



# 2023 Parks & Recreation Strategic Master Plan

THIS PAGE INTENTIONALLY LEFT BLANK

## ACKNOWLEDGEMENTS

THANK YOU TO ALL THE COMMUNITY MEMBERS FOR YOUR VALUABLE INPUT THROUGHOUT THE DEVELOPMENT OF THIS PLAN

### Huntley Park District Board of Commissioners

Keith Wold, President

Melissa Kellas, Vice President

Jerry Nepermann, Treasurer

Dr. William Awe, Commissioner

Jim Blasky, Commissioner

### Huntley Park District Employees

Scott Crowe, CPRE, Executive Director / Secretary

Matt Szytz, MBA, CPRP, Director of Marketing & Communications

Wesley Peete, MPA, CPRP, CPSI, CPO, Director of Parks & Facilities

Joe Patterson, CPRP, Director of Recreation

Julie Wons, MBA, Director of Finance

Anne Zanella, Accounting Manager

Nancy Sprouse, PHR, HR & Risk Manager

Erin Upshaw, CPRP, Recreation Manager

Josh Norek, Recreation Manager

Jillian Kowalyszyn, RAA, Recreation Manager

Meredith Johnson, Recreation Supervisor

Jessica Oddo, Recreation Supervisor

Connie Lombard, Preschool Director

Staci Fletcher, Recreation & Facilities Supervisor

Robert Jordan, Superintendent of Parks & Facilities

Amaris Vasquez, Operations Support Supervisor

Rick Walrath, General Manager/PGA Professional

Justin Cripe, Assistant General Manager

Craig Franke, PGA, Director of Instruction

Mark Villarreal, Food & Beverage Director

Tony Miranda, GCSAA, Grounds Superintendent

Consulting Team



Neelay Bhatt, CEO and Principal Consultant, Next Practice Partners, LLC

Jason Elissalde, Senior Project Manager, Next Practice Partners, LLC

Jason Morado, ETC Institute



## TABLE OF CONTENTS

Chapter One - Executive Summary	8
1.1 Introduction	8
1.2 Plan Goal(s)	8
1.3 Project Process	9
1.4 Key Findings	10
1.5 Values, Vision, Mission, and Big Moves	20
1.6 Conclusion	22
Chapter Two - Community Profile	23
2.1 Demographic & Recreation Trends Analysis	23
2.2 Benchmark Analysis	46
Chapter Three - Public Process	54
3.1 Public Engagement/Advocacy Strategy	54
3.2 Key Stakeholder Interviews and Focus Groups	55
3.3 Public Forum	57
3.4 Statistically-Valid Needs Analysis Survey	58
3.5 Online Survey Comparison	67
3.6 Crowd Sourcing Project Website	76
Chapter Four - Recreation Program Assessment	78
4.1 Overview	78
4.2 Programming	79
4.3 Current Recreation Marketing and Communications	92
4.4 Current Staffing	98
4.5 Key Findings	106
Chapter Five - Parks and Facility Assessment	109
5.1 Priority Investment Ratings for Park Facilities and Programs	109
5.2 Parks and Facility Inventory	112
5.3 Park Assessments	114
5.4 Facilities Assessments	177
5.5 Geographical Analysis Through Mapping	185
5.6 Funding & Revenue Strategies	204
5.7 Cost of New Development	211
Chapter Six - Values, Vision, Mission & Big Moves	212
6.1 Visioning Overview	212

Chapter Seven - Conclusion	214
Appendices	215
Appendix A - Core vs. Casual Participation Trends	216
Appendix B - Statistically Valid Survey Results	223
Appendix C - Statistically Valid Crosstabs-Sun City vs. Non-Sun City Households	259
Appendix D - Program Classification	357
Appendix E - Other Service Providers	362
Appendix F - Volunteer/Partnership Recommended Practices & Recommendations	365
Appendix G - Mini Business Plan	368

*THIS PAGE INTENTIONALLY LEFT BLANK*

## CHAPTER ONE – EXECUTIVE SUMMARY

### 1.1 INTRODUCTION

The Huntley Park District (“District”) undertook this Parks and Recreation Strategic Master Plan (“Plan”) to develop as a “blueprint” for Huntley community and develop the values and data driven roadmap to best serve the District going forward. This is intended to be a dynamic and realistic document, designed to strengthen existing programs, facilities, and amenities and adapt to the community’s changing demographics.

### 1.2 PLAN GOAL(S)

- Engage the Huntley community, leadership and stakeholders through innovative public input means to build a shared vision for the District to ensure there is appropriate balance of programs, facilities, and services.
- Utilize a wide variety of data sources and recommended practices, including a Statistically Valid Survey to predict trends and patterns of use and how to address unmet needs in the District.
- Determine unique Level of Service Standards to develop appropriate actions regarding parks, recreation, facilities, and trails that reflects the District’s strong commitment to providing high quality recreational activities for the Huntley community.
- Shape financial and operational preparedness through innovative and “next” practices to achieve the strategic objectives and recommended actions.
- Develop a dynamic and realistic strategic action plan that creates a road map to ensure long-term success and financial sustainability for the District’s parks, recreation programs, and trails, as well as action steps to support the family-oriented community and businesses that call Huntley home.



### 1.3 PROJECT PROCESS

The Plan followed a process of data collection, public input, on-the-ground study, assessment of existing conditions, market research, and open dialogue with local leadership and key stakeholders. The project process followed a planning path, as illustrated in *Figure 1*.



*Figure 1: Project Process*





## 1.4 KEY FINDINGS

Following the assessment of the District's parks and recreation system, a variety of key findings were identified to support the implementation of the Plan. These key findings help to guide decision-making for the next five to ten years.

### 1.4.1 DEMOGRAPHIC OVERVIEW

The purpose of this analysis is to provide the District insight into the general makeup of the population they serve and identify market trends in recreation. It also helps quantify the market in and around the District and assists in providing a better understanding of the types of parks, facilities, and programs/services that are most appropriate to satisfy the needs of residents.

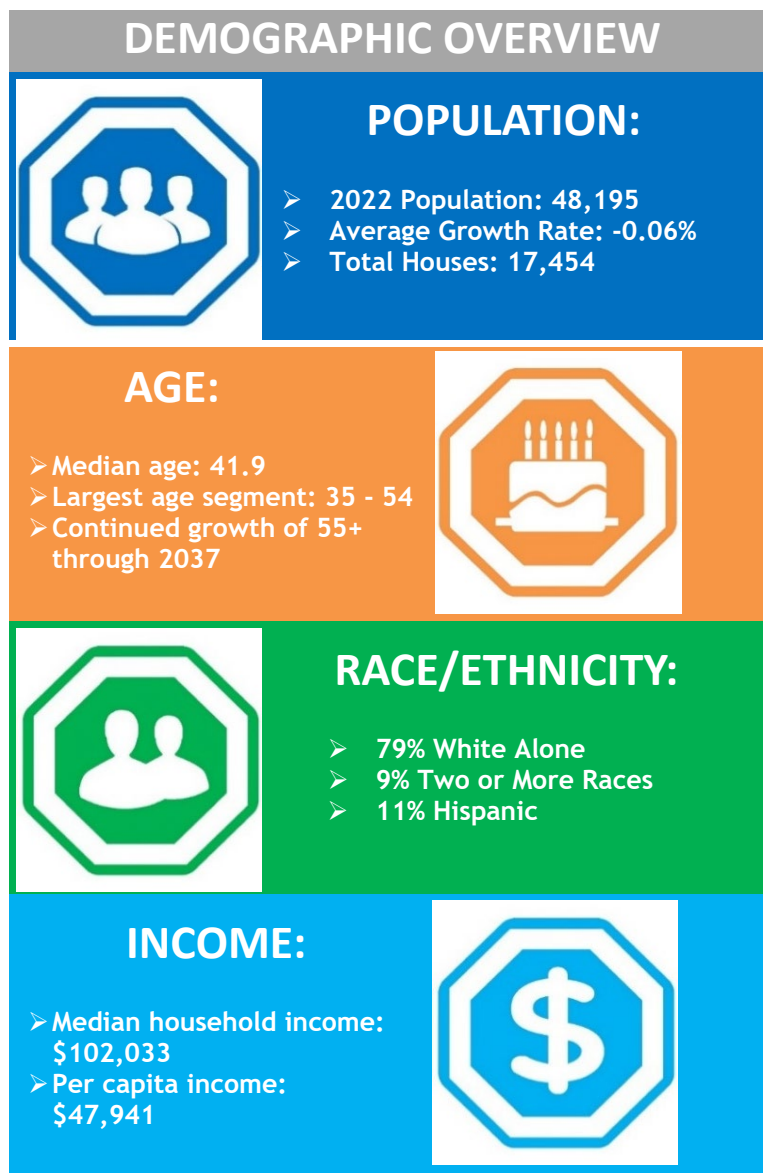


Figure 2: Demographic Overview

**Population:** The District's total population has increased from 44,958 in 2010 to 48,742 in 2022.

Overall, the total number of households has increased at a steady rate, going from 15,907 in 2010 to 17,454 in 2022. By 2037, it is estimated that there will be 51,339 people living in 18,979 households.

**Age:** The District's current median age is estimated at 41.9 years old (up from 38.5 years old in the 2010 Census) and is now older than U.S. median age (38.8 years old). This is impacted by the presence of the larger 55+ community that resides within Del Webb's Sun City. Currently, 32% of District residents are 55+ years old, and this number is expected to grow to 39% by 2037.

**Race:** Analyzing race, the District's current population is predominantly White Alone. The 2022 estimate shows that 79% of the population falls into the White Alone category, with Two or More Races (8%) now representing the largest minority.

**Income:** the District's per capita income (\$47,941) and median household income (\$102,033) are both much higher than the state (\$37,306 & \$68,428) and national averages (\$35,384 & \$64,994).



1.4.2 COMMUNITY INPUT SUMMARY

1,200+  
PARTICIPANTS



Figure 3: Public Input Infographic

### 1.4.3 STRATISTICALLY VALID SURVEY

ETC Institute mailed a survey packet to a random sample of households in the District's boundaries including inside Del Webb's Sun City. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at [HuntleyParksSurvey.org](http://HuntleyParksSurvey.org).

The goal was to obtain 350 completed surveys from residents. The goal was exceeded with 478 completed surveys collected. The overall results have a precision of at least  $\pm 4.4$  at the 95% level of confidence. The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The PIR equally weighs (1) the importance that residents place on each program and (2) how many residents have unmet needs for the program.

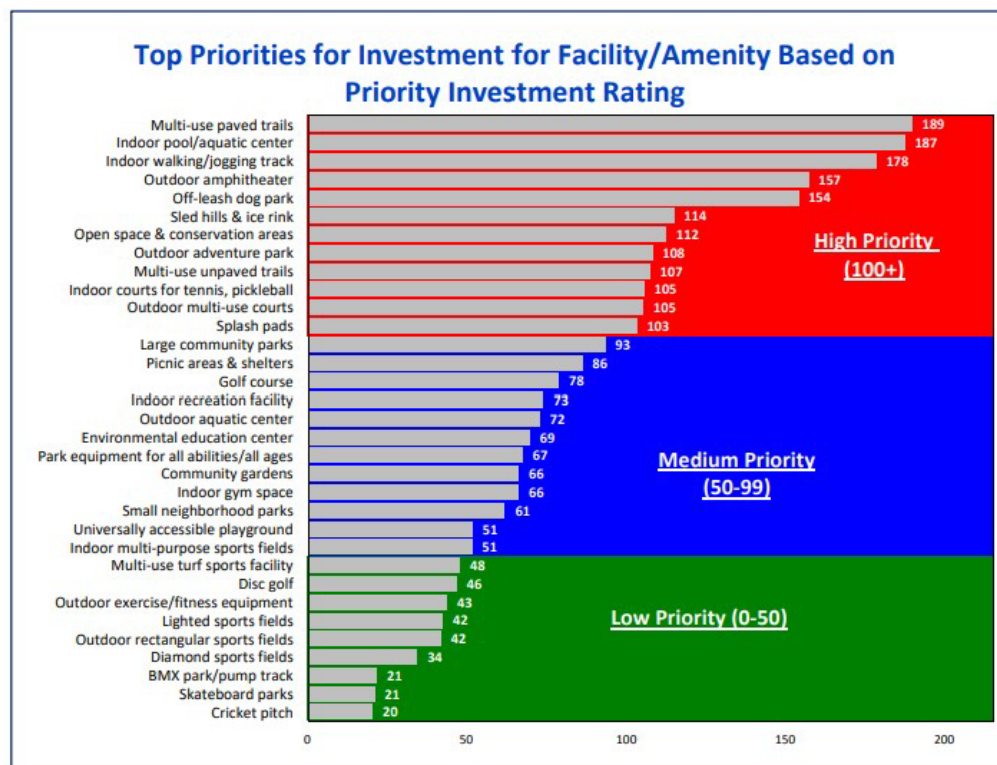


Figure 4: Top Priorities for Investment for Facility/Amenity

Based the Priority Investment Rating (PIR), the following parks and recreation facilities/amenities were rated as high priorities for investment:

- Multi-use paved trails (PIR=189)
- Indoor pool/aquatic center (PIR=187)
- Indoor walking/jogging track (PIR=178)
- Outdoor amphitheater (PIR=157)
- Off-leash dog park (PIR=154)
- Sled hills & ice rink (PIR=114)

- Open space & conservation areas (PIR=112)
- Outdoor adventure park (PIR=108)
- Multi-use unpaved trails (PIR=107)
- Indoor courts for tennis, pickleball (PIR=105)
- Outdoor multi-use courts (PIR=105)
- Splash Pads (PIR=103)

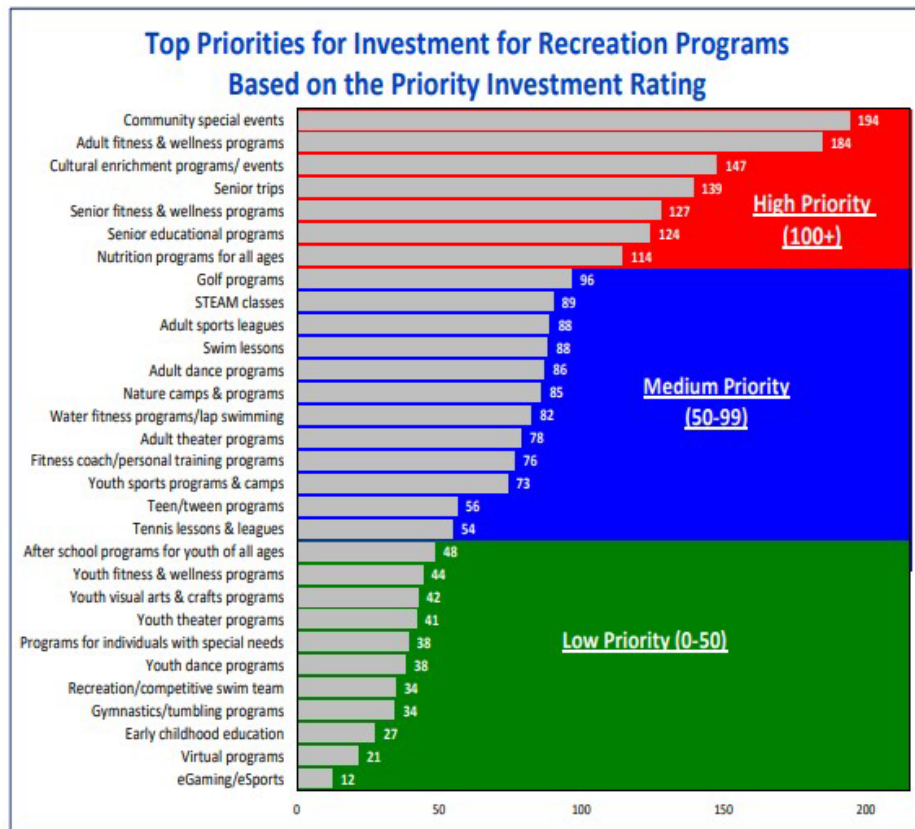


Figure 5: Top Priorities for Investment for Recreation Programs

Based on the PIR the following programs were rated as high priorities for investment:

- Community special events
- Adult fitness & wellness programs
- Cultural enrichment programs/events
- Senior trips
- Senior fitness/wellness programs
- Senior educational programs
- Nutrition programs for all ages



---

#### 1.4.4 PARK ASSESSMENTS

The District staff conducted in-person site assessments of their parks. Although the Huntley community has access to numerous recreational options such as parks, trails, and state and federal lands in other cities and counties, the assessment specifically targeted the properties owned by the District.

For each asset in the District a grading standard was assigned to the observed amenities within it. The scores were determined based on field observations conducted by District staff. The categories were evaluated based on the individual asset's condition as opposed to the overall system during the inventory. If the condition of the existing amenity and/or facility was well below that of similar equipment in other parks, it was noted as such in the matrix. Number values were used to provide a numerical score for the park based on the number of opportunities and quality of opportunities offered.

Each site and its amenities were rated on an 11-point scale, with 0 being the lowest and 10 being the highest and an overall rating of Poor (0-2), Fair (3-4), Good (5-7), or Excellent (8-10). The assessment considered several factors including:

- Design and usage
- First impressions
- Access and visibility
- Community attitudes
- Site structures/amenities
- Site furnishings
- General landscape/hardscape
- NRPA 3 pillars Overall condition

The assets were given a Total Park Score and Park Rating with considerations for corrective actions needed and planned capital improvements. The assessment also included a section for a summary of strengths, challenges, and opportunities.

Park assessment findings can be found in section [5.3](#).

---

#### 1.4.5 FACILITY ASSESSMENTS

The District staff assessed the condition of its facilities and assigned a score to each facility based on the condition of seven amenities:

- Doors
- Rooms
- Roof
- Restrooms
- Storage
- Utilities
- Windows

A grading standard was assigned to each amenity to evaluate the facilities within the District. The assessment focused on the condition of each individual facility, rather than the overall system, and identified the strengths, challenges, and opportunities for improvement.

As part of the on-site review, the quality of each amenity was assessed, with primary categories including the age, condition, and size of the amenity during the inventory phase.

The following scoring system was used:

GRADING STANDARD F / BAD - CURRENTLY CRITICAL  
 GRADING STANDARD D / POOR - POTENTIALLY CRITICAL  
 GRADING STANDARD C / FAIR - NECESSARY, BUT NOT YET CRITICAL  
 GRADING STANDARD B / GOOD - RECOMMENDED  
 GRADING STANDARD A / EXCELLENT - EARLY IN LIFECYCLE

STINGRAY BAY AQUATIC FACILITY						GOOD
12219 LOIS LANE						FACILITY RATING
136,250 SF (BUILDING IS 7,500 SF)   EST. 2002						
CATEGORY RATINGS						
DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
FAIR	GOOD	FAIR	GOOD	GOOD	GOOD	GOOD

Figure 6: Facility Assessment Example

Facility assessment findings can be found in section [5.4](#).

#### 1.4.6 PROGRAM ASSESSMENT

As part of the Plan, the consultant team assessed the District's recreation programs. This assessment offers an in-depth perspective of offerings and helps identify strengths, challenges, and opportunities. The assessment also assists in identifying core programs, program gaps within the community, key system-wide issues, staffing, volunteer and partnership opportunities, and future programs and services for residents and visitors.

The consulting team based these findings and comments on a review of information provided by the District including program descriptions, financial data, website content, and discussions with staff.

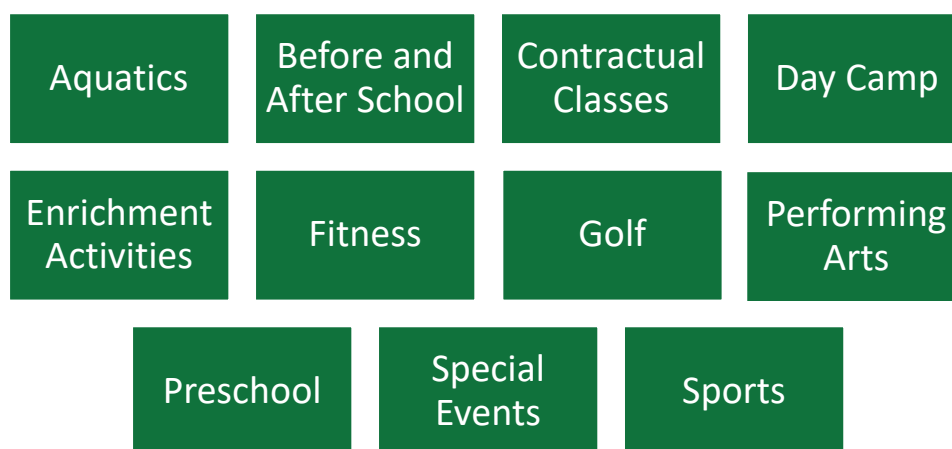


Figure 7: Existing core program areas

#### 1.4.7 EQUITY MAPS

Service area maps and standards assist the District in assessing where services are offered, how equitable the service distribution is, the delivery spread across the District service area, and how effective the service is in comparison to demographic densities. In addition, looking at guidelines with reference to population enables the District to assess gaps or overlaps in its services, where amenities/facilities are needed, or where an area is over saturated.

Based on this, the District can make appropriate capital improvement decisions to meet systemwide needs while assessing the ramifications of the decision on a specific area.

The maps below provide a sample of the Equity Maps that include the District and other similar service providers that provide parks, facilities and recreation amenities for the Huntley community.

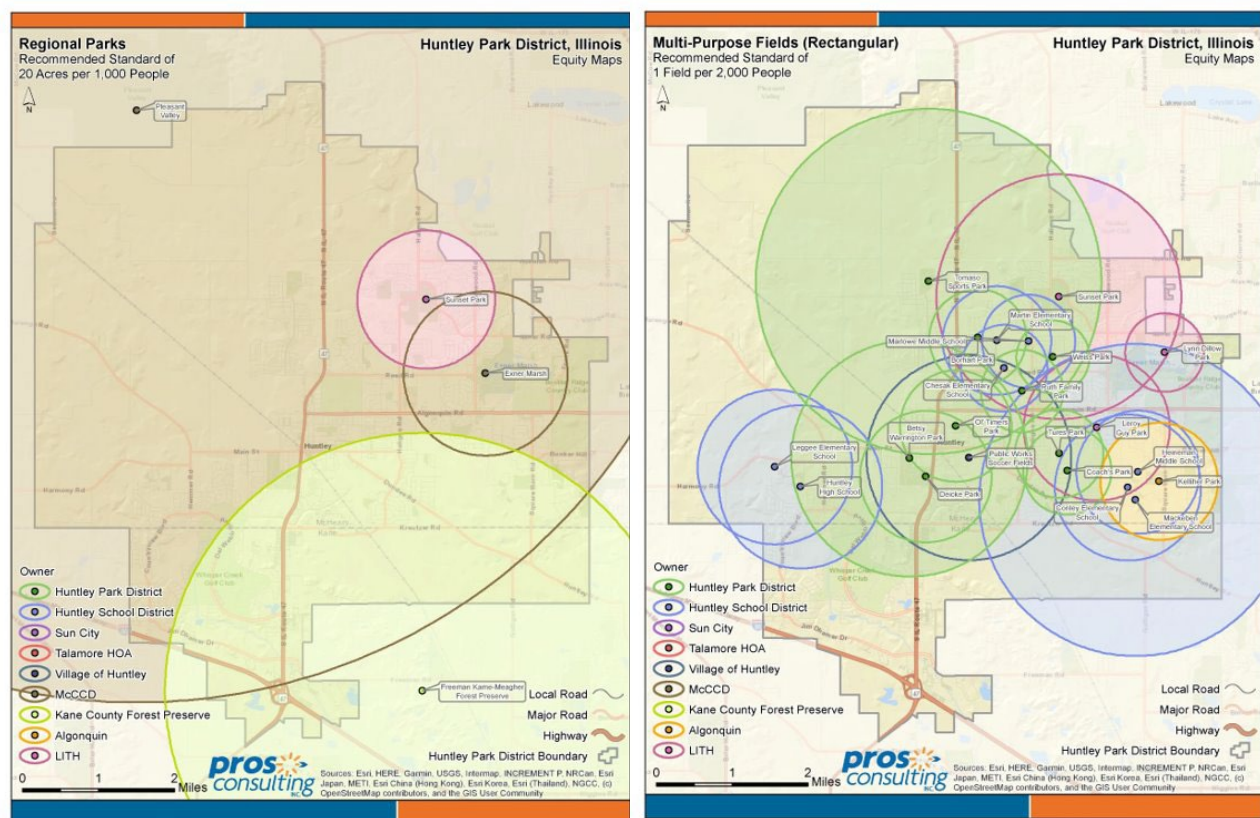


Figure 8: Equity Maps

### 1.4.8 FUNDING AND REVENUE STRATEGIES

The purpose of developing funding and revenue strategies is to help the District prepare for the plan's implementation by identifying viable funding opportunities and sharing strategies that have been used by other agencies in Illinois and throughout the United States.

It is essential to identify new and sustainable funding sources to ensure the continued growth and maintenance of the District's park system. The key to future growth is the diversification of funding sources which will help support the development and sustainability of the initiatives recommended in the plan.

The sources in this section have been selected based on the District's desire to pursue them further and their viability. These are meant to serve as recommendations and guidelines and do not commit the city or the staff to pursue them.

Funding Sources Used or Currently Using					
External Funding Sources	Capital Funding Sources	User Fees	Grants	Taxes	Franchise/Licenses
Corporate Sponsorship	Dedication/Development Fees	Fees and Charges	PowerPlay! Beyond School Grant	Property Tax	Concession Management
Partnerships		Permits (Special Use Permits)	Local/Nonprofit Foundation Grants	Sales, Interest, and Other Revenue	Naming Rights
Volunteerism		Reservations	OSLAD Grant		Pouring Rights
Foundations/Gifts		Admissions / Ticket Sales			Advertising Sales
Friends Groups					

Figure 9: Funding Sources Used or Currently Used by District

Based on input from the District staff, the funding sources were divided into:

- What works?
  - User Fees
  - Volunteerism
  - Ticket Sales/Admissions
  - IAPD Power Play Grant
  - Property Taxes
- What can be better?
  - Grant opportunities
  - Corporate Sponsorships
  - Partnerships
  - Foundation/Gifts
  - Private Donations
  - Special Fundraisers
  - Permits and Reservations
  - Equipment Rentals



- Sales, Interest, Other
- Concession Management
- Private Concessionaires

3. What should be explored?

- Crowdfunding
- NRPA Grants
- Irrevocable Remainder Trusts
- Various Federally Funded Grants
- Other Tax Revenue



## 1.5 VALUES, VISION, MISSION, AND BIG MOVES

Based on an iterative visioning process with staff and Board using community input, demographics and trends and an analysis of the District's programs, maintenance and operations and levels of service, the following Core Values, Vision and Mission Statement and Big Moves were developed by staff.

### 1.5.1 CORE VALUES

The following core values were developed through an interactive process during the Visioning workshop with staff and Commissioners. These are the core values by which staff will operate along with the value statements below and these have helped shape the Vision and Mission for the District.

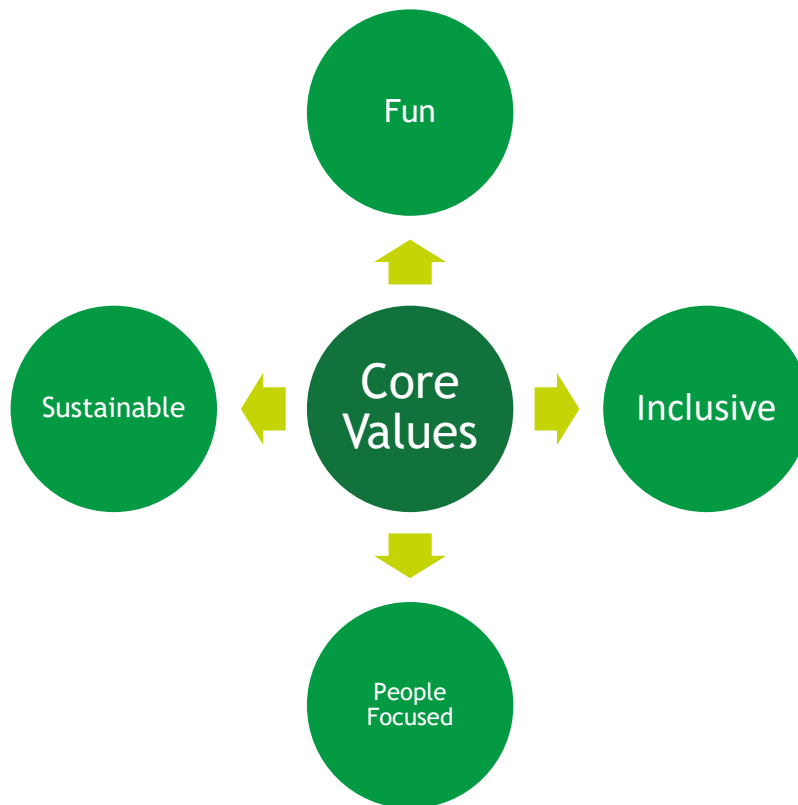


Figure 10: Core Values

- **Fun** - By creating an engaging culture for self and others that is exciting, engaging, and friendly, we seek to create memorable experiences for our community.
- **Inclusive** - By providing a welcoming and supportive environment, we seek to provide access to our offerings that celebrate differences, provide engagement, create understanding, and strive for equity.
- **People-Focused** - With an environment of empathy, growth and understanding we seek to provide a supportive and responsive environment for our staff and customers where feedback is welcomed, mentoring is encouraged, and traditions can be created.
- **Sustainable** - Through appropriate planning and responsible use of resources, we seek to conserve the environment, remain fiscally responsible, and provide opportunities to the community to remain healthy.

---

#### 1.5.2 VISION

The following is the vision statement that the District aspires to fulfill:

*“To be a leader in providing Recreation for Generations.”*

---

#### 1.5.3 MISSION

The following mission statement serves as the “why” for the staff to do what they do every day:

*“Connecting the community”*

---

#### 1.5.4 BIG MOVES

Staff and Commissioners collaborated to identify the primary District-wide outcomes they hope to achieve from this plan. These Big Moves are the most significant outcomes desired and when achieved, will serve as the legacy fulfilling the Plan’s vision. The following are the Big Moves that were identified through the process:

1. Address needs for parks, amenities & indoor recreation spaces based on the existing parks and facilities inventory
2. Collaborate with community partners to increase access to existing amenities & connectivity to trails
3. Develop a vision for enhanced entertainment/recreation value at Pinecrest Golf Course
4. Invest in staff development and staffing levels to match the growth in offerings
5. Plan a funding strategy including a referendum to address capital needs
6. Offer Recreation Programs that reflect community needs and evolving trends

## 1.6 CONCLUSION

The District has been an exceptional community champion, partner and provider for years. It's signature spaces from Deicke Park to the Cosman Theater and from Stingray Bay Aquatic Center to Pinecrest Golf Course provide a variety of offerings and experiences that is rare to find in agencies of this size. This plan engagement was extensive and included wide cross sections of the community including the active adult and growing community through Del Webb's Sun City.

Through this plan, the community shared their appreciation for the value that the District's staff and offerings bring to them and they want to see more.

This plan provides a roadmap that is reflective of the community's values and vision and championed by the District's leadership. With the right mix of bold funding steps, creative collaboration and investing in the staff, the District is poised to continue connecting the community and be a leader in providing recreation for generations.





## CHAPTER TWO - COMMUNITY PROFILE

### 2.1 DEMOGRAPHIC & RECREATION TRENDS ANALYSIS

#### 2.1.1 INTRODUCTION

The purpose of this analysis is to provide the District insight into the general makeup of the population it serves and identify market trends in recreation. It also helps quantify the market in and around the District and assists in providing a better understanding of the types of parks, facilities, and programs/services that are most appropriate to satisfy the needs of residents.



This analysis is two-fold - it aims to answer the *who* and the *what*. First, it assesses the demographic characteristics and population projections of Huntley residents to understand *who* the District serves. Secondly, recreational trends are examined on a national and local level to understand *what* the population served wants to do. Findings from this analysis establish a fundamental understanding that provides a basis for prioritizing the community need for parks, trails, facilities, and recreation programs.

### 2.1.2 DEMOGRAPHIC ANALYSIS

This assessment is reflective of the District's total population and its key characteristics such as age segments, race, ethnicity, and income levels.

It is important to note that future projections are based on historical patterns and unforeseen circumstances during or after the time of the analysis could have a significant bearing on the validity of the projected figures.

The infographic to the right provides an overview of the District's populace based on current estimates of the 2022 population.

A further analysis of each of these demographic characteristics (population, age segments, race, ethnicity, and income) can be found in [Section 2.1.4.](#)

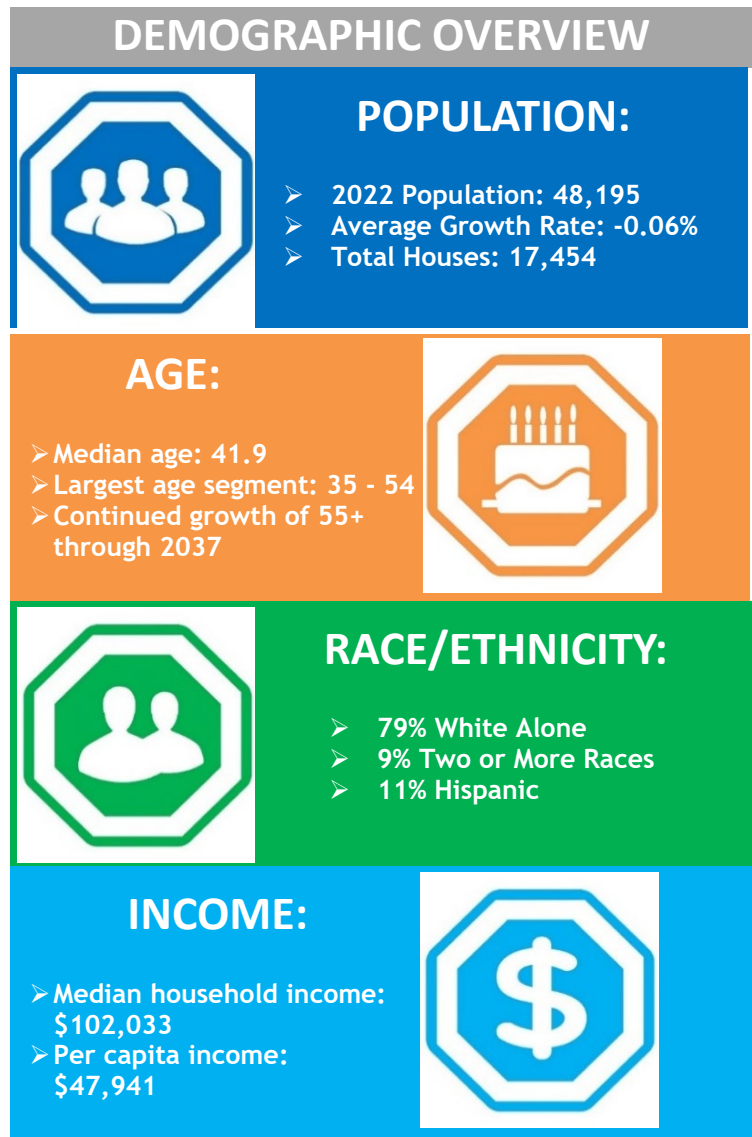


Figure 11: Demographic Overview

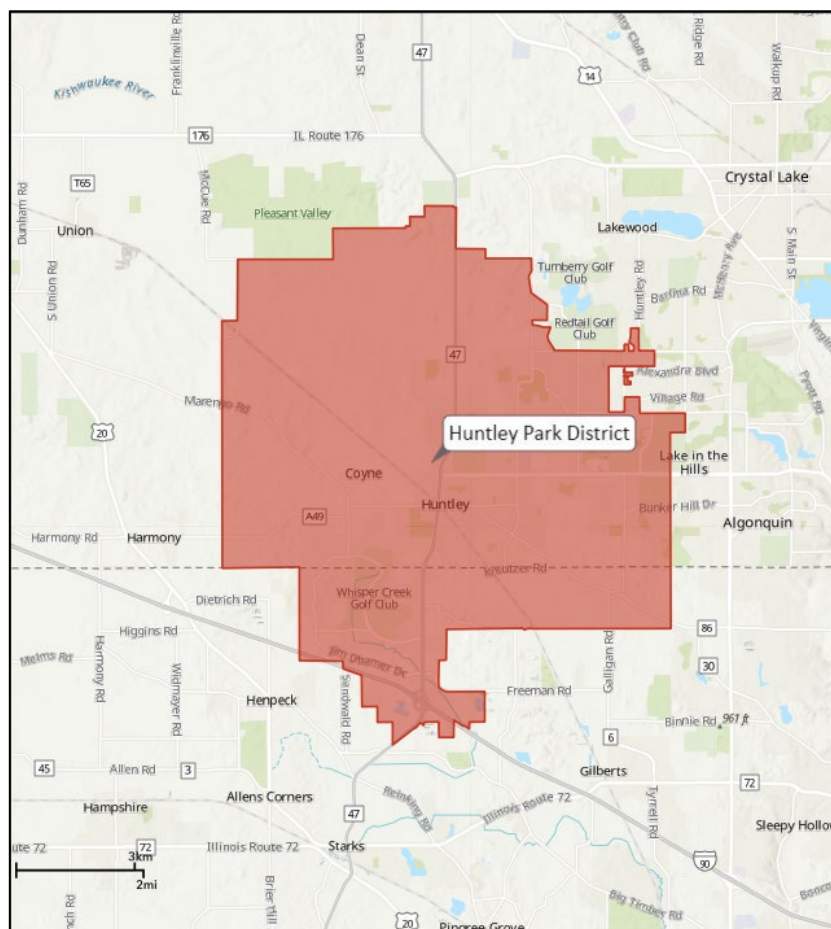


### 2.1.3 METHODOLOGY

Demographic data used for the analysis was obtained from U.S. Census Bureau and from Environmental Systems Research Institute, Inc. (ESRI), the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends. All data was acquired in July 2022 and reflects actual numbers as reported in both the 2010 and 2020 Census. ESRI then estimates the latest available population data (2022) as well as a 5-year projection (2027). The consultant team then utilized straight line linear regression to forecast demographic characteristics for 10 and 15-year projections (2032 and 2037).

### DEMOGRAPHIC ANALYSIS BOUNDARY

The District boundaries shown in **Figure 12** were utilized for the demographic analysis.



**Figure 12 - Huntley Park District Boundaries**

2.1.4 DISTRICT POPULACE

POPULATION

The District’s total population has increased from 44,958 in 2010 to 48,742 in 2022. However, the population’s annual growth rate has decreased negligibly by -0.06% since the 2020 Census and the projected annual growth rate for the next 15 years (0.43%) is less than the national average (0.70%). Overall, the total number of households has increased at a steady rate, going from 15,907 in 2010 to 17,454 in 2022. By 2037, it is estimated that there will be 51,339 people living in 18,979 households.

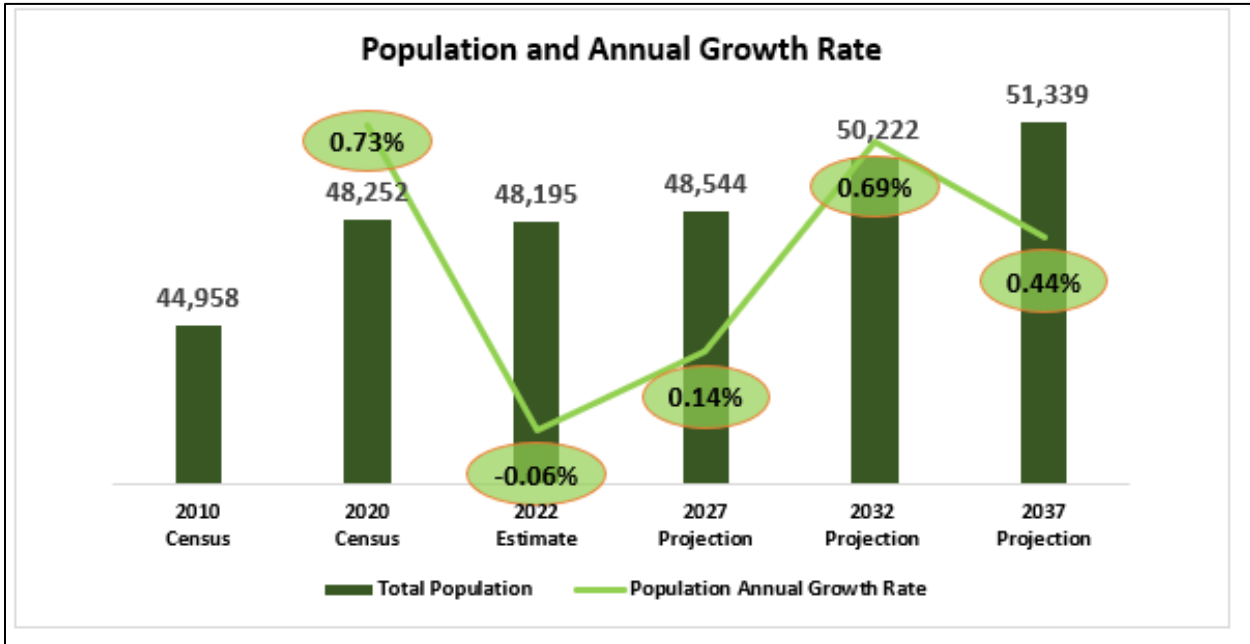


Figure 13: Population and Annual Growth Rate

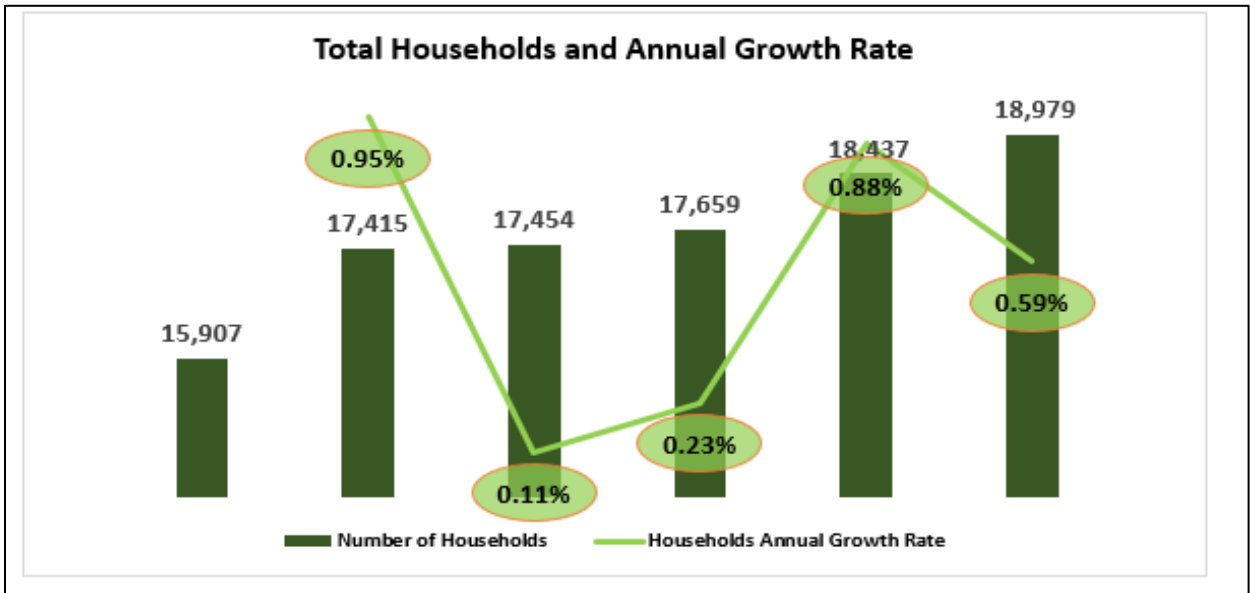


Figure 14: Total Households and Annual Growth Rate

## AGE SEGMENTATION

Evaluating the District's age segmentation, the population exhibits an aging trend. The District's current median age is estimated at 41.9 years old (up from 38.5 years old in the 2010 Census) and is now older than U.S. median age (38.8 years old). Currently, 32% of District residents are 55+ years old, and this number is expected to grow to 39% by 2037.

This is certainly driven by the presence of Sun City, a resort-style common interest community for active adults (55+) with 5400+ homes spread over 2300 acres in Huntley. In addition, increased life expectancies and many middle-aged adult residents "aging in place" while their children move elsewhere could also contribute to this trend.



