



Huntley Park District

SPONSORSHIP & ADVERTISING APPLICATION

COMPANY/ORGANIZATION: _____ DATE: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

RETURN COMPLETED FORM TO
THE HUNTLEY PARK DISTRICT:

BY MAIL
Attn: Matt Szytz
Huntley Park District
12015 Mill St. Huntley, IL 60142

BY MAIL
mszytz@huntleyparks.org

SUBMIT ONLINE
<https://bit.ly/HPDSponsorshipApp>

EVENT SPONSORSHIP

Select sponsorship level + enter Event Code associated with the event you wish to sponsor on the Special Event page. Cost is per event.

| Price Per Event | Level 1 \$1,000 | Level 2 \$500 | Level 3 \$250 | In Kind |
|-----------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Logo on Website ☐ ☐ ☐ ☐

Logo on Sign at Event ☐ ☐ ☐ ☐

Verbal Acknowledgment at Event ☐ ☐ ☐

Print Media ☐ ☐

Social Media ☐

Vendor Booth ☐

Event Code(s):

ATHLETIC FACILITY BANNERS

TOMASO SPORTS PARK BALL DIAMONDS

April - October - Mesh Material Only

| Selection | Size | Style | Cost |
|--------------------------|----------|-----------------|-------|
| <input type="checkbox"/> | 4' x 6' | Outfield Fence | \$600 |
| <input type="checkbox"/> | 3' x 10' | Outfield Fence | \$700 |
| <input type="checkbox"/> | 3' x 12' | Outfield Fence | \$800 |
| <input type="checkbox"/> | 3' x 9' | Upper Backstop | \$800 |
| <input type="checkbox"/> | 9' x 9' | "Monster" Fence | \$900 |

TOMASO SPORTS PARK SOCCER FIELDS

April - October - Mesh Material Only

| Selection | Size | Style | Cost |
|--------------------------|---------|--------------|-------|
| <input type="checkbox"/> | 4' x 6' | Soccer Fence | \$600 |

REC CENTER GYMNASIUM

January - December - Solid Vinyl Material Only

| Selection | Size | Style | Cost |
|--------------------------|---------|----------------|-------|
| <input type="checkbox"/> | 3' x 5' | Gymnasium Wall | \$500 |

ADDITIONAL SERVICES

| Selection | Service | Cost |
|--------------------------|-----------------------|--|
| <input type="checkbox"/> | Banner Printing | \$50 - \$275/banner Depends on size |
| <input type="checkbox"/> | Banner Artwork Design | \$50 / design |

Purchase 2+ banners and receive 10% discount



DIGITAL ADVERTISING

TV DISPLAY (3 Locations)

MONTHLY Indicate months below

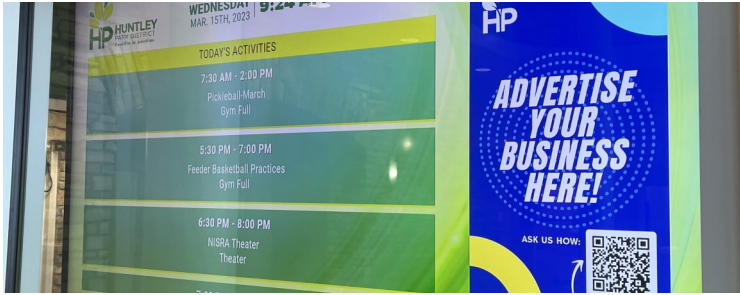
PER MONTH

☐ \$50

ANNUAL Indicate 1st month below

12 MONTHS

☐ \$500



DIGITAL E-NEWSLETTER

MONTHLY Indicate months below

PER MONTH

☐ \$50

ANNUAL Indicate 1st month below

12 MONTHS

☐ \$500



PROGRAM SPONSORSHIPS

ACTIVE ADULT TRIPS

Includes:

- Logo in the seasonal program guide and all marketing materials for trip.
- Opportunity to provide physical materials to trip participants (handouts, folder of information, giveaways, etc.).
- Opportunity to engage with trip participants personally, up to 30 minutes before bus departs.
- Business listed with logo on "Thank You" poster positioned in main lobby of REC Center throughout day of trip.

| Sponsorship Type | Cost |
|--|----------------------|
| <input type="checkbox"/> Trip Sponsor One of multiple trip sponsors | \$200/ trip |
| <input type="checkbox"/> Exclusive Trip Sponsor Sole sponsor of trip | \$1,000/ trip |



SENIOR BINGO

Includes:

- Opportunity to engage with participants personally before event.
- Opportunity to give 5-10 minute presentation before event.
- Dedicated table for promotional materials.
- Logo in the seasonal program guide and posted within facility during event.

In addition to sponsorship cost, we ask sponsors to provide breakfast food for participants the days they sponsor. A list of acceptable breakfast foods will be provided prior to sponsorship date(s).

| Length | Cost | Dates |
|--|--------------------|---|
| <input type="checkbox"/> Monthly Individually Selected Months (Max one month per quarter) | \$75/ month | Mark Preferred Months: Q1: Jan Feb Mar Q2: Apr May Jun Q3: Jul Aug Sep Q4: Oct Nov Dec Months are available on first-come, first-serve basis, and will be decided based on availability in discussion with Huntley Park District staff. |
| <input type="checkbox"/> Annual One Month each Quarter (4 x per year) | \$200/ year | |



PROGRAM SPONSORSHIPS (CONT.)

PROGRAM SPONSORSHIP PACKAGES ARE DESIGNED AND PRICED FOR EACH INDIVIDUAL BUSINESS.

☐ **SPORTS** (YOUTH AND ADULT SPORTS LEAGUES)

• Types:

- Baseball, Basketball, Indoor/Outdoor Soccer, Softball and more!

• May include:

- Logos on apparel and Park District issued marketing materials.
- Additional involvement opportunities available upon request.



OTHER HUNTLEY PARK DISTRICT PROGRAMMING AREAS: (CONTACT US TO DISCUSS THESE OPPORTUNITIES)

☐ **AQUATICS**

(SWIM TEAM)

☐ **HORIZON STUDIO DANCE**

(DANCE PROGRAM)

☐ **SUMMER CAMP**

☐ **BEYOND THE BELL**

(BEFORE AND AFTER SCHOOL CARE)

☐ **SEEDLINGS PRESCHOOL**

☐ **YOUTH THEATRE**

IN-KIND DONATION

Want to support the Huntley Park District, but don't have interest in advertising or preference on a sponsorship option? We accept in-kind donations of any kind, including:

☐ **Make an In-Kind Donation**

DESCRIBE DONATION:

TOTAL INVESTMENT:

\$

Payments may be made online, by check, or over the phone.

Please make checks payable to "Huntley Park District."

For questions contact Matt Szytz at mszytz@huntleyparks.org or (847)515-7465