## POPULATION BY AGE SEGMENTS

■ 0-17 ■ 18-34 ■ 35-54 ■ 55-74 ■ 75+

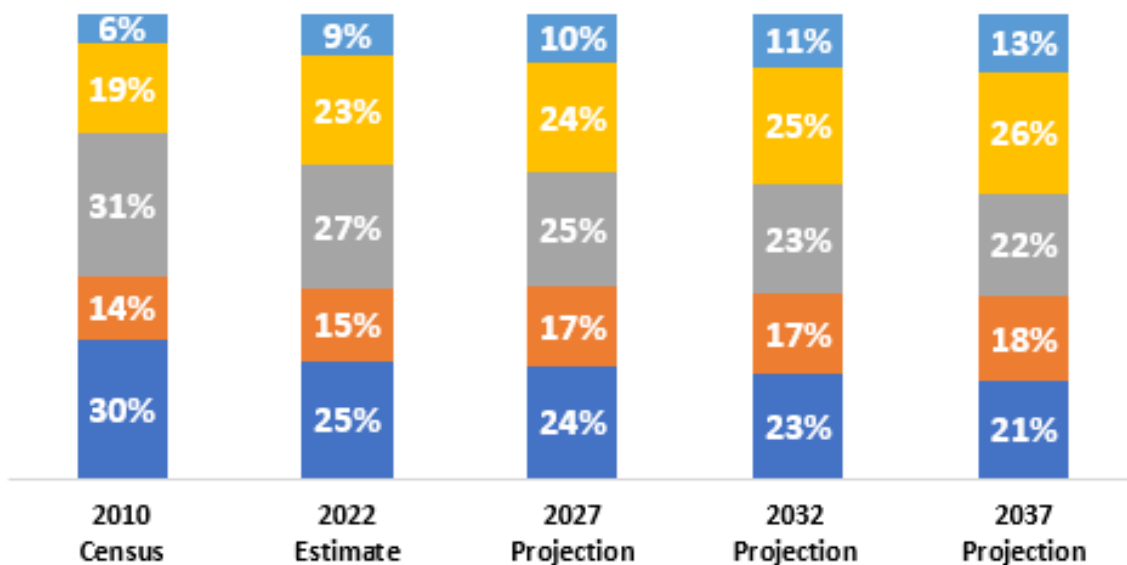


Figure 15: Population by Age Segments

**RACE AND ETHNICITY DEFINITIONS**

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined below. The Census 2020 data on race are not directly comparable with data from the 2010 Census and earlier censuses; therefore, caution must be used when interpreting changes in the racial composition of the US population over time. The latest (Census 2020) definitions and nomenclature are used within this analysis.

- **American Indian or Alaska Native:** A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- **Asian:** A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- **Black or African American:** A person having origins in any of the black racial groups of Africa.
- **Hispanic or Latino:** A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- **Native Hawaiian or Other Pacific Islander:** A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White:** A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.

Census states that the race and ethnicity categories generally reflect social definitions in the U.S. and are not an attempt to define race and ethnicity biologically, anthropologically, or genetically. We recognize that the race and ethnicity categories include racial, ethnic, and national origins and sociocultural groups.”

*Please Note: The Census Bureau states that the race and ethnicity categories generally reflect social definitions in the U.S. and are not an attempt to define race and ethnicity biologically, anthropologically, or genetically. We recognize that the race and ethnicity categories include racial, ethnic, and national origins and sociocultural groups. They define Race as a person’s self-identification with one or more of the following social groups: White, Black, or African American, Asian, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander, some other race, or a combination of these. Ethnicity is defined as whether a person is of Hispanic / Latino origin or not. For this reason, the Hispanic / Latino ethnicity is viewed separate from race throughout this demographic analysis.*

## RACE

Analyzing race, the District's current population is predominantly White Alone. The 2022 estimate shows that 79% of the population falls into the White Alone category, with Two or More Races (8%) now representing the largest minority. The 2022 estimate also portrays a below average representation for other race groups, with Pacific Islander and American Indian making up the smallest segments (less than one percent of the population). Predictions for 2037 expect the population to become slightly more diverse, with a decrease in the White Alone population, accompanied by minor increases to all other race categories.

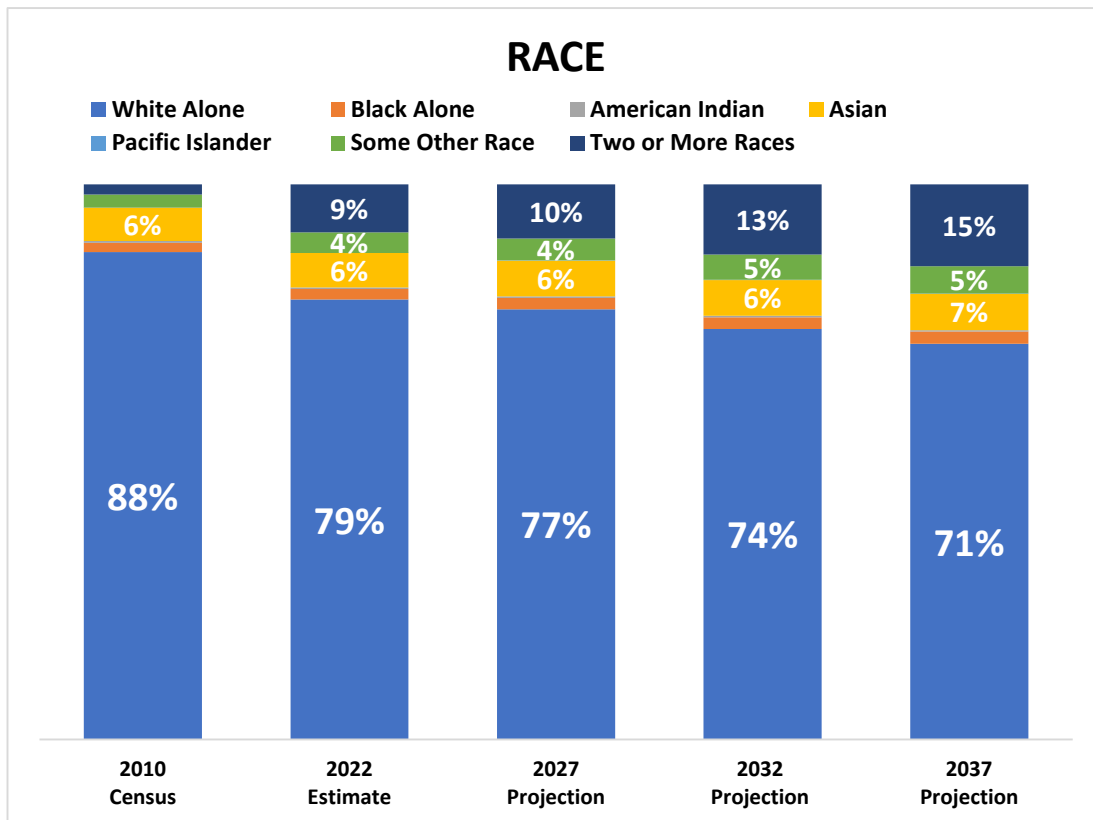


Figure 16: District Race Profile



ETHNICITY

The District’s population was also assessed based on Hispanic/Latino ethnicity, which by the Census Bureau definition is viewed independently from race. It is important to note that individuals who are Hispanic/Latino in ethnicity can also identify with any racial categories identified above.

Based on the current 2022 estimate, people of Hispanic/Latino origin represent 11% of the District’s population, which is below the national average (19% Hispanic/Latino). The Hispanic/ Latino population has been increasing minimally since the 2010 census and is expected to reach 13% of the District’s total population by 2037.

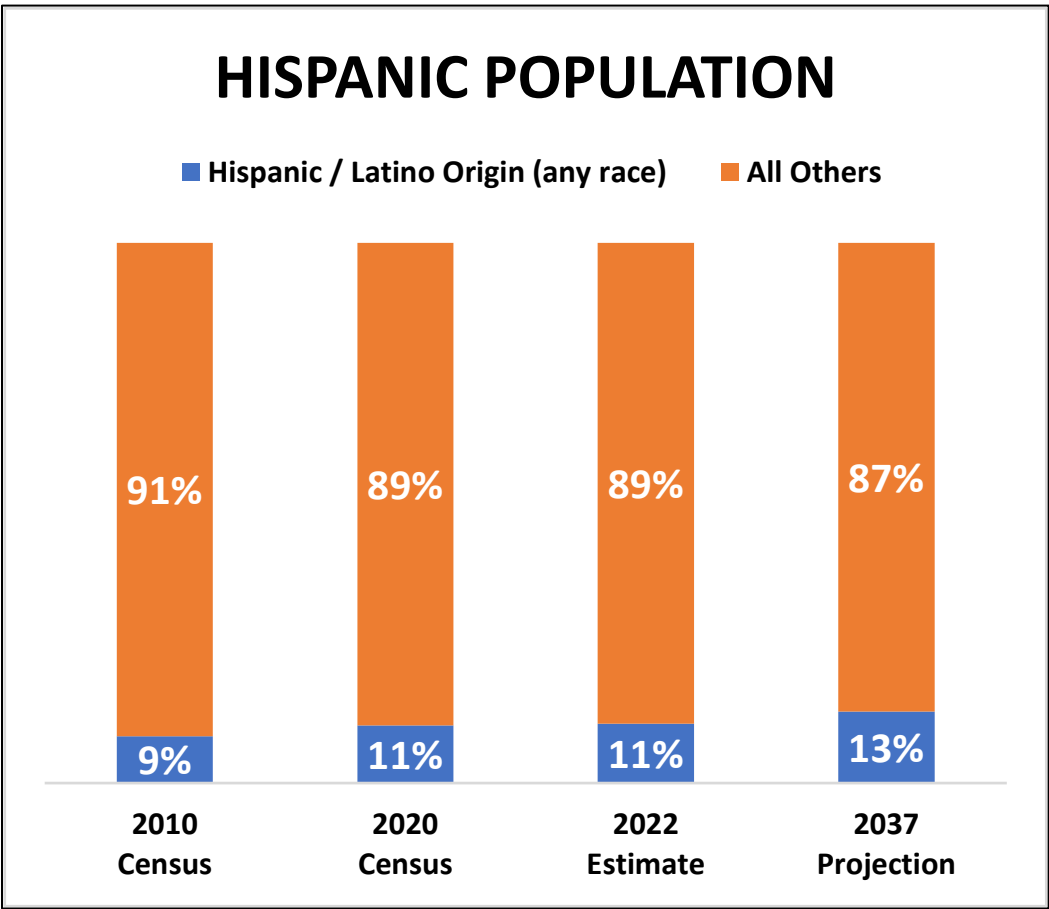
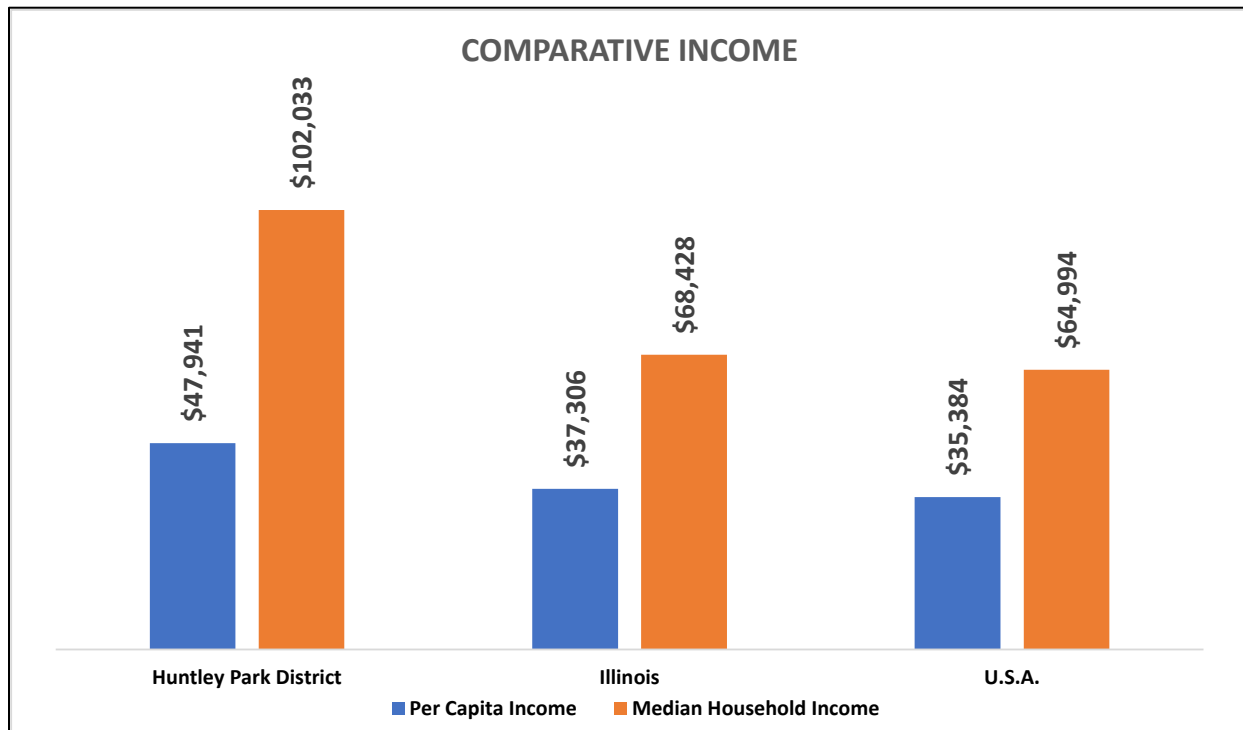


Figure 17: Ethnicity

## HOUSEHOLD INCOME

In **Figure 18**, the District's per capita income (\$47,941) and median household income (\$102,033) are both much higher than the state (\$37,306 & \$68,428) and national averages (\$35,384 & \$64,994). The per capita income is that earned by an individual while the median household income is based on the total income of everyone over the age of sixteen living within the same household. These above average income characteristics indicate a higher expectation of quality and the overall experience.



*Figure 18: Comparative Income*

### 2.1.5 DEMOGRAPHIC IMPLICATIONS

While it is important not to generalize recreation needs and priorities based solely on demographics, the analysis suggests some potential implications for the District.

First, with the population increasing slowly over the past eleven years, there is a need to balance building new parks and amenities with updating and repairing existing offerings.

Second, while the District's decreasing young population may indicate a need to focus more on the older population, it is important to recognize the presence of Sun City for meeting a portion of the needs of those who live there. Thus, continuing to offer programs for families and an intergenerational audience is essential moving forward.

Third, the District's above average household income characteristics suggests potential disposable income at the family level. The District should be mindful of this when pricing programs and events.

Finally, the District should ensure its growing and diversifying population is reflected in its offerings, marketing/communications, and public outreach.



### 2.1.6 RECREATIONAL TRENDS ANALYSIS

The Recreational Trends Analysis provides an understanding of national and local recreational trends. Trends data used for this analysis was obtained from Sports & Fitness Industry Association's (SFIA), National Recreation and Park Association (NRPA), and Environmental Systems Research Institute, Inc. (ESRI). All trend data is based on current and/or historical participation rates, Statistically Valid Survey results, or NRPA Park Metrics.



### 2.1.7 NATIONAL TRENDS IN RECREATION

#### METHODOLOGY

The Sports & Fitness Industry Association's (SFIA) *Sports, Fitness & Leisure Activities Topline Participation Report 2022* was utilized in evaluating the following trends:



- National Recreation Participatory Trends
- Core vs. Casual Participation Trends

The study is based on findings from surveys conducted in 2021 by the Physical Activity Council (PAC), resulting in a total of 18,000 online interviews. Surveys were administered to all genders, ages, income levels, regions, and ethnicities to allow for statistical accuracy of the national population. A sample size



of 18,000 completed interviews is considered by SFIA to result in a high degree of statistical accuracy. A sport with a participation rate of five percent has a confidence interval of plus or minus 0.32 percentage points at a 95 percent confidence level. Using a weighting technique, survey results are applied to the total U.S. population figure of 304,745,039 people (ages six and older).

The purpose of the report is to establish levels of activity and identify key participatory trends in recreation across the U.S. This study looked at 118 different sports/activities and subdivided them into various categories including: sports, fitness, outdoor activities, aquatics, etc.

### CORE VS. CASUAL PARTICIPATION

In addition to overall participation rates, SFIA further categorizes active participants as either core or casual participants based on frequency of participation. Core participants have higher participatory frequency than casual participants. The thresholds that define casual versus core participation may vary

based on the nature of each individual activity. For instance, core participants engage in most fitness activities more than 50-times per year, while for sports, the threshold for core participation is typically 13-times per year.

In each activity, core participants are more committed and tend to be less likely to switch to other activities or become inactive (engage in no physical activity) than casual participants. This may also explain why activities with more core participants tend to experience less pattern shifts in participation rates than those with larger groups of casual participants.



#### 2.1.8 IMPACT OF COVID-19

Approximately 232.6 million people ages 6 and over reported being active in 2021, which is a 1.3% increase from 2020 and the greatest number of active Americans in the last 5 years. There were more things to do as outdoor activities thrived, fitness at home became more popular, and team sports started back up after the COVID-19 hiatus.

Americans continued to practice yoga, attend Pilates training, and workout with kettlebells. They were drawn to the ease of pickleball and the competitiveness of tennis. Many started indoor climbing, while others took to the hiking trail. The waterways traffic had an increase of stand-up paddlers, kayaks, and jet skis. Gymnastics, swimming on a team, court volleyball, and fast-pitch softball benefited from the participation boom created from the Olympics.

Water sports had the largest gain in participation rates. Activities such as kayaking, stand-up paddling, and boardsailing/windsurfing all contributed to the 2.0 percent increase. Outdoor sports continued to grow with 53.9 percent of the U.S. population participating. This rate remains higher than pre-pandemic levels, having 6.2 percent gain over 50.7 percent participation rate in 2019. The largest contributor to this gain was trail running having increased 5.6 percent in one year and 13.9 percent from 2019. Generationally, fitness sports continue to be the go-to means of exercise for Boomers, Gen X, and Millennials. Over half of the Gen X, Millennials, and Gen Z generation participated in one type of outdoor activity. Team sports were heavily dominated by generation Gen Z.

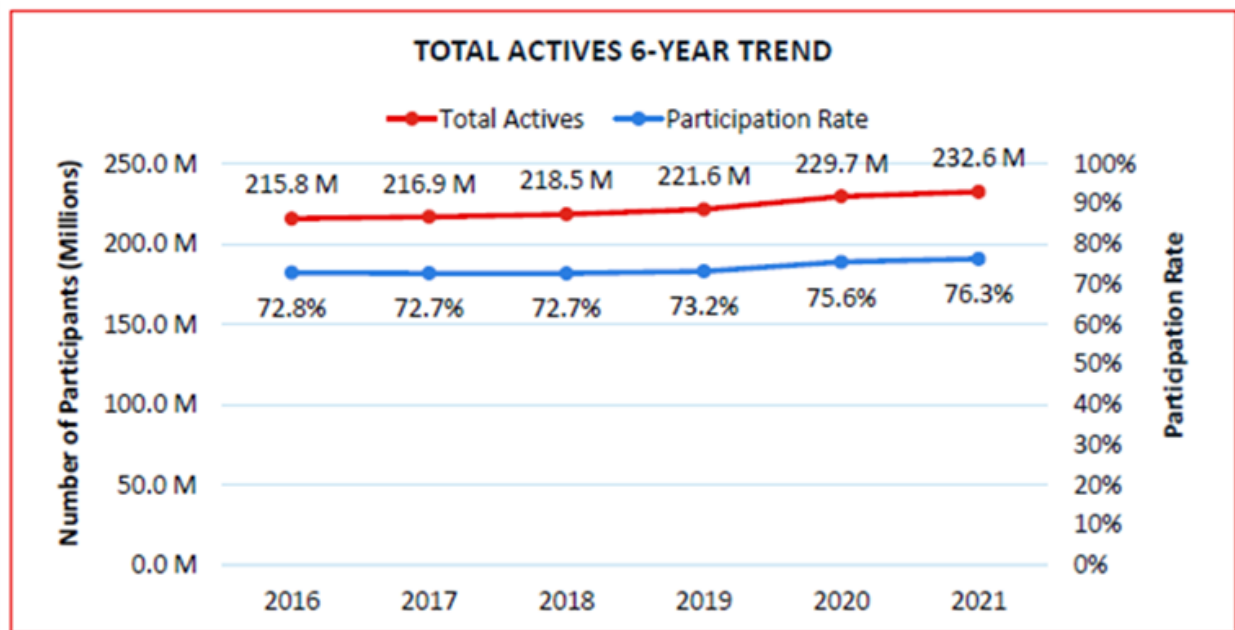


Figure 19: Total Actives 6-Year Trend

## 2.1.9 NATIONAL TRENDS IN RECREATION

### PARTICIPATION LEVELS

The top sports most heavily participated in the United States were Basketball (27.1 million), Golf (25.1 million), and Tennis (22.6 million) which have participation figures well more than the other activities within the general sports category. Baseball (15.5 million), and Outdoor Soccer (12.5 million) round out the top five.



The popularity of Basketball, Golf, and Tennis can be attributed to the ability to compete with small number of participants, this coupled with an ability to be played outdoors and/or properly distanced helps explain their popularity during the COVID-19 pandemic. Basketball's overall success can also be attributed to the limited amount of equipment needed to participate and the limited space requirements necessary, which make basketball the only traditional sport that can be played at most American dwellings as a drive-way pickup game. Golf continues to benefit from its wide age segment appeal and is considered a life-long sport. In addition, target type game venues or Golf Entertainment Venues have



increased drastically (72.3%) as a 5-year trend, using Golf Entertainment (e.g., Top Golf) as a new alternative to breathe life back into the game of golf.

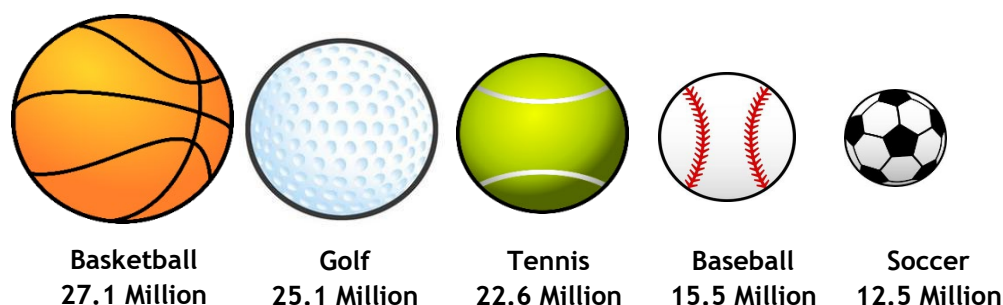


Figure 20: Top Sports Participation

#### FIVE-YEAR TREND

Since 2016, Pickleball (71.2%), Golf- Entertainment Venues (51.3%), and Tennis (25.1%) have shown the largest increase in participation. Based on the five-year trend from 2016-2021, the sports that are most rapidly declining in participation include Ultimate Frisbee (-40.4%), Roller Hockey (-26.1%), Volleyball (Sand/Beach) (-23.8%), Squash (-23.5%), Slow Pitch Softball (-21.9%), and Gymnastics (-20.7%).

#### ONE-YEAR TREND

The most recent year shares some similarities with the five-year trends; with Pickleball (14.8%) and Boxing for Competition (7.3%) experiencing some of the greatest increases in participation this past year. The greatest one-year increases also include Fast Pitch Softball (15.3%), Gymnastics (10.9%), and Court Volleyball (8.1%). Basketball (-2.2%), Flag Football (-1.6%), Indoor Soccer (-0.6%) and Baseball (-0.5%) have shown a five-year trend increase, but a one-year trend decreases. This is a direct result of coming out of the COVID-19 pandemic. Similarly, other team sports such as Ultimate Frisbee (-5.8%), Slow Pitch Softball (-5.4%), Roller Hockey (-5%), Racquetball (-4.8%) and Beach/Sand Volleyball (-3.1%), also had significant decreases in participation over the last year.

## CORE VS. CASUAL TRENDS IN GENERAL SPORTS

Highly participated in sports, such as Basketball, Baseball, and Slow Pitch Softball have a larger core participant base (participate 13+ times per year) than casual participant base (participate 1-12 times per year). Due to the COVID-19 Pandemic, most activities showed a decrease in their percentage of core participants. However, there were significant increases in the percentage of casual participation for Court Volleyball, Pickleball, Fast Pitch Softball, Gymnastics and Lacrosse in the past year. *Please see [Appendix A](#) for full Core vs. Casual Participation breakdown.*

National Participatory Trends - General Sports					
Activity	Participation Levels			% Change	
	2016	2020	2021	5-Year Trend	1-Year Trend
Basketball	22,343	27,753	27,135	21.4%	-2.2%
Golf (9 or 18-Hole Course)	23,815	24,804	25,111	5.4%	1.2%
Tennis	18,079	21,642	22,617	25.1%	4.5%
Baseball	14,760	15,731	15,587	5.6%	-0.9%
Soccer (Outdoor)	11,932	12,444	12,556	5.2%	0.9%
Golf (Entertainment Venue)	8,173	12,057	12,362	51.3%	2.5%
Softball (Slow Pitch)	7,690	6,349	6,008	-21.9%	-5.4%
Football (Flag)	6,173	7,001	6,889	11.6%	-1.6%
Volleyball (Court)	6,216	5,410	5,849	-5.9%	8.1%
Badminton	7,354	5,862	6,061	-17.6%	3.4%
Soccer (Indoor)	5,117	5,440	5,408	5.7%	-0.6%
Football (Touch)	5,686	4,846	4,884	-14.1%	0.8%
Football (Tackle)	5,481	5,054	5,228	-4.6%	3.4%
Gymnastics	5,381	3,848	4,268	-20.7%	10.9%
Volleyball (Sand/Beach)	5,489	4,320	4,184	-23.8%	-3.1%
Track and Field	4,116	3,636	3,587	-12.9%	-1.3%
Cheerleading	4,029	3,308	3,465	-14.0%	4.7%
Pickleball	2,815	4,199	4,819	71.2%	14.8%
Racquetball	3,579	3,426	3,260	-8.9%	-4.8%
Ice Hockey	2,697	2,270	2,306	-14.5%	1.6%
Ultimate Frisbee	3,673	2,325	2,190	-40.4%	-5.8%
Softball (Fast Pitch)	2,467	1,811	2,088	-15.4%	15.3%
Lacrosse	2,090	1,884	1,892	-9.5%	0.4%
Wrestling	1,922	1,931	1,937	0.8%	0.3%
Roller Hockey	1,929	1,500	1,425	-26.1%	-5.0%
Boxing for Competition	1,210	1,361	1,460	20.7%	7.3%
Rugby	1,550	1,242	1,238	-20.1%	-0.3%
Squash	1,549	1,163	1,185	-23.5%	1.9%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
<b>Legend:</b>	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)	

Figure 21: National Participatory Trends General Sports

## 2.1.10 NATIONAL TRENDS IN GENERAL FITNESS

### PARTICIPATION LEVELS

Overall, national participatory trends in fitness have experienced rapid growth in recent years. Many of these activities have become popular due to an increased interest among Americans to improve their health and enhance quality of life by engaging in an active lifestyle. The most popular general fitness activities in 2021 also were those that could be done at home or in a virtual class environment. The activities with the most participation was Fitness Walking (115.8 million), Treadmill (53.6 million), Free Weights (52.6 million), Running/Jogging (48.9 million), and Yoga (34.3 million).

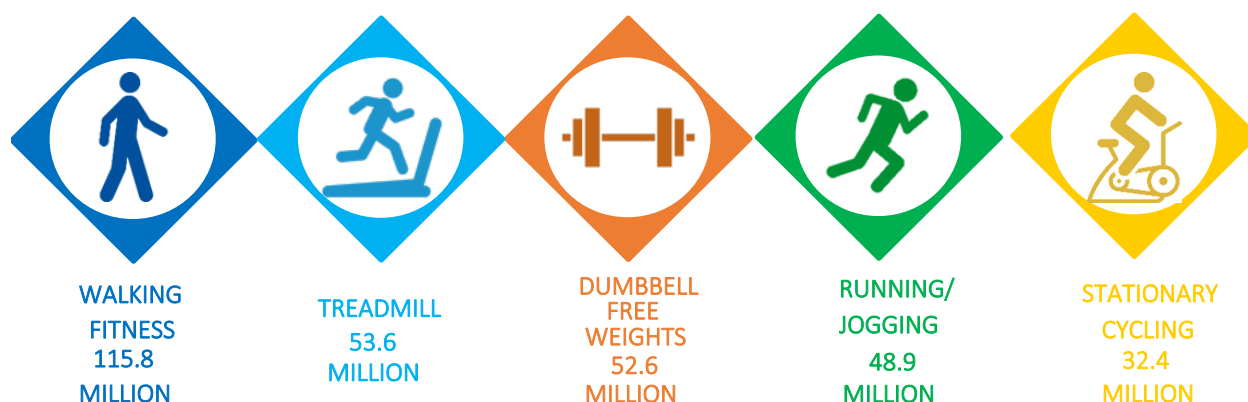


Figure 22: Top Fitness Activities

### FIVE-YEAR TREND

Over the last five years (2016-2021), the activities growing at the highest rate are Trail Running (45.9%), Yoga (30.8%), Dance, Step & Choreographed Exercise (13.3%), and Pilates Training (9.6%). Over the same period, the activities that have undergone the biggest decline include Group Stationary Cycling (-33.5%), Traditional Triathlon (26.4%), Cardio Kickboxing (-26.1%), Cross-Training Style Workout (-24.4%) and Non-Traditional Triathlons (-23.5%).

### ONE-YEAR TREND

In the last year, activities with the largest gains in participation were those that can be done alone at home or socially distanced outdoors. The top increases were in Treadmill (7.6%), Cross-Training Style Workouts (6.4%) Trail Running (5.6%), Yoga (4.7%), and Stair Climbing (4.7%). In the same span, the activities that had the largest decline in participation were those that would take more time and investment. The greatest drops were seen in Traditional Triathlon (-5.3%), Aerobics (-5.1%), Non-Traditional Triathlons (-4.3%), and Cardio Kickboxing (-3.7%).

### CORE VS. CASUAL TRENDS IN GENERAL FITNESS

The most participated in fitness activities all had increases in their casual user base (participating 1-49 times per year) over the last year. These fitness activities include Fitness Walking, Free Weights, Running/Jogging, Treadmills, Yoga, and Recumbent/Upright Stationary Cycling. *Please see Appendix A for full Core vs. Casual Participation breakdown*

## 2.1.11 NATIONAL TRENDS IN OUTDOOR RECREATION

### PARTICIPATION LEVELS

Results from the SFIA report demonstrate rapid growth in participation regarding outdoor/adventure recreation activities. Much like the general fitness activities, these activities encourage an active lifestyle, can be performed individually or with proper social distancing in a group, and are not as limited by time constraints. In 2021, the most popular activities, in terms of total participants, from the outdoor/adventure recreation category include: Day Hiking (58.6 million), Road Bicycling (42.7 million), Freshwater Fishing (40.8 million), Camping within ¼ mile of Vehicle/Home (35.9 million), and Recreational Vehicle Camping (16.3 million).

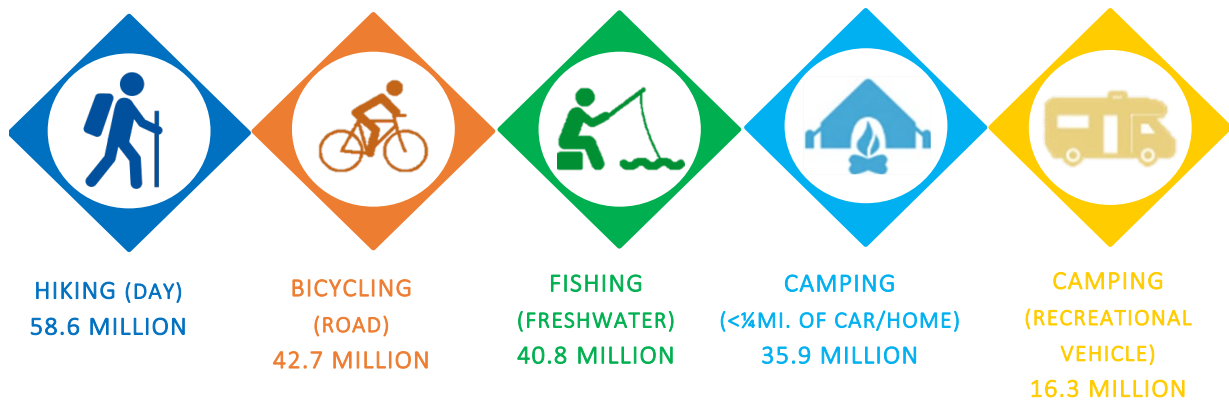


Figure 23: Top Outdoor Recreations

### FIVE-YEAR TREND

From 2016-2021, Day Hiking (55.3%), BMX Bicycling (44.2%), Skateboarding (37.8%), Camping within ¼ mile of Vehicle/Home (30.1%), and Fly Fishing (27.3%) have undergone the largest increases in participation. The five-year trend also shows activities such as Adventure Racing (-31.4%), In-Line Roller Skating (-18.8%), Archery (-13.5%), and Traditional Climbing (-4.5%) to be the only activities with decreases in participation.

### ONE-YEAR TREND

The one-year trend shows all activities growing in participation from the previous year. The most rapid growth being in Skateboarding (34.2%), Camping within ¼ mile of Vehicle/Home (28.0%), Birdwatching (18.8%), and Day Hiking (16.3%). Over the last year, the only activities that underwent decreases in participation were Adventure Racing (-8.3%) and Archery (-2.7%).

### CORE VS. CASUAL TRENDS IN OUTDOOR RECREATION

Most outdoor activities have experienced participation growth in the last five- years. Although this a positive trend, it should be noted that all outdoor activities participation, besides adventure racing, consist primarily of casual users. *Please see Appendix A for full Core vs. Casual Participation breakdown.*

## 2.1.12 NATIONAL TRENDS IN AQUATICS

### PARTICIPATION LEVELS

Swimming is deemed a lifetime activity, which is why it continues to have such strong participation. In 2021, Fitness Swimming remained the overall leader in participation (25.6 million) amongst aquatic activities, even though most, if not all, aquatic facilities were forced to close at some point due to the COVID-19 pandemic.

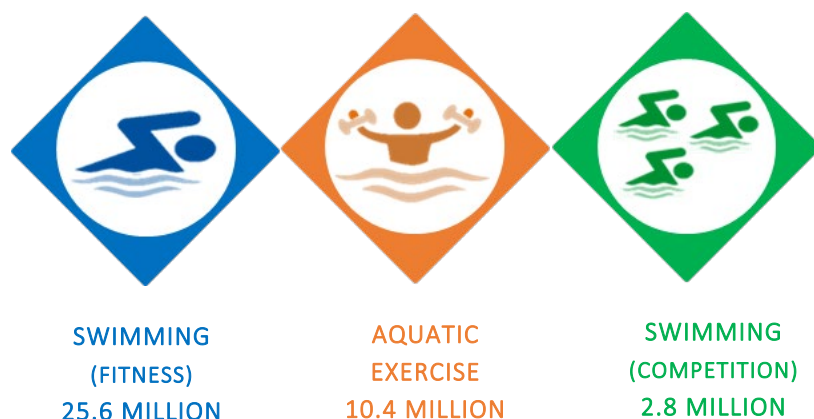


Figure 24: Top Aquatics

### FIVE-YEAR TREND

Assessing the five-year trend, no activity has experienced an increase from 2016-2021, due to the accessibility of facilities during Covid-19. While Fitness Swimming and Aquatic Exercise underwent a slight decline, dropping -3.7% and -1.7% respectively, Competitive Swimming suffered a -16.2% decline in participation.

### ONE-YEAR TREND

The impact of the COVID-19 pandemic is seen here as most aquatic facilities were forced to shut down for some part of the year. This caused decreases to Aquatic Exercise (-5.1%) having the largest decline, followed by Fitness Swimming (-0.2%). Participation in Competitive swimming increased by 8%.

### CORE VS. CASUAL TRENDS IN AQUATICS

Only Aquatic Exercise has undergone an increase in casual participation (1-49 times per year) over the last five years, however, they have all seen a drop in core participation (50+ times per year) in the same period. This happened before the COVID-19 pandemic, and the large decreases in all participation over the last year have furthered this trend. *Please see Appendix A for full Core vs. Casual Participation breakdown.*



## 2.1.13 NATIONAL TRENDS IN WATER SPORTS / ACTIVITIES

### PARTICIPATION LEVEL

The most popular water sports / activities based on total participants in 2021 were Recreational Kayaking (13.3 million), Canoeing (9.2 million), and Snorkeling (7.3 million). It should be noted that water activity participation tends to vary based on regional, seasonal, and environmental factors. A region with more water access and a warmer climate is more likely to have a higher participation rate in water activities than a region that has a long winter season or limited water access. Therefore, when assessing trends in water sports and activities, it is important to understand that fluctuations may be the result of environmental barriers which can influence water activity participation.



Figure 25: Top Water Sports/Activities

### FIVE-YEAR TREND

Over the last five years, Recreational Kayaking (33.3%), Surfing (24%), and Stand-Up Paddling (16.1%) were the fastest growing water activities. White Water Kayaking (1.4%) was the only other activity with an increase in participation. From 2016-2021, activities declining in participation most rapidly were Boardsailing/Windsurfing (-25.3%), Scuba Diving (-20.4%), Water Skiing (-17.4%), Sea Kayaking (-17.2%), Snorkeling (-16.1%), and Sailing (-15.4%).

### ONE-YEAR TREND

Recreational Kayaking (2.7%) and Stand-Up Paddling (1.7%) were the activities to grow both over 5 years and in the last one year. Activities which experienced the largest decreases in participation in the most recent year include Surfing (-8.9%), Snorkeling (-5.3%), Scuba Diving (-4.3%), and Canoeing (-4.1%).

### CORE VS. CASUAL TRENDS IN WATER SPORTS/ACTIVITIES

As mentioned previously, regional, seasonal, and environmental limiting factors may influence the participation rate of water sport and activities. These factors may also explain why all water-based activities have drastically more casual participants than core participants, since frequencies of activities may be constrained by uncontrollable factors. These high casual user numbers are likely why most water sports/activities have experienced decreases in participation in recent years. *Please see Appendix A for full Core vs. Casual Participation breakdown.*

### 2.1.14 LOCAL SPORT AND LEISURE MARKET POTENTIAL

#### LOCAL SPORT AND LEISURE MARKET POTENTIAL

The following charts show sport and leisure market potential data for the District residents, as provided by ESRI. Market Potential Index (MPI) measures the probable demand for a product or service within the defined service areas. The MPI shows the likelihood that an adult resident will participate in certain activities when compared to the U.S. national average. The national average is 100; therefore, numbers below 100 would represent lower than average participation rates, and numbers above 100 would represent higher than average participation rates. The service area is compared to the national average in four (4) categories - general sports, fitness, outdoor activity, and commercial recreation.

**It should be noted that MPI metrics are only one data point used to help determine community trends; thus, programmatic decisions should not be based solely on MPI metrics.**

Overall, when analyzing the District's MPIs, the data demonstrates well above average market potential index (MPI) numbers. When assessing each category market potential charts, 31 activities scored above 100, including all eight fitness activities. These above average MPI scores show that the District's residents have a strong participation presence when it comes to recreational offerings, especially pertaining to fitness and Sports and Commercial Recreation.

The following charts compare MPI scores for 46 sport and leisure activities that are prevalent for residents within the District. The activities are categorized by activity type and listed in descending order, from highest to lowest MPI score. High index numbers (100+) are significant because they demonstrate that there is a greater likelihood that residents within the service areas will actively participate in those offerings provided by the District.



## GENERAL SPORTS MARKET POTENTIAL

The General Sports chart shows three of the recorded sports are above the national average regarding MPI, with Golf (161) and Tennis (133) having exceptionally high participation rates. Volleyball (103) was also just above the national average. One can imagine that the presence of Sun City and its older active adult population would certainly contribute to the higher-than-average Golf and Tennis metrics in Huntley.

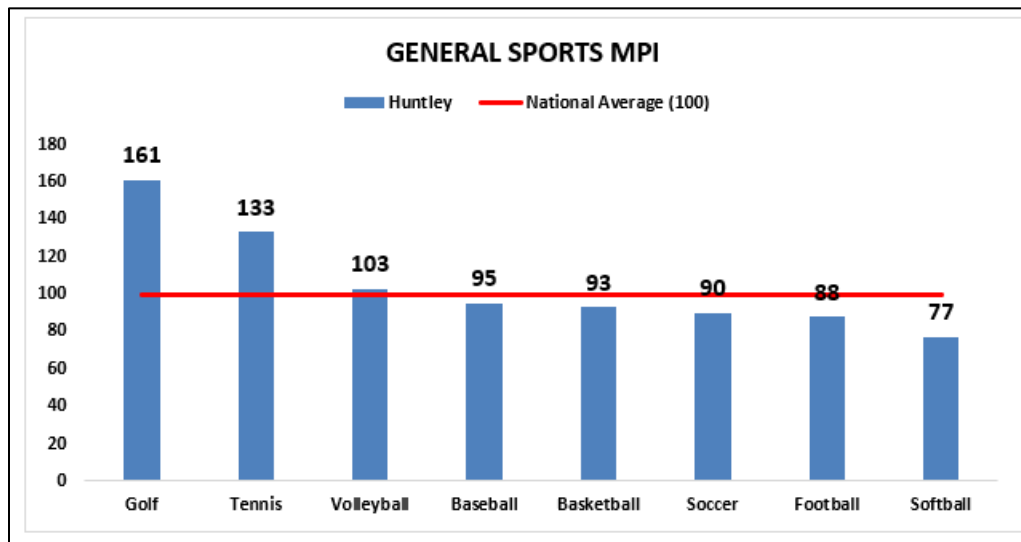


Figure 26: General Sports MPI

## FITNESS MARKET POTENTIAL

Assessing MPI scores for the Fitness Activity category reveals that all activities are above the national average. The most popular activities are walking for exercise (129), swimming (122), weightlifting (119), and jogging/running (112). The lowest recorded event is Zumba and is still above the national average (103).

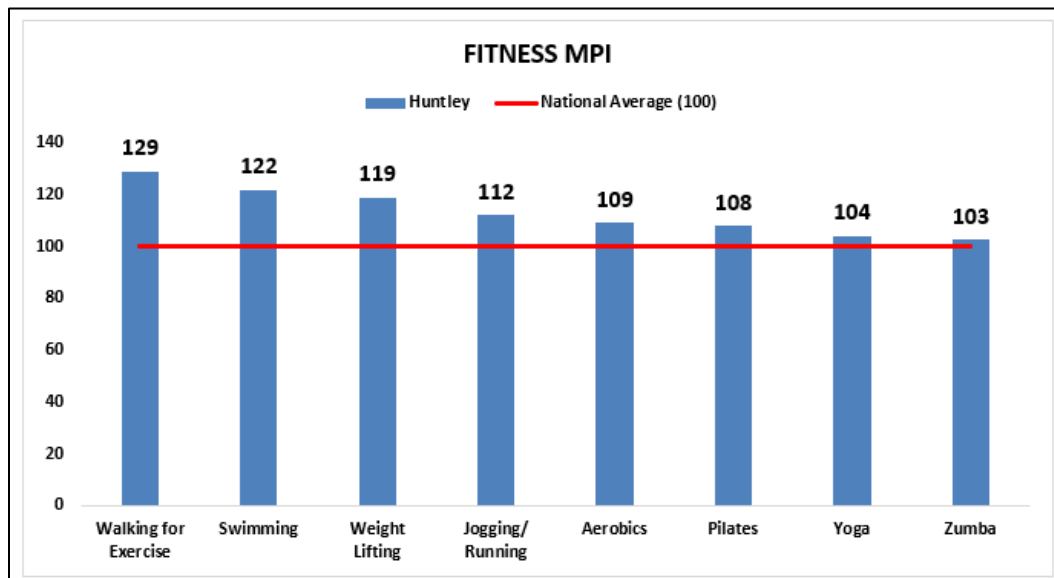


Figure 27: Fitness MPI

OUTDOOR ACTIVITY MARKET POTENTIAL

Overall, the Outdoor Activity MPI chart reflects that the District is above the national average in most of the listed activities. The top three most popular activities are fishing (salt water) (144), bicycling (road) (128) and rock climbing (118). With the three least popular activities being canoeing/kayaking (94), fishing (fresh water) (91), and Horseback Riding (81).

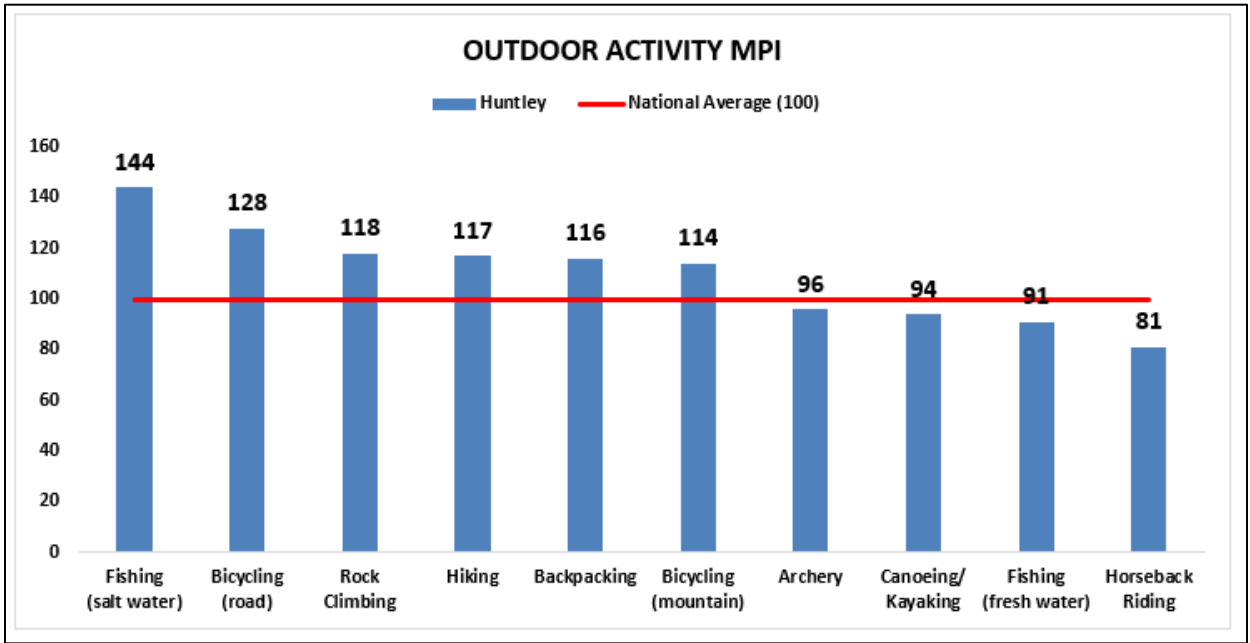


Figure 28: Outdoor Activity MPI

## COMMERCIAL RECREATION MARKET POTENTIAL

The Commercial Recreation category reveals that most activities are above the national average. The most popular activities were participating in a book club (137), going to live theater (133) and went to museum (124). Also noticeable is the high MPI's attributed to spending money on Sports/Recreation Equipment, which speaks to the above average household income and shows a community willing to spend its discretionary income on recreation.

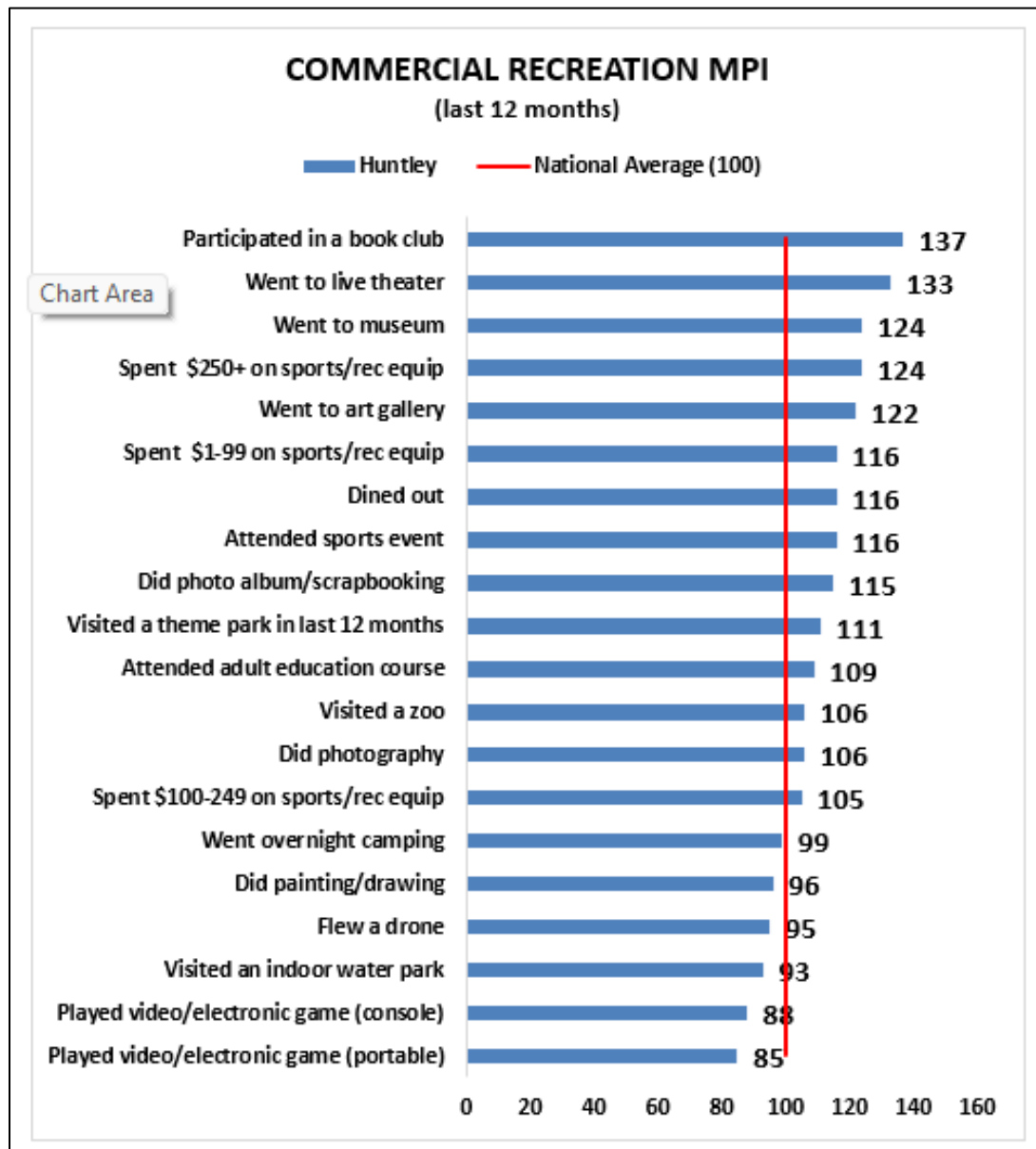


Figure 29: Commercial Recreation MPI



## 2.2 BENCHMARK ANALYSIS

### 2.2.1 METHODOLOGY

The Consulting team with assistance from District staff identified operating metrics to benchmark the District against comparable parks and recreation agencies. The goal of this analysis is to evaluate how the District is positioned among peer agencies. The benchmark assessment is organized into specific categories based on peer agency responses to targeted questions that lend an encompassing view of each system's operating metrics as compared to Huntley District.



Information used in this analysis was obtained directly from each participating benchmark agency, when available, and supplemental data was collected from agency / municipality websites, Comprehensive Annual Financial Reports (CAFR), and information available through the National Recreation and Park Association's (NRPA) Park Metrics Database. Due to differences in how each system collects, maintains, and reports data, variances may exist. These variations can impact the per capita and percentage allocations, and the overall comparison must be viewed with this in mind. The benchmark data collection for all systems was completed between October 2022 and January 2023, and it is possible that information in this report may have changed since the original collection date.

The information sought was a combination of operating metrics that factor budgets, staffing levels, and inventories. In some instances, the information was not tracked or not available. **Figure 30** lists each benchmark agency in the study. These agencies were selected due to demographic and/or organizational characteristics similar to Huntley Park District, including three (3) Gold Medal Award Winners, one (1) Finalist and two (2) CAPRA Accredited agencies. *Note: CAPRA stands for Commission for Accreditation of Park and Recreation Agencies. Agencies that receive this accreditation either meet, or exceed, standards maintained by park and recreation leaders in programming, facilities, and experiences they provide their communities.*

For all agencies examined, the Huntley Park District represents the benchmark's largest jurisdiction size (42.70 sq. mi.) and the second highest total population (47,469), while having the lowest population density (1,112 residents per sq. mi.).

## BENCHMARK COMPARISON

Agency	Jurisdiction Type	Population	Jurisdiction Size (Sq. Mi.)	Population per Sq. Mi.	CAPRA Accredited	Gold Medal Winner
Huntley Park District	Park District	47,469	42.70	1,112	No	No
Glen Ellyn Park District	Park District	37,569	14.00	2,684	No	Finalist (2003, 2004, 2010)
Gurnee Park District	Park District	33,706	14.73	2,288	No	Winner (2010)
Lisle Park District	Park District	32,000	12.00	2,667	No	No
Lombard Park District	Park District	44,000	10.41	4,227	Yes (2016, 2021)	Winner (2009) Finalist (2017, 2018, 2019)
Park District of Oak Park	Park District	55,000	5.00	11,000	Yes (2015, 2020)	Winner (1965, 2015) Finalist (2021, 2022)
Warrenville Park District	Park District	13,256	5.50	2,410	No	No
Woodridge Park District	Park District	35,253	10.30	3,423	No	No

**Figure 30: Benchmark Comparison- Agency Overview**

### 2.2.2 PARK ACRES

The following table provides a general overview of each system's park acreage. Huntley Park District ranks on the lower end at 6.95 acres per 1,000 residents and falls below the NPRA median for agencies serving 20,000-49,999 residents which is 12.9 acres / 1,000 residents. Huntley Park District also has the highest number of residents per park.

Agency	Population	Total Number of Parks	Residents per Park	Total Acres Owned or Managed	Total Acres per 1,000 Residents
Lisle Park District	32,000	41	780.49	380.00	84.21
Woodridge Park District	35,253	34	1,036.85	679.40	19.27
Gurnee Park District	33,706	28	1,203.79	416.00	12.34
Lombard Park District	44,000	16	2,750.00	458.00	10.41
Glen Ellyn Park District	37,569	29	1,295.48	335.00	8.92
Huntley Park District	47,469	13	3,651.46	329.90	6.95
Warrenville Park District	13,256	5	2,651.20	61.00	4.60
Park District of Oak Park	55,000	18	3,055.56	82.00	1.49
NPRA Median 2022 = 12.9 Acres per 1,000 Residents					

Note: Developed vs. Undeveloped acres was not available for Gurnee Park District

**Figure 31: Benchmark Comparison - Park Acres**

### 2.2.3 TRAIL MILES

**Figure 32** reveals the service levels for dedicated trails within each system. By comparing total trail mileage to the population of the service area, the level of service provided to the community can be determined and is expressed as trail miles for every 1,000 residents. Huntley Park District ranks third with 0.41 trail miles per 1000 residents, which is within the national recommended practice of 0.25-0.5 trail miles per 1,000 residents.

Agency	Population	Total Trail Miles	Trail Miles per 1,000 Residents
Woodridge Park District	35,253	22.40	0.64
Lisle Park District	32,000	13.72	0.43
Huntley Park District	47,469	19.50	0.41
Gurnee Park District	33,706	8.00	0.24
Warrenville Park District	13,256	3.00	0.23
Lombard Park District	44,000	8.30	0.19
Glen Ellyn Park District	37,569	5.40	0.14
Park District of Oak Park	55,000	-	-
Recommended Practice = 0.25-0.5 Trail Miles 1,000 Residents			

Note: Trail Miles Unavailable for Park District of Oak Park

**Figure 32: Benchmark Comparison - Trail Miles**

#### 2.2.4 STAFFING OVERVIEW

This section compares staffing levels for each system by comparing full-time equivalents (FTEs) to total populations. Total FTEs per 10,000 residents is a key performance metric that assesses how well each system is equipped, in terms of staff, to serve its jurisdiction. Huntley Park District ranks in the middle at 19.0 FTEs per 10,000 residents and is above the NRPA Median for agencies serving 20,000-49,999 residents of 11.8 FTEs per 10,000 residents.

Agency	Population	Total Full-Time Employees	Total Part-Time Employees	Total Seasonal Employees	Total FTEs	FTEs per 10,000 Residents
Lisle Park District	32,000	33	66	117	113.00	35.3
Gurnee Park District	33,706	50	220	90	109.03	32.3
Woodridge Park District	35,253	46	41	342	70.00	19.9
Huntley Park District	47,469	19	93	143	90.00	19.0
Park District of Oak Park	55,000	59	300	225	100.00	18.2
Warrenville Park District	13,256	15	68	-	22.16	16.7
Glen Ellyn Park District	37,569	28	80	212	56.57	15.1
Lombard Park District	44,000	35	293	-	49.88	11.3
NRPA Median 2022 = 11.8 FTEs per 10,000 Residents						

Figure 33: Benchmark Comparison - Staffing Overview

#### 2.2.5 REVENUE PER CAPITA

By comparing each agency's annual non-tax revenue to the population, the annual revenue generated on a per resident basis can be determined. Huntley Park District generates \$94.48 per resident which ranks it in the lower range of the benchmark yet is above the NRPA Median for Agencies serving 20,000-49,999 residents (\$34.55).

Agency	Population	Total Non-Tax Revenue 2021	Total Non-Tax Revenue 2019 (pre-pandemic)	Revenue per Resident 2019	Revenue per Resident
Park District of Oak Park	55,000	\$ 27,803,351	\$ 31,614,353	\$ 574.81	\$ 505.52
Lombard Park District	44,000	\$ 8,741,286	\$ 5,255,014	\$ 119.43	\$ 198.67
Glen Ellyn Park District	37,569	\$ 7,098,063	\$ 7,899,348	\$ 210.26	\$ 188.93
Gurnee Park District	33,706	\$ 5,497,958	\$ 7,364,582	\$ 218.49	\$ 163.12
Woodridge Park District	35,253	\$ 4,108,950	\$ 5,300,179	\$ 150.35	\$ 116.56
Huntley Park District	47,469	\$ 4,484,651	\$ 4,708,069	\$ 99.18	\$ 94.48
Lisle Park District	32,000	\$ 2,207,671	\$ 4,853,209	\$ 151.66	\$ 68.99
Warrenville Park District	13,256	\$ 677,861	\$ 870,267	\$ 65.65	\$ 51.14
NRPA Median 2022 = \$34.55 Revenue per Capita					

Figure 34: Benchmark Comparison - Revenue Per Capita

### 2.2.6 CIP SUMMARY

Capital Improvement Plan (CIP) budgets and availability of funding vary from year to year and **Figure 35** reveals the average of the last four years of actual capital investment for each agency. Of the benchmarked agencies, Huntley Park District ranked at the bottom for average annual CIP per resident (\$7.36) and was well below the NRPA Median (\$1.0M) in Average Annual CIP (\$349,330) for agencies serving 20,000-49,999 residents.

Agency	Population	Avg. Annual CIP	Avg. Annual CIP per Resident
Park District of Oak Park	55,000	\$ 10,053,431	\$ 182.79
Glen Ellyn Park District	37,569	\$ 2,682,176	\$ 71.39
Woodridge Park District	35,253	\$ 1,914,409	\$ 54.30
Gurnee Park District	33,706	\$ 1,535,167	\$ 45.55
Lombard Park District	44,000	\$ 1,603,480	\$ 36.44
Lisle Park District	32,000	\$ 1,059,232	\$ 33.10
Warrenville Park District	13,256	\$ 210,080	\$ 15.85
Huntley Park District	47,469	\$ 349,330	\$ 7.36
NRPA Median 2022= \$1.0M 5 yr. AVG CIP Spending (2022)			

**Figure 35: Benchmark Comparison - CIP Summary**

### 2.2.7 PROGRAM SPENDING

This portion assesses the program budget for each agency. Huntley Park District falls in the middle of benchmarked agencies at \$49.15 per resident and is one of two (2) agencies that does not currently meet at least 100% programming cost recovery.

Agency	Population	Budget for Programming	Revenue from Programming	Programming Cost Recovery	Program Budget per Resident
Glen Ellyn Park District	37,569	\$ 6,669,010	\$ 6,783,346	101.71%	\$ 177.51
Gurnee Park District	33,706	\$ 5,658,505	\$ 6,498,818	114.85%	\$ 167.88
Lisle Park District	32,000	\$ 2,277,505	\$ 1,866,613	81.96%	\$ 71.17
Huntley Park District	47,469	\$ 2,333,264	\$ 1,815,910	77.83%	\$ 49.15
Park District of Oak Park	55,000	\$ 2,500,000	\$ 4,000,000	160.00%	\$ 45.45
Warrenville Park District	13,256	\$ 443,964	\$ 724,813	163.26%	\$ 33.49
Lombard Park District	44,000	\$ 1,299,000	\$ 2,371,950	182.60%	\$ 29.52
Woodridge Park District	35,253	\$ 754,311	\$ 1,251,453	165.91%	\$ 21.40

**Figure 36: Benchmark Comparison - Program Spending**



### 2.2.8 INDOOR RECREATION FACILITIES

This table shows the amount of indoor recreation facilities each of the benchmarked agencies operate, their total square footage, and their square footage per resident. Huntley Park District falls in the lower half of the benchmarked agencies in square feet per resident (0.27).

Agency	Population	Total # of indoor recreation facilities	Total Sq. Feet of all indoor recreation facilities	Total Sq. Feet per facility	Indoor Sq. Feet per resident
Warrenville Park District	13,256	2	40,623	20,312	1.53
Woodridge Park District	35,253	2	108,000	54,000	1.53
Gurnee Park District	33,706	4	135,000	33,750	1.00
Lisle Park District	32,000	2	61,000	30,500	0.95
Glen Ellyn Park District	37,569	5	123,100	24,620	0.66
Lombard Park District	44,000	3	74,732	24,911	0.57
Huntley Park District	47,469	3	38,239	12,746	0.27
Park District of Oak Park	55,000	15	42,000	2,800	0.05

Figure 37: Benchmark Comparison - Indoor Recreation Facilities

### 2.2.9 MARKETING SPENT PER RESIDENT

Figure 38 describes the marketing expense incurred by each agency and compares it to the agency's actual expenditures for 2021 to show what percentage of the operating expenses are dedicated to marketing. Huntley Park District falls in the lower half of benchmarked agencies with a total marketing budget of \$148,472 and for marketing dollars spent per resident (\$3.13).

Agency	Population	Total Marketing Expense (2021)	Marketing \$\$ Spent per Resident (2021)
Park District of Oak Park	55,000	\$ 515,668	\$ 9.38
Woodridge Park District	35,253	\$ 302,778	\$ 8.59
Lombard Park District	44,000	\$ 173,397	\$ 3.94
Glen Ellyn Park District	37,569	\$ 130,068	\$ 3.46
Huntley Park District	47,469	\$ 148,472	\$ 3.13
Gurnee Park District	33,706	\$ 105,417	\$ 3.13
Warrenville Park District	13,256	\$ 25,762	\$ 1.94
Lisle Park District	32,000	\$ 26,500	\$ 0.83

Figure 38: Benchmark Comparison - Marketing Spent Per Resident

### 2.2.10 SUMMARY OF BENCHMARK FINDINGS

The agencies selected for the benchmark were Glyn Ellyn Park District, Gurnee Park District, Lisle Park District, Lombard Park District, Park District of Oak Park, Warrenville Park District and Woodridge Park District allowing Huntley Park District to compare itself to some of the top performing agencies in Illinois.

#### Strengths

Of the agencies compared in this benchmark, Huntley Park District

- **Trail Miles** - Huntley Park District provides 0.41 trail miles per 1,000 residents which is above the recommended practice of 0.25-0.5 trail miles per 1,000 residents.
- **Staffing** - Huntley Park District has 19 FTEs per 10,000 which is also above the NRPA median of 11.8 FTEs for agencies serving a similar population.
- **Revenue per capita** - Huntley Park District generates \$94.48 per resident, which is also above the NRPA median of \$34.55.



This benchmark study uncovered some limitations and opportunities for Huntley Park District

#### Opportunities

- **Program Cost Recovery** - Huntley Park District is 1 of 2 benchmarked agencies that does not currently recover at least 100% percent of its programming costs and has an opportunity to improve cost recovery goals and tracking.

Overall, the benchmark analysis reveals that Huntley Park District has great potential for enhancing its offerings to meet the needs and desires of the community. The Master Plan's recommendations will use this data and help establish strategic goals to pursue along with key performance indicators (KPIs) that will be tracked and measured over time as the District continues to pursue excellence in all aspects of its operations.







CHAPTER THREE – PUBLIC PROCESS

3.1 PUBLIC ENGAGEMENT/ADVOCACY STRATEGY

To gain a better understanding of the current state of the District and determine future needs and priorities, the planning process gathered input from Huntley residents. This involved several methods such as stakeholder interviews, focus group discussions including a dedicated meeting for Del Webb’s Sun City residents, a public workshop, an online community survey, a statistically valid survey, and the crowd-sourcing website [www.PlanToPlayHuntley.com](http://www.PlanToPlayHuntley.com). More than 1,200 individuals participated in these mediums, including elected and appointed officials, employees, and residents who represented a diverse range of community groups serving the Huntley community. The following sections provide a summary and highlight the key findings from each stage of the public input process.



Figure 39: Public Input Infographic

### 3.2 KEY STAKEHOLDER INTERVIEWS AND FOCUS GROUPS

In June, 2022, the District conducted key stakeholder interviews and focus group discussions as part of the Master Plan. The purpose was to identify community issues, key themes, and obtain general information from both the District leadership and community residents.

The interviews were conducted in-person and lasted approximately 30 minutes to an hour. About 100 members of the community representing various entities participated in the process, and stakeholders Three primary questions were asked across all groups to spark conversations and gather information.

1. What are the strengths of Huntley's Parks & Recreation System?
2. What are the opportunities for improvement?
3. What is the top priority that should be addressed through this planning process?

Follow-up questions were asked when appropriate.

These interviews and discussions included representatives from:

The insights gathered from the interviews and focus groups assisted in developing question topics for the statistically valid community survey and framing the vision for the Master Plan.

Executive Director of Huntley Park District	
Huntley Area Lions Club	Huntley Blue Baseball
Huntley Chamber of Commerce	Huntley Community School District 158
Huntley Heat Soccer Club	Huntley Historical Society
Huntley Library Board	Huntley Little League
Huntley Park District Board of Commissioners	Huntley Rotary Club
Huntley Schools Mentor Programs	NISRA (Northern Illinois Special Recreation Association)
Raiders Baseball	Sun City Residents
Village of Huntley	



### 3.2.1 STRENGTHS

Based on key stakeholder and focus group feedback, the strengths of the District are:

- **Variety and Quality of Facilities and Programs:** The District offers a wide variety of program offerings, especially for school-age children, as well as high-quality facilities such as parks, trails, sports fields, golf courses, and Stingray Bay. The Deicke Discovery Zone and Deicke Park are particularly praised as community assets.
- **Community Engagement and Partnerships:** The District has strong relationships with other government entities, local organizations, and the community as a whole. It works collaboratively with partners and values open dialogue to address community needs.
- **Professionalism and Responsiveness:** The District has shown improvement in professionalism and responsiveness, with renewed focus in the last 1.5 years. The staff is considered knowledgeable and well in tune with the community's needs and vision.
- **Inclusion and Accessibility:** Huntley Park District places a strong emphasis on inclusion, providing a wide range of programs and facilities that are accessible to people with disabilities. The Deicke Discovery Zone is a prime example of the district's commitment to inclusion.
- **Financial Management and Value:** The District offers good value for the community's investment, with well-maintained parks, trails, and facilities. The financial management of the district is commendable, and scholarship programs are considered a significant asset.

### 3.2.2 OPPORTUNITIES

Based on the key stakeholder and focus group comments, the most mentioned opportunities for improvement for the Huntley Park District are:

- **Facility and Infrastructure Improvements:** Upgrading aging equipment, fencing, fields, lighting, and other amenities such as tennis courts, pickleball courts, and concession stands. This also includes exploring opportunities for an indoor pool, indoor sports complex, or expanding the fitness center.
- **Technology and Communication:** Improve the online reservation system, update the Park District website, and enhance internal communication among staff. This includes addressing issues related to staff morale, training, and leadership.
- **Funding and Revenue Sources:** Explore alternate funding opportunities and revenue streams, such as improving the golf course infrastructure and offerings, expanding partnerships, and exploring new program areas like eSports or diversified sports offerings.
- **Expansion and Inclusivity of Programs:** Address the needs of different age groups and a diversifying community, including programming for teens, young professionals, and seniors, as well as expanding on inclusion-focused offerings.
- **Trail Network and Connectivity:** Continuation of trails to build a trail network across the Park District and Village, ensuring safe access to parks and facilities, and exploring options for an overpass walking path over IL-47.

### 3.2.3 TOP PRIORITIES

The top priorities expressed in the key stakeholders and focus groups were:

- **Indoor and Outdoor Facility Expansion:** Develop a multipurpose indoor athletic facility (courts and fields), outdoor pavilions for large family gatherings, and a sports complex for tournaments to create a destination for community and sports tourism. This also includes considering an indoor walking track and improvements to the golf course infrastructure.
- **Staff Morale and Communication:** Improve staff morale by promoting trust, appreciation, and a more inclusive decision-making process. Encourage better communication between staff and management and create a stronger staff culture.

- **Community Engagement and Partnerships:** Engage the community, Sun City, and the School District to gather input and foster partnerships. Capitalize on opportunities for joint projects, shared resources, and collaboration on trending opportunities.
- **Financial Sustainability and Funding:** Explore new revenue streams and funding sources, establish a financial plan for ongoing and future needs, and invest in the growth of Park District assets to match community expansion. Seek alternative funding sources for infrastructure improvements, facilities, and programs.
- **Safety and Accessibility:** Improve safety with an overpass walking path over IL-47 for better access to Downtown or Deicke Park. Ensure ADA accessibility in renovations and expansions and preserve Huntley's history through projects like the restoration of the Farmstead to create a museum-quality experience.

### 3.3 PUBLIC FORUM

Along with conducting stakeholder and focus group interviews, the consulting team also organized a public forum with the aim of involving more District residents. The forum's objective was to educate the community about the Plan update process and gather their opinions on the future of parks & recreation in Huntley. More than 20 individuals took part in this forum.

#### 3.3.1 LIVE POLLING

One key approach for soliciting feedback from attendees of the public forum was through live polling of the audience. Using the responses to focus group and key leadership interview questions, the consulting team developed questions within a PowerPoint presentation to gain an understanding of district needs.

Attendees at the in-person meetings were able to respond to questions and see the results in real-time by using Mentimeter, an online interactive presentation tool. Participants were able to use their smartphones, tablets, or computers to respond instantly. The cumulative results of the meeting were displayed to attendees after all respondents had given their input and can be seen here.



#### Regularly used amenities:

48% - Trails  
43% - Open Spaces  
38% - Sports Fields



#### Preferred communication:

71% - Website  
62% - Email  
62% - E-Newsletter



#### Largest barriers:

57% - I am too busy  
38% - Lack of offerings  
19% - I do not know what is offered



#### Interested in facilities:

45% - Aquatic Features  
45% - Sports Courts  
36% - Open Space Trails



#### Interested in programs:

78% - Outdoor Recreation  
44% - Adult Recreation  
33% - 55+ Activities



#### Most important improvements:

81% - Expand & connect trail system  
71% - Walking connection/Overpass Route IL-47  
33% - Build a new or upgrade existing sports courts

Figure 40: Live polling results from public forum

### 3.4 STATISTICALLY-VALID NEEDS ANALYSIS SURVEY

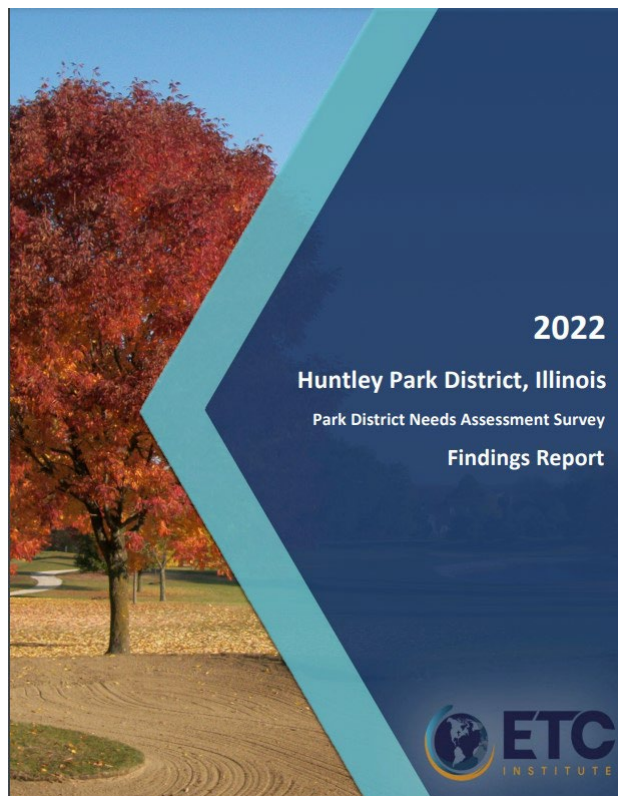
ETC Institute administered a Parks and Recreation Needs Assessment Survey for the District during the summer of 2022. The survey was developed to help the District plan for future recreation programs and facilities that meet the community's needs and preferences. Data from the assessment will be used by leaders when making decisions that will meet the needs of the community.

#### 3.4.1 METHODOLOGY

ETC Institute mailed a survey packet to a random sample of households in the District's boundaries. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *HuntleyParksSurvey.org*.

After surveys were mailed, ETC Institute followed up by sending text messages and mailing postcards with a link to the online version of the survey to encourage participation. To ensure only Huntley residents participated in the survey, respondents were required to enter their home addresses prior to submitting their survey. ETC Institute then matched addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a completed survey did not match one of the addresses selected it was not included in the final database for the report.

The goal was to obtain 350 completed surveys from residents. The goal was exceeded with 478 completed surveys collected. The overall results for the sample of 478 households have a precision of at least +/-4.4 at the 95% level of confidence.



#### 3.4.2 PARKS AND FACILITIES USE

**Use of Parks and Recreation Facilities.** Respondents were asked if they had used the District parks or recreation facilities within the past year. Seventy-four percent (74%) of respondents said they had used the parks/facilities. Of those respondents, the highest number (33%) said they used them less than once a month followed by 1-3 times a month (24%) and 2-4 times a week (21%). Those same respondents were asked to rate the physical condition of those facilities: the highest number of respondents (52%) rated them good, 41% said excellent, and 7% said either fair (6%) or poor (1%).

**Barriers to Use.** Respondents were asked to indicate the reasons why they didn't use facilities or didn't use them more often; multiple selections could be made. The highest number of respondents said they were not aware of facility/parks/trail locations (23%), lack of features they want to use (21%) and use parks/trails in other cities (16%).



**Benefits of Services.** Respondents were asked to rate their level of agreement with 14 statements regarding ways District benefits their household and community. The highest number of respondents agreed or strongly agreed that parks and recreation make Huntley a more desirable place to live (80%), preserves open spaces and protects the environment (78%), and helps attract new residents and businesses (71%).

### 3.4.3 PARKS AND RECREATION PROGRAMS PARTICIPATION

**Participation in Programs.** Respondents were asked if they had participated in the District parks or recreation programs within the past two years. Thirty-seven percent (37%) of respondents said someone in their household had participated. Of those respondents, the highest number (43%) said they participated in 2-3

programs, followed by 1 program (29%). Those same respondents were then asked to rate the overall quality of those programs: the highest number of respondents (47%) rated them good, 30% said excellent, and 24% said either fair (19%) or poor (6%).

**Barriers to Use.** Respondents were asked to indicate the reasons why they didn't participate in programs or didn't participate more often; multiple selections could be made. The highest number of respondents said they were too busy/ not interested (24%) and they use programs of other providers (22%).

**Organizations Used for Recreation.** Respondents were asked to select all the organizations their household used for recreation and sports activities. Most common were Huntley Park District recreation programs (59%), Sun City's services and amenities (40%), and private clubs/fitness centers (30%).

**Communication Methods.** Respondents most often learned about recreation programs and activities from the physical Park District program guide (53%), the Park District website (52%), or email/eBlasts from the Park District (42%). These are also the three methods respondents most prefer.





### 3.4.4 FACILITIES AND AMENITIES NEEDS AND PRIORITIES

**Facility/Amenity Needs:** Respondents were asked to identify if their household had a need for 33 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three facilities/amenities with the highest estimated number of households that have an unmet need:

1. Indoor walking/jogging track - 4,289 households
2. Indoor pool/aquatic center - 4,092 households
3. Outdoor Amphitheater - 4,092 households

The estimated number of households that have unmet needs for each of the 33 facilities/amenities assessed is shown in **Figure 41** that follows.

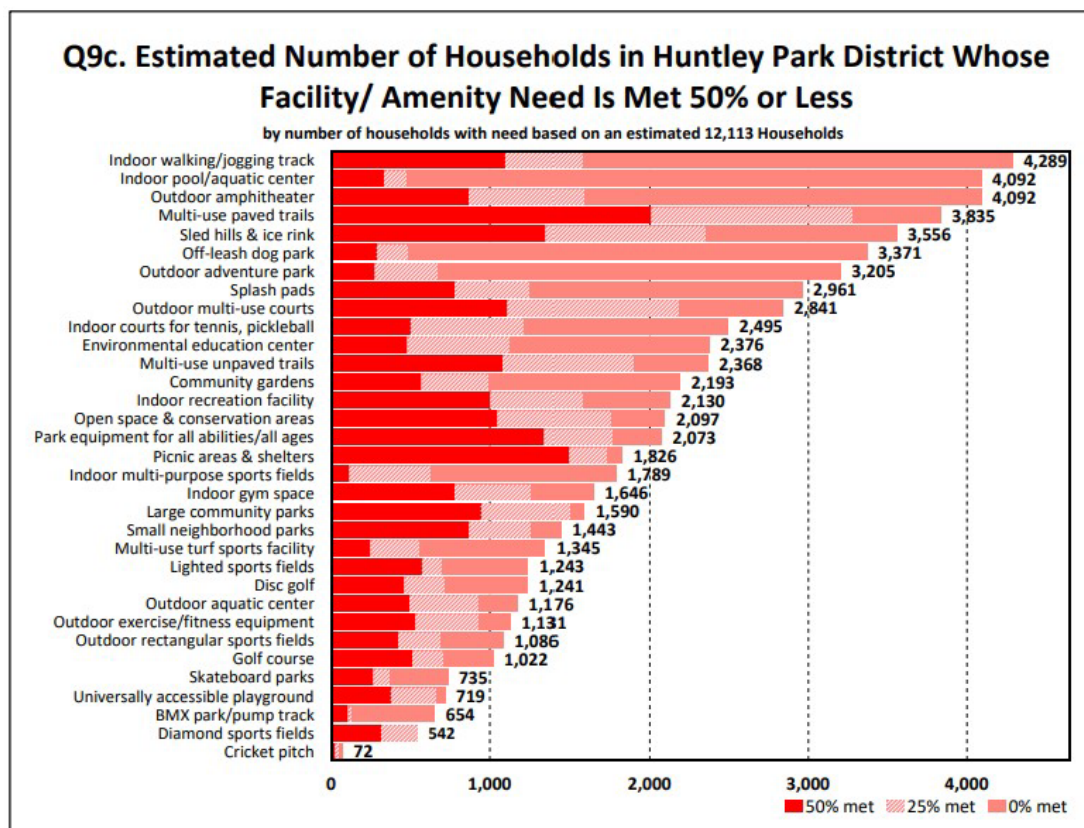


Figure 41: Unmet Needs - Facility/Amenity



**Facilities and Amenities Importance:** In addition to assessing the needs for each facility/amenity, ETC institute also assessed the importance that residents placed on each item. Based on the sum of the respondents' top four choices, the top four choices that were most important to residents were:

1. Multi-use paved trails (23%)
2. Indoor pool/aquatic center (20%)
3. Indoor walking/jogging track (18%)
4. Off-leash dog park (16%)

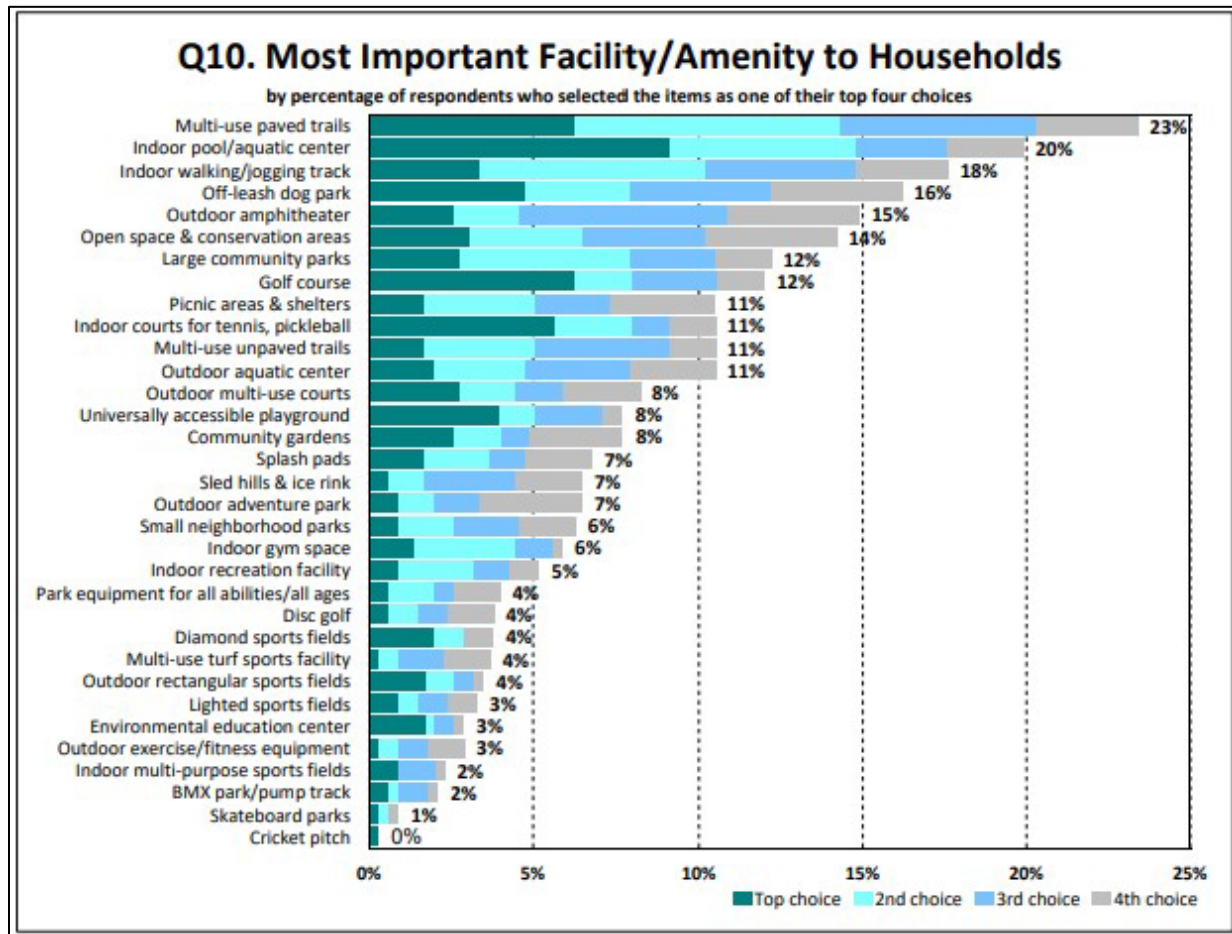


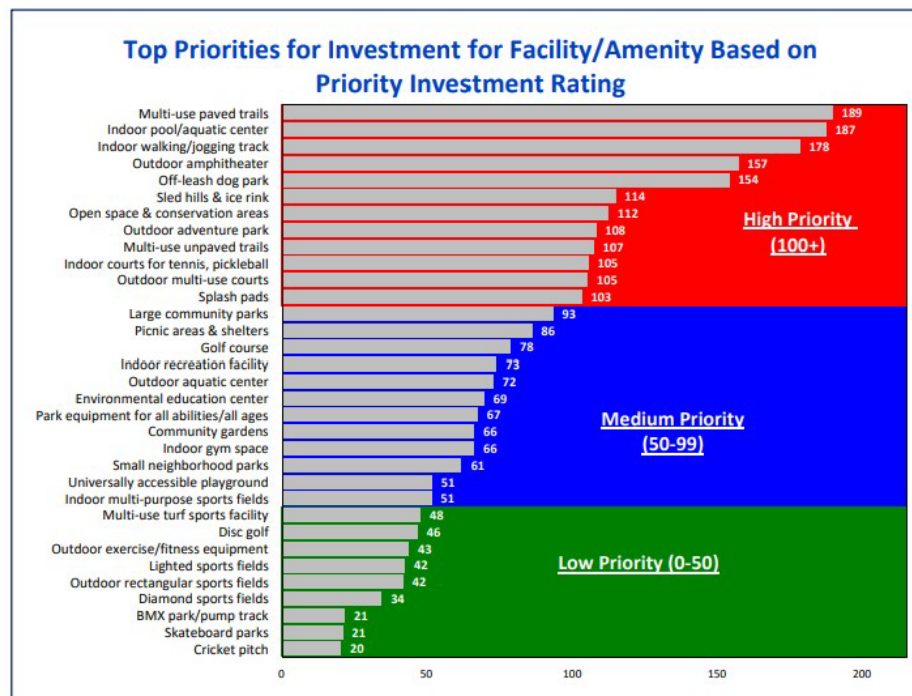
Figure 42: Most Important Facility/Amenity to Households

**Priorities for Facility Investments:** The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the facility/amenity.

Based the Priority Investment Rating (PIR), the following parks and recreation facilities/amenities were rated as high priorities for investment:

- Multi-use paved trails (PIR=189)
- Indoor pool/aquatic center (PIR=187)
- Indoor walking/jogging track (PIR=178)
- Outdoor amphitheater (PIR=157)
- Off-leash dog park (PIR=154)
- Sled hills & ice rink (PIR=114)
- Open space & conservation areas (PIR=112)
- Outdoor adventure park (PIR=108)
- Multi-use unpaved trails (PIR=107)
- Indoor courts for tennis, pickleball (PIR=105)
- Outdoor multi-use courts (PIR=105)
- Splash Pads (PIR=103)

**Figure 43** shows the Priority Investment Rating for each of the 33 facilities/amenities assessed on the survey.



**Figure 43: Top Priorities for Investment - Facility/Amenity**

### 3.4.5 RECREATION PROGRAM NEEDS AND PRIORITIES

**Program Needs:** Respondents were asked to identify if their household had a need for 30 programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three programs with the highest estimated number of households that have an unmet need:

1. Adult fitness & wellness programs - 2,936 households
2. Cultural enrichment programs/events - 2,923 households
3. Community special events - 2,886 households

The estimated number of households that have unmet needs for each of the 30 recreation programs assessed is shown in **Figure 44**.

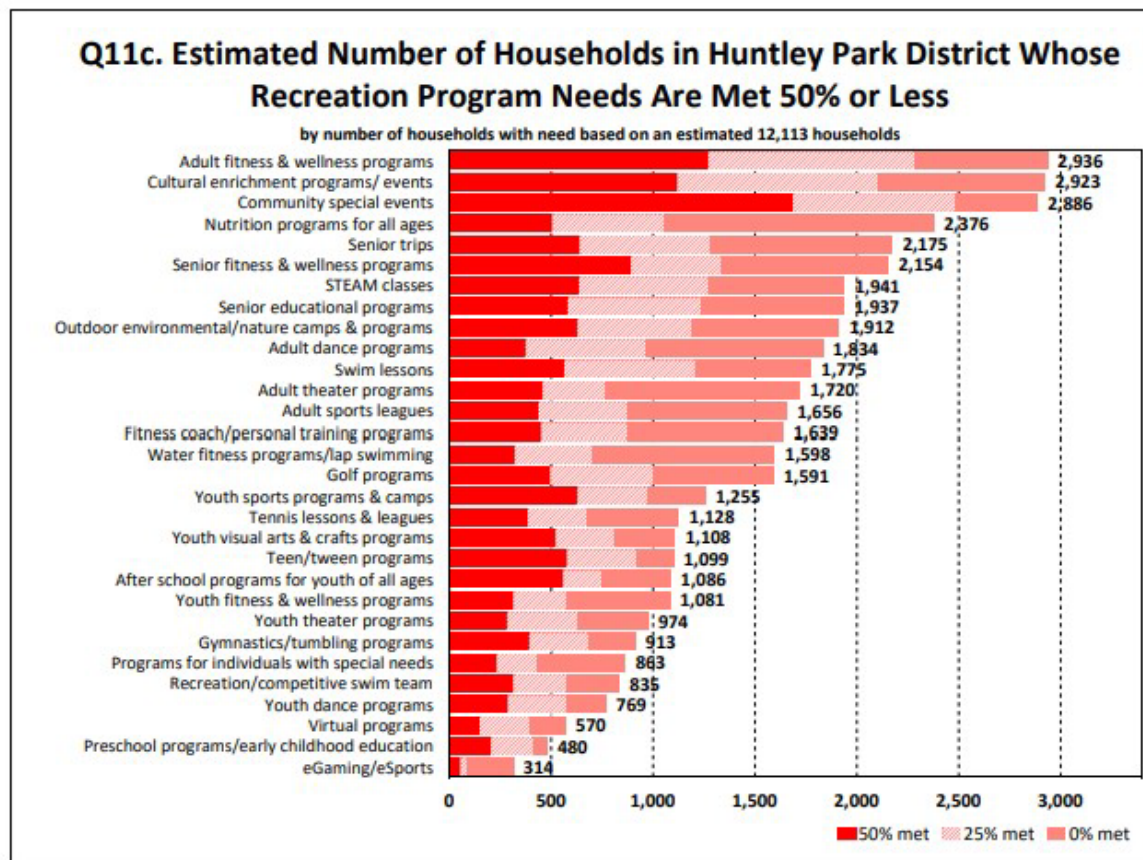


Figure 44: Recreation Program Needs

**Programs Importance:** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these are the four most important programs to residents:

4. Community special events (25%)
5. Adult fitness & wellness programs (21%)
6. Senior trips (16%)
7. Senior educational programs (14%)

The percentage of residents who selected each program as one of their top four choices is shown in **Figure 45**.

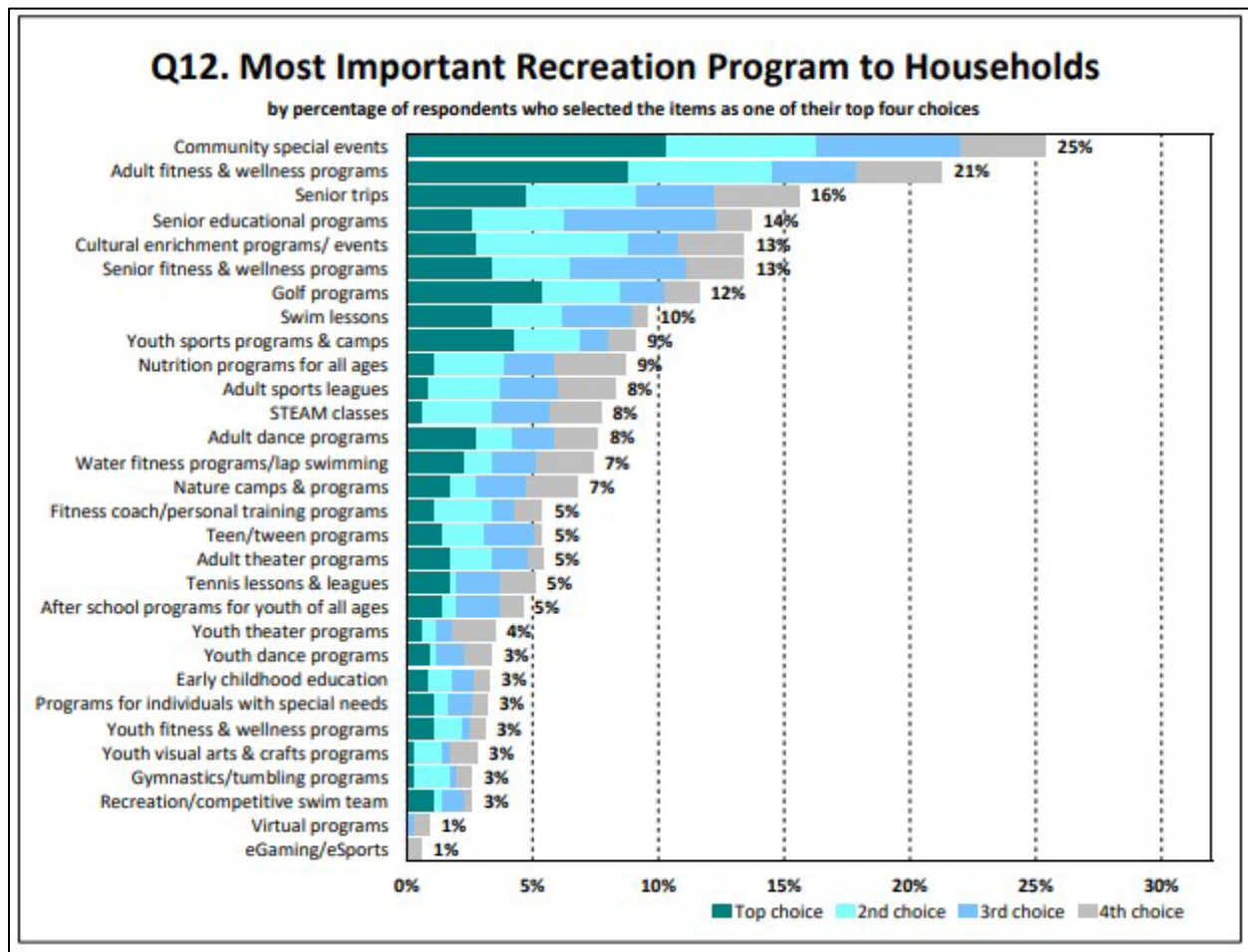


Figure 45: Most Important Recreation Programs to Households



The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The PIR equally weighs (1) the importance that residents place on each program and (2) how many residents have unmet needs for the program. Based on the PIR the following programs were rated as high priorities for investment:

- Community special events
- Adult fitness & wellness programs
- Cultural enrichment programs/events
- Senior trips
- Senior fitness/wellness programs
- Senior educational programs
- Nutrition programs for all ages

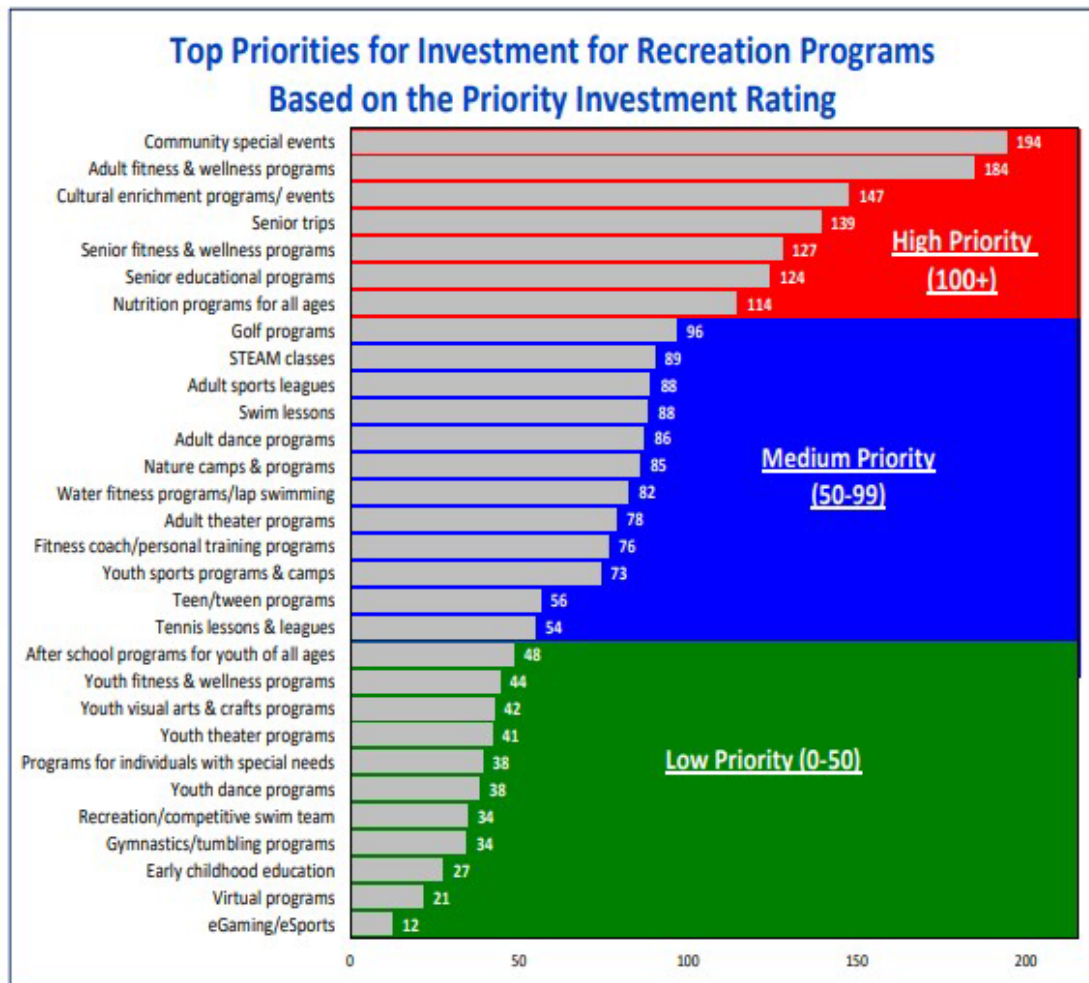


Figure 46: Top Priorities for Investment - Recreation Programs



### 3.4.6 VALUE OF PARKS AND RECREATION AND ALLOCATION OF FUNDS

**Overall Value.** Respondents were asked to rate their level of satisfaction with the overall value they received from the Parks and Recreation Department: the highest percentage of respondents felt somewhat satisfied (37%) followed by neutral (30%) then very satisfied (26%). Households were then asked if their perception of value had changed given the COVID-19 pandemic. The highest number of respondents (44%) said there was no change, 29% said it increased somewhat, and 22% said it significantly increased. Fifty-two percent (52%) of respondents felt funding stayed the same based on their perception of value, 26% thought it should increase, and 19% were not sure.

**Allocation of Funds.** Respondents were asked to allocate a hypothetical \$100 budget for Parks and Recreation. The highest amount of funding (\$25.90) went to improvements/maintenance of existing parks and recreation facilities followed by \$22.25 for development of new indoor recreation facilities and \$16.79 for development of new walking and biking trails.

**Support for Improvements/ Developments.** Respondents were provided with a list of 26 potential actions to improve parks and recreation. Respondents were most supportive (selecting “very supportive” or “somewhat supportive”) of developing additional trails and connectivity of trails throughout the community (66%), improving existing parks in general (65%), and adding more trees/shade structures to parks (64%). Respondents were also asked to select the top four items they would be most willing to fund. These were the four items selected most often:

1. Develop additional trails & connectivity of trails throughout the community (30%)
2. Add more trees/shade structures to parks (24%)
3. Develop a new indoor recreation facility (23%)
4. Develop new off-leash dog park (21%)

Most respondents (59%) were either very supportive (13%) or somewhat supportive (46%) of paying additional taxes to acquire, develop, and/or maintain the types of parks, trails, and recreation facilities that are most important to their household.



### 3.5 ONLINE SURVEY COMPARISON

#### 3.5.1 OVERVIEW

The District had both a Statistically Valid Survey (distributed by ETC Institute) and an Online Community Survey (powered by SurveyMonkey) conducted to better prioritize community needs. The Online Community Survey mirrored the Statistically Valid Survey allowing those who were not randomly selected to take the Statistically Valid Survey a chance to participate in the community engagement process and give their input.



ETC Institute administered the Statistically Valid Survey to residents within the District's service boundaries. The survey, cover letter and postage-paid return envelope were mailed to a random sample of households, looking to match the demographics of the town. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online at [www.HuntleyParksSurvey.org](http://www.HuntleyParksSurvey.org).



 <b>Statistically Valid Survey</b>	 <b>Online Community Survey</b>
<ul style="list-style-type: none"> <li>• 478 households (Goal of 350)</li> <li>• Precision rate of at least +/- 4.4% at the 95% level of confidence</li> <li>• Residents were able to return the survey by mail, by phone or completing it online</li> <li>• Only scientific &amp; defensible method to understand community needs</li> <li>• Translation services available in multiple languages including Spanish.</li> </ul>	<ul style="list-style-type: none"> <li>• 600 responses</li> <li>• No precision rate or level of confidence due to there being no selection criteria for respondents</li> <li>• Asked same questions as the Statistically Valid Survey</li> <li>• Provides further insight on community expectations</li> <li>• Available in English and Spanish</li> </ul>

Figure 47: Survey Comparison: Response Rates

The following sections present a side-by-side comparison of survey results. All areas of congruence (in terms of order or response percentage range) are shaded in each table. **Green** identified responses at least 10% higher than the statistically valid survey, **orange** indicates responses 10% lower than the statistically valid survey, and **white** identifies similar percentage and/or unique responses.

Below are some of the key takeaways from both the surveys.

### 3.5.2 KEY SURVEY COMPARISONS

#### USE OF PARKS AND RECREATION FACILITIES

Overall, the results from the Statistically Valid Survey (“SVS”) and the Online Community Survey (“OCS”) indicate that there is relatively high usage of parks and recreation facilities and services by residents. 74% of Statistically Valid Survey respondents indicated that they have used District parks and recreation facilities within the last 12 months while 93% of respondents from the Online Community Survey indicated that they had.

#### PARKS AND FACILITIES PHYSICAL CONDITION

The results of the SVS and the OCS indicate that a large majority of respondents rate the physical condition of parks and facilities as “good” or “excellent”.



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Excellent (41%)	1. Excellent (31%)
2. Good (52%)	2. Good (59%)
3. Fair (6%)	3. Fair (10%)
4. Poor (1%)	4. Poor (1%)

Figure 48: Parks and Facilities Physical Condition Rating

#### PARKS AND FACILITIES USAGE BARRIERS

The survey results from both versions showed 4 out of 5 of the top barriers were the same, although ranked in different orders. SVS participants ranked “Not aware of parks’ or trails’ locations” as the top barrier for use, while OCS respondents felt that “Lack of features we want to use” as the top barrier. The two groups differ in that OCS respondents indicated that “other” was a barrier, while SVS respondents indicated that amenities were “too far from your home”.

OCS respondents who selected “other” were allowed to further explain their selection in the survey. Some of their responses included lack of time/too busy, lack of connectivity for trails/not enough trails, lack of shaded areas in parks, desire for an indoor aquatic facility, and issues with the conditions of the available restrooms.





 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Not aware of parks’ or trails’ locations (23%)	1. Lack of features we want to use (34%)
2. Lack of features we want to use (21%)	2. Not aware of parks’ or trails’ locations (27%)
3. Use parks/trails in other cities (16%)	3. Other (26%)
4. Lack of restrooms (9%)	4. Use parks/trails in other cities (20%)
5. Too far from your home (5%)	5. Lack of restrooms (20%)

Figure 49: Parks and Facilities Usage Barriers

## MOST IMPORTANT FACILITY/AMENITY

**Figure 50** highlights respondents' top five facility/amenities that are most important to their households. The table reflects the percentages based on the number of respondents who selected the



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Multi-use paved trails (23%)	1. Diamond sports fields (76%)
2. Indoor pool/aquatic center (21%)	2. Indoor pool/aquatic center (51%)
3. Indoor walking/jogging track (18%)	3. Universally accessible playground (46%)
4. Off-leash dog park (17%)	4. Outdoor Aquatic Facility (37%)

*Figure 50: Most Important Facility/Amenity*

## PROGRAM NEEDS

The survey results clearly show that the respondents want to see more community special events, which was the top priority for both groups. Additionally, both groups identified a need for adult fitness and wellness programs, but there was a difference in ranking between the SVS and OCS respondents. SVS respondents ranked it as their second choice, while OCS respondents ranked it fourth with a higher percentage.

Apart from these shared needs, the SVS respondents highlighted the importance of having a wider range of adult programs, especially for senior adults. In contrast, the OCS respondents were more interested in youth programs such as sports programs, swim lessons, and outdoor adventure camps and programs.

 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Community special events (47%)	1. Community special events (72%)
2. Adult fitness and wellness (34%)	2. Youth sports programs and camps (61%)
3. Senior trips (29%)	3. Swim lessons (52%)
4. Senior educational programs (22%)	4. Adult fitness & wellness programs (49%)
5. Senior fitness & wellness programs (22%)	5. Outdoor environmental/nature camps and programs (41%)

*Figure 51: Program Needs*

### PROGRAM PARTICIPATION BARRIERS

The results of both surveys were similar with most of the top five barriers being shared by both sets of respondents. “Too busy/not interested” ranked in the first two spots for the SVS and OCS and differ by only 1% (22% and 23%, respectively). The results differ in that the OCS participants indicated “other” as one of their top five. Some of the responses to “other” include lack of field space/disorganization of field rentals, lack of programs for youth under 3 years/children too young, lack of indoor space for sports, and children too old/loss of interest for older children.



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Too busy/not interested (24%)	1. Program times are not convenient (32%)
2. Use programs of other providers (22%)	2. Too busy/not interested (23%)
3. I don't know what is offered (18%)	3. Use programs of other providers (22%)
4. Program times are not convenient (16%)	4. Other (18%)
5. Program not offered (13%)	5. Program not offered (16%)

Figure 52: Program Participation Barriers

### PROVIDERS USED FOR RECREATION PROGRAMS

The vast majority of respondents in both surveys use Huntley Park District as a primary source for programs and amenities. 40% of SVS survey users indicated that they use Sun City's services and amenities ranking it second in the top five as compared to OCS respondents who indicated they use the School District at 44%.



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Huntley Park District (59%)	1. Huntley Park District (81%)
2. Sun City's services & amenities (40%)	2. School district (44%)
3. Private clubs/fitness centers (30%)	3. Private and non-profit youth sports orgs. (37%)
4. Neighboring park districts (24%)	4. Neighboring park districts (37%)
5. Homeowners' associations/apartment complex (21%)	5. Private clubs/fitness centers (29%)

Figure 53: Providers Used for Recreation Programs



## PREFERRED COMMUNICATION METHODS

Participants in the OCS indicated that 75% of respondents would most prefer to receive information from recreation program staff and is ranked first, whereas 47% of respondents to the SVS indicated they would prefer to receive information from a Physical Park District program guide; this was ranked first. Both respondents to the SVS and OCS indicated a preference for receiving information within Sun City publications which is one of the other agencies most used by District residents who responded to the survey. Respondents of both surveys also indicated a preference for receiving information via the Park District website and a digital Park District program guide. Digital Park District program guide ranked fourth for both at 32% for SVS and 40% for OCS respondents.



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Physical Park District program guide (47%)	1. Conversations with recreation staff (75%)
2. Park District website (35%)	2. Physical Park District program guide (64%)
3. Email/eBlasts from Park District (34%)	3. Information in Sun City publications (60%)
4. Digital Park District program guide (32%)	4. Digital Park District program guide (40%)
5. Information in Sun City publications (27%)	5. Park District website (25%)

Figure 54: Preferred Communication Methods

## BUDGETING PARKS AND RECREATION

Respondents were asked how they would allocate a budget of \$100 for the programs, facilities, and services. Respondents in both surveys indicated that they would allocate funds towards improving/maintaining existing parks & recreation facilities and ranked them in the first (SVS \$25.90) and second (OCS \$21.79) spots. Despite both groups indicating a need for more community special events, results landed this item in the fourth spot for both, however SVS respondents allocated more money overall allocating \$14.02 over the OCS respondents' allocation of just \$11.49.



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Improve/maintain existing parks & recreation facilities (\$25.90)	1. Develop new indoor recreation facilities (\$28.64)
2. Develop new indoor recreation facilities (\$22.25)	2. Improve/maintain existing parks and recreation facilities (\$21.79)
3. Develop new walking & biking trails (\$16.79)	3. Develop new sports fields (\$15.05)
4. Expand program & special event offerings (\$14.02)	4. Develop new parks (\$13.58)
5. Develop new parks (\$11.28)	5. Expand program and special event offerings (\$11.49)

Figure 55: Budgeting Parks and Recreation

### ITEMS MOST WILLING TO FUND

Respondents were asked to indicate the types of actions they were most willing to fund. There were a few variations between the respondent groups with only two of the top 5 priorities matching, “Develop new indoor recreation facility” and “Add more trees/shade structures to parks”. SVS respondents ranked “Develop new indoor recreation facility as third (23%), while OCS respondents ranked it second (44%). SVS respondents ranked “Add more trees/shade structures to parks” (24%) as second while OCS respondents ranked it as fifth (33%).



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Develop additional trails & connectivity throughout the community (30%)	1. Develop a multi-use artificial turf sports facility (60%)
2. Add more trees/shade structures to parks (24%)	2. Develop new indoor recreation facility (44%)
3. Develop new indoor recreation facility (23%)	3. Improve existing pool/aquatic facility (42%)
4. Develop new off-leash dog park (21%)	4. Develop inclusive playgrounds (36%)
5. Improve existing trail system (19%)	5. Add more trees/shade structures to parks (33%)

Figure 56: Items Most Willing to Fund

### FUNDING FOR PARKS, RECREATION, TRAILS, & OPEN SPACES

Respondents were asked to indicate how they would like the District to fund future parks, recreation, trails, and open space needs based on their perceptions of those areas as a result of the Covid-19 pandemic. The SVS results indicated that 78% of respondents would maintain or increase funding for future needs. The OCS results indicate that 91% of respondents would maintain or increase funding for future needs.





 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
1. Maintain funding (52%)	1. Maintain funding (53%)
2. Increase funding (26%)	2. Increase funding (38%)
3. Not sure (19%)	3. Not sure (8%)
4. Reduce funding (4%)	4. Reduce (1%)

Figure 57: Funding for Recreation

### 3.5.3 DEMOGRAPHICS COMPARISONS

#### DEMOGRAPHICS - GENDER

**Figure 58** shows that there is an overrepresented number of respondents identifying as female who took the OCS as compared to the SVS.



	 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
Male	48%	30%
Female	51%	70%
Non-binary/Prefer to self-describe	1%	0%

*Figure 58: Survey Demographics: Gender*

#### RESPONDENTS AGE

**Figure 59** represents the ages within respondent households. The results showed a significantly higher representation of households with individuals under age 19 in the OCS survey, and a significantly lower representation of households with individuals 55+ in the OCS survey.



*Note: the overall percentage may be slightly higher or lower than 100 due to rounding.*

<u>Ages</u>	 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
Under 19	27%	47%
20-34	9%	10%
35-54	26%	27%
55+	36%	15%

*Figure 59: Survey Demographics: Respondents Age*

#### DO YOU LIVE IN DEL WEBB'S SUN CITY?

The demographic data indicates that a larger number of respondents who participated in the SVS reside in Webb's Sun City, which coincides with SVS responses indicating a desire to have more District information in Sun City publications in their top five, whereas online respondents did not include it in theirs.



 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
No (66%)	No (93%)
Yes (34%)	Yes (6%)

*Figure 60: Survey Demographics: Residency in Sun City*

## YEARS LIVED IN HUNTLEY PARK DISTRICT BOUNDARIES

**Figure 61** shows that there is a very similar representation of survey participants who have lived in the service area of the Huntley Park District, with less than 10% difference in all categories.

*Note: the overall percentage may be slightly higher or lower than 100 due to rounding.*



<u>Years</u>	 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
5 years or less	27%	30%
6-10 years	22%	26%
11-15 years	11%	17%
16-20 years	21%	13%
21-30 years	15%	9%
31+ years	4%	1%

**Figure 61: Survey Demographics: Years Lived in Huntley**

## RACE / ETHNICITY (SELECT ALL THAT APPLY)

**Figure 62** indicates that there is an even representation for survey participants as far as race /ethnicity.

*Note: the overall percentage may be slightly higher or lower than 100 due to rounding.*

<u>Race</u>	 <u>Statistically Valid Survey</u>	 <u>Online Community Survey</u>
Asian or Asian Indian	5%	2%
Black or African American	4%	3%
Hispanic, Spanish, or Latino/a/x	13%	7%
Native Hawaiian or other Pacific Islander	1%	0%
Other	1%	1%
White	84%	91%

**Figure 62: Survey Demographics: Race/Ethnicity**

### 3.5.4 FINDINGS

After analyzing the data collected from both surveys there are several key findings that rose to the surface:

- **Survey Respondents:** The higher percentages of usage/participation shown in the OCS can be attributed to the fact that online surveys are typically taken by current, engaged users of the organization's services/facilities/amenities. The random selection of the SVS means a higher likelihood of non-users giving their feedback and is a better representation of the community.
- **Parks and Facilities Physical Conditions:** 93% of SVS respondents and 90% of OCS respondents responded that they felt the physical conditions of parks and facilities was "Excellent" or "Good".
- **Park/Facility Usage Barriers:** SVS and OCS results indicated that "lack of features we want to use", "not aware of parks' and trails' locations", "use of trails and parks in other cities" and "lack of restrooms" were 4/5 shared top five barriers for both survey groups.
- **Facility / Amenity Importance:** Indoor pool/aquatic center was in the top five for both groups in terms of facility importance, ranking second in both groups. The other four priorities were different among the groups with SVS respondents seeking more physically low-impact amenities (trails, indoor walking/jogging track/off leash dog park) in their top five, while OCS respondents were more interested in active amenities (sports fields, accessible playground, outdoor aquatic facility). Respondents also indicated that if given \$100 to allocate to funding recreation facilities and parks, they are most willing to fund the development of a new indoor recreation facility (SVS \$25.90, OCS \$47.58) and to improve/maintain current facilities (SVS \$25.90). These were the top two for both groups of respondents.
- **Program Needs:** Both survey groups indicated a desire for more "community special events" however when asked later in the survey how they would allocate \$100 towards parks and recreation spending, both groups' allocations placed "expand program and special event offerings" fourth out of five with SVS respondents allocating \$14.02 and OCS respondents allocating \$27.93.
- **Program Participation:** Both survey groups indicated "too busy/not interested", "program times not convenient", "I don't know what's offered" and "use programs of other providers" in the top five barriers to program participation. While a vast majority of respondents use the District for recreation programs and services, Sun City services (40%) and the School District (44%) ranked second among SVS and OCS respondents respectively.
- **Communication:** Survey respondents are very interested in receiving a physical copy of the District's program guide (SVS 47%, OCS 64%) to learn about the District's offerings and services. Currently, the District prints upon request. A digital copy of the guide ranked fourth for both groups with 32% of SVS respondents and 40% of OCS respondents indicating this as a preference.

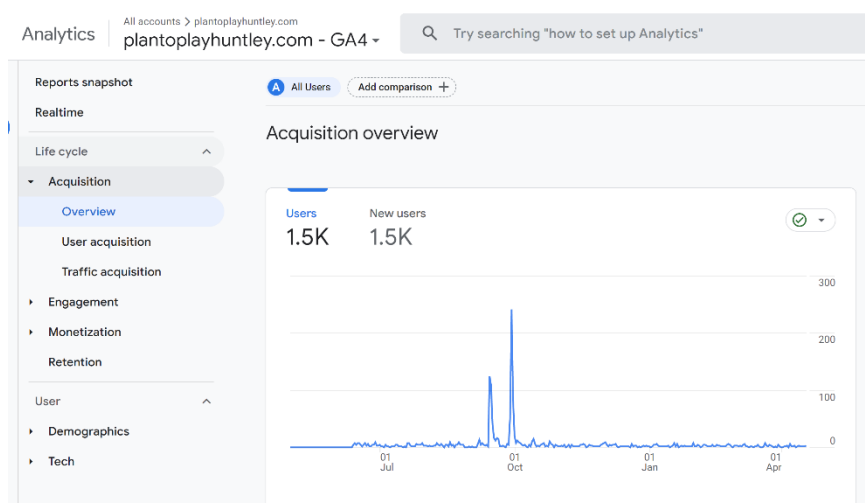


3.6 CROWD SOURCING PROJECT WEBSITE

The project website [www.PlanToPlayHuntley.com](http://www.PlanToPlayHuntley.com) was deployed to provide ongoing plan updates, promote opportunities for public engagement and to share input via the open-ended comment option on the home page. The website analytics for the duration of the project include 1500+ users visiting the website during the course of the project.



Figure 63: Survey Website









## CHAPTER FOUR - RECREATION PROGRAM ASSESSMENT

### 4.1 OVERVIEW

#### 4.1.1 INTRODUCTION

As part of the plan, the consultant team assessed the District's recreation programs. This assessment offers an in-depth perspective of offerings and helps identify strengths, challenges, and opportunities. The assessment also assists in identifying core programs, program gaps within the community, key system-wide issues, staffing, volunteer and partnership opportunities, and future programs and services for residents and visitors.

The consulting team based these findings and comments on a review of information provided by the District including program descriptions, financial data, website content, and discussions with staff.

#### 4.1.2 FRAMEWORK

The District offers a host of programs, facilities, parks, and services throughout the year to fit the needs and desires of the community. With the support of dedicated staff, volunteers, and partners, the District is able to achieve its mission "to connect the community".

#### 4.1.3 PROGRAM ASSESSMENT OVERVIEW

Below are some overall observations from the program assessment sheet analysis:

- **Core Program Areas:** Based on the Statistically Valid Community Survey, the District should consider adding a new Core Program Area that focuses on Adult programs as the top 5 priorities for the community fell into this area.
- **Age Segments:** The District's primary audience for most Core Program Areas are preschool and elementary school ages. The District does not currently offer any programs that target teens as the primary audience and should consider offering more targeted programs for this age segment.
- **Program Lifecycle Analysis:** The District's Program Lifecycle Analysis shows tremendous congruence with recommended national standards. To ensure this spread continues, it is essential for the District to complete a Program Lifecycle Analysis on an annual basis.
- **Program Development and Marketing Plan:** Each new program and existing program should have a solid program development and marketing plan. The District needs to ensure target markets and age segmentations are being reached through the appropriate media. Social Media should be utilized at a higher level to share the District's story and help the community understand the importance of the work you do.
- **Volunteer and Partnership:** The District should continue tracking metrics that highlight the cost savings and impact of volunteers and partners. It is recommended to establish formal partnership agreements that are mutually beneficial for the District and partners. Partnership agreements should be reviewed annually to ensure outlined expectations and contributions are being tracked.
- **Cost Recovery:** The District has established cost recovery goals and needs to ensure that it is tracking cost recovery for each Core Program Area to ensure all programs are meeting established goals.

## 4.2 PROGRAMMING

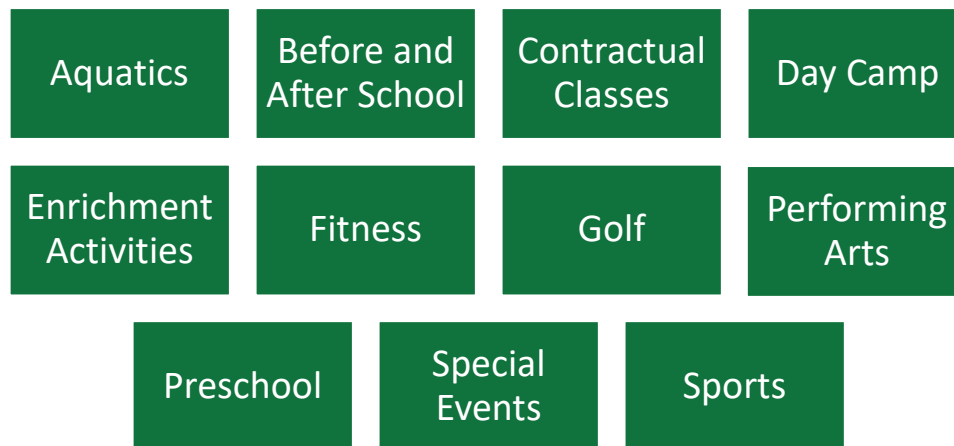
Identifying the Core Program Areas based on current and future needs allows the District to create a sense of focus around specific program areas considered to be most important to the community. The Core Program philosophy is designed to provide stakeholders assistance with establishing a focused approach to understanding what is important to the community.

Program areas are considered as Core if they meet a majority of the following criteria:

- The program area has been provided for a long period of time (over 4-5 years) and/or is expected by the community.
- The program area consumes a relatively large portion (5% or more) of the agency's overall budget.
- The program area is offered 3-4 seasons per year.
- The program area has wide demographic appeal.
- There is a tiered level of skill development available within the program area's offerings.
- There is full-time staff responsible for the program area.
- There are facilities designed specifically to support the program area.
- The agency controls a significant percentage (20% or more) of the local market.

### 4.2.1 EXISTING CORE PROGRAM AREAS

In discussions with the consulting team, the District identified 11 Core Program Areas currently being offered.



*Figure 64: Existing core program areas*

Based on existing Core Program Areas, the District offers a diverse range of programming opportunities to reach a wide audience. Diverse interests and evolving demographics warrant the necessity of evaluating these areas on an annual basis to ensure offerings are relevant and shifting the meet the desires of the community.

## 4.2.2 CORE PROGRAM AREA DESCRIPTIONS &amp; GOALS

**Aquatics****Description:**

Aquatic activities to develop swimming skills and water safety principles for youth as well as special events at the pool for the community throughout the summer season

**Goal:**

Provide programs and opportunity for the community to gain knowledge in aquatics and swimming skills with a wide array of programs for various skills and abilities

**Before and After School****Description:**

Quality supervised recreation program offered at the elementary schools to children who are enrolled in Kindergarten through 5th Grade and currently attending D158 Schools

**Goal:**

Provide a safe environment for families in need of care for their child before or after school hours. Looking to achieve at least 40% profit margin.

**Contractual Classes****Description:**

Outside vendors partnered with the Park District to provide a specialty program or to enhance an area of program offerings that the Park District could not offer on its own because of expertise, staffing or facility type

**Goal:**

Provide a wide variety of program types to enhance overall program offerings for all ages and skill levels. Achieve at least 30% profit margin.

**Day Camp****Description:**

Provide a fun and memorable camp experience for a wide age range during the summer months

**Goal:**

Offer quality camp opportunities for school aged children Kindergarten through 8th Grade

**Enrichment Activities****Description:**

Activities include one day events geared around providing opportunities for all ages to experience

**Goal:**

Small one-day activities for parents to bond with their children as well as offering one day programs for seniors

**Fitness****Description:**

Provide a wide array of offerings for fitness members to take part in as a feature to becoming a fitness member.

**Goal:**

Offer group exercise classes to meet the needs of members and the community as a whole. Other specialty paid classes are offered throughout the year as well.





## Golf

### Description:

Programming designed to help individuals build skills to play golf at a respectful level

### Goal:

To increase Pinecrest facility awareness and to bring in additional revenue



## Performing Arts

### Description:

Performing arts activities within dance and drama to provide the community opportunity to learn skills and get an introduction of skills in these areas

### Goal:

Utilize the Park District theater for youth theater programming throughout the year with 1-2 large productions a year. Provide a wide array of dance genres to expose and introduce the community to and allow for growth within the dance program.



## Preschool

### Description:

Provide children with a safe environment in which they develop essential skills that will serve as the cornerstone for lifelong learning.

### Goal:

Provide an organized curriculum that will give students the tools to prepare to enter school as well as expose participants to the Park District to branch into other program areas of the District.



## Special Events

### Description:

Conduct a wide array of special event offerings for families to participate in throughout the year

### Goal:

Have a balance of age specific events along with all ages events and identifying three large community events throughout the year as well as



## Sports

### Description:

Offer a variety of recreational sports leagues through the year for both youth and adult

### Goal:

Build leagues for pre-K through adults and allow for participation of all skills and abilities.

#### 4.2.3 PRIORITY INVESTMENT RATING (PIR)

The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The PIR equally weighs:

- (1) the importance that households place on each facility/amenity/program and
- (2) how many households have unmet needs for the facility/amenity/program.

The data contrived for the PIR were pulled from the Statistically Valid Community Survey and shows that there is a high unmet need and priority for adult programming within the District. This data is displayed in the PIR chart below (See Figure 65). The data indicates that the top 5 priorities are:

1. Adult Fitness and Wellness
2. Adult Continuing Education
3. Adult Arts, Dance, and Performing Arts
4. Day Trips/Tours
5. Senior Recreational Programs

The top 5 priorities indicate a need for more adult programming within the current Core Program Areas and possibly the addition of Adult Programs as a Core Program Area.

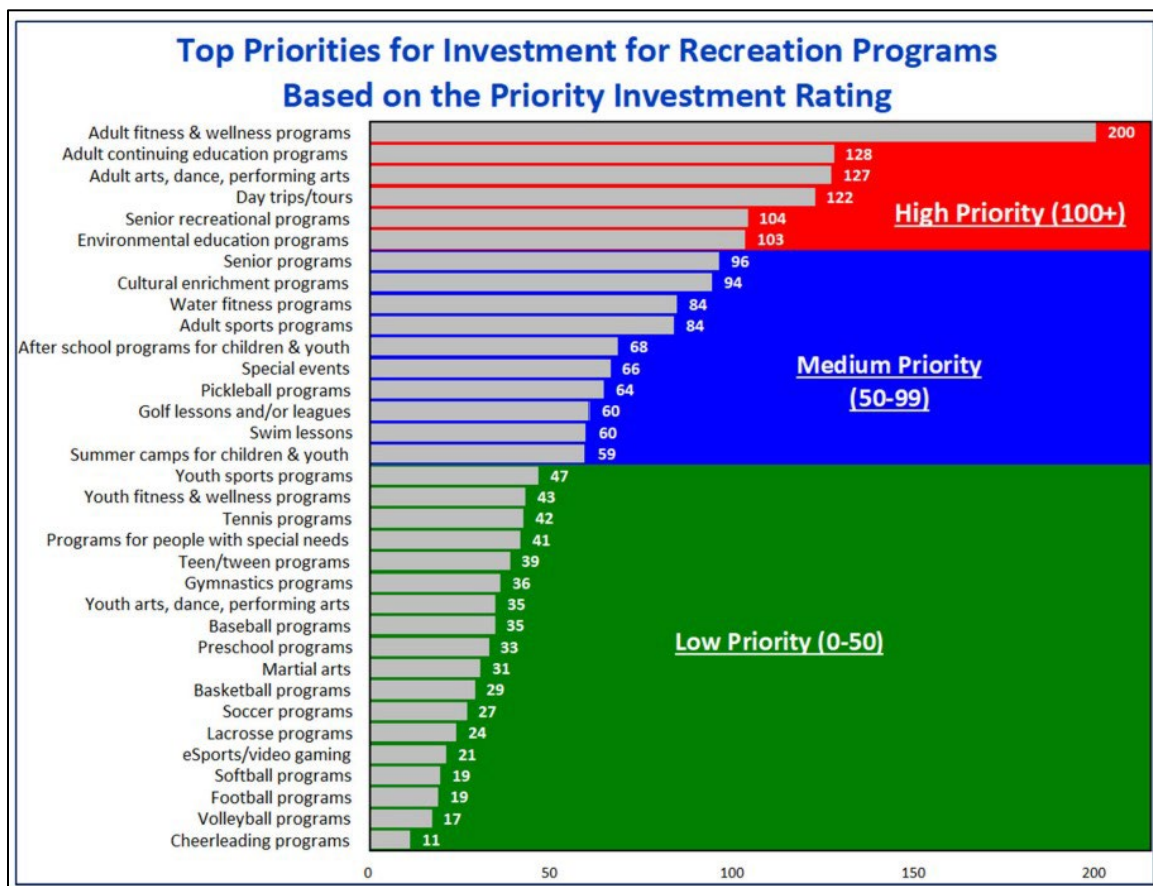


Figure 65: Top Priority Investment for Recreation Programs

#### 4.2.4 AGE SEGMENT ANALYSIS

An Age Segment Analysis was completed by Core Program Area to review the age segments served by different program areas and to identify any gaps in segments served. It is recommended that staff perform an Age Segment Analysis by individual programs to further understand and tailor future offerings to community needs.

**Figure 66** depicts each Core Program Area and the most prominent age segments they serve. Recognizing that many Core Program Areas serve multiple age segments, Primary (noted with a ‘P’) and Secondary (noted with an ‘S’) markets are identified.

AGES SERVED						
Core Program Area	Preschool (5 and Under)	Elementary (6-12)	Teens (13-17)	Adult (18+)	Senior (55+)	All Ages Programs
Aquatics	P	P	S			
Before and After School		P				
Contractual Classes	P	P	S	S		
Day Camp		P				
Enrichment Activities	P				P	
Fitness			S	P	P	
Golf		P		P	P	
Performing Arts	P	P	S			
Preschool	P					
Special Events						P
Sports	P	P	S	S	S	

*Figure 66: Age Segment Analysis*

The primary audiences for District programs are preschool and elementary aged individuals. **Figure 66** indicates that the District has opportunities to enhance teen programs as they are the only demographic not targeted as a primary audience within the core program areas. Additionally, this chart further demonstrates Statistically Valid Community Survey results indicating the need to increase programming for adults.

An age segment analysis should be conducted annually to ensure the District is meeting the needs of each age group. This analysis in conjunction with a strategic marketing plan can help to ensure target age segments are reached based on their preferred methods of receiving information including social media platforms.

#### 4.2.5 PROGRAM LIFECYCLE

A Program Lifecycle Analysis involves reviewing each program offered by the District to determine the stage of growth or decline for each. This provides a way of informing strategic decisions about the overall mix of programs managed by the agency to ensure that an appropriate number of programs are “fresh” and that relatively few programs if any, need to be discontinued. This analysis is based on both quantitative data and staff members’ knowledge of their program areas. The following table shows the percentage distribution of the various lifecycle categories of the District’s programs. These percentages were obtained by comparing the number of programs in each individual stage with the total number of programs listed by staff members.

Lifecycle Stage	Description	Actual Program Distribution		Recommended Distribution
Introduction	New program; modest participation	13%	55%	50-60% total
Take-Off	Rapid participation growth	18%		
Growth	Moderate, but consistent population growth	23%	36%	40% total
Mature	Slow participation growth	36%		
Saturation	Minimal to no participation growth; extreme competition	8%	9%	0-10% total
Decline	Decline participation	1%		

*Figure 67: Lifecycle Analysis*

The Lifecycle Analysis shows overall alignment with recommended industry distributions. 55% of programs fall within the beginning stages (Introduction, Take-Off, & Growth), 36% in the mature stage, and 9% in the saturation and decline stages. This indicates a solid foundation and mix of programs.

It is recommended to complete a Program Lifecycle Analysis on an annual basis to ensure distributions remain closely aligned with desired performance. The District should also continue tracking participation growth, customer retention, and percentage of new programs as an incentive for innovation and alignment with community needs.

#### 4.2.6 PROGRAM SERVICES CLASSIFICATION

Conducting a classification of services analysis informs how each program serves the overall organizational mission, the goals, and objectives of each Core Program Area and how the program should be funded regarding tax dollars and/or user fees and charges. A program's classification can help determine the most appropriate management, funding, and marketing strategies.

Program classifications are based on the degree to which the program provides a public benefit versus a private benefit. **Public** benefit can be described as everyone receiving the same level of benefit with equal access, whereas **private** benefit can be described as the user receiving exclusive benefit above what a general taxpayer receives for their personal benefit.

For this exercise, the District used a classification method based on three categories: **Essential Services**, **Important Services**, and **Value-Added Services**. Where a program or service is classified depends upon alignment with the organizational mission, how the public perceives a program, legal mandates, financial sustainability, personal benefit, competition in the marketplace, and access by participants. The following graphic describes each of the three program classifications.



Figure 68: Program Services Classifications



With assistance from staff, all recreation programs offered by the District were classified into three categories. The results presented in the following table represent the current classification of recreation program services. It is encouraging to see the ratio between the Essential versus Important versus Value Added Programs with the fewest being Essential and the most being Value-Added. That is a good indicator of the District's offerings aligned with financial sustainability goals for programs that have the most individual benefit and supporting those programs that have the most community benefit.

A full program list organized by Core Program Areas can be found in **Appendix A**.

Program Classification			
Factors	Essential	Important	Value-Added
Public interest; Legal Mandate; Mission Alignment	High public expectation	High public expectation	High individual and interest group expectation
Financial Sustainability	Free, nominal or fee tailored to public needs, Requires public funding	Fees cover some direct costs, Requires a balance of public funding and a cost recovery target	Fees cover most direct and indirect costs, Some public funding as appropriate
Benefits (health, safety, protection of assets, etc.)	Substantial public benefit (negative consequence if not provided)	Public and individual benefit	Primarily individual benefit
Competition in the Market	Limited or no alternative providers	Alternative providers unable to meet demand or need	Alternative providers readily available
Access	Open access by all	Open access Limited access to specific users	Limited access to specific users
Best Practice Cost Recovery Goal*	0 - 50%	50% - 75%	75% - 100%+
Program Distribution	<b>3%</b>	<b>41%</b>	<b>56%</b>

Figure 69: Program Classification Distribution

#### 4.2.7 COST-OF-SERVICE & COST RECOVERY

Cost recovery targets should at least be identified for each Core Program Area, and for specific programs or events when realistic. The previously identified Core Program Areas would serve as an effective breakdown for tracking cost recovery metrics including administrative costs. Theoretically, staff should review how programs are grouped for similar cost recovery and subsidy goals to determine if current practices still meet management outcomes.

Determining cost recovery performance and using it to make informed pricing decisions involves a three-step process:

1. Classify all programs and services based on the public or private benefit they provide (as completed in the previous section).
2. Conduct a Cost-of-Service Analysis to calculate the full cost of each program.
3. Establish a cost recovery percentage, through District policy, for each program or program type based on the outcomes of the previous two steps and adjust program prices accordingly.

#### UNDERSTANDING THE FULL COST-OF-SERVICE

To develop specific cost recovery targets, full cost of accounting needs to be created on each class or program that accurately calculates direct and indirect costs. Cost recovery goals are established once these numbers are in place, and the District's program staff should be trained on this process. A Cost-of-Service Analysis should be conducted on each program, or program type, that accurately calculates

direct (i.e., program-specific) and indirect (i.e., comprehensive, including administrative overhead) costs. Completing a Cost-of-Service Analysis not only helps determine the true and full cost of offering a program, but it also provides information that can be used to price programs based upon accurate delivery costs. **Figure 70** illustrates the common types of costs that must be accounted for in a Cost-of-Service Analysis.



*Figure 70: Total Cost of Services*

The methodology for determining the total Cost-of-Service involves calculating the total cost for the activity, program, or service, then calculating the total revenue earned for that activity. Costs (and revenue) can also be derived on a per-unit basis. Program or activity units may include:

- Number of participants
- Number of tasks performed.
- Number of consumable units
- Number of service calls
- Number of events
- Required time for offering program/service.

Agencies use Cost-of-Service Analysis to determine what financial resources are required to provide specific programs at specific levels of service. Results are used to determine and track cost recovery as well as to benchmark different programs provided by the District between one another. Cost recovery goals are established once Cost-of-Service totals have been calculated. Program staff should be trained on the process of conducting a Cost-of-Service Analysis and the process should be undertaken on a regular basis.



## CURRENT COST RECOVERY

The District has outlined its cost recovery goals based on core program areas. Actual cost recovery achieved varies among areas and there are opportunities to improve tracking to ensure the District's goals are being met.

Cost Recovery Goals by Core Program Area		
Core Program Area	Current Cost Recovery Goal Percentage	Actual Cost Recovery Achieved
Aquatics	35%	30%
Before and After School	NA	Unknown
Contractual Classes	100%	80%
Day Camp	100%	Unknown
Enrichment Activities	100%	85%
Fitness	30%	25%
Golf	0-35%	0%
Performing Arts	100%	Unknown
Preschool	35%-100%	20%-200%
Special Events	100%	Unknown
Sports	100%	0%-100%

Figure 71: Cost Recovery Goals by Core Program Area

### 4.2.8 PRICING

Pricing strategies are one mechanism agencies can use to influence cost recovery.

Staff should monitor the effectiveness of the various pricing strategies they employ and adjust as necessary. It is also important to continue monitoring for yearly competitors and other service providers (i.e., similar providers) as found in [Appendix C](#). **Figure 72** details pricing methods currently in place by each Core Program Area and additional areas for strategies to implement over time.

PRICING STRATEGIES										
Core Program Area	Age Segment	Family / Household Status	Residency	Weekday / Weekend	Prime / Non-Prime Time	Group Discounts	By Location	By Competition (Market Rate)	By Cost Recovery Goals	By Customer's Ability to Pay
Aquatics			X						X	X
Before and After School			X	X			X		X	X
Contractual Classes	X		X							
Day Camp	X		X					X	X	X
Enrichment Activities			X						X	
Fitness										
Golf								X	X	
Performing Arts			X						X	
Preschool			X	X	X			X	X	X
Special Events		X	X						X	
Sports	X		X						X	X

Figure 72: Pricing Strategies

**Figure 72** above shows that the District is utilizing various pricing strategies and has room to include more. Most of the programs are priced according to cost recovery goals, residency and ability to pay. Over time, the District may consider implementing additional strategies including prime/non-prime time, group discounts, and family/household status.

#### 4.2.9 PROGRAM STRATEGY RECOMMENDATIONS

In general, the District's program staff should continue the cycle of evaluating programs on both individual merits and program mix. This can be completed at one time on an annual basis, or in batches at key seasonal points of the year, as long as each program is checked once per year. The following tools and strategies can help facilitate this evaluation process:

#### MINI BUSINESS PLANS

The consulting team recommends that Mini Business Plans (2-3 pages) for each Core Program Area be updated on a yearly basis. These plans should evaluate the Core Program Area based on meeting the outcomes desired for participants, cost recovery, percentage of the market and business controls, Cost-of-Service, pricing strategy for the next year, and marketing strategies that are to be implemented. If developed regularly and consistently, they can be effective tools for budget construction and justification processes in addition to marketing and communication tools. See [Appendix E](#) for a template.

#### PROGRAM DEVELOPMENT & DECISION-MAKING MATRIX

When developing program plans and strategies, it is useful to consider all the Core Program Areas and individual program analyses discussed in this Program Assessment. Lifecycle, Age Segment, Classification, and Cost Recovery Goals should all be tracked, and this information, along with the latest demographic trends and community input, should be factors that lead to program decision-making. Community input can help staff focus on specific program areas to develop new opportunities and determine what group of residents to target including the best marketing methods to use, while keeping in mind the overlapping active adult community members that live in Del Webb's Sun City and are primarily using offerings in their community.

A simple, easy-to-use tool similar to **Figure 73** below will help compare programs and prioritize resources using multiple data points, rather than relying solely on cost recovery. In addition, this analysis will help staff make an informed, objective case for the public when a program that is in decline, but beloved by a few, is discontinued.

Internal Factors			
Priority Ranking:	High	Medium	Low
Program Area:	Core	Non-core	
Classification	Essential	Important	Discretionary
Cost Recovery Range	0-40%	60-80%	80+%
Age Segment	Primary	Secondary	
Sponsorship/Partnership			
Potential Partnerships	Monetary	Volunteers	Partner Skill Location/Space
Potential Sponsors	Monetary	Volunteers	Sponsor Skill Location/Space
Market Competition			
Number of Competitors			
Competitiveness	High	Medium	Low
Growth Potential	High	Low	

Marketing & Promotion Methods			
Program Idea (Name or Concept):			
Marketing Methods	Content Developed	Contact Information	Start Date
Activity Guide			
Website			
Newspaper Article			
Radio			
Social Media			
Fliers - Public Places			
Newspaper Ad			
Email Notification			
Event Website			
School Flyer/Newsletter			
Television			
Digital Sign			
Friends & Neighbors Groups			
Staff Promotion @ Events			

Figure 73: Program development template

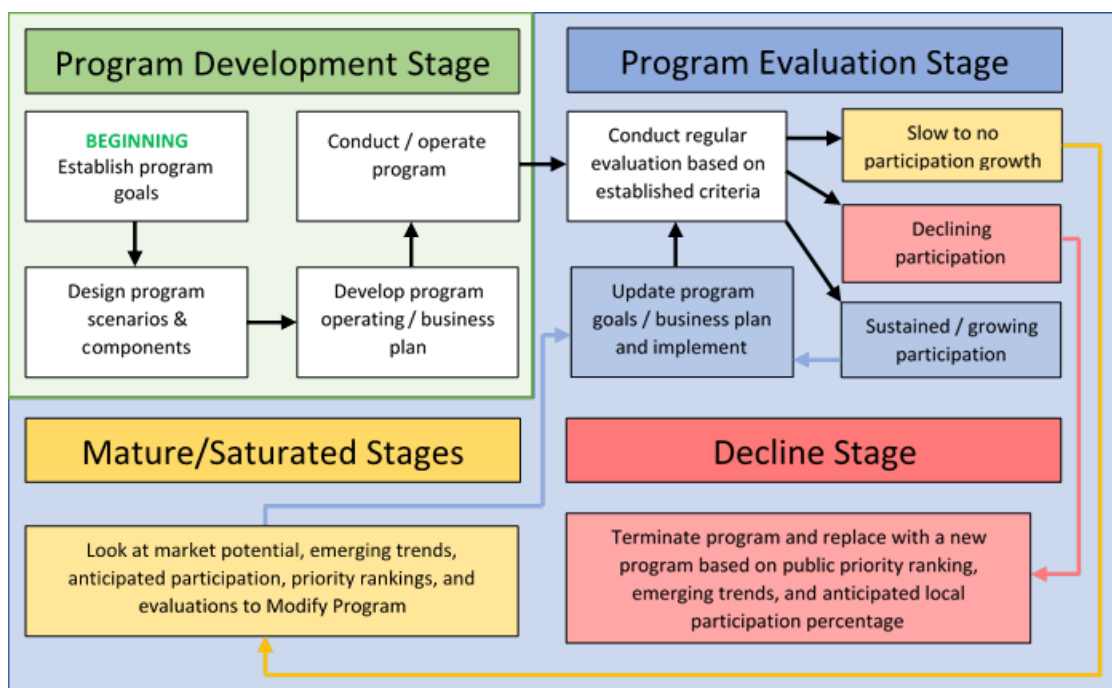


If the program/service is determined to have high priority, appropriate cost recovery, good age segment appeal, good partnership potential, and strong market conditions, the next step is to determine the marketing methods by completing a similar exercise as the one seen above.

#### PROGRAM EVALUATION CYCLE (WITH LIFECYCLE STAGES)

Using the Age Segment and Lifecycle analysis and other established criteria, program staff should evaluate programs on an annual basis to determine the program mix. This can be incorporated into the Program Operating/Business Plan process. The program evaluation cycle and program lifecycle are found in **Figure 74** below. During the Beginning Stages, program staff should establish program goals, design program scenarios, and components, and develop the program operating/business plan. Regular program evaluations will help determine the future of a program.

If participation levels are still growing, continue to provide the program. When participation growth is slowing (or non-existent) or competition increases, staff should look at modifying the program to re-energize the customers to participate. When program participation is consistently declining, staff should terminate the program and replace it with a new program based on the public's priority ranking and/or in activity areas that are trending nationally/regionally/locally, while taking into consideration the anticipated local participation percentage.



**Figure 74: Evaluation Cycle with Program Lifecycle Logic Matrix**

### 4.3 CURRENT RECREATION MARKETING AND COMMUNICATIONS

The District uses a variety of marketing strategies combining traditional (flyers and brochures) with modern (social media) strategies to advance its message when promoting activities.

The District uses the following communications and marketing channels:

- Apps
- Direct mail
- Email blasts and/listserv
- Flyers and/or brochures
- In-Facility signage
- Newsletters (online)
- Paid Advertisements
- Program Guides (print & online)
- Public Service Announcements
- QR Codes
- Road sign Marquees
- Smart/mobile phone enabled site.
- Social Media (Facebook, Instagram, Twitter, & YouTube)
- Website



Effective communication strategies require striking an appropriate balance between the content with the volume of messaging while utilizing the “right” methods of delivery. The District has a broad distribution of delivery methods for promoting programs. It is imperative to continue updating the marketing plan annually to provide information for community needs, demographics, and recreation trends.



An effective marketing plan must be built upon and integrated with supporting plans and directly coordinate with organization priorities. The plan should also provide specific guidance as to how the District’s identity and brand is to be consistently portrayed across the multiple methods and deliverables used for communication.

#### 4.3.1 WEBSITE

The District website can be reached at the domain name <https://www.huntleyparks.org>. On the home page, there is an immediate pop-up for users to sign-up for “Park District E-News” with a fillable form that allows users to choose what subjects they want information about. This is a useful tool for potential customers to learn more about District offerings in a customized manner.

The home page is clean and easy to navigate. The top of the page includes drop down lists label “District Info”, “Activities”, “Parks & Facilities”, “Banquets & Rentals” and “Registration”. **Figure 75** is an interactive scrolling header that highlights employment opportunities, the current season’s program guide, and sponsorship opportunities. The rest of the page includes an events list and District news, followed by a button to join the newsletter and the District’s contact information including social media links, the main phone number, main address, and office hours.

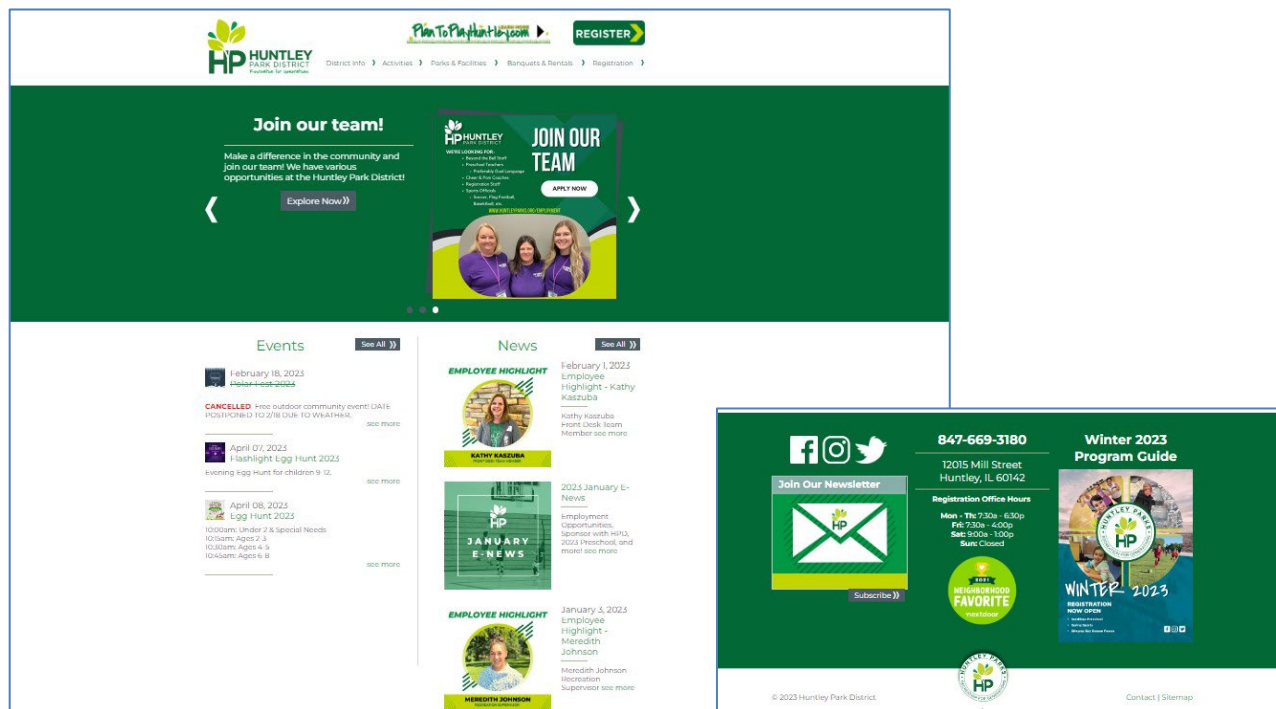


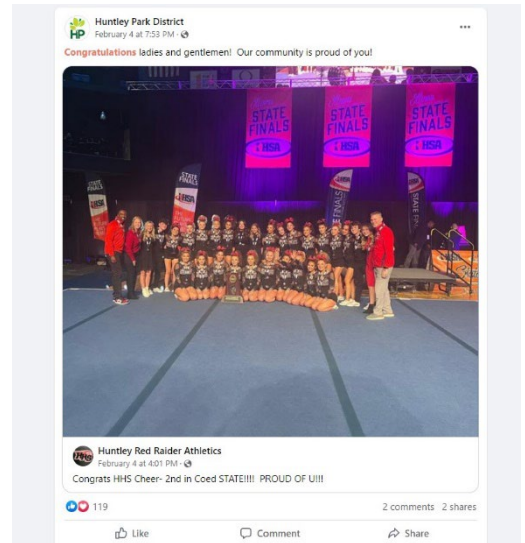
Figure 75: Huntley Website

#### 4.3.2 SOCIAL MEDIA

The District utilizes Web 2.0 technology through Facebook, Instagram, Twitter, LinkedIn, and YouTube. Here is a quick analysis of the District by each platform. All numbers are as of February 2023. Followers interacted more with posts that contained highlights of program participants, with the highest interaction on the February 4, 2023, post congratulating Red Raiders Athletics 2<sup>nd</sup> place win in the coed state competition.

##### FACEBOOK

- 6,800 followers
- Content is posted daily on average.
- Posts include lots of branded photos.
- Facebook gets the most interactions on its posts as compared to the other platforms.
- It is recommended that the District share more photos of community members engaging in activities. The current content is heavily skewed toward information sharing.



##### INSTAGRAM

- 1448 followers
- Instagram content is very similar to Facebook, many posts are the same.
- Reels content has higher average interactions and views than general posts.
- Instagram is the second highest platform in terms of post interactions.

##### TWITTER

- 109 followers
- Similar posts to Facebook & Instagram, primarily used for information sharing.
- Low interactions as compared to Facebook and Instagram.

##### YOUTUBE

- 27 Subscribers
- 35 videos have been posted with the last video posted in September 2022.
- Most content was posted during the initial onset of the Covid-19 pandemic.

##### LINKEDIN

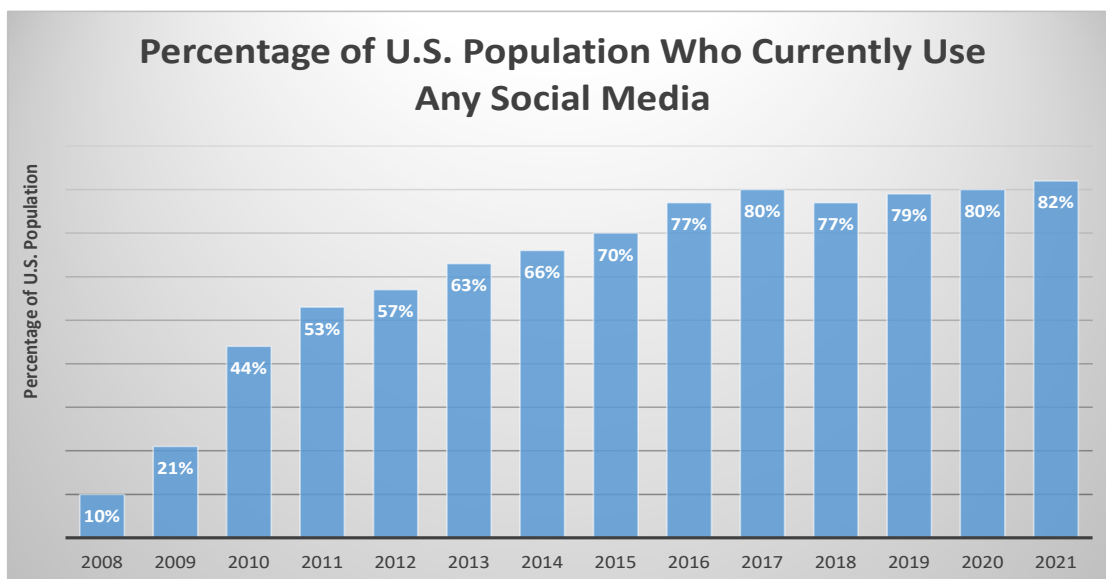
- 407 Followers
- The latest post is dated November 2022.
- There is a good mix of content including job posting, planning updates, and community member spotlights.

The key to successful implementation of a social network is to move participants from awareness to action and creating greater user engagement. This could be done by:

- Allowing controlled ‘user generated content’ by encouraging users to send in their pictures from special events or programs.
- Leveraging the website to obtain customer feedback for programs, parks and facilities and customer service.
- Conducting an annual website strategy workshop with the staff to identify ways and means that the website can support the District’s Social Media Trends.
- Utilizing platforms popular to specific age demographics to share your story in a targeted manner.
- Utilizing a Content Calendar that includes all active social media platforms to set a regular posting schedule.
- Customizing content based on the social media platform.

### SOCIAL MEDIA USERS

Over the last decade, social media has become one of the Country’s fastest growing trends. Only (10%) percent of the U.S. population used social media in 2008. Today, we see an estimated eighty-two (82%) percent of the country using some form of social media. With such a large percentage of the population using these online media platforms in their daily lives, it is essential for the District to take advantage of these marketing opportunities. Social media can be a useful and affordable tool to reach current and potentially new system users. Such platforms as Facebook, YouTube, Instagram, Pinterest, TikTok, Twitter, and LinkedIn are extremely popular with not only today’s youth but also young and middle-aged adults.



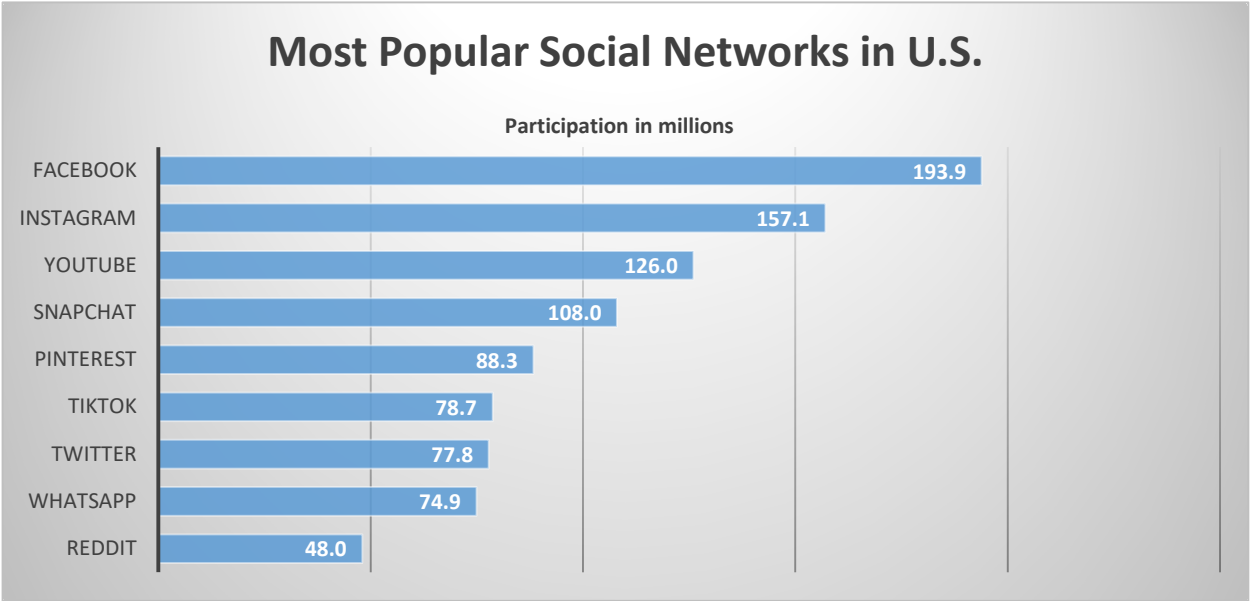
Source: <https://www.statista.com>

**Figure 76: Percentage of U.S. Population Who Currently Use Any Social Media**



SOCIAL MEDIA PLATFORMS

**Figure 77** depicts the most frequently used social media sites throughout the world. As of October 2021, Facebook stood out as the most heavily trafficked social media platform, with an estimated 2.9 billion visitors per month. YouTube is second with 2.3 billion visitors per month. TikTok had the highest growth rate at 85.3% in 2021.

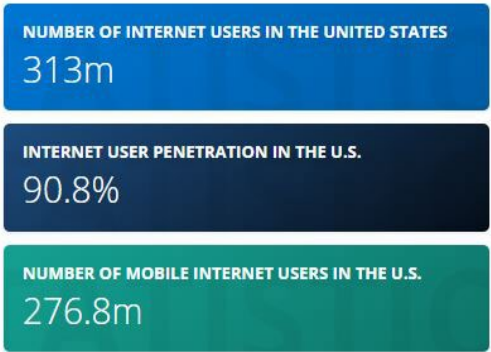


Source: [www. https://www.statista.com](https://www.statista.com)

Figure 77: Most Popular Social Networks in the U.S.

MEDIUMS USED TO ACCESS THE INTERNET

The adjacent image is taken directly from Statista.com and depicts the number of internet users in the United States, internet penetration in the U.S., and the number of mobile internet users in the U.S. Less than 10% of surveyed adults state they did not use the internet in 2021.



Source: [www.statista.com/topics/2237/internet-usage-in-the-united-states/](https://www.statista.com/topics/2237/internet-usage-in-the-united-states/)

Figure 78: Internet Users in the U.S.

#### 4.3.3 MARKETING AND COMMUNICATIONS RECOMMENDATIONS

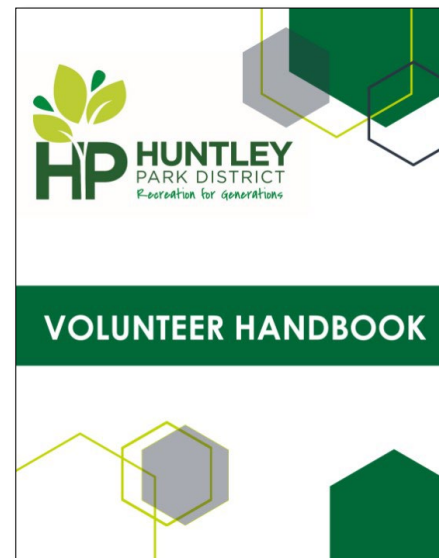
- Continue to analyze and adjust the District's marketing plan and integrate the components and strategies identified in this report as applicable.
- In the Statistically Valid Survey, a large number of respondents (47%) indicated the Physical Park District program guide as their preferred communication method, which the District currently prints upon request. 27% respondents also indicated wanting more information in the Sun City publication, a response likely driven by Sun City residents who took the survey. Digital mediums including websites, email blasts and digital program guide are the other preferred mechanisms for the community.
- Establish priority segments to target in terms of new program/service development and communication tactics to ensure little to no overlap with other service providers such as Sun City
- Establish and review regularly, performance measures for Marketing Return on Investment; performance measures can be tracked through customer surveys as well as some web-based metrics.
- Leverage relationships with partners to enhance marketing efforts through cross-promotion that include defined measurable outcomes.

#### 4.3.4 VOLUNTEER AND PARTNERSHIP MANAGEMENT

Today's reality require most public parks and recreation agencies to seek productive and meaningful partnerships with both community organizations and individuals to deliver quality and seamless services to their communities. These relationships should be mutually beneficial to each party to better meet overall community needs and expand the positive impact of the agency's mission. Effective partnerships and meaningful volunteerism are key strategy areas to meet the needs of the community in the years to come.

##### CURRENT VOLUNTEER MANAGEMENT

When managed with respect and used strategically, volunteers can serve as the primary advocates for the District and its offerings. Users can find volunteer opportunities under the "District Info" drop down list. The volunteer page (<https://www.huntleyparks.org/volunteer/>) provides a direct link to the Volunteer Handbook which outlines expectations and safety information. A volunteer application is an integrated into the volunteer webpage via an online form. The volunteer webpage does not reflect current volunteer opportunities or possible volunteer functions.



##### PARTNERSHIPS

The District currently partners with various organizations to enhance programs, events, and services. Some current program partners include:

- |                          |                                     |
|--------------------------|-------------------------------------|
| • Young Rembrandts       | • Illinois Shotokan Karate          |
| • Station Z Cookn        | • Dixon Dance Academy               |
| • Gary Kantor magic team | • North American KiMudo Association |
| • Hot Shot Sports        | • Royalty Gymnastics                |

- Canlan Ice Sports

As with other metrics, it is important to track partnership support.

The following recommended policies will promote fairness and equity within the existing and future partnerships while helping staff to manage potential internal and external conflicts. Certain partnership principles must be adopted by the District for existing and future partnerships to work effectively. These partnership principles are as follows:

- All partnerships require a working agreement with measurable outcomes and will be evaluated on a regular basis. This should include reports to the agency on the performance and outcomes of the partnership including an annual review to determine renewal potential.
- All partnerships should track costs associated with the partnership investment to demonstrate the shared level of equity.
- All partnerships should maintain a culture that focuses on collaborative planning on a regular basis, regular communications, and annual reporting on performance and outcomes to determine renewal potential and opportunities to strengthen the partnership.

Additional partnerships can be pursued and developed with other public entities such as neighboring towns/cities, colleges, state or federal agencies, not-for-profit organizations, as well as with private or for-profit organizations.

#### 4.3.5 VOLUNTEER AND PARTNERSHIP RECOMMENDATIONS

The planning team recommends the following regarding volunteers and partnerships:

##### ESTABLISH FORMAL VOLUNTEER AND PARTNERSHIP POLICIES AND AGREEMENTS

Following the recommended practices listed in the previous section as well as in *Appendix C*.

- Continue to monitor and update established volunteer and partner policies and agreements which are tailored to the different types of volunteers and partnerships the District encounters.
- Begin tracking volunteer and partnership metrics more consistently while identifying measurable outcomes for each.
- Add current volunteer opportunities to the volunteer webpage along with a brief description of what a volunteer would be required to do in a specific role.

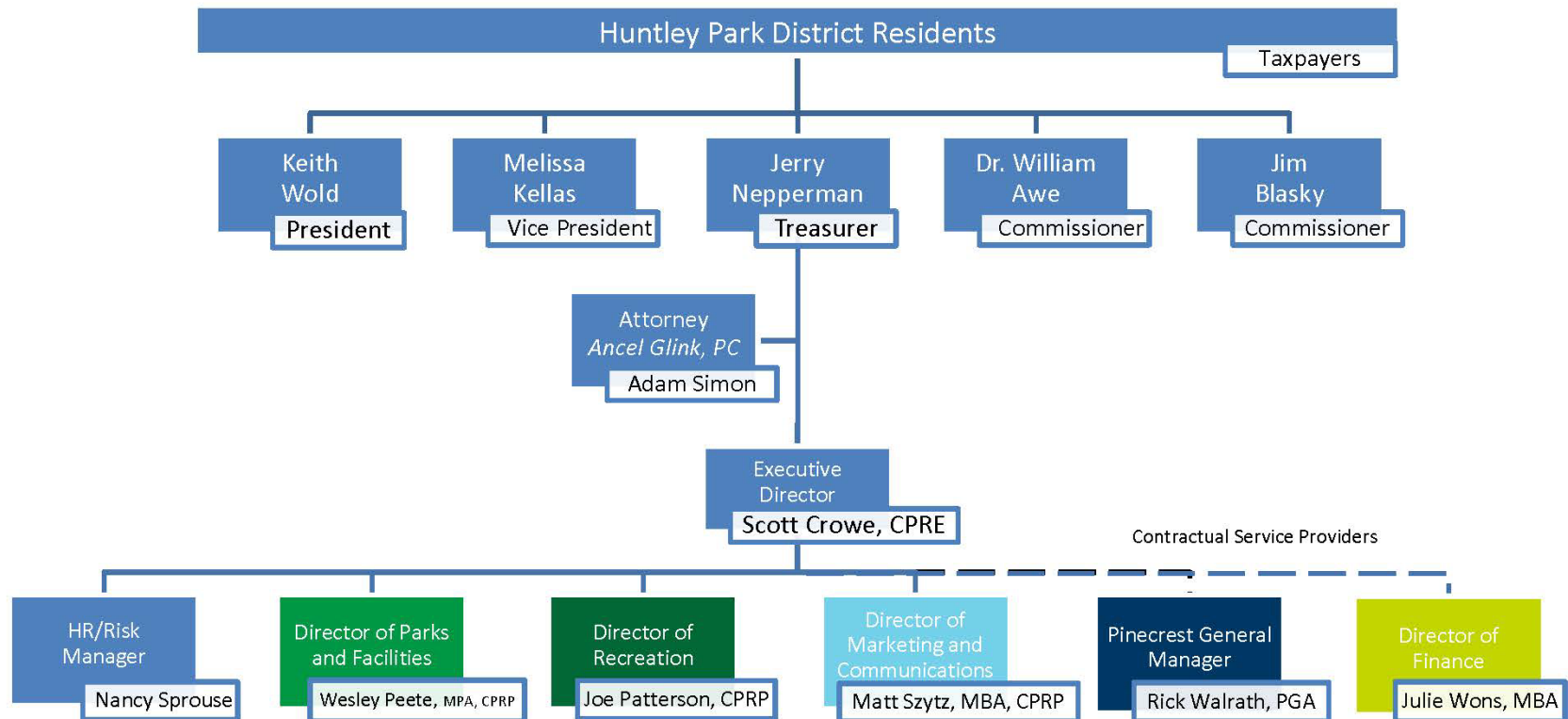
An external source to use is [www.VolunteerMatch.org](http://www.VolunteerMatch.org) that allows interested volunteers to identify and apply for existing opportunities.

#### 4.4 CURRENT STAFFING

The District's Organizational Charts (*Figures 79, 80, 81, 82, 83, 84*) show that the District operates with 90 FTEs, which averages out to about 19 FTEs for every 10,000 residents in the jurisdiction. This places the District above the national median for agencies serving a population between 20,000 - 49,999 is 11.1 FTEs per 10,000 residents.

A full summary of national benchmarks regarding staff can be found in the 2022 NRPA Agency Performance review at: <https://www.nrpa.org/siteassets/2022-nrpa-agency-performance-review.pdf>

### Huntley Park District Organizational Chart - Administration



**Professional Designations:**

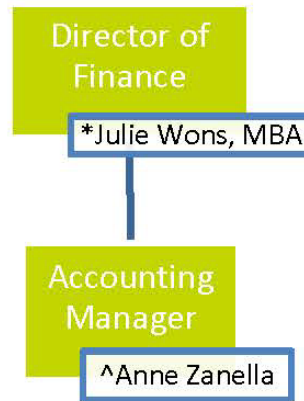
CPRP – Certified Park and Recreation Professional      MPA – Masters Degree in Public Administration      CPRE – Certified Park and Recreation Executive  
MBA – Masters Degree in Business Administration  
PGA – Professional Golf Association

**Emeritus Staff:**

Thom Palmer  
Alyce Johnson

Figure 79: Organizational Chart - Administration

## Huntley Park District *Organizational Chart – Finance Department*



**\*Contractual Staff provided by Lauterbach and Amen, LLC**

**^ Huntley Park District Staff**

Professional Designations:

MBA – Masters Degree in Business Administration

*Figure 80: Organizational Chart - Finance*



## Huntley Park District

### *Organizational Chart – Marketing and Communications Department*

Director of Marketing  
and Communications

Matt Szytz, MBA, CPRP

**Professional Designations:**

CPRP – Certified Park and Recreation Professional

MBA - Masters Degree in Business Administration

*Figure 81: Organizational Chart - Marketing and Communications*

# Huntley Park District Organizational Chart – Recreation Department

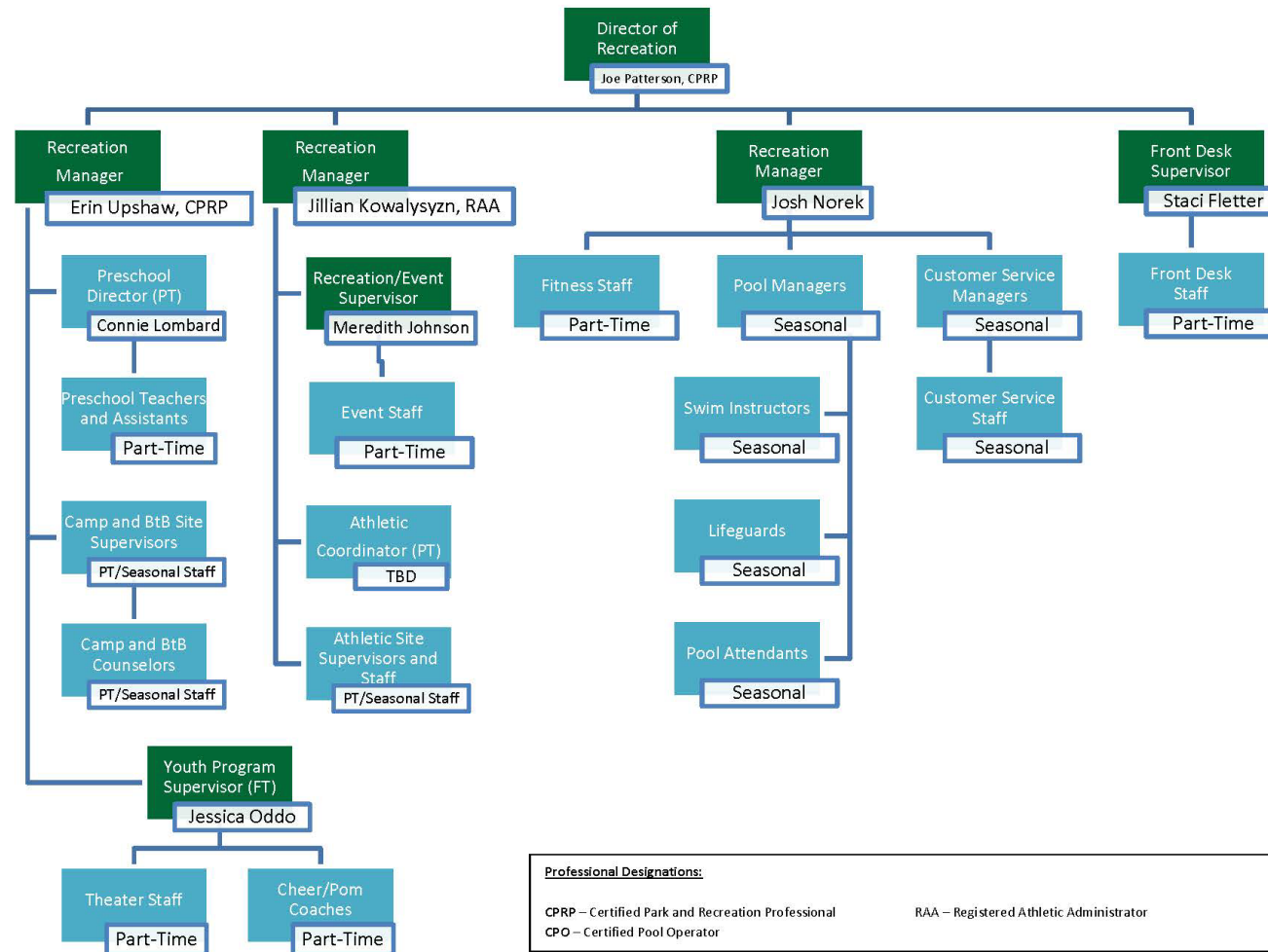
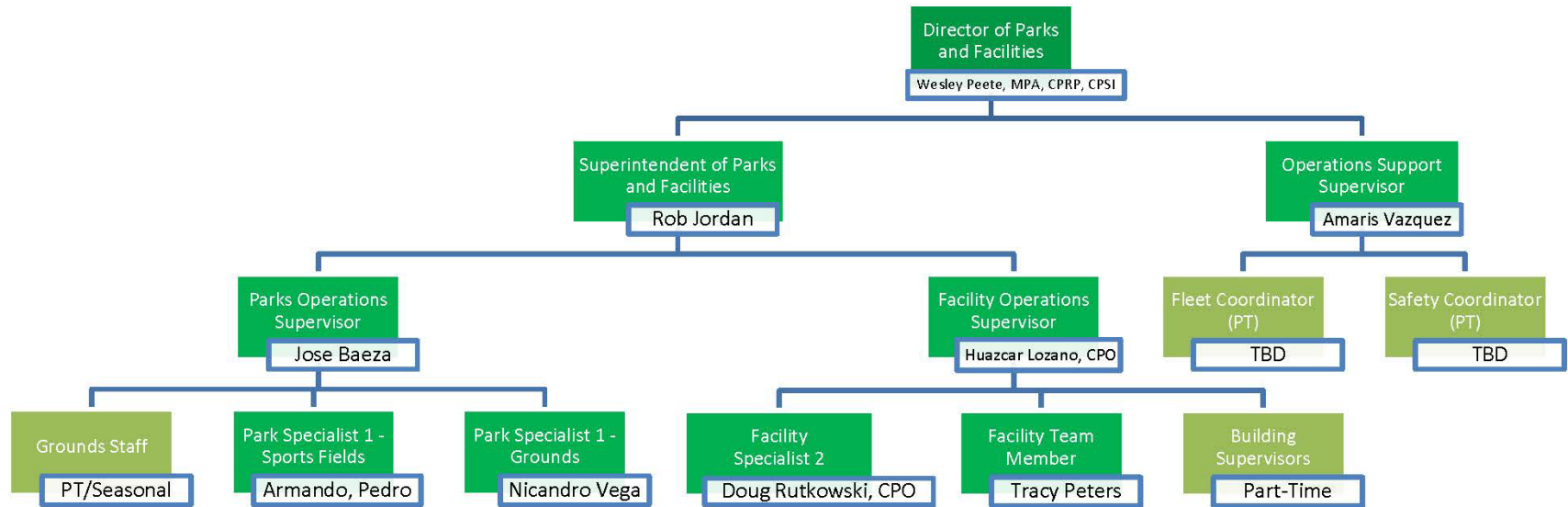


Figure 82: Organizational Chart- Recreation

## Huntley Park District Organizational Chart – Parks and Facilities Department



**Professional Designations:**

CPRP – Certified Park and Recreation Professional  
CPSI – Certified Playground Safety Inspector

CPO – Certified Pool Operator  
MPA – Masters Degree in Public Administration

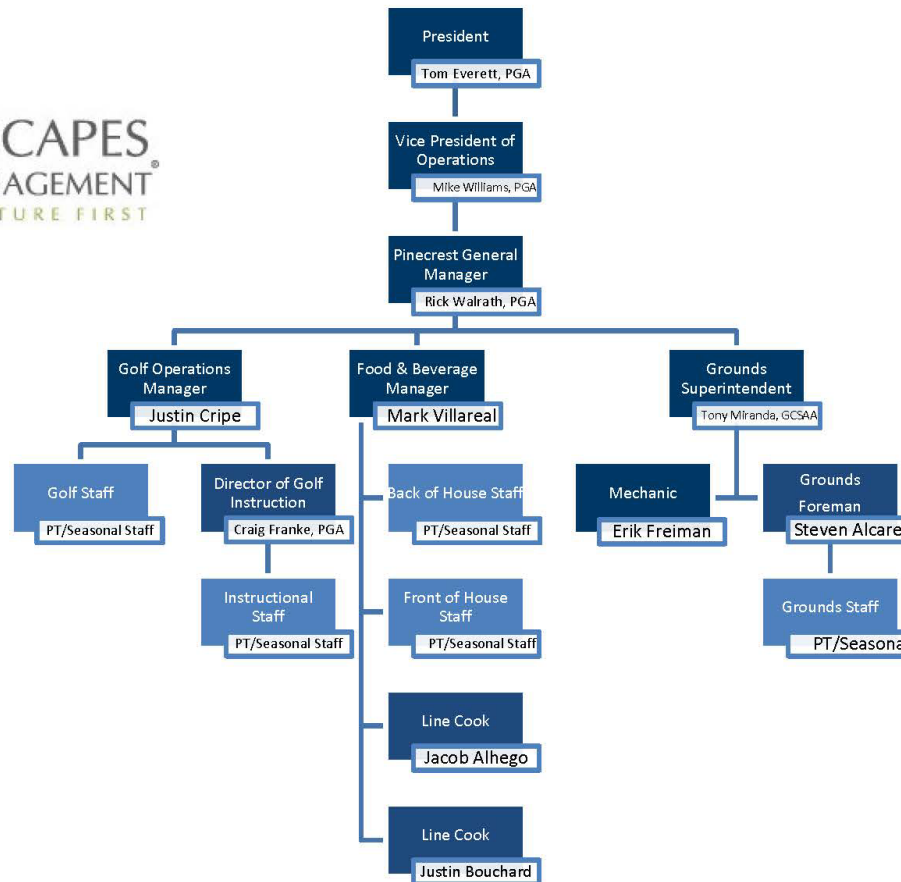
**Emeritus Staff:**

Gary Zierer

**Figure 83: Organizational Chart - Parks and Facilities**



**Huntley Park District**  
**Organizational Chart – Pinecrest Golf Course via Landscapes Unlimited**



**Professional Designations:**

GCSAA – Certified Golf Course Superintendent

PGA – Professional Golf Association Member

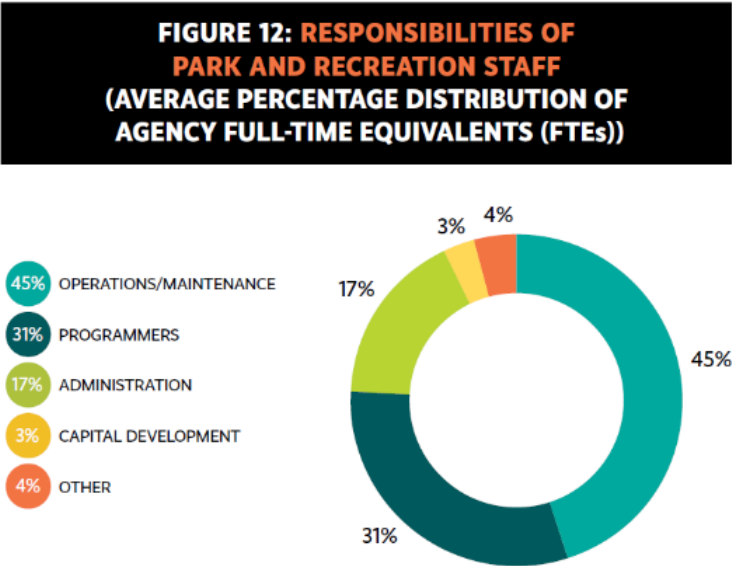
**Emeritus Staff:**

Mike Yackie

**Figure 84: Organizational Chart - Pinecrest Golf Course**

As the District looks to evolve and grow, it will be critical to identify ways not just to “right-size” the organization but to “right-staff” it. With the growing community emphasis on adult programs it will be essential to have dedicated staff to ensure quality programming to adults.

**Figure 85** is from the 2022 National Recreation and Park Association Agency Performance Review and outlines the average percentage distribution of staff responsibilities. This will be a helpful benchmark for the District as it grows and aligns its staff with the growing community needs.



*Figure 85: Responsibilities of Park and Recreation Staff*



## 4.5 KEY FINDINGS

The consultant team has highlighted a few important recommendations from the report. These recommendations may change with any shifts in demographics, District structure, and community and District priorities.

- **Core Program Areas:** Based on the Statistically Valid Community Survey, the District should consider exploring opportunities to partner with Sun City and fill gaps in their offerings for Adults / Senior population similar to what the District is doing with offerings trips. It is clear that programs for these age groups will remain a priority as the population ages and continues to remain active.
- **Age Segments:** The District's primary audience for most Core Program Areas are preschool and elementary school ages. The District does not currently offer any programs that target teens as the primary audience and should consider offering more targeted programs for this age segment, even though it is often the hardest audience to program for.
- **Program Lifecycle Analysis:** The District's Program Lifecycle Analysis shows commendable alignment with recommended national standards. To ensure this spread continues, it is essential for the District to review and update the Program Lifecycle Analysis annually.
- **Program Development and Marketing Plan:** Each new program and existing program should have a solid program development and marketing plan. The District needs to ensure target markets and age segmentations are being reached through the appropriate media. Social Media should be utilized at a higher level to share the District's story and help the community understand the importance of the work the District does. TikTok may be a medium to explore since it is the most popular among the younger generation, under 21, which is hard to reach.
- **Volunteer and Partnership:** The District should continue tracking metrics that highlight the cost savings and impact of volunteers and partners. It is recommended to continue to develop formal partnership agreements that are mutually beneficial for the District and partners. Partnership agreements should be reviewed annually to ensure outlined expectations and contributions are being tracked.
- **Cost Recovery:** The District has established cost recovery goals and should continue tracking and updating cost recovery goals for each Core Program Area to ensure all programs are meeting established goals.









## CHAPTER FIVE – PARKS AND FACILITY ASSESSMENT

### 5.1 PRIORITY INVESTMENT RATINGS FOR PARK FACILITIES AND PROGRAMS

The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks, trails, recreational facilities, and services. The PIR equally weighs one, the importance of that residents' place on facilities and two, how many residents have unmet needs for the facility.

Based on the PIR, the community rated eight park facilities/amenities as high priorities for investment:

- Multi-use paved trails.
- Indoor pool/aquatic center
- Indoor walking/jogging track
- Outdoor amphitheater
- Off-leash dog park
- Open space & conservation areas
- Sled hills & ice rinks
- Indoor courts for tennis, pickleball

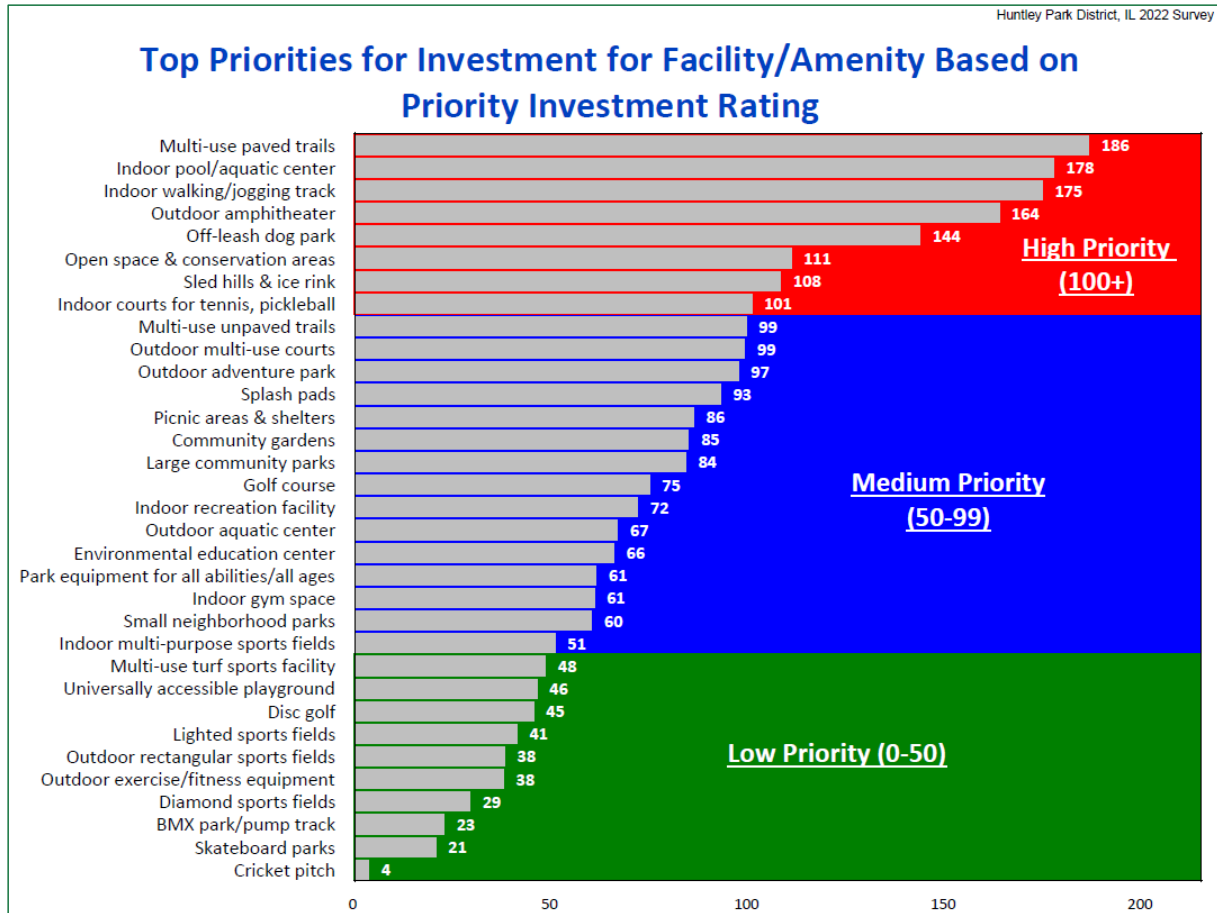


Figure 86: Priority Investment Rating - Facilities/Amenities

Figure 85 below shows the PIR for each of the programs that were rated. Based on PIR the following programs were rated as high priorities for investment:

- Community special events
- Adult fitness & wellness programs
- Cultural enrichment programs/events
- Senior trips
- Senior fitness & wellness programs
- Senior educational programs
- Nutrition programs for all ages



## Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating

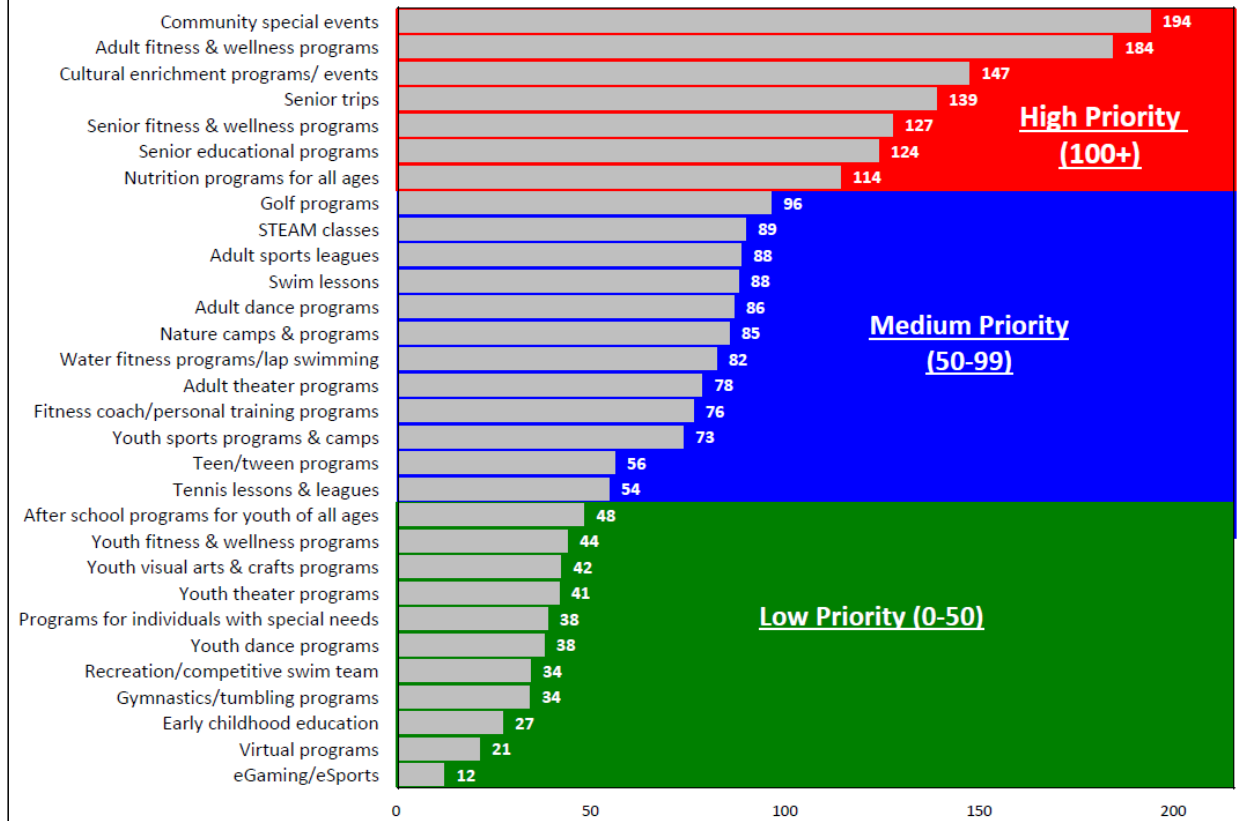


Figure 87: Priority Investment Rating - Programs

## 5.2 PARKS AND FACILITY INVENTORY

### 5.2.1 LEVEL OF SERVICE STANDARDS

Level of Service (LOS) Standards is a matrix displaying inventory of the District. By totaling the inventory and applying the District's population, we can understand the current level of service of parks, facilities, and amenities to the residents of the District. The LOS can help support investment decisions related to the addition and development of parks, facilities, and amenities. The LOS can and will change over time as the program lifecycles change and demographics of a community change. The recommended standards were evaluated using a combination of resources.



PARKS: 2022 Inventory - Developed Facilities														2022 Facility Standards			2032 Facility Standards		
Park Type	Huntley Park District	School District	Sun City	Talmore HOA	Village of Huntley	McCCD	Kane County Forest Preserve	Village of Algonquin	Lake in the Hills	Total Inventory	Current Service Level based upon population		Recommended Service Levels Revised for Local Service Area		Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed	Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed	
Neighborhood Parks	63.60	10.60	-	-	3.59	-	-	20.16	8.40	106.35	2.18	acres per	1,000	2.00 acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)
Community Parks	106.00	6.74	-	-	-	-	-	-	67.44	180.18	3.70	acres per	1,000	4.00 acres per	1,000	Need Exists	14.8 Acre(s)	Need Exists	22 Acre(s)
Regional Parks	-	-	-	-	-	2,300	444	-	140.00	2,884.40	59.18	acres per	1,000	20.00 acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)
Total Developed Park Acres	169.60	17.34	-	-	3.59	2,300.00	444.40	20.16	215.84	3,170.93	65.06	acres per	1,000	26.00 acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)
Specialty Parks	128.30	-	47.27	-	-	-	-	-	-	175.57	3.60	acres per	1,000	0.00 acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)
Total Park Acres	297.90	17.34	47.27	-	3.59	2,300.00	444.40	20.16	215.84	3,346.50	68.66	acres per	1,000	26.00 acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)
TRAILS:																			
Trails (paved and unpaved)	649	-	0.71	-	749	7.60	2.25	0.83	2.64	28.01	0.57	mile per	1,000	0.60 mile per	1,000	Need Exists	1 Mile(s)	Need Exists	2 Mile(s)
OUTDOOR AMENITIES:																			
Basketball Courts	6	-	-	0.1	-	-	-	3	5	13	1.00	court per	3,709	1.00 court per	4,000	Meets Standard	- Court(s)	Meets Standard	- Court(s)
Tennis Courts	-	2	1.2	0.1	-	-	-	1	4	8	1.00	court per	5,857	1.00 court per	6,000	Meets Standard	- Court(s)	Need Exists	0.1 Court(s)
Pickleball Courts	-	-	1.6	-	-	-	-	-	1	3	1.00	court per	18,924	1.00 court per	9,000	Need Exists	3 Court(s)	Need Exists	3 Court(s)
Ball Fields (Diamond)	19	8	0.2	-	-	-	-	2	13	42	1.00	field per	1,155	1.00 field per	3,000	Meets Standard	- Field(s)	Meets Standard	- Field(s)
Multi-purpose Fields (Rectangular)	19	16	-	-	-	-	5	1	13	54	1.00	field per	903	1.00 field per	2,000	Meets Standard	- Field(s)	Meets Standard	- Field(s)
Playgrounds	12	2	-	0.1	-	-	-	2	5	21	1.00	site per	2,313	1.00 site per	2,000	Need Exists	3 Site(s)	Need Exists	4 Site(s)
Picnic Shelters / Group Rental Pavilions	19	-	1.0	0.1	-	-	-	1	4	25	1.00	site per	1,944	1.00 site per	2,500	Meets Standard	- Site(s)	Meets Standard	- Site(s)
Outdoor Swimming Pools	1	-	0.4	0.1	-	-	-	-	-	1	1.00	site per	33,290	1.00 site per	40,000	Meets Standard	- Site(s)	Meets Standard	- Site(s)
Skate Parks	1	-	-	-	-	-	-	-	1	2	1.00	site per	24,371	1.00 site per	40,000	Meets Standard	- Site(s)	Meets Standard	- Site(s)
Splash Pads	-	-	-	-	-	-	-	-	1	1	1.00	site per	48,742	1.00 site per	20,000	Need Exists	1 Site(s)	Need Exists	2 Site(s)
Dog Parks	-	-	-	-	-	-	-	-	1	1	1.00	site per	48,742	1.00 site per	30,000	Need Exists	1 Site(s)	Need Exists	1 Site(s)
INDOOR AMENITIES:																			
Indoor Aquatic Space	-	-	3,190	-	-	-	-	-	-	3,190	0.07	SF per person	0.50 SF per person	0.50 SF per person	Need Exists	21,181 Square Feet	Need Exists	22,035 Square Feet	
Indoor Recreation Space	118,409	-	22,453	597	-	-	-	-	-	141,459	2.90	SF per person	2.00 SF per person	2.00 SF per person	Meets Standard	- Square Feet	Meets Standard	- Square Feet	
2022 Estimated Population	48,742																		
2032 Estimated Population	50,450																		

Figure 88: Level Of Service Chart

### 5.3 PARK ASSESSMENTS

In March 2023, the District, with the assistance of the consultant team, conducted in-person site assessments of their parks. Although the Huntley community has access to numerous recreational options such as parks, trails, and state and federal lands in other cities and counties, the assessment specifically targeted the properties owned by the District.

There are 10 neighborhood parks, 3 community parks, and 1 specialty park within the District's park system and includes a variety of balls fields, courts, playgrounds, and picnic shelters.

For each asset in the District a grading standard was assigned to the observed amenities within it. The scores were determined based on field observations conducted by District staff. The categories were evaluated based on the individual asset's condition as opposed to the overall system during the inventory. If the condition of the existing amenity and/or facility was well below that of similar equipment in other parks, It was noted as such in the matrix. Number values were used to provide a numerical score for the park based on the number of opportunities and quality of opportunities offered.

The quality of each assessment was assessed as part of the on-site review and inventory. The following factors were the primary categories reviewed during the inventory phase.

#### 5.3.1 SCORING SYSTEM

Each site and its amenities were rated on an 11-point scale, with 0 being the lowest and 10 being the highest and an overall rating of Poor (0-2), Fair (3-4), Good (5-7), or Excellent (8-10). The assessment considered several factors including:

- Design and usage
- First impressions
- Access and visibility
- Community attitudes
- Site structures/amenities
- Site furnishings
- General landscape/hardscape
- NRPA 3 pillars
- Overall condition

The assets were given a Total Park Score and Park Rating with considerations for corrective actions needed and planned capital improvements. The assessment also included a section for a summary of strengths, challenges, and opportunities.

#### COTTONTAIL PARK

**Location:** 9902 Bordeaux Dr.

**Size:** 1.2 acres

#### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate

- |  |  |                                |
|--|--|--------------------------------|
| <input type="checkbox"/> Community Park            | <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Light |
| <input type="checkbox"/> Regional Park             | <input checked="" type="checkbox"/> Fall   | <input type="checkbox"/> Rare  |
| <input type="checkbox"/> Natural Area/Conservation |  |                                |
| <input type="checkbox"/> Special Use Park          |  |                                |
| <input type="checkbox"/> Other                     |  |                                |

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	4	Park creates a larger sense with wetland attached
Branding	0	1	2	3	4	5	6	7	8	9	10	3	Updated signage
Entrance	0	1	2	3	4	5	6	7	8	9	10	3	Add colorful landscaping to park signage
Safety	0	1	2	3	4	5	6	7	8	9	10	4	
Total Score											14		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input checked="" type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

### Site Structures/Amenities

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Ball field		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Basketball		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Grass Area		0	1	2	3	4	5	6	7	8	9	10	3	Exhibits weed growth throughout	
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A	



Playground	1	0 1 2 3 4 5 6 7 8 9 10	1	In need of new replacement
Restrooms		0 1 2 3 4 5 6 7 8 9 10	0	N/A
Pavilions	1	0 1 2 3 4 5 6 7 8 9 10	3	Showing signs of wear with roof replacement & painting Not Ada Accessible
Lighting		0 1 2 3 4 5 6 7 8 9 10	0	N/A
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
		0 1 2 3 4 5 6 7 8 9 10		
<b>Total Score</b>			<b>7</b>	

#### Site Furnishings

Type	Qty	Cumulative Condition										Score	Comment/Notes
		Poor	Fair	Good	Excellent								
Benches	2	0 1 2 3 4 5 6 7 8 9 10										3	Needs replacing
Bike Rack		0 1 2 3 4 5 6 7 8 9 10										0	N/A – needs to be added
Dog Waste Station		0 1 2 3 4 5 6 7 8 9 10										0	N/A
Drinking Fountain		0 1 2 3 4 5 6 7 8 9 10										0	N/A
Picnic table	6	0 1 2 3 4 5 6 7 8 9 10										3	Needs replacing
Trash/Recycling	3	0 1 2 3 4 5 6 7 8 9 10										4	Needs replacing
Signage		0 1 2 3 4 5 6 7 8 9 10										2	Add landscaping & Repair/repaint park sign. Add interpretive signs at natural area
		0 1 2 3 4 5 6 7 8 9 10											
		0 1 2 3 4 5 6 7 8 9 10											
		0 1 2 3 4 5 6 7 8 9 10											
		0 1 2 3 4 5 6 7 8 9 10											
		0 1 2 3 4 5 6 7 8 9 10											
<b>Total Score</b>												<b>12</b>	

## General Landscape/Hardscape

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Landscape		0	1	2	3	4	5	6	7	8	9	10	5	Several bed areas that require pruning/replacement
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	Good condition
Trails		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Parking		0	1	2	3	4	5	6	7	8	9	10	0	Street parking only
Garden		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	3	Weed growth throughout
Trees		0	1	2	3	4	5	6	7	8	9	10	5	Numerous evergreen trees
		0	1	2	3	4	5	6	7	8	9	10		
		0	1	2	3	4	5	6	7	8	9	10		
Total Score												18		

## NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	4	Good health and wellness
Conservation	0	1	2	3	4	5	6	7	8	9	10	5	Natural wetland and wildlife habitat
Social Equity	0	1	2	3	4	5	6	7	8	9	10	4	Small footprint fits the neighborhood
Total Score											13		

## Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor	<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent			

Notes:

**TOTAL PARK SCORE = 64**

**PARK RATING = FAIR**

## Corrective Actions Needed

ACTION	URGENCY			
Develop new park master plan	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Consistent amenities needed	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Turf management plan needed	<input checked="" type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Planned Capital Improvements (new development)**

<b>IMPROVEMENT</b>	<b>TIMELINE</b>			
Update playground	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Update shelter	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Update all park amenities	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**STRENGTHS:**

- Small neighborhood park setting with ample natural shade
- Great views of open space and wildlife habitat.

**CHALLENGES:**

- Outdated amenities and needs to be updated, built in the late 1998-1999

**OPPORTUNITIES:**

- Develop new park master plan.
- Add accessible paths to all park amenities.
- Address excessive weeds in the turf.
- There is a little more available space for other amenities at this location



*Playground contains ample natural shade*



*Great shelter for small gatherings*



*Great shaded space for other amenities*

## COACH'S PARK

Location: Central Park Blvd./Leland Ln.

Size: 5.7 acres

### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input checked="" type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	7	New park
Branding	0	1	2	3	4	5	6	7	8	9	10	8	Awaiting park sign
Entrance	0	1	2	3	4	5	6	7	8	9	10	5	Awaiting park sign
Safety	0	1	2	3	4	5	6	7	8	9	10	8	
Total Score											28		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input checked="" type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

## Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent				0		
		0	1	2	3	4	5	6	7	8	9	10	0	
Ball field		0	1	2	3	4	5	6	7	8	9	10	0	
Basketball		0	1	2	3	4	5	6	7	8	9	10	0	
Grass Area		0	1	2	3	4	5	6	7	8	9	10	4	Not grown in yet
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	
Playground	1	0	1	2	3	4	5	6	7	8	9	10	10	Brand new
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	10	Brand new
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	
Total Score	2											24		

## Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes				
		Poor				Fair				Good				Excellent					
Benches	3	0	1	2	3	4	5	6	7	8	9	10			10	Brand new			
Bike Rack	1	0	1	2	3	4	5	6	7	8	9	10			10	Brand new			
Dog Waste Station	0	0	1	2	3	4	5	6	7	8	9	10			0				
Drinking Fountain	1	0	1	2	3	4	5	6	7	8	9	10			10	Brand new			
Picnic table	4	0	1	2	3	4	5	6	7	8	9	10			10	Brand new			
Trash/Recycling	3	0	1	2	3	4	5	6	7	8	9	10			10	Brand new			
Signage		0	1	2	3	4	5	6	7	8	9	10							
Total Score	12													50					



### General Landscape/Hardscape

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Landscape		0	1	2	3	4	5	6	7	8	9	10	4	
Walkways		0	1	2	3	4	5	6	7	8	9	10	8	
Trails		0	1	2	3	4	5	6	7	8	9	10	9	
Parking		0	1	2	3	4	5	6	7	8	9	10		Street parking only
Garden		0	1	2	3	4	5	6	7	8	9	10	0	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	4	
Trees		0	1	2	3	4	5	6	7	8	9	10	4	
Total Score												29		

### NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	6	
Conservation	0	1	2	3	4	5	6	7	8	9	10	4	Add pollinators and garden
Social Equity	0	1	2	3	4	5	6	7	8	9	10	6	
Total Score											16		

### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input type="checkbox"/> Fair			<input type="checkbox"/> Good			<input checked="" type="checkbox"/> Excellent	

Notes:

**TOTAL PARK SCORE = 147**

**PARK RATING = EXCELLENT**

### Corrective Actions Needed

ACTION	URGENCY			
Waiting for turf to get established	<input checked="" type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Add gardens and pollinators once turf gets established	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
N/A	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**STRENGTHS:**

- New Park
- New Amenities
- New Neighborhood

**WEAKNESSES:**

- Establishment of grass, plants and natural shade due to its recent construction in 2023

**OPPORTUNITIES:**

- Add pollinator gardens and rain gardens
- Ample grass space to add other future amenities (tennis, basketball)



*New playground and updated amenities*



*Accessible spinner feature and shelter*



*Variety of swings and spinning features*

## BORHART PARK

Location: 11304 Caldwell Dr.

Size: 5.8 acres

### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	3	Remove dead planting from beds
Branding	0	1	2	3	4	5	6	7	8	9	10	6	Signage in good shape
Entrance	0	1	2	3	4	5	6	7	8	9	10	4	Add color to front landscape beds
Safety	0	1	2	3	4	5	6	7	8	9	10	5	Trees block view of basketball court
Total Score											18		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input checked="" type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

## Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field	1	0	1	2	3	4	5	6	7	8	9	10	5	Turf uneven with weed growth – Repair infield
Basketball		0	1	2	3	4	5	6	7	8	9	10	2	Ponding in a couple areas w/mulch eroding on court
Grass Area		0	1	2	3	4	5	6	7	8	9	10	4	Significant weed growth
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Playground		0	1	2	3	4	5	6	7	8	9	10	3	Not clearly defined w/material spilling over into other areas - spade edge to contain mulch material- Rebuild/expand playground to include more 2-5 year amenities
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	4	Sand & repaint - Showing rust on steel posts
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Portable Toilet	2	0	1	2	3	4	5	6	7	8	9	10	5	Fencing needs replacing
Total Score												23		

## Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Benches	2	0	1	2	3	4	5	6	7	8	9	10	3	Add paved aprons around benches	
Bike Rack	1	0	1	2	3	4	5	6	7	8	9	10	3		
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10	0	Needs to be added	
Drinking Fountain		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Picnic table	6	0	1	2	3	4	5	6	7	8	9	10	4	Add ADA tables	
Trash/Recycling	4	0	1	2	3	4	5	6	7	8	9	10	4	Matching trash can add recycling cans	
Signage		0	1	2	3	4	5	6	7	8	9	10	3	Add landscaping at park sign	
Total Score														17	

## General Landscape/Hardscape

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Landscape		0	1	2	3	4	5	6	7	8	9	10	6	Redesign/shape berms & landscape areas to reduce slopes/erosion of beds	
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	Redesign/build pathways	
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Lots of washout consider paving trails	

Parking		0 1 2 3 4 5 6 7 8 9 10	5	Needs sealcoating
Garden		0 1 2 3 4 5 6 7 8 9 10	0	N/A
Turf Conditions		0 1 2 3 4 5 6 7 8 9 10	3	Fill/level turf areas
Trees		0 1 2 3 4 5 6 7 8 9 10	5	Trees need pruning are overgrown
<b>Total Score</b>			<b>29</b>	

#### NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes
	Poor	Fair	Good	Excellent								
Health/Wellness	0 1 2 3 4 5 6 7 8 9 10										4	Fair amenities for health and wellness
Conservation	0 1 2 3 4 5 6 7 8 9 10										3	Add garden beds for conservation
Social Equity	0 1 2 3 4 5 6 7 8 9 10										4	Good location and amenities
<b>Total Score</b>											<b>11</b>	

#### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

**TOTAL PARK SCORE = 98**

**PARK RATING = FAIR**

#### Corrective Actions Needed

ACTION	URGENCY			
Ball field infield is not level needs repair	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Trails need paving to eliminate washout	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Turf needs treatment for weed control	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Add paved aprons around benches	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

#### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Develop new master plan	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Consider paving trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Ball field backstop and fencing replacement	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months



**STRENGTHS:**

- Lots of amenities
- Good network of public sidewalks and a trail to access the park.
- Mature tree setting
- 21- space parking lot

**CHALLENGES:**

- Needs better ADA accessible routes
- No defined access to the court, bike rack or toilets
- Playground drainage needs to be addressed
- Evaluate landscaping to increase sight lines to amenities for security and to better address accessibility from parking lot (excessive beds)

**OPPORTUNITIES:**

- The layout of internal pathways needs to be revisited
- Re-establish turfgrass throughout the park
- Replace backstop with black fencing
- Specialty Gardens including pollinator and rain gardens are features that would benefit this location



*Attractive playground and shelter*



*A variety of amenities*



*No accessible path to court or field*

**BETSEY WARRINGTON PARK**  
**Location: 12209 West Main Street**

**Size: 42 acres**

**Design and Usage**

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input checked="" type="checkbox"/> Heavy
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate
<input checked="" type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

**First Impressions**

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	Inviting Park setting
Branding	0	1	2	3	4	5	6	7	8	9	10	5	Replace old signs
Entrance	0	1	2	3	4	5	6	7	8	9	10	6	Add color to entrance sign, standardize benches and trash cans by ball fields, fitness park, and pool
Safety	0	1	2	3	4	5	6	7	8	9	10	6	Good overall safety presence
Total Score											23		

**Access and Visibility**

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input checked="" type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input checked="" type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

**Community Attitudes**

Support	Controversial	Community Values	Notes
<input checked="" type="checkbox"/> Highly supportive	<input checked="" type="checkbox"/> Highly controversial	<input checked="" type="checkbox"/> Highly aligns	
<input type="checkbox"/> Moderately supportive	<input type="checkbox"/> Moderately controversial	<input type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

### Site Structures/Amenities

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Ball field	2	0	1	2	3	4	5	6	7	8	9	10	5	Correct drainage issue of ponding water	
Basketball		0	1	2	3	4	5	6	7	8	9	10	0		
Grass Area		0	1	2	3	4	5	6	7	8	9	10	4	Weeds in turf	
Soccer	4	0	1	2	3	4	5	6	7	8	9	10	7	Good turf conditions	
Playground	1	0	1	2	3	4	5	6	7	8	9	10	3	Small playground by fitness park needs update	
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0		
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	3	Update amenities	
Lighting		0	1	2	3	4	5	6	7	8	9	10	2	Fair amount of lighting	
Portable toilets	4	0	1	2	3	4	5	6	7	8	9	10	5	Fencing needs staining	
Disc golf	1	0	1	2	3	4	5	6	7	8	9	10	5	In good shape	
Sled hill	1	0	1	2	3	4	5	6	7	8	9	10	5	In good shape	
Batting cage	1	0	1	2	3	4	5	6	7	8	9	10	5	Add turf to inside	
		0	1	2	3	4	5	6	7	8	9	10			
Total Score														49	

### Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Benches	1	0	1	2	3	4	5	6	7	8	9	10	3	Standardize benches	
Bike Rack		0	1	2	3	4	5	6	7	8	9	10	0	Add bike rack	
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Drinking Fountain		0	1	2	3	4	5	6	7	8	9	10	4	In good shape	
Picnic table	16	0	1	2	3	4	5	6	7	8	9	10	3	Standardize to HPD brand	
Trash/Recycling	13	0	1	2	3	4	5	6	7	8	9	10	3	Standardize to HPD brand	
Signage		0	1	2	3	4	5	6	7	8	9	10			
Total Score														13	

## General Landscape/Hardscape

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Landscape		0	1	2	3	4	5	6	7	8	9	10	6	Add planting and color
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	ADA accessibility needs
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Pave trails
Parking		0	1	2	3	4	5	6	7	8	9	10	6	Ample parking
Garden		0	1	2	3	4	5	6	7	8	9	10	0	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	5	Start IPM program on large ball fields.
Trees		0	1	2	3	4	5	6	7	8	9	10	4	Mature trees /need pruning. More trees needed around ball fields for shade.
Total Score												31		

## NRPA 3 Pillars

Type	Cumulative Condition												Score	Comment/Notes
	Poor			Fair			Good			Excellent				
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	7	Functional health and wellness and accessible paths to fitness park	
Conservation	0	1	2	3	4	5	6	7	8	9	10	5	Natural areas and wildlife. Add pollinator gardens	
Social Equity	0	1	2	3	4	5	6	7	8	9	10	5	Diverse amenities offered	
Total Score													10	

## Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input type="checkbox"/> Fair			<input checked="" type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 126

PARK RATING = GOOD

## Corrective Actions Needed

ACTION	URGENCY			
Start IPM progress to address weeds in turf	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Prune dead and diseased wood in trees	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Natural areas cleared out of invasive weeds	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months



## Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Plant native seed in natural areas	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Update shelter	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Pave trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### STRENGTHS:

- Park setting with many mature trees
- Extensive trail system throughout to adjoining Deicke Park
- Historic value to HPD
- Disc golf course, picnic shelter, baseball diamonds, sled hill, outdoor fitness park and multi-use fields are great amenities
- Property also contains Sun Valley Farm a McHenry County Historic Landmark and Stingray Bay Aquatic Center

### CHALLENGES:

- Low lying areas stay wet.
- No accessible paths to baseball fields and multi-use fields
- More natural shade needed near ball fields and amenities
- Parking for larger community events is a challenge

### OPPORTUNITIES:

- Pave trails and add accessible paths to sports fields
- Start IPM program.
- Control burns of natural areas.
- Add more specialty gardens such as rain gardens and pollinator gardens
- Continue to improve turf conditions on ball fields
- Some open space in several areas could still accommodate additional amenities



*Outdoor Fitness Park is a unique feature*



Lions Grove Picnic Shelter and Disc Golf



Low lying areas remain wet and limit use

TURES PARK

Location: 10251 Fleetwood Street

Size: 4.6 acres

Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	In good condition
Branding	0	1	2	3	4	5	6	7	8	9	10	3	In fair condition
Entrance	0	1	2	3	4	5	6	7	8	9	10	6	In good condition
Safety	0	1	2	3	4	5	6	7	8	9	10	4	In fair condition
Total Score											18		

Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Private road/easement | <input type="checkbox"/> Slightly maintained / Unreliable Access | <input type="checkbox"/> Slight visibility | <input checked="" type="checkbox"/> Slightly accessible |
| <input type="checkbox"/> Trail connection      | <input type="checkbox"/> Not maintained / No Access              | <input type="checkbox"/> No visibility     | <input type="checkbox"/> Not accessible                 |
| <input type="checkbox"/> Waterfront access     |  |  |   |
| <input type="checkbox"/> Other:                |  |  |   |

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

### Site Structures/Amenities

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Ball field	1	0	1	2	3	4	5	6	7	8	9	10	5	Recut edge & grade ball field infield surface	
Basketball		0	1	2	3	4	5	6	7	8	9	10	4	Resurface & Square off courts	
Grass Area		0	1	2	3	4	5	6	7	8	9	10	5	Weed growth in turf	
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A – Add permanent soccer goals for neighborhood use	
Playground	1	0	1	2	3	4	5	6	7	8	9	10	3	Replace playground & expand toto lot - Edge playground & sand play areas to eliminate material migration	
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	5	Repair base concrete, minor cracks	
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Portable toilet	2	0	1	2	3	4	5	6	7	8	9	10	5	Fencing needs repair	
Total Score	5													27	

### Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes				
		Poor				Fair				Good				Excellent					
Benches	4	0	1	2	3	4	5	6	7	8	9	10			3	Needs replacing/ updating			
Bike Rack		0	1	2	3	4	5	6	7	8	9	10			0	Add bike rack			
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10			0	Add dog waste station			
Drinking Fountain	1	0	1	2	3	4	5	6	7	8	9	10			6	Repair fountain to eliminate spray			

Picnic table	7	0 1 2 3 4 5 6 7 8 9 10	3	Repair/replaced warped table
Trash/Recycling	5	0 1 2 3 4 5 6 7 8 9 10	4	Upgrade cans to match
Signage		0 1 2 3 4 5 6 7 8 9 10	3	Add new plantings to park sign
<b>Total Score</b>	17		19	

## General Landscape/Hardscape

<u>Type</u>	<u>Qty</u>	<u>Cumulative Condition</u>										<u>Score</u>	<u>Comment/Notes</u>
		Poor	Fair	Good	Excellent								
Landscape		0 1 2 3 4 5 6 7 8 9 10										4	Weeds throughout – reshape combine planting bed edges for easier maintenance
Walkways		0 1 2 3 4 5 6 7 8 9 10										5	Add access paths to all amenities
Trails		0 1 2 3 4 5 6 7 8 9 10										5	Need paving
Parking		0 1 2 3 4 5 6 7 8 9 10										5	Resurface parking lot
Garden		0 1 2 3 4 5 6 7 8 9 10										0	N/A
Turf Conditions		0 1 2 3 4 5 6 7 8 9 10										3	Weeds throughout
Trees		0 1 2 3 4 5 6 7 8 9 10										5	Prune trees & replace dead trees – Add shade trees in playground, basketball & ball court
<b>Total Score</b>												27	

## NRPA 3 Pillars

<u>Type</u>	<u>Cumulative Condition</u>										<u>Score</u>	<u>Comment/Notes</u>
	Poor	Fair	Good	Excellent								
Health/Wellness	0 1 2 3 4 5 6 7 8 9 10										3	Add more health and fitness amenities
Conservation	0 1 2 3 4 5 6 7 8 9 10										4	Needs gardens and native planting
Social Equity	0 1 2 3 4 5 6 7 8 9 10										2	Updated amenities
<b>Total Score</b>											9	

### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 100

PARK RATING = FAIR

### Corrective Actions Needed

ACTION	URGENCY			
Create a turf management weed program	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Pave trail to eliminate washout	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Update playground	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months

### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Create new master plan	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Pave trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Update shelter and playground	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Backstop fencing update	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months

### STRENGTHS:

- Good amount of amenities onsite that are spread out
- The wetland area that is adjacent to the park has wildflowers and pollinators.
- Great amount of open space available for play

### CHALLENGES:

- Add gardens and
- Flowers beds need to be maintained or created.
- Drainage on the playground needs to be addressed.
- Basketball court in need of updating.

### OPPORTUNITIES:

- Amenities need updating.
- Add access paths to all park amenities.





*Nice playground and spread-out amenities*



*Picnic shelter is in shaded area with accessible walkways*



*Ball field is quite large with extra space in the outfield for a multi-use field*

## WEISS PARK

Location: 10300 Bennington Dr

Size: 10.4 acres

### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	4	In fair condition
Branding	0	1	2	3	4	5	6	7	8	9	10	8	Excellent condition
Entrance	0	1	2	3	4	5	6	7	8	9	10	6	Nice planting at entrance
Safety	0	1	2	3	4	5	6	7	8	9	10	6	Good condition
Total Score											19		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input checked="" type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

## Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field	2	0	1	2	3	4	5	6	7	8	9	10	4	Recut edge & grade ball field infield surface.
Basketball	1	0	1	2	3	4	5	6	7	8	9	10	3	Needs resurfacing has cracks
Grass Area		0	1	2	3	4	5	6	7	8	9	10	4	Significant weeds throughout
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	Add permanent soccer goal for neighborhood use
Playground	1	0	1	2	3	4	5	6	7	8	9	10	2	Replace playground & tot lot – Edge playground
Restrooms	1	0	1	2	3	4	5	6	7	8	9	10	4	Updating bathrooms
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	5	Sand/paint posts
Lighting		0	1	2	3	4	5	6	7	8	9	10	4	Switch to LED
Skate park	1	0	1	2	3	4	5	6	7	8	9	10	4	In good condition
Total Score	7											30		

## Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes				
		Poor				Fair				Good				Excellent					
Benches	6	0	1	2	3	4	5	6	7	8	9	10			3	Needs updated benches			
Bike Rack	1	0	1	2	3	4	5	6	7	8	9	10			6	Needs updated bike rack			
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10			0	Needs to be added			
Drinking Fountain	1	0	1	2	3	4	5	6	7	8	9	10			5	In good shape			
Picnic table	3	0	1	2	3	4	5	6	7	8	9	10			3	Needs updated table and ADA			
Trash/Recycling	4	0	1	2	3	4	5	6	7	8	9	10			4	Not matching / dented			
Signage		0	1	2	3	4	5	6	7	8	9	10			3	Old faded/ hard to read			
Total Score	15													24					

### General Landscape/Hardscape

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Landscape		0	1	2	3	4	5	6	7	8	9	10	5	Mulch areas to create clear separation & eliminate material migration	
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	Rebuild/pave all paths & include direct access to playground areas	
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Washout of gravel	
Parking		0	1	2	3	4	5	6	7	8	9	10	5	Resurface parking lot	
Garden		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	3	Excessive weed growth	
Trees		0	1	2	3	4	5	6	7	8	9	10	5	Need pruning	
		0	1	2	3	4	5	6	7	8	9	10			
		0	1	2	3	4	5	6	7	8	9	10			
Total Score														28	

### NRPA 3 Pillars

Type	Cumulative Condition												Score	Comment/Notes
	Poor			Fair			Good			Excellent				
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	4	Good health and wellness for the location	
Conservation	0	1	2	3	4	5	6	7	8	9	10	4	Add native planting and pollinators	
Social Equity	0	1	2	3	4	5	6	7	8	9	10	4	Good location for social equity	
Total Score													12	

### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor	<input checked="" type="checkbox"/> Fair				<input type="checkbox"/> Good			<input type="checkbox"/> Excellent		

Notes:

**TOTAL PARK SCORE = 113**

**PARK RATING = FAIR**

**Corrective Actions Needed**

<b><u>ACTION</u></b>	<b><u>URGENCY</u></b>			
Playground needs to be replaced	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Gravel trails washed out pave trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Planned Capital Improvements (new development)**

<b><u>IMPROVEMENT</u></b>	<b><u>TIMELINE</u></b>			
New park master plan	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
New Shelter	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Paved trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**STRENGTHS:**

- Variety of amenities
- Good network of public sidewalks and a trail to access the park.
- Many mature trees provide shade on the playground.
- 22-space parking lot
- Available restrooms

**CHALLENGES:**

- Needs better ADA accessible routes to amenities.
- Trails have some washout and require more maintenance than usual.
- Basketball court pavement should be evaluated and repaired/replaced.
- Skate Park pavement is okay, but skate park amenities can be updated.
- High vandalism at this location.

**OPPORTUNITIES:**

- An update of the park needed based on age and high usage levels.
- Add gardens along walking trails with seated benches and shade.
- Improve accessibility of certain amenities.
- Pave trails for greater accessibility
- Improve security of restroom facility with addition of better security cameras, time lock doors and vandal-resistant bathroom amenities and fixtures.





*Playground has great features but due for an update.*



*Bathrooms are a great feature at this park but is highly vandalized. New vandal-resistant fixtures, time lock doors, and security cameras may improve the situation.*



*Skate Park is heavily used and in need of updating.*

**TOMASO SPORTS PARK**  
**Location: 11950 Ackman Road**

**Size: 38 acres**

**Design and Usage**

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input checked="" type="checkbox"/> Heavy
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate
<input checked="" type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

**First Impressions**

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	Add more plantings to parking lot
Branding	0	1	2	3	4	5	6	7	8	9	10	4	Create ballfield signage
Entrance	0	1	2	3	4	5	6	7	8	9	10	5	Add trees to entryway
Safety	0	1	2	3	4	5	6	7	8	9	10	6	Well lite
Total Score											21		

**Access and Visibility**

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

**Community Attitudes**

Support	Controversial	Community Values	Notes
<input checked="" type="checkbox"/> Highly supportive	<input checked="" type="checkbox"/> Highly controversial	<input checked="" type="checkbox"/> Highly aligns	
<input type="checkbox"/> Moderately supportive	<input type="checkbox"/> Moderately controversial	<input type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

### Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field	6	0	1	2	3	4	5	6	7	8	9	10	6	Add overhead mesh between ball fields - Few weeds & bare areas
Basketball		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Grass Area		0	1	2	3	4	5	6	7	8	9	10	5	In good condition
Soccer	8	0	1	2	3	4	5	6	7	8	9	10	6	Only a few areas of turf need filling/repair
Playground	1	0	1	2	3	4	5	6	7	8	9	10	5	In good condition
Restrooms	1	0	1	2	3	4	5	6	7	8	9	10	4	Updating bathrooms
Pavilions	4	0	1	2	3	4	5	6	7	8	9	10	5	In good condition – Sand & paint posts
Lighting		0	1	2	3	4	5	6	7	8	9	10	5	Install lights on athletic field
Portable toilet	4	0	1	2	3	4	5	6	7	8	9	10	3	Toilet building should be added to meet ADA standards & to help with full capacity events
Walking bridge	2	0	1	2	3	4	5	6	7	8	9	10		Needs repairs
Total Score												45		

### Site Furnishings

Type	Qty	Cumulative Condition										Score	Comment/Notes		
		Poor			Fair			Good			Excellent				
Benches	2	0	1	2	3	4	5	6	7	8	9	10	4	Needs updated benches	
Bike Rack		0	1	2	3	4	5	6	7	8	9	10	0	N/A – Add bike racks	
Dog Waste Station	3	0	1	2	3	4	5	6	7	8	9	10	6	Needs to be added	
Drinking Fountain	1	0	1	2	3	4	5	6	7	8	9	10	4	In good shape	
Picnic table	12	0	1	2	3	4	5	6	7	8	9	10	3	Needs updated table & ADA	
Trash/Recycling	38	0	1	2	3	4	5	6	7	8	9	10	3	Not matching/dented	
Signage		0	1	2	3	4	5	6	7	8	9	10	4	Work with village to install signage ( Route 47)	
Swinging bench	1	0	1	2	3	4	5	6	7	8	9	10	6	In good shape	
Picnic tables under pavilions	16	0	1	2	3	4	5	6	7	8	9	10	3	Needs updated table and ADA	
Total Score												33			

## General Landscape/Hardscape

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Landscape		0	1	2	3	4	5	6	7	8	9	10	5	In good shape
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	All paths/trails to be paved
Trails		0	1	2	3	4	5	6	7	8	9	10	5	All trails should be paved / pathed to ease maintenance & for presentation
Parking		0	1	2	3	4	5	6	7	8	9	10	5	Add landscaping to parking lot – Install pavers in overflow parking lot
Garden		0	1	2	3	4	5	6	7	8	9	10	5	In good shape
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Trees		0	1	2	3	4	5	6	7	8	9	10	6	Install shade trees in lawn areas
Total Score												30		

## NRPA 3 Pillars

Type	Cumulative Condition												Score	Comment/Notes
	Poor			Fair			Good			Excellent				
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	6	Good standing for fitness, health, and wellness	
Conservation	0	1	2	3	4	5	6	7	8	9	10	3	Install pollinators and needs native planting	
Social Equity	0	1	2	3	4	5	6	7	8	9	10	5	Good standing for social equity of the neighborhood	
Total Score													14	

### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input type="checkbox"/> Fair			<input checked="" type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 122

PARK RATING = GOOD

### Corrective Actions Needed

ACTION	URGENCY			
Pave all gravel trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Add additional seating along trail	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Install grass pavers to overflow parking	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Correct ballfield drainage issues	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Pave all trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Install concession building	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Replace infield/ correct drainage issues	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Add pollinators flowers to shoreline bank	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### STRENGTHS:

- On-site parking and on-site washrooms
- Accessible playground 2-5 and 5-12
- Extensive Trails onsite
- Many soccer and ball fields available

### CHALLENGES:

- Ballfield drainage
- Landscaping is minimal in the parking lot
- Overflow parking areas are still “temporary” in nature

### OPPORTUNITIES:

- Work with Village/IDOT to install wayfinding signage on Route 47
- Construct concession building or otherwise address opportunity to serve food onsite
- Install grass pavers, gravel, or paved overflow parking area (if allowed in certain watershed areas.)
- Pave the trail system to make this amenity more accessible
- Improve security of restroom facility with addition of better security cameras, time lock doors and vandal-resistant bathroom amenities and fixtures





*Very popular facility with local baseball and softball teams*



*Sports-themed playground is a great compliment to the sports park and serves the nearby neighborhood as well.*



*Gravel overflow parking is not able to be paved due to proximity to watershed, but there are opportunities to install gravel parking more adequately.*

## PARISEK PARK

Location: 10881 Allegheny Pass

Size: 4.2 acres

### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	Lots of lush landscaping
Branding	0	1	2	3	4	5	6	7	8	9	10	3	Needs replacing
Entrance	0	1	2	3	4	5	6	7	8	9	10	3	New parks signs needed
Safety	0	1	2	3	4	5	6	7	8	9	10	5	Good
Total Score											17		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

## Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Basketball		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Grass Area		0	1	2	3	4	5	6	7	8	9	10	5	weeds throughout
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Playground	1	0	1	2	3	4	5	6	7	8	9	10	3	Replace, expand & diversify playground equipment – consider addition of splashpad
Restrooms	1	0	1	2	3	4	5	6	7	8	9	10	6	Change fixtures inside
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	4	Minor cracks in concrete base
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Portable toilet		0	1	2	3	4	5	6	7	8	9	10		
Total Score												18		

## Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes				
		Poor				Fair				Good				Excellent					
Benches	4	0	1	2	3	4	5	6	7	8	9	10			3	In good condition			
Bike Rack	1	0	1	2	3	4	5	6	7	8	9	10			5	Replace with updated standard			
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10			0	N/A			
Drinking Fountain	1	0	1	2	3	4	5	6	7	8	9	10			6	Needs updating			
Picnic table	6	0	1	2	3	4	5	6	7	8	9	10			4	In good condition			
Trash/Recycling	3	0	1	2	3	4	5	6	7	8	9	10			4	Not matching			
Signage		0	1	2	3	4	5	6	7	8	9	10			3	Old faded/Hard to read			
Total Score														25					

### General Landscape/Hardscape

SH

Type	Qty	Cumulative Condition										Score		Comment/Notes
		Poor	Fair	Good	Excellent									
Landscape		0	1	2	3	4	5	6	7	8	9	6		Several dead shrubs/perennials to be replaced
Walkways		0	1	2	3	4	5	6	7	8	9	5		Rebuild/pave walkways throughout. Consider adding walkway to library – Provide direct path to playground & bike rack
Trails		0	1	2	3	4	5	6	7	8	9	5		Work needed on gravel path
Parking		0	1	2	3	4	5	6	7	8	9	0		Street parking only
Garden	1	0	1	2	3	4	5	6	7	8	9	6		Several dead shrubs/perennials to be replaced
Turf Conditions		0	1	2	3	4	5	6	7	8	9	3		Excessive weed growth
Trees		0	1	2	3	4	5	6	7	8	9	5		In good shape
<b>Total Score</b>												<b>30</b>		

### NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	4	Update all wellness amenities
Conservation	0	1	2	3	4	5	6	7	8	9	10	6	Lush planting and pollinator gardens
Social Equity	0	1	2	3	4	5	6	7	8	9	10	4	Playground and seating areas
Total Score											14		

**Overall Condition**

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

**TOTAL PARK SCORE = 104****PARK RATING = FAIR****Corrective Actions Needed**

<b>ACTION</b>	<b>URGENCY</b>			
Install new park signs	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Install accessible ADA paths	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Utilize specialty paving in seated areas	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Replace bicycle rack with updated standard	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Planned Capital Improvements (new development)**

<b>IMPROVEMENT</b>	<b>TIMELINE</b>			
Dog Park	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Rebuild and pave trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Consider addition of splash pad	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months

**STRENGTHS:**

- Unique neighborhood park public sidewalk that leads to the park
- Pollinator gardens
- Proximity to other civic buildings (Library and Village Hall) and downtown
- Good amount of open space for play

**CHALLENGES:**

- Need more seating and shade along trail
- The courtyard area can be updated and is maintenance heavy
- High vandalism rate of restroom facilities
- Trail areas are low-lying and tend to not drain well, reducing availability

**OPPORTUNITIES:**

- Pave trails
- Standardize all park amenities to the HPD brand
- Provide access trail from Ruth Rd
- Improve security of restroom facility with addition of better security cameras, time lock doors and vandal-resistant bathroom amenities and fixtures
- Vacant space adjacent to property could serve as additional recreation/park space through an intergovernmental agreement with the Library District depending on our collective needs





*Pollinator gardens installed in 2022 in cooperation with the Village of Huntley and the Huntley Rotary Club are a unique feature of this park*



*Drainage or paving of trails needs to be addressed to allow more access to the trail system year-round.*



*Unique courtyard area serves many needs and proximity to Library allows them to host educational events outdoors in our space.*

**DEICKE PARK**

Location: 11419 South Rt 47

Size: 26 acres

**Design and Usage**

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input checked="" type="checkbox"/> Heavy
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate
<input checked="" type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

**First Impressions**

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	Mature setting
Branding	0	1	2	3	4	5	6	7	8	9	10	5	In good condition, update signs
Entrance	0	1	2	3	4	5	6	7	8	9	10	6	In good condition add more planting. Standardize benches and trash cans near small ball fields
Safety	0	1	2	3	4	5	6	7	8	9	10	6	Well lit
Total Score											23		

**Access and Visibility**

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input checked="" type="checkbox"/> Major Thoroughfare	<input type="checkbox"/> Well maintained / Reliable Access	<input checked="" type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input type="checkbox"/> Moderate/variable visibility	<input checked="" type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

**Community Attitudes**

Support	Controversial	Community Values	Notes
<input checked="" type="checkbox"/> Highly supportive	<input checked="" type="checkbox"/> Highly controversial	<input checked="" type="checkbox"/> Highly aligns	
<input type="checkbox"/> Moderately supportive	<input type="checkbox"/> Moderately controversial	<input type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

### Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field	4	0	1	2	3	4	5	6	7	8	9	10	4	Replace roof at Martines shelter near ball field. Replace galvanized fencing w/black vinyl coated
Basketball	1	0	1	2	3	4	5	6	7	8	9	10	2	Replace galvanized fencing w/black vinyl coated
Grass Area		0	1	2	3	4	5	6	7	8	9	10	3	
Soccer		0	1	2	3	4	5	6	7	8	9	10	3	
Playgrounds	4	0	1	2	3	4	5	6	7	8	9	10	6	Add plantings
Restrooms		0	1	2	3	4	5	6	7	8	9	10	3	
Pavilions	5	0	1	2	3	4	5	6	7	8	9	10	3	Need repair and updating
Lighting		0	1	2	3	4	5	6	7	8	9	10	3	Add historical lighting throughout park to replace flood lighting
Batting Cage	1	0	1	2	3	4	5	6	7	8	9	10	5	In good condition
Outdoor fitness	1	0	1	2	3	4	5	6	7	8	9	10	6	In good condition
Portable toilets	6	0	1	2	3	4	5	6	7	8	9	10	5	In good condition
Log Cabin	1	0	1	2	3	4	5	6	7	8	9	10	4	In fair condition
Sand Volleyball	1	0	1	2	3	4	5	6	7	8	9	10	4	Rebuild sand courts
Bag game	2	0	1	2	3	4	5	6	7	8	9	10	4	In fair condition
Total Score													52	

### Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Benches	23	0	1	2	3	4	5	6	7	8	9	10	3	Replace benches	
Bike Rack	0	0	1	2	3	4	5	6	7	8	9	10	0	N/A – Add bike racks	
Dog Waste Station	1	0	1	2	3	4	5	6	7	8	9	10	5	In good condition	
Drinking Fountain	2	0	1	2	3	4	5	6	7	8	9	10	4	Needs to be updated, add drinking fountains near ball fields	
Picnic table	65	0	1	2	3	4	5	6	7	8	9	10	3	Replace picnic tables	
Trash/Recycling	36	0	1	2	3	4	5	6	7	8	9	10	3	Not matching/dented	
Signage		0	1	2	3	4	5	6	7	8	9	10	3	Redesign landscape at park sign / redesign wayfinding signage / Add signage in wooded trail & playground area - Signage near entry is cluttered - old/faded	
Total Score														21	

## General Landscape/Hardscape

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Landscape		0	1	2	3	4	5	6	7	8	9	10	6	Add ornamental landscaping near Warrington shelter	
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	In good condition	
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Add signage on trails	
Parking		0	1	2	3	4	5	6	7	8	9	10	6	Add plantings	
Garden	1	0	1	2	3	4	5	6	7	8	9	10	5	Additional planting areas can benefit throughout	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	5	Weeds throughout	
Trees		0	1	2	3	4	5	6	7	8	9	10	4	Remove dead trees at ball field	
Total Score														36	

## NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	7	Great health and wellness
Conservation	0	1	2	3	4	5	6	7	8	9	10	4	Add pollinators and garden
Social Equity	0	1	2	3	4	5	6	7	8	9	10	5	Good social equity setting
Total Score											16		

### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input type="checkbox"/> Fair			<input checked="" type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 148

PARK RATING = GOOD

### Corrective Actions Needed

ACTION	URGENCY			
Start a turf management program to control weeds	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Consult a tree company for tree trimming of tall trees	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Standardize tables and benches	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Consult a paving company for new parking lot	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Update baseball fencing	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Add pickleball courts	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Pave all gravel trails	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Tall trees need thinning out	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### STRENGTHS:

- Mature park setting
- “Crown Jewel” of HPD
- Discovery Zone Universal Playground and Cole Playground are large amenities
- Multiple open spaces, fields, shelters, and playgrounds on this site
- Restrooms available

### CHALLENGES:

- Replacement of recently lost mature trees is needed
- Shelters are aging and need replacement
- Drainage on Cole Playground needs to be addressed

### OPPORTUNITIES:

- Replace and standardize all amenities and update shelters
- Continue turf management on ball fields to continue to improve conditions
- A fully paved trail system would be ideal at this location
- Space exists for additional amenities to be added



- Trail connectivity to this park from some locations in town could be added
- Improve security of restroom facility with addition of better security cameras, time lock doors and vandal-resistant bathroom amenities and fixtures



*Deicke Discovery Zone Universal Playground - “Crown Jewel” of Deicke Park*



*Some improvements to these already popular ball fields will increase the quality of these amenities which are highly used by residents and guests.*



*Mature/aging trees combined with recent storms have changed the landscape and new trees need to be planted and more trees may need to be removed.*

## RUTH FAMILY PARK

Location: 10370 Aldridge Dr.

Size: 4.6 acres

### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	In good condition overall
Branding	0	1	2	3	4	5	6	7	8	9	10	3	Signage needs to be consistent
Entrance	0	1	2	3	4	5	6	7	8	9	10	6	Nice trees and planting in front
Safety	0	1	2	3	4	5	6	7	8	9	10	4	Add a parking lot light
Total Score											19		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input checked="" type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

## Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field	1	0	1	2	3	4	5	6	7	8	9	10	5	Recut edge - Infield area needs work to eliminate lip at the turf edge
Basketball	1	0	1	2	3	4	5	6	7	8	9	10	4	Repair/resurface - Cracks & paint chipping on court surface
Grass Area		0	1	2	3	4	5	6	7	8	9	10	4	Eliminate weed growth
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	
Playground	1	0	1	2	3	4	5	6	7	8	9	10	2	Playground & sand edge need to be defined w/material migration to all adjacent surfaces
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	4	Repaint/ stain - Eave boards are weathered
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Portable toilet	2	0	1	2	3	4	5	6	7	8	9	10	5	In good shape
		0	1	2	3	4	5	6	7	8	9	10		
Total Score												24		

## Site Furnishings

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Benches	7	0	1	2	3	4	5	6	7	8	9	10	3	Upgrade to match paved surfaces
Bike Rack		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Drinking Fountain	1	0	1	2	3	4	5	6	7	8	9	10	3	Needs updating
Picnic table	8	0	1	2	3	4	5	6	7	8	9	10	3	Needs updating
Trash/Recycling	5	0	1	2	3	4	5	6	7	8	9	10	4	Not matching
Signage		0	1	2	3	4	5	6	7	8	9	10	3	Old faded/Hard to read
Total Score												16		

### General Landscape/Hardscape

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Landscape		0	1	2	3	4	5	6	7	8	9	10	4	Reshape planting berms. Weeds throughout park, erosion & plant desiccation	
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	Pave accessible paths to benches- Add access paths to amenities	
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Consider paving	
Parking		0	1	2	3	4	5	6	7	8	9	10	5	Restripe to meet village parking standards	
Garden		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	3	Excessive weed growth	
Trees		0	1	2	3	4	5	6	7	8	9	10	5	Add shade trees	
Total Score														27	

### NRPA 3 Pillars

Type	Cumulative Condition												Score	Comment/Notes
	Poor			Fair			Good			Excellent				
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	3	Add pavement to trails	
Conservation	0	1	2	3	4	5	6	7	8	9	10	3	Needs gardens and pollinators	
Social Equity	0	1	2	3	4	5	6	7	8	9	10	6	Accessible to community	
Total Score													12	

**Overall Condition**

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

**TOTAL PARK SCORE = 98****PARK RATING = FAIR****Corrective Actions Needed**

<u>ACTION</u>	<u>URGENCY</u>			
Eradicate weeds throughout the park	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Benches are installed in gravel not with a cement pad	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Matching amenities	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Planned Capital Improvements (new development)**

<u>IMPROVEMENT</u>	<u>TIMELINE</u>			
Backstop needs replacing	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Pave trail	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Consider addition of a Splash Pad	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months

**STRENGTHS:**

- 33-space parking lot
- Good network of public sidewalks
- Variety of great amenities

**CHALLENGES:**

- Accessibility of ballfield by grass only
- Access to the playground is through the shelter with no direct access provided
- The basketball court needs an update
- Drainage of the playground area needs to be addressed

**OPPORTUNITIES:**

- Playground edges are not well- defined
- Upgrade planting around the toilet areas
- Weed growth is a critical issue throughout the park that needs resolution
- Provide accessible path to ball field





*Large playground with a variety of amenities*



*Rope climbing amenity is popular 1*



*Basketball court needs repair very soon.*

**RED HAWKS' REST**

Location: 11280 Edinburgh Ln.

Size: 1 acre

**Design and Usage**

Classification	Seasonal Use	Usage Levels
<input checked="" type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input checked="" type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

**First Impressions**

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	6	Lots of garden and flowers
Branding	0	1	2	3	4	5	6	7	8	9	10	3	Signage needs updating
Entrance	0	1	2	3	4	5	6	7	8	9	10	4	Add more color in the entrance
Safety	0	1	2	3	4	5	6	7	8	9	10	4	
Total Score											17		

**Access and Visibility**

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input checked="" type="checkbox"/> Moderately maintained / Variable Access	<input type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input checked="" type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

**Community Attitudes**

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input type="checkbox"/> Moderately supportive	<input type="checkbox"/> Moderately controversial	<input type="checkbox"/> Moderately aligns	
<input checked="" type="checkbox"/> Slightly supportive	<input checked="" type="checkbox"/> Slightly controversial	<input checked="" type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

### Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Basketball		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Grass Area		0	1	2	3	4	5	6	7	8	9	10	2	Weeds in turf areas
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Playground		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Pavilions		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Total Score												2		

### Site Furnishings

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor			Fair			Good			Excellent			
Benches	1	0	1	2	3	4	5	6	7	8	9	10	3	Add paved apron at bench outside circle to meet ADA
Bike Rack		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10	0	Add dog waste station
Drinking Fountain		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Picnic table		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Trash/Recycling	1	0	1	2	3	4	5	6	7	8	9	10	4	Add trash can at some appropriate location to not conflict with aesthetic
Signage		0	1	2	3	4	5	6	7	8	9	10	2	Incorporate park sign into planting beds
Total Score												9		

## General Landscape/Hardscape

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Landscape		0	1	2	3	4	5	6	7	8	9	10	6	Replace dead barren plantings	
Walkways		0	1	2	3	4	5	6	7	8	9	10	5	Reset brick and sweep in sand	
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Needs repaving	
Parking		0	1	2	3	4	5	6	7	8	9	10	0	Street parking only	
Garden		0	1	2	3	4	5	6	7	8	9	10	5	Extend planting beds out away from stone circle to reduce the slope of the berms	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	3	Excessive weeds	
Trees		0	1	2	3	4	5	6	7	8	9	10	5	Consider adding a few trees for shade	
Total Score														29	

## NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	4	Nice area to walk
Conservation	0	1	2	3	4	5	6	7	8	9	10	8	Nice gardens, plantings and pollinators
Social Equity	0	1	2	3	4	5	6	7	8	9	10	4	Message board and seating to promote social equity
Total Score											12		

### Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input type="checkbox"/> Fair			<input checked="" type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 69

PARK RATING = GOOD

### Corrective Actions Needed

ACTION	URGENCY			
Add paved apron at bench to meet ADA	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Add native meadow plantings	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Lawn exhibits significant weed growth	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Planting beds exhibit significant weed growth	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Add ADA apron	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Add matching benches and trash cans	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Install pollinators and native plantings	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### STRENGTHS:

- Small and passive
- Natural retention pond is a buffer and gives a park a larger extension

### CHALLENGES:

- Abundance of beds and plant materials
- Detail hand work required to maintain beds
- Minimal shade

### OPPORTUNITIES:

- Add trees in beds to provide shade
- Correct the significant weed and clover growth
- Add pollinator gardens to the landscape





*Small rest area park along a local trail*



*Great views from the park*

## KILEY PARK

Location: 11745 Blue Bayou

Size: 9.6 acres

### Design and Usage

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

### First Impressions

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	3	Replace and add planting in at sign
Branding	0	1	2	3	4	5	6	7	8	9	10	3	Update signage
Entrance	0	1	2	3	4	5	6	7	8	9	10	3	Add splashes of colorful planting to the entrance
Safety	0	1	2	3	4	5	6	7	8	9	10	4	Lots of signage clean park
Total Score											13		

### Access and Visibility

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input type="checkbox"/> Well maintained / Reliable Access	<input type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input checked="" type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

### Community Attitudes

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input checked="" type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

## Site Structures/Amenities

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Ball field	1	0	1	2	3	4	5	6	7	8	9	10	4	Fencing mesh/backstop needs replacement – Infield area to be regraded & edged to eliminate lip at turf edge
Basketball	1	0	1	2	3	4	5	6	7	8	9	10	3	Generally good condition
Grass Area		0	1	2	3	4	5	6	7	8	9	10	4	Weed growth throughout
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Playground	1	0	1	2	3	4	5	6	7	8	9	10	1	Replace playground & expand tot lot area
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	2	Repair gazebo base concrete
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Portable Toilet	2	0	1	2	3	4	5	6	7	8	9	10	5	In good condition
Total Score												19		

## Site Furnishings

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Benches		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Bike Rack	1	0	1	2	3	4	5	6	7	8	9	10	5	In good condition
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Drinking Fountain		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Picnic table	3	0	1	2	3	4	5	6	7	8	9	10	3	In good condition
Trash/Recycling	3	0	1	2	3	4	5	6	7	8	9	10	4	Not matching/dented
Signage		0	1	2	3	4	5	6	7	8	9	10	3	Old faded/hard to read
Total Score												15		

### General Landscape/Hardscape

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Landscape		0	1	2	3	4	5	6	7	8	9	10	3	Reshape planting bed edges for easier maintenance	
Walkways		0	1	2	3	4	5	6	7	8	9	10	4	Add access paths to all amenities that do not require gazebo pass through	
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Washout of gravel	
Parking		0	1	2	3	4	5	6	7	8	9	10	5	Shrubs adjacent to lot in need of replacement – Replace & add plantings at parking berm	
Garden		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	3	Excessive weed growth	
Trees		0	1	2	3	4	5	6	7	8	9	10	5	Add shade trees in playground/basketball & ball field area	
Total Score														25	

### NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	3	Add fitness and wellness amenities
Conservation	0	1	2	3	4	5	6	7	8	9	10	4	Add pollinators and garden
Social Equity	0	1	2	3	4	5	6	7	8	9	10	3	Add seating areas for more social equity
Total Score											10		

Overall Condition										
0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 82	PARK RATING = FAIR
-----------------------	--------------------

#### Corrective Actions Needed

ACTION	URGENCY			
Replace planting in parking lot berm	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Replace fencing on ball field	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Install native and natural planting	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Correct weeds in turf with IPM program	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

#### Planned Capital Improvements (new development)

IMPROVEMENT	TIMELINE			
Develop new park master plan	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Replace fencing on ball field	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Replace playground	<input checked="" type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Repair gazebo concrete	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

#### STRENGTHS:

- 17- space parking lot
- Good network of public sidewalks
- Good amount of open space for play

#### CHALLENGES:

- Outdated playground
- No shade in playground
- Drainage of playground needs to be attention
- Basketball court is aging and needs attention

#### OPPORTUNITIES:

- Develop new park master plan
- Needs ADA accessible path to ballfield
- Backstop fencing needs replacing
- Additional space is wet but there is a possibility of additional amenities in the future





*Playground is functional but needs replacement within 1-2 years*



*Outdated amenities and poor drainage need to be addressed with any park update*



*Outdated amenities and poor drainage need to be addressed with any park update*

**OL' TIMERS PARK**

Location: 10700 Church Street

Size: 16.5 acres

**Design and Usage**

Classification	Seasonal Use	Usage Levels
<input type="checkbox"/> Pocket Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare
<input type="checkbox"/> Natural Area/Conservation		
<input type="checkbox"/> Special Use Park		
<input type="checkbox"/> Other		

**First Impressions**

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Visual aesthetics	0	1	2	3	4	5	6	7	8	9	10	5	Parking lot looks new
Branding	0	1	2	3	4	5	6	7	8	9	10	3	Replace old outdated signage
Entrance	0	1	2	3	4	5	6	7	8	9	10	6	Replace park sign add flowers
Safety	0	1	2	3	4	5	6	7	8	9	10	4	In fair condition
Total Score											18		

**Access and Visibility**

Site Access	Access Conditions	Visibility (signage, lines of sight)	ADA
<input type="checkbox"/> Major Thoroughfare	<input checked="" type="checkbox"/> Well maintained / Reliable Access	<input checked="" type="checkbox"/> High visibility	<input type="checkbox"/> Highly accessible
<input checked="" type="checkbox"/> Secondary Arterial	<input type="checkbox"/> Moderately maintained / Variable Access	<input checked="" type="checkbox"/> Moderate/variable visibility	<input type="checkbox"/> Moderately Accessible
<input type="checkbox"/> Private road/easement	<input type="checkbox"/> Slightly maintained / Unreliable Access	<input type="checkbox"/> Slight visibility	<input checked="" type="checkbox"/> Slightly accessible
<input type="checkbox"/> Trail connection	<input type="checkbox"/> Not maintained / No Access	<input type="checkbox"/> No visibility	<input type="checkbox"/> Not accessible
<input type="checkbox"/> Waterfront access			
<input type="checkbox"/> Other:			

**Community Attitudes**

Support	Controversial	Community Values	Notes
<input type="checkbox"/> Highly supportive	<input type="checkbox"/> Highly controversial	<input checked="" type="checkbox"/> Highly aligns	
<input checked="" type="checkbox"/> Moderately supportive	<input checked="" type="checkbox"/> Moderately controversial	<input type="checkbox"/> Moderately aligns	
<input type="checkbox"/> Slightly supportive	<input type="checkbox"/> Slightly controversial	<input type="checkbox"/> Slightly aligns	
<input type="checkbox"/> Not supportive	<input type="checkbox"/> Not controversial	<input type="checkbox"/> Does not align	

**Site Structures/Amenities**

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor		Fair			Good			Excellent					
Ball field	1	0	1	2	3	4	5	6	7	8	9	10	5	Fencing/backstop needs replacement, infield area regraded & edged	
Basketball		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Grass Area		0	1	2	3	4	5	6	7	8	9	10	5	Correct weed growth issue	
Soccer		0	1	2	3	4	5	6	7	8	9	10	0	N/A – Add permanent soccer goals for neighborhood use	
Playground	1	0	1	2	3	4	5	6	7	8	9	10	2	Replace, expand & diversify equipment	
Restrooms		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Pavilions	1	0	1	2	3	4	5	6	7	8	9	10	4	In good condition	
Lighting		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Volleyball	1	0	1	2	3	4	5	6	7	8	9	10		Needs redefined edges & added sand base	
Portable Toilet	2	0	1	2	3	4	5	6	7	8	9	10	3	Fence needs staining	
Walking bridge	1	0	1	2	3	4	5	6	7	8	9	10	6		
Total Score														25	

#### Site Furnishings

Type	Qty	Cumulative Condition												Score	Comment/Notes
		Poor			Fair			Good			Excellent				
Benches	2	0	1	2	3	4	5	6	7	8	9	10	3	Replace w/current standards	
Bike Rack		0	1	2	3	4	5	6	7	8	9	10	0	N/A – Add bike racks	
Dog Waste Station		0	1	2	3	4	5	6	7	8	9	10	0	N/A-Add dog waste station	
Drinking Fountain		0	1	2	3	4	5	6	7	8	9	10	0	N/A	
Picnic table	6	0	1	2	3	4	5	6	7	8	9	10	4	Replace w/current standards	
Trash/Recycling	5	0	1	2	3	4	5	6	7	8	9	10	4	Replace w/ current standards	
Signage		0	1	2	3	4	5	6	7	8	9	10	3	New park sign needed to match standard HPD – should be considered w/more landscape to define main entry	
Total Score														14	

## General Landscape/Hardscape

Type	Qty	Cumulative Condition										Score	Comment/Notes	
		Poor		Fair		Good		Excellent						
Landscape		0	1	2	3	4	5	6	7	8	9	10	5	Perimeter fencing in poor condition – should be extended. Enhance entry landscape – Add naturalization plantings
Walkways		0	1	2	3	4	5	6	7	8	9	10	4	Can be reworked with an upgrade to paved material needed to better define edges & access. Rebuild walkways throughout. Provide ADA accessible paths.
Trails		0	1	2	3	4	5	6	7	8	9	10	5	Washout of gravel
Parking		0	1	2	3	4	5	6	7	8	9	10	5	Resurface parking lot
Garden		0	1	2	3	4	5	6	7	8	9	10	0	N/A
Turf Conditions		0	1	2	3	4	5	6	7	8	9	10	2	Flood areas of turf have significant weeds, maintenance is difficult in this area.
Trees		0	1	2	3	4	5	6	7	8	9	10	5	In good condition mature
Total Score													26	

## NRPA 3 Pillars

Type	Cumulative Condition										Score	Comment/Notes	
	Poor		Fair		Good		Excellent						
Health/Wellness	0	1	2	3	4	5	6	7	8	9	10	2	Add adult exercise to this location
Conservation	0	1	2	3	4	5	6	7	8	9	10	3	Needs gardens and pollinators
Social Equity	0	1	2	3	4	5	6	7	8	9	10	2	More seating and signage
Total Score											7		

## Overall Condition

0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/> Poor			<input checked="" type="checkbox"/> Fair			<input type="checkbox"/> Good			<input type="checkbox"/> Excellent	

Notes:

TOTAL PARK SCORE = 90

PARK RATING = FAIR

### Corrective Actions Needed

<u>ACTION</u>	<u>URGENCY</u>			
Replace backstop	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Develop new park master plan	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
Provide ADA accessible paths to amenities	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Rebuild walkways and paths	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

### Planned Capital Improvements (new development)

<u>IMPROVEMENT</u>	<u>TIMELINE</u>			
New park master plan with conservation	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Pave trail or rebuild	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months
Update all fencing	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input checked="" type="checkbox"/> 24+ months
All amenities consistent	<input type="checkbox"/> <6 months	<input checked="" type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

#### STRENGTHS:

- Nice park setting with mature trees
- Flagpole monument area
- Located in walking distance from popular downtown shopping areas

#### CHALLENGES:

- Conservation with gardens and pollinators needed
- Outdated amenities need upgrades
- Drainage of playground fall surface needs to be addressed
- Much of the area is a detention area with restrictions on what we can do to the land making improvements to the space difficult or not available at all

#### OPPORTUNITIES:

- Correct weed growth in turf
- Perimeter fencing is in poor condition
- Amenities and signage to match HPD standards





*Playground is ready to be replaced in 3- 4 and drainage should be addressed.*



*Mature trees in shaded setting. Backstop replacement advised with any park update*



*Flagpole monument is a unique feature of this park.*

---

## 5.4 FACILITIES ASSESSMENTS

---

### 5.4.1 METHODOLOGY

The district staff assessed the condition of its facilities and assigned a score to each facility based on the condition of seven amenities:

- Doors
- Rooms
- Roof
- Restrooms
- Storage
- Utilities
- Windows

A grading standard was assigned to each amenity to evaluate the facilities within the District. The assessment focused on the condition of each individual facility, rather than the overall system, and identified the strengths, challenges, and opportunities for improvement.

As part of the on-site review, the quality of each amenity was assessed, with primary categories including the age, condition, and size of the amenity during the inventory phase.

---

### 5.4.2 SCORING SYSTEM

The following scoring system was used:

#### **GRADING STANDARD F / BAD - CURRENTLY CRITICAL**

Conditions in this category require immediate action by the end of the current fiscal year to:

- Correct a safety hazard
- Stop accelerated deterioration
- Return a facility/system to operational status

#### **GRADING STANDARD D / POOR - POTENTIALLY CRITICAL**

Conditions in this category, if not corrected expeditiously, will become critical soon. Situations within this category include:

- Correct a safety hazard
- Stop accelerated deterioration
- Return a facility/system to operational status

#### **GRADING STANDARD C / FAIR - NECESSARY, BUT NOT YET CRITICAL**

Conditions in this category require appropriate attention to manage predictable deterioration and associated damage or higher costs if deferred further.

#### **GRADING STANDARD B / GOOD - RECOMMENDED**

Conditions in this category include items that represent a sensible improvement to existing conditions, including finishes that have deteriorated and are required to maintain the required aesthetic standards. These are not required for the most basic functioning of the facility.

**GRADING STANDARD A / EXCELLENT - EARLY IN LIFECYCLE**

Conditions in this category function properly and are early enough in their lifecycle that improvements are not currently needed.

**REC CENTER**

12015 MILL STREET

95,000 SF | EST. 1960's (Acquired 2000)

**GOOD**

FACILITY RATING

**CATEGORY RATINGS**

DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
FAIR	GOOD	GOOD	POOR	GOOD	GOOD	FAIR

**STRENGTHS**

- Size of rooms provides great classroom space
- Large gym accommodates many programs
- Office space for staff
- Large amounts of storage
- Most areas of the roof have recently been replaced
- Excellent space for camps and preschool
- Theater is an excellent amenity
- Recent and planned updates of larger HVAC units will be functional for the foreseeable future

**CHALLENGES**

- Classroom layouts of spaces is not ideal
- Certain doors need replacement
- Some brick walls are in need of repair
- More functional storage options needed for closets
- 16 HVAC Roof top units require ongoing, and sometimes costly maintenance
- Interior finishes in some areas are outdated
- Access points for gym/fitness/main office could be reconfigured to make more efficient use of staff and better control of gym-related traffic
- Parking lot is in need of repair very soon
- Deterioration of building facade/concrete area
- Increased security features such as key card entry and additional security cameras would be helpful
- Windows in some areas are outdated/inefficient
- No A/C in gymnasium limits summer use
- Bathroom décor is outdated

**OPPORTUNITIES**

- Continue finding ways to make space more functional for recreational activities/traffic
- The shape of the building is good considering its age and implementation of an equipment replacement plan and some general aesthetic updates will make this facility shine

- Increased security for interior and exterior will better address our needs and those of large events.
- Lighting equipment in the theater needs to be updated for better functionality. Additional sound system updates are also advised to make more functional use of backstage areas as well.
- Continue to address older items such as bleachers, furniture, fitness equipment.
- Consider additional security features such as keycard entry, more cameras, and bollards.
- Add A/C to gymnasium to increase summer programming and revenue opportunities.



*Great gym space and updated floor*



*Great theater / outdated colors*



*Very attractive main entrance*

## STINGRAY BAY AQUATIC FACILITY

12219 LOIS LANE  
136,250 SF (BUILDING IS 7,500 SF) | EST. 2002

**GOOD**  
FACILITY RATING

### CATEGORY RATINGS

DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
FAIR	GOOD	FAIR	GOOD	GOOD	GOOD	GOOD

### STRENGTHS

- Easy access for camps on main campus
- Variety of amenities
- Recently added playground
- Large concession stand
- Large grass sun turf area
- Great space for sheltering in place in storms
- Facility is revenue-neutral after 20 years of operation

### CHALLENGES

- Water features need replacement and finish is the finishing to fade with some deterioration of parts.
- High cost to operate and maintain.
- Water slides need to be updated within 5 years
- The water slide tower could use an updated paint job and/or paint removed
- The roof needs replacement within 5 years
- Diving Board needs update within 5 years
- Limited shade throughout the facility



- Large volleyball court that goes largely unused may be repurposed or updated
- Pool heaters will meet the end of useful life within 5 years
- Picnic shelter and amenities need replacement within 5 years

#### OPPORTUNITIES

- With replacement of any water features, a different set of features can be considered to freshen up the experience and increase revenue
- The concession stand is a revenue-neutral operation. It could stand to be updated or other renewed ideas for operation explored to increase revenue
- Plenty of space where shade or other amenities could be added such as cabanas or other private areas
- Updating the slide tower and slides would help freshen up experience and generate more revenue



*Attractive landscaping and large turf area*



*Built in 2002, this facility was very popular*



*Water play feature is in need of replacement*

## DEICKE BUILDING

11419 SOUTH IL ROUTE 47  
7,502 SF | EST. 1965

## POOR

FACILITY RATING

#### CATEGORY RATINGS

DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
FAIR	FAIR	FAIR	FAIR	GOOD	FAIR	FAIR

#### STRENGTHS

- The building is host to Huntley Community Radio through agreement
- The building is host to NISRA Adult Day Program through agreement
- Houses one of the HPD summer camps
- Multiple rooms allow staff to make specific use of the various spaces to add variety to programs
- The kitchen is a nice feature which provides a valuable amenity for program
- The office space is appropriate
- Storage in the building is sufficient
- Basement serves as storm shelter
- Sharing the property is the Historic Boy Scout Cabin available for groups to rent
- Location in Deicke Park is a big plus
- Residential nature of the building means replacement is more reasonable than other commercial buildings



## CHALLENGES

- Older buildings have outdated amenities, finishes, flooring, and kitchen
- Space is not ideal for most recreation activities
- Some doors and windows are dated and should be replaced
- Roof is due for replacement within 5 years
- Accessibility improvements can be made
- HVAC is approaching the end of life

## OPPORTUNITIES

- Consider update to flooring, finishes and kitchen to make it more appealing and provide more revenue-producing opportunities
- Replace outdated furniture
- Update bathrooms
- Address accessibility issues of older building
- Parking lot is in need up replacement



*Community Room setup for an event*



*Building set in beautiful park*



*Outdated decor and amenities*

## OSTRANDER MAINTENANCE FACILITY

12225 LOIS LANE  
13,100 SF | EST. 2017

**EXCELLENT**  
FACILITY RATING

### CATEGORY RATINGS

DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
GOOD	EXCELLENT	EXCELLENT	EXCELLENT	FAIR	GOOD	EXCELLENT

### STRENGTHS

- Good office and staff areas
- Interior storage space is excellent
- Heated garage area is ideal for wintertime repairs and other work
- Outside area ample for parking and exterior storage
- Power availability is excellent for future needs

### CHALLENGES

- Restricted access road is frequently used by walkers creating safety and security concerns.
- Lack of use of height for storage and operations

- If heat could be added to cold side of building it would help prolong the life of equipment and aid in winter operations and diesel engine starting
- Internet connectivity via pool is sometimes a concern
- Fuel is not onsite
- Access to salt is not onsite

#### OPPORTUNITIES

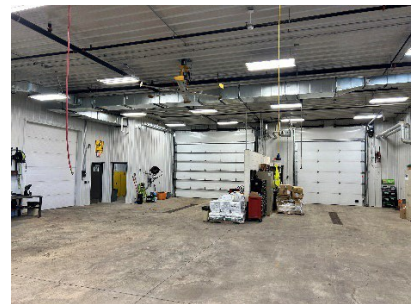
- Increase storage area by adding loft area to maximize use of interior ceiling height for storage
- Installation of radiant heat in cold side of building could increase temperature and help prolong equipment
- Onsite fuel system
- Onsite salt storage



*Aerial view of OMF*



*Cold side of building*



*Heated garage*

## PINECREST GOLF COURSE

11220 ALGONQUIN ROAD  
19,942 SF | ACQUIRED 2003

**GOOD**

FACILITY RATING

#### CATEGORY RATINGS

DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
POOR	GOOD	GOOD	GOOD	GOOD	GOOD	GOOD

#### STRENGTHS

- Appeals to wide age ranges and abilities.
- Food & beverage options greater than our competition
- Well maintained turf care fleet
- Aging but well-maintained facility
- Flexible clubhouse space
- Excellent course conditions for our value point in the market
- Strong golf demand in the market

#### CHALLENGES

- Certain doors won't seal out weather
- Some windows leak
- Flooring worn down and unsightly.

- Mechanical aging and due for replacement
- Fencing and bridges around clubhouse and golf course leaning and worn
- Decorations and paint dated and due for replacement
- Well pumps past useful life
- Irrigation systems past useful life
- Pond for irrigation needs dredging
- Inefficient offices and workspaces
- Limited non-golf season revenue potential

#### OPPORTUNITIES

- Increase indoor golf footprint and create year-round golf entertainment space
- Replace clubhouse flooring and update fixtures to increase banquet revenue potential
- Update irrigation systems, including well pumps and pond intake, to maintain course conditions
- Maintain / replace cart paths and bridges on course to ensure cart path only play is always available



*Aging bridge*



*Time-specific furnishings*



*Leaning fence around patio*

**SUN VALLEY FARM**  
12201 MAIN STREET  
72,000 SF | ACQUIRED 1999

**POOR**  
FACILITY RATING

#### CATEGORY RATINGS

DOORS	ROOMS	ROOF	RESTROOMS	STORAGE	UTILITIES	WINDOWS
POOR	GOOD	GOOD	GOOD	GOOD	GOOD	GOOD

#### STRENGTHS

- Historic farmstead
- Many historic farm-related buildings on site
- Surrounded by natural areas
- Collaboration with Huntley Historical Society for use
- Location on Main St. adjacent to largest community park
- Possibility for unique grant funding

#### CHALLENGES

- Old building needs significant restoration inside and outside
- Not currently in operation

- Add pollinator gardens
- No parking
- Significant utility improvement would be needed to make it usable
- The district fueling area should be moved
- Lack of security cameras and other feature
- Lack of accessibility

#### OPPORTUNITIES

- Consider continuing partnership with the Historical Society to make a working historical museum.
- Explore grants for funding updates to facility
- Relocate parks department fueling station to another site
- Add more natural/conservation areas around the facility



*Artist rendition in 2022*



*Time-specific furnishings*



*The original Barn*



## 5.5 GEOGRAPHICAL ANALYSIS THROUGH MAPPING

The Consultant team created service area maps and standards to assess the distribution of the District's services and those of other comparable service providers that serve a substantial amount of the Huntley community, ensure equitable delivery across its service area, and evaluate the effectiveness of its services in comparison to demographic densities. These maps also allow the District to identify gaps or overlaps in its services and determine where amenities or facilities are needed or where an area is oversaturated.

By using these assessments, the District can make informed decisions regarding capital improvements to meet systemwide needs while considering the impacts on specific areas.





5.5.1 NEIGHBORHOOD PARKS

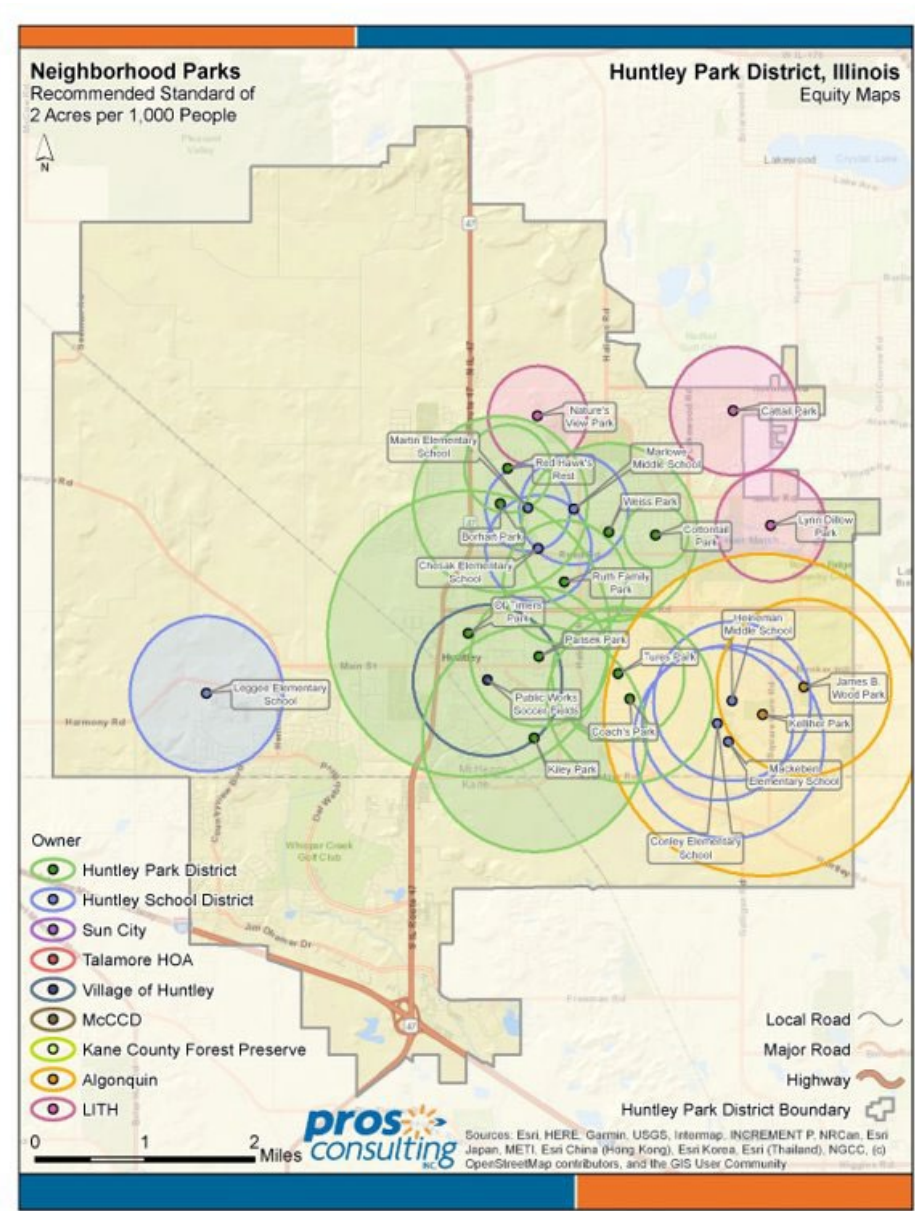


Figure 89: Equity Maps - Neighborhood Parks

5.5.2 COMMUNITY PARKS

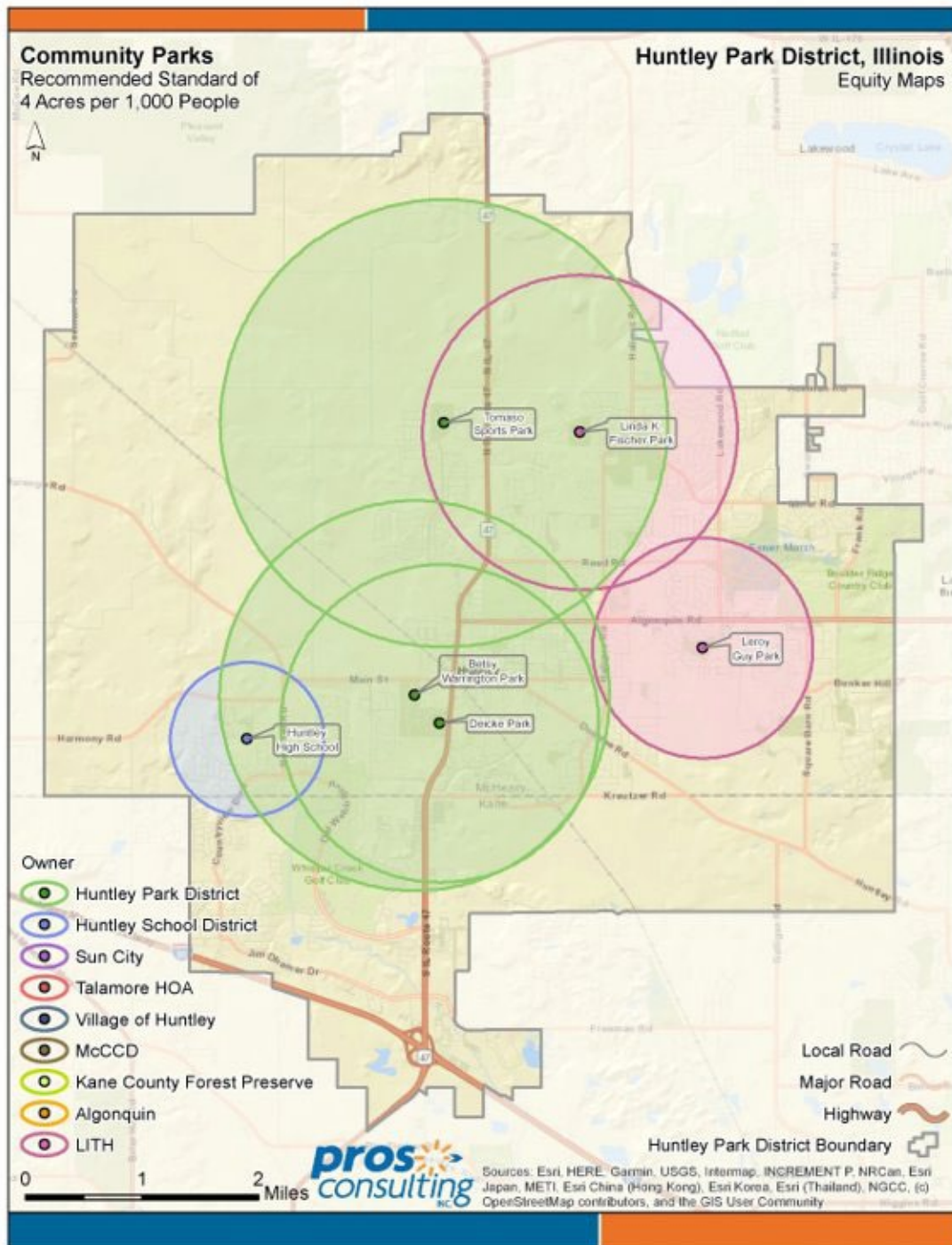


Figure 90: Equity Map - Community Parks

5.5.3 REGIONAL PARKS

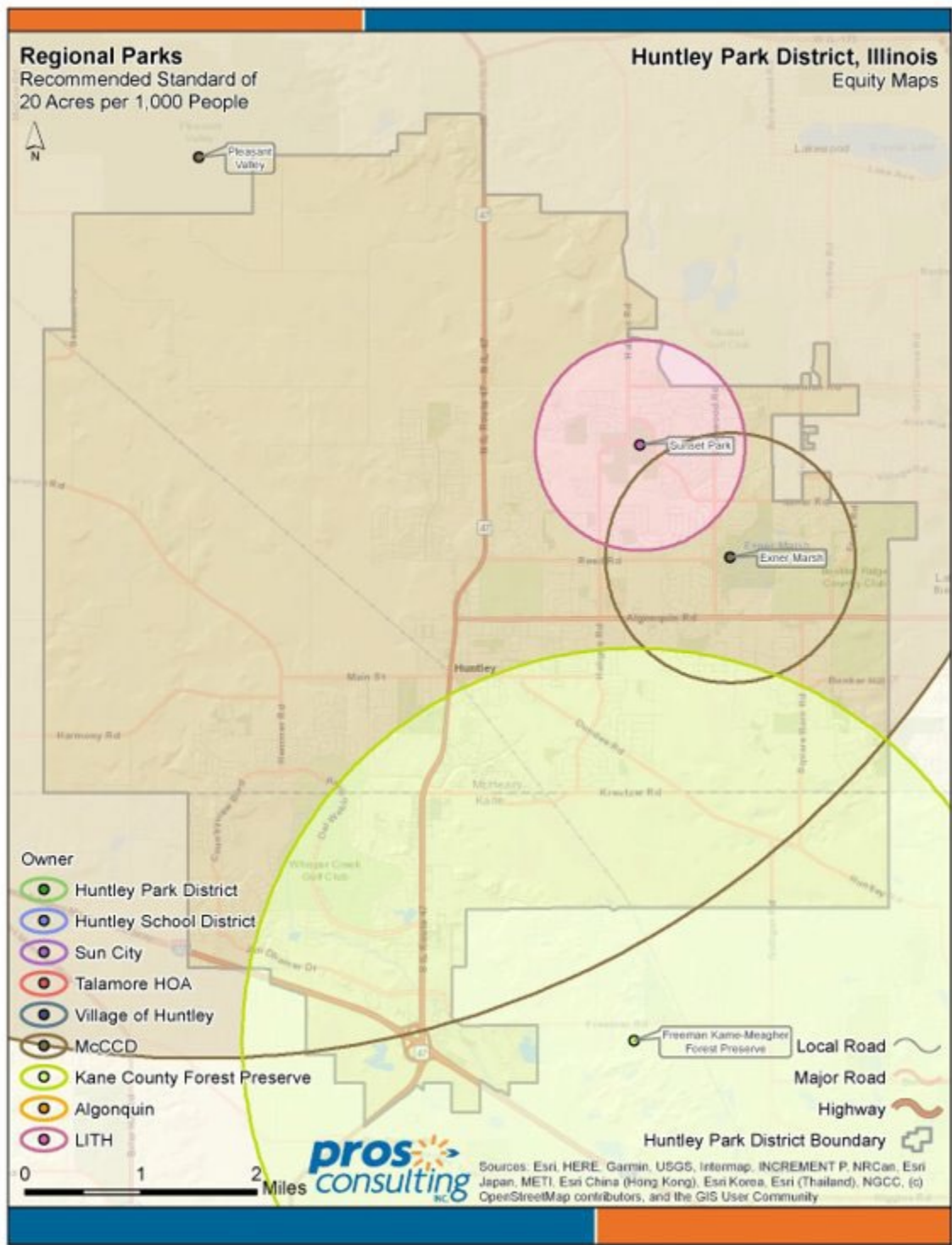


Figure 91: Equity Maps - Regional Parks



## 5.5.4 SPECIALTY PARKS

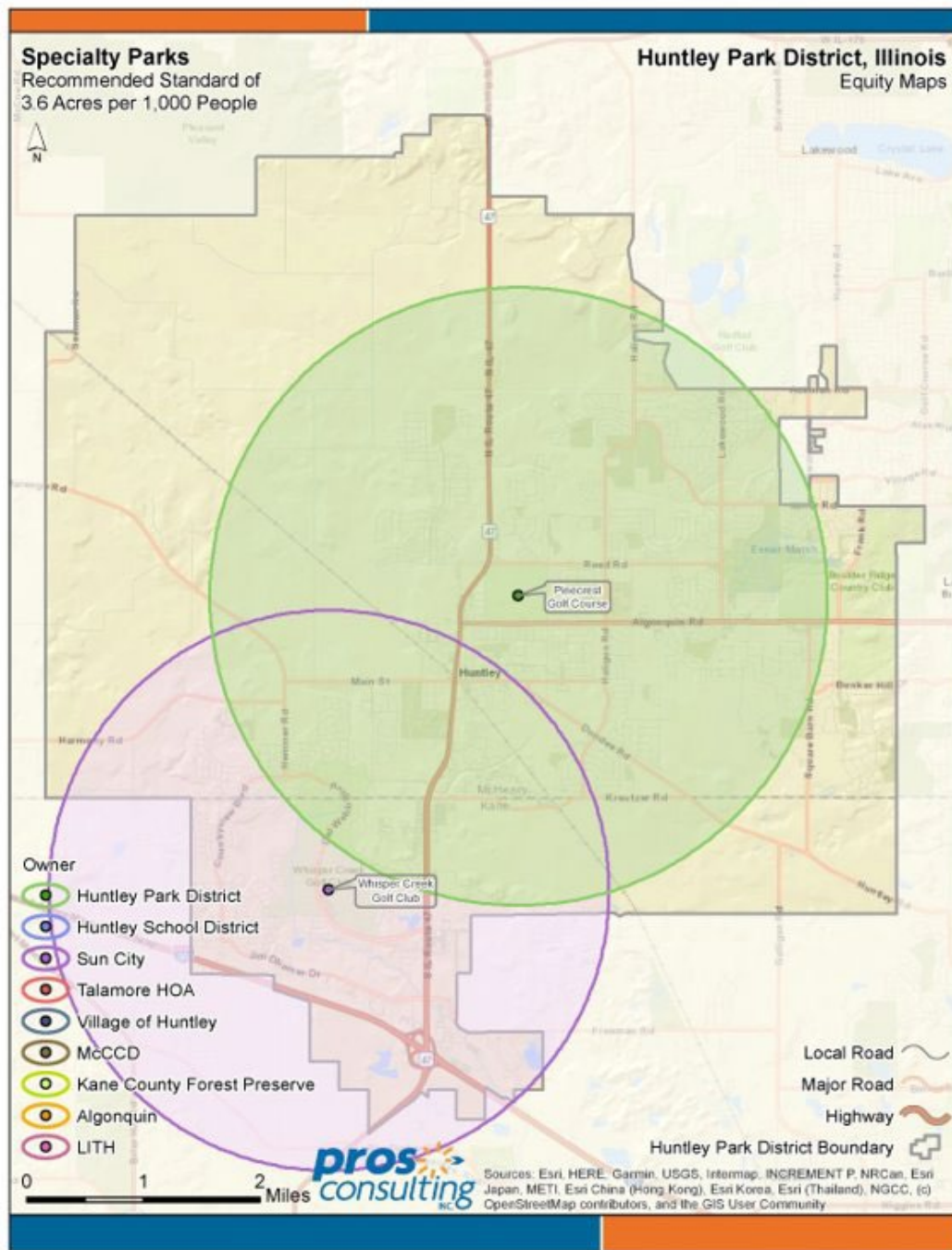


Figure 92: Equity Maps - Specialty Parks

5.5.5 TRAILS (PAVED AND UNPAVED)

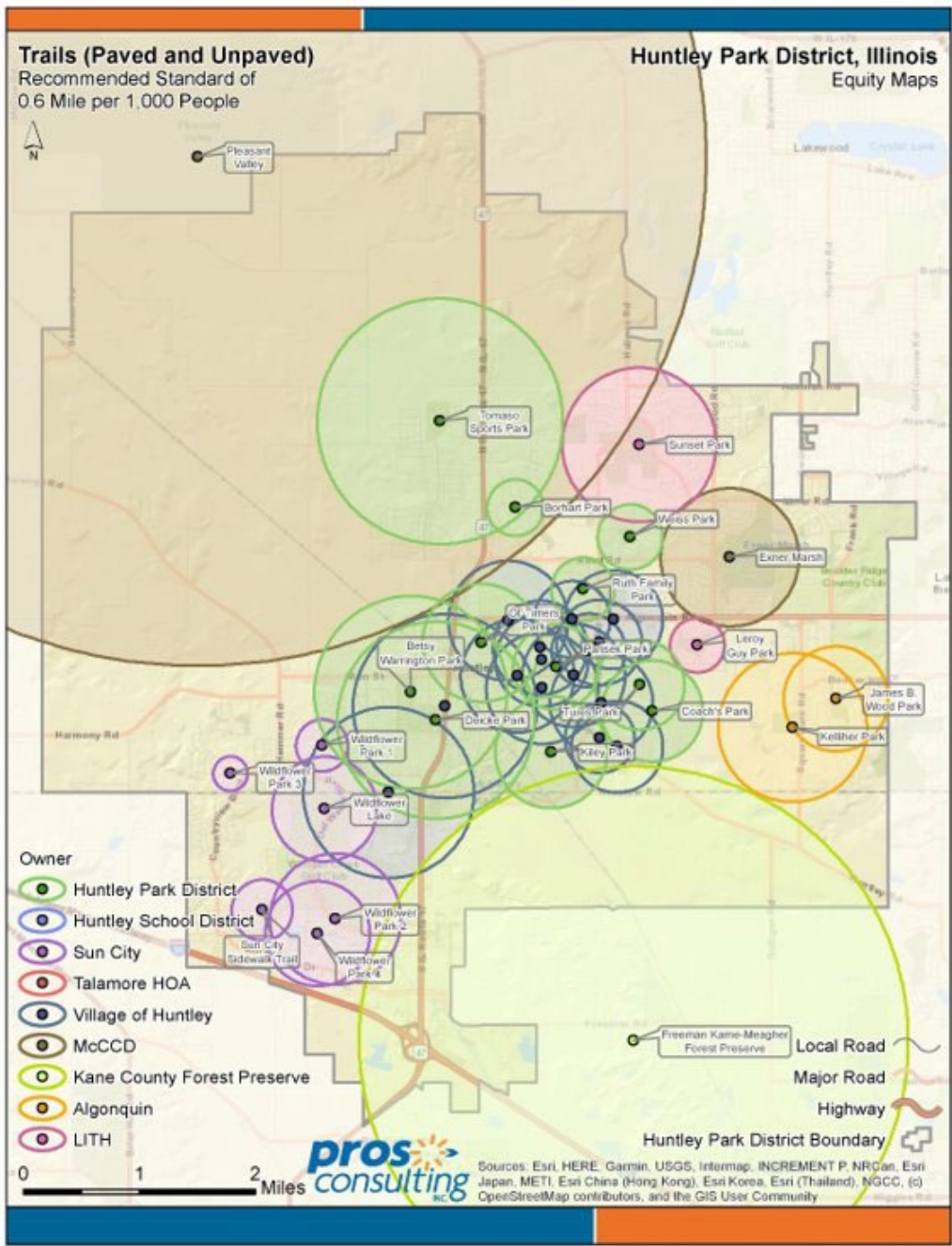


Figure 93: Equity Maps - Trails (Paved and Unpaved)



## 5.5.6 DOG PARKS

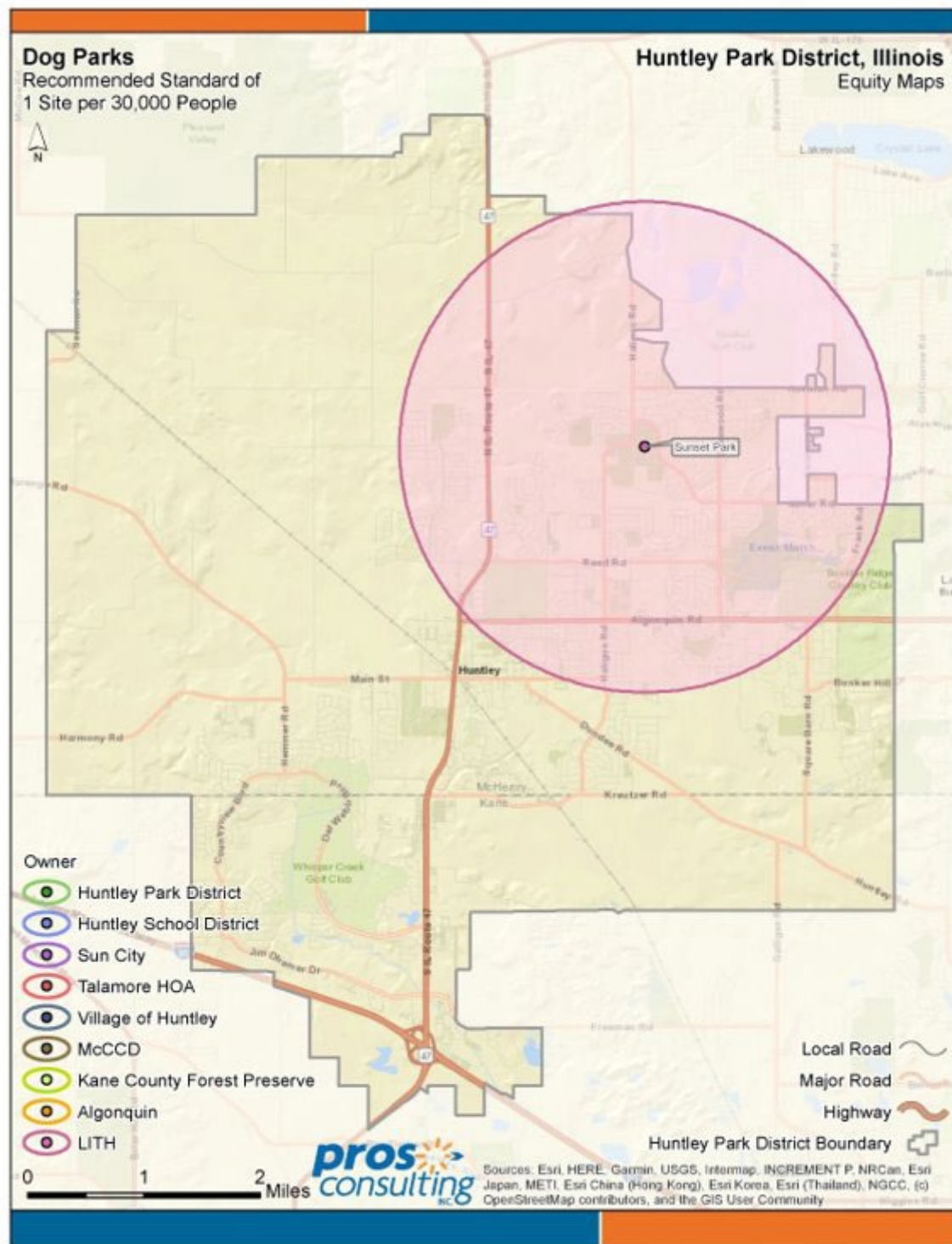


Figure 94: Equity Maps - Dog Parks

5.5.7 SKATE PARKS

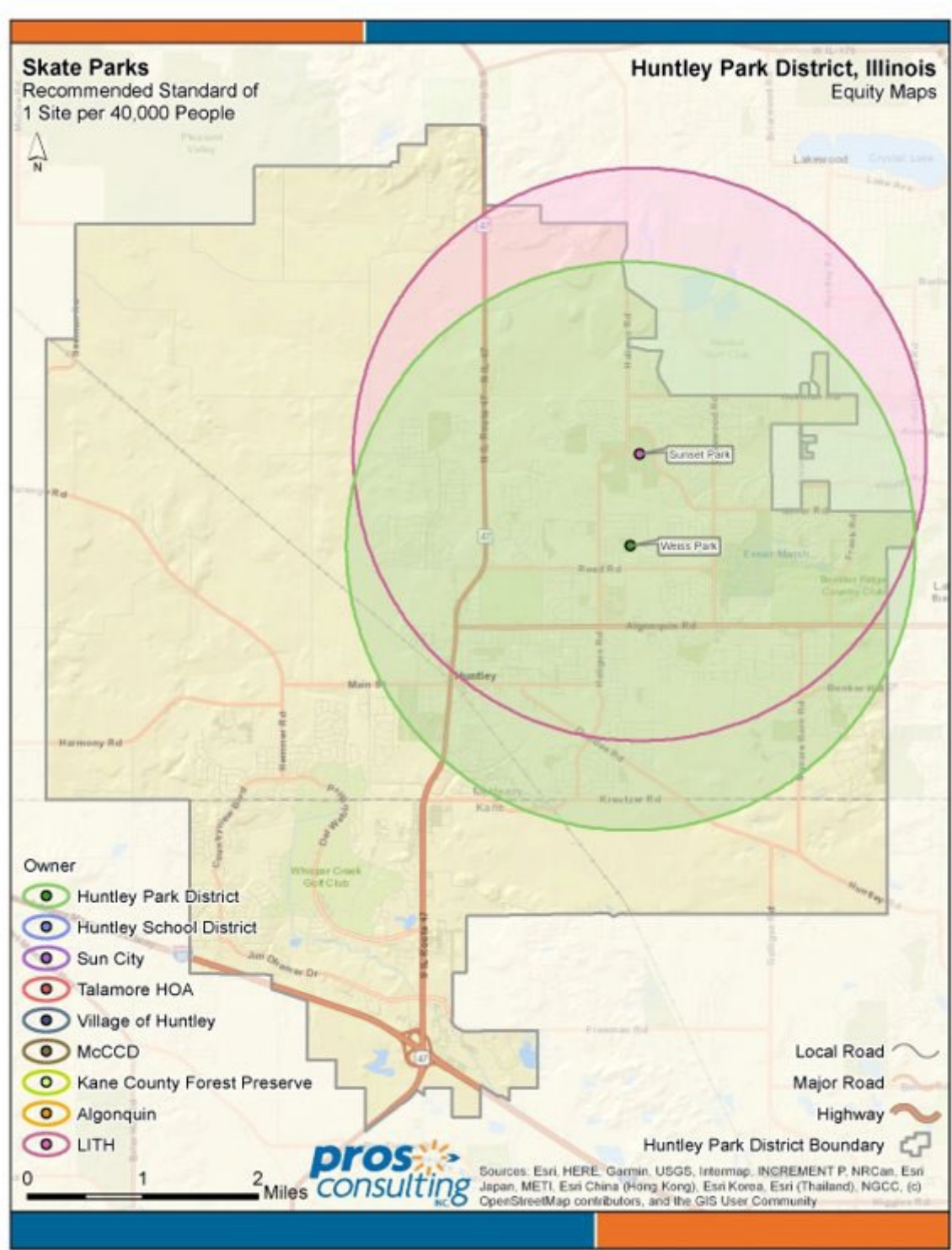


Figure 95: Equity Maps - Skate Parks



## 5.5.8 MULTI-PURPOSE FIELDS (RECTANGULAR)

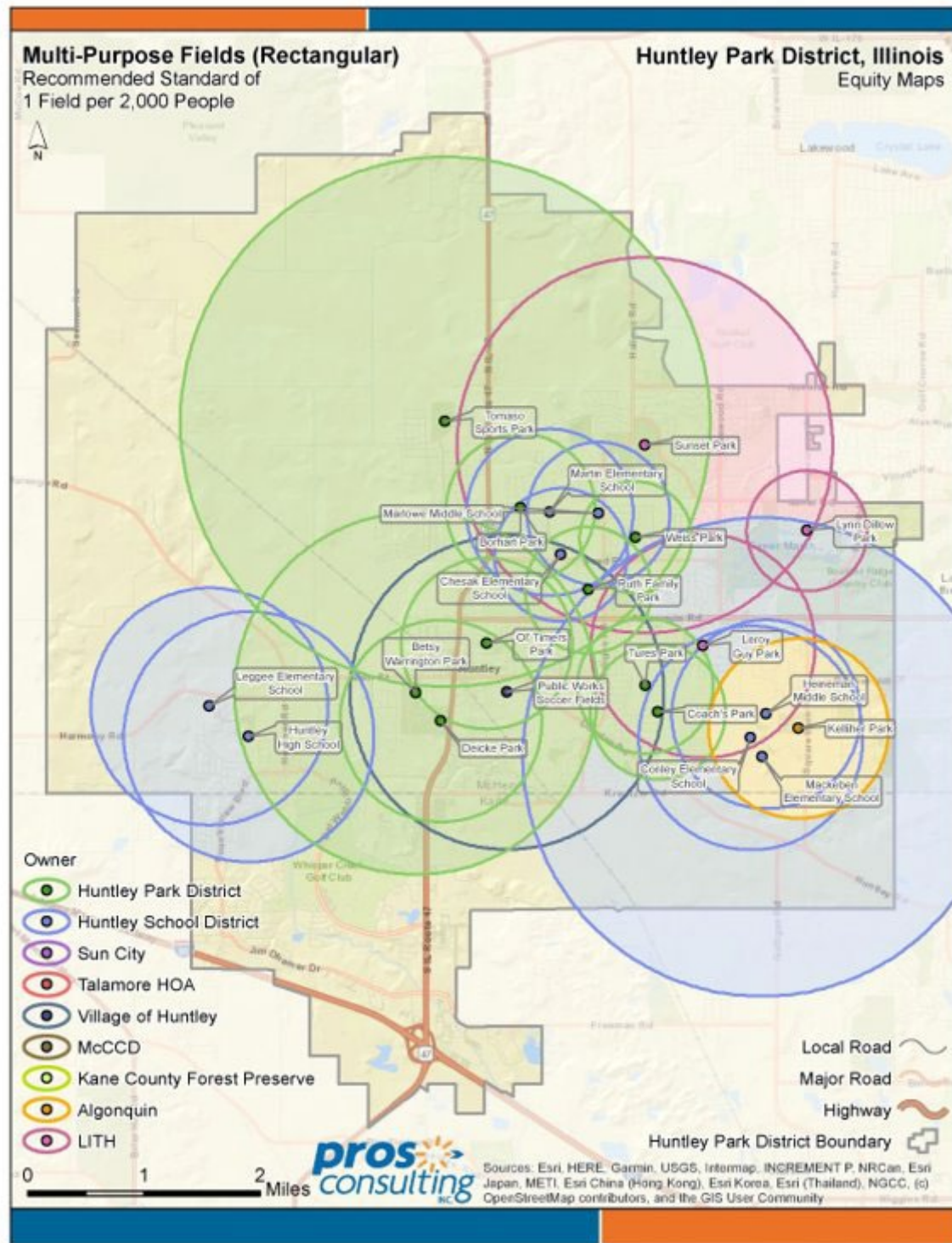


Figure 96: Equity Maps - Multi-Purpose Felds (Rectangular)

5.5.9 BALL FIELDS (DIAMOND)

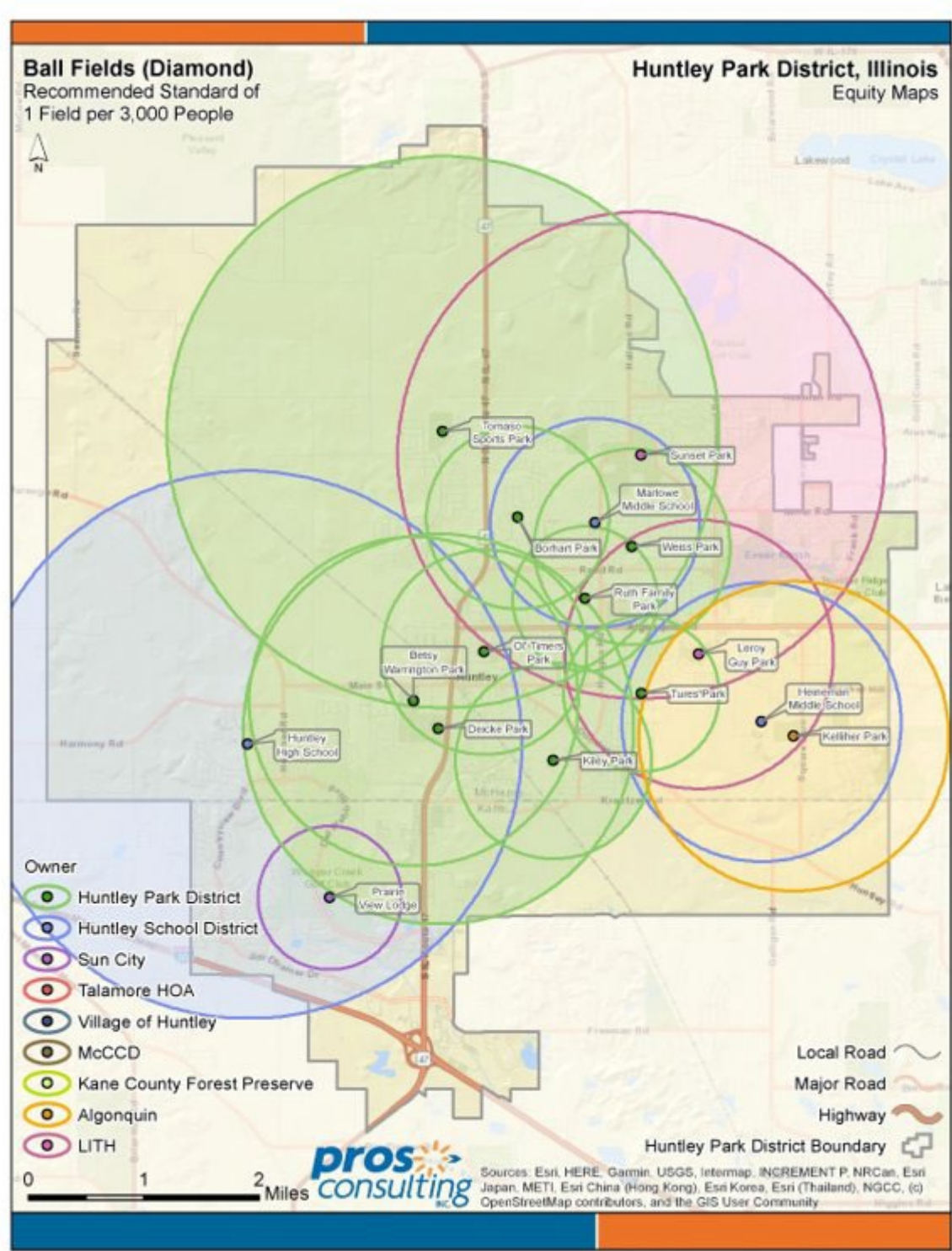


Figure 97: Equity Maps - Ball Fields (Diamond)



## 5.5.10 BASKETBALL COURTS

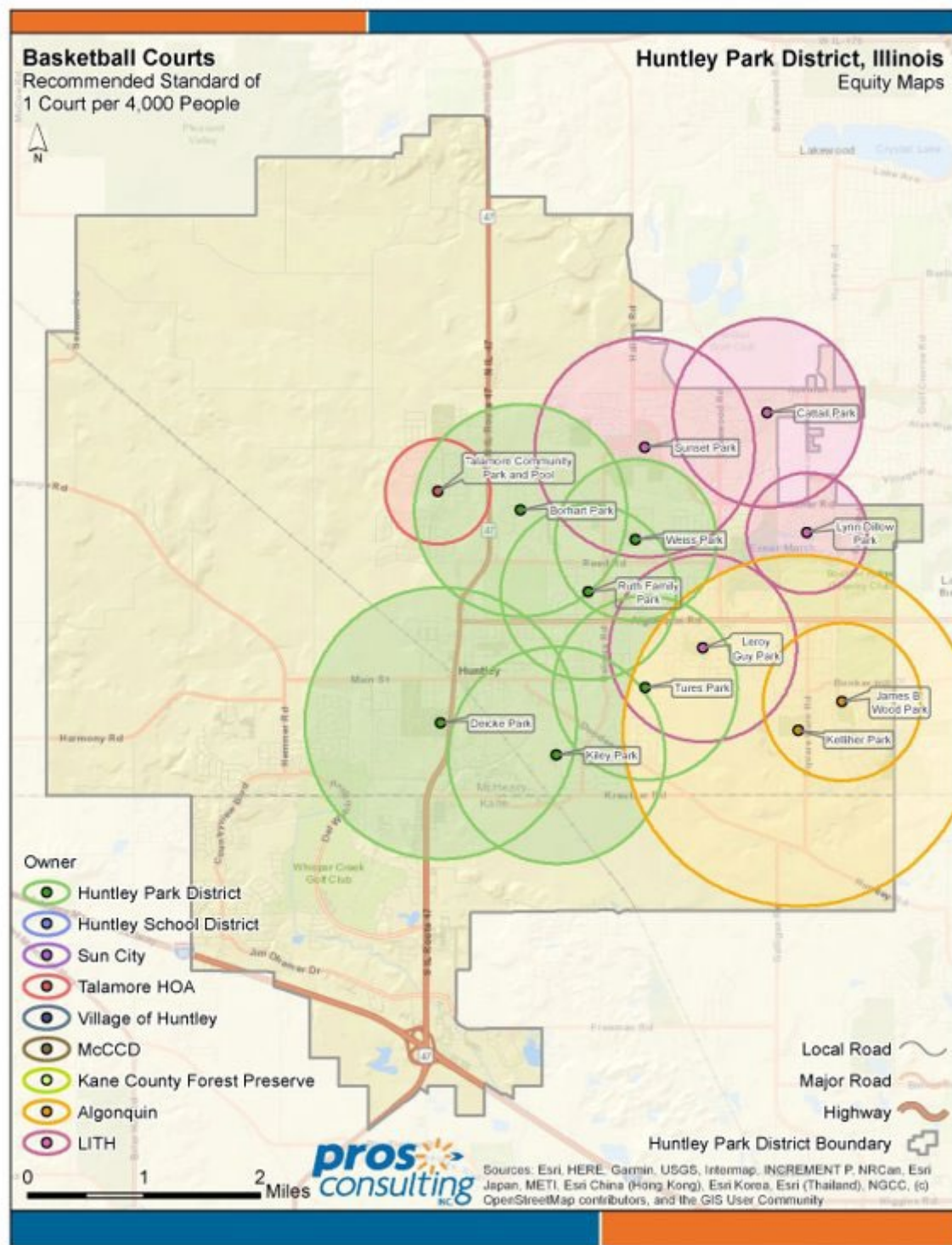


Figure 98: Equity Maps - Basketball Courts



5.5.11 TENNIS COURTS

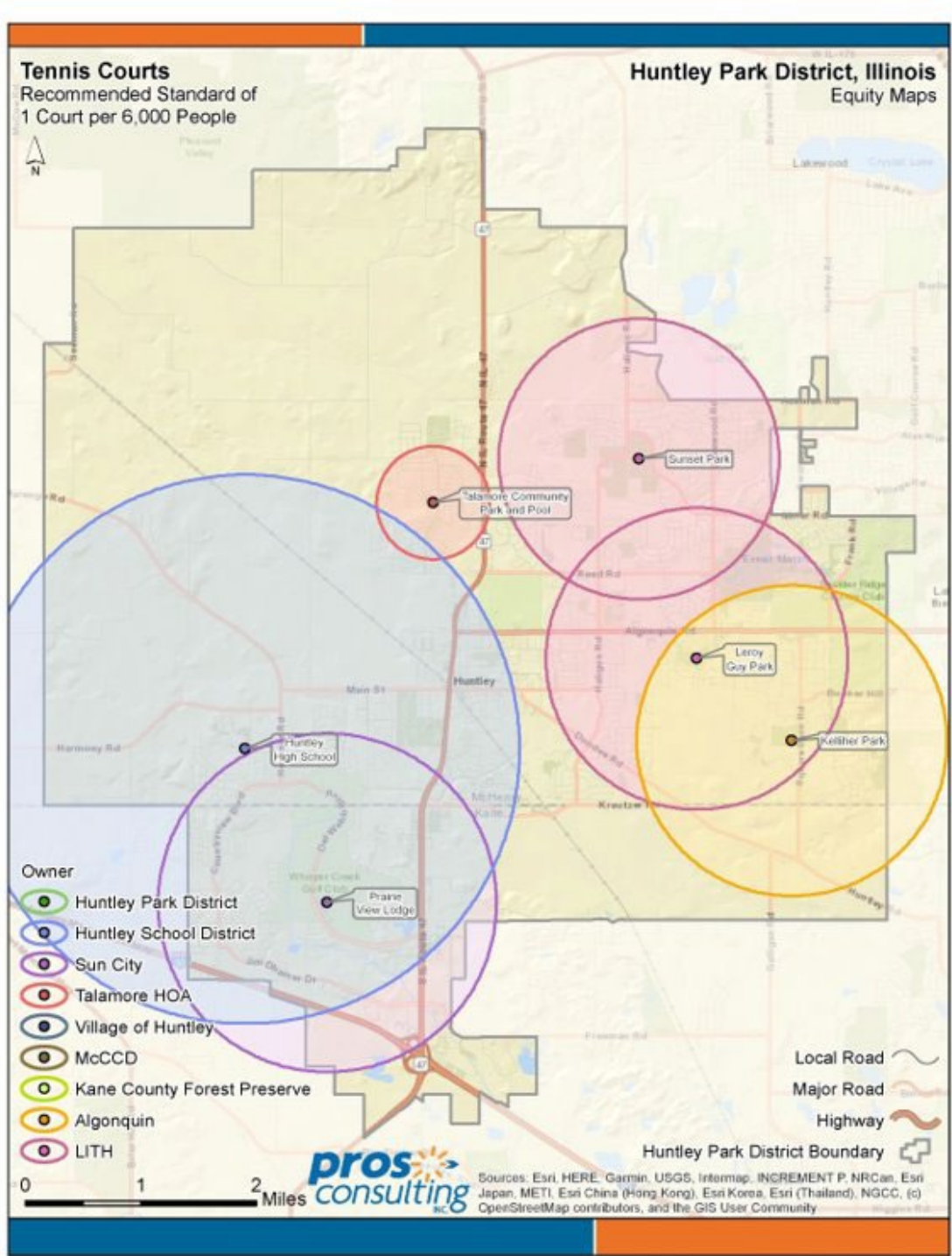


Figure 99: Equity Maps - Tennis Courts

## 5.5.12 PICKLEBALL COURTS

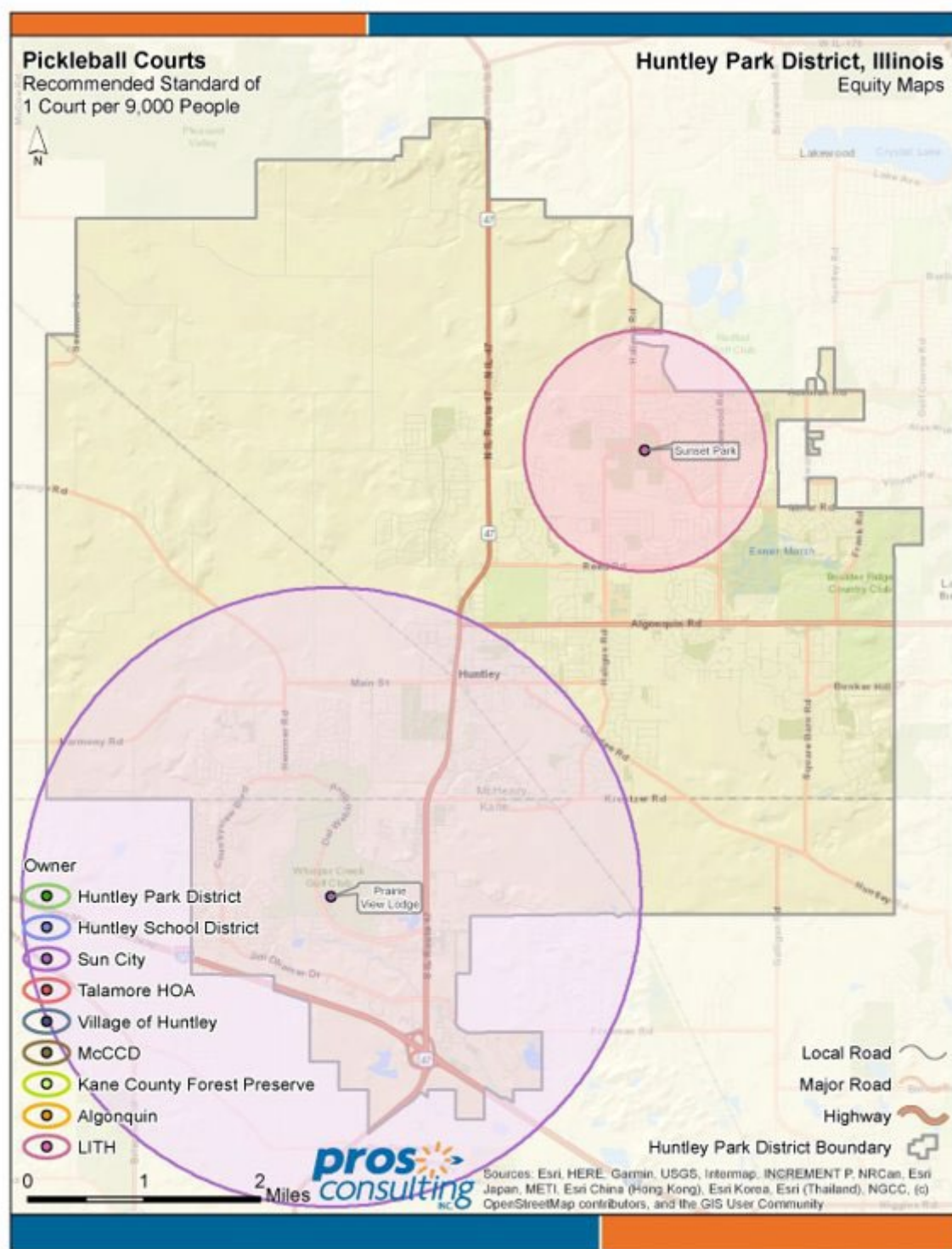


Figure 100: Equity Maps - Pickleball Courts

5.5.13 PICNIC SHELTERS/ GROUP RENTAL PAVILIONS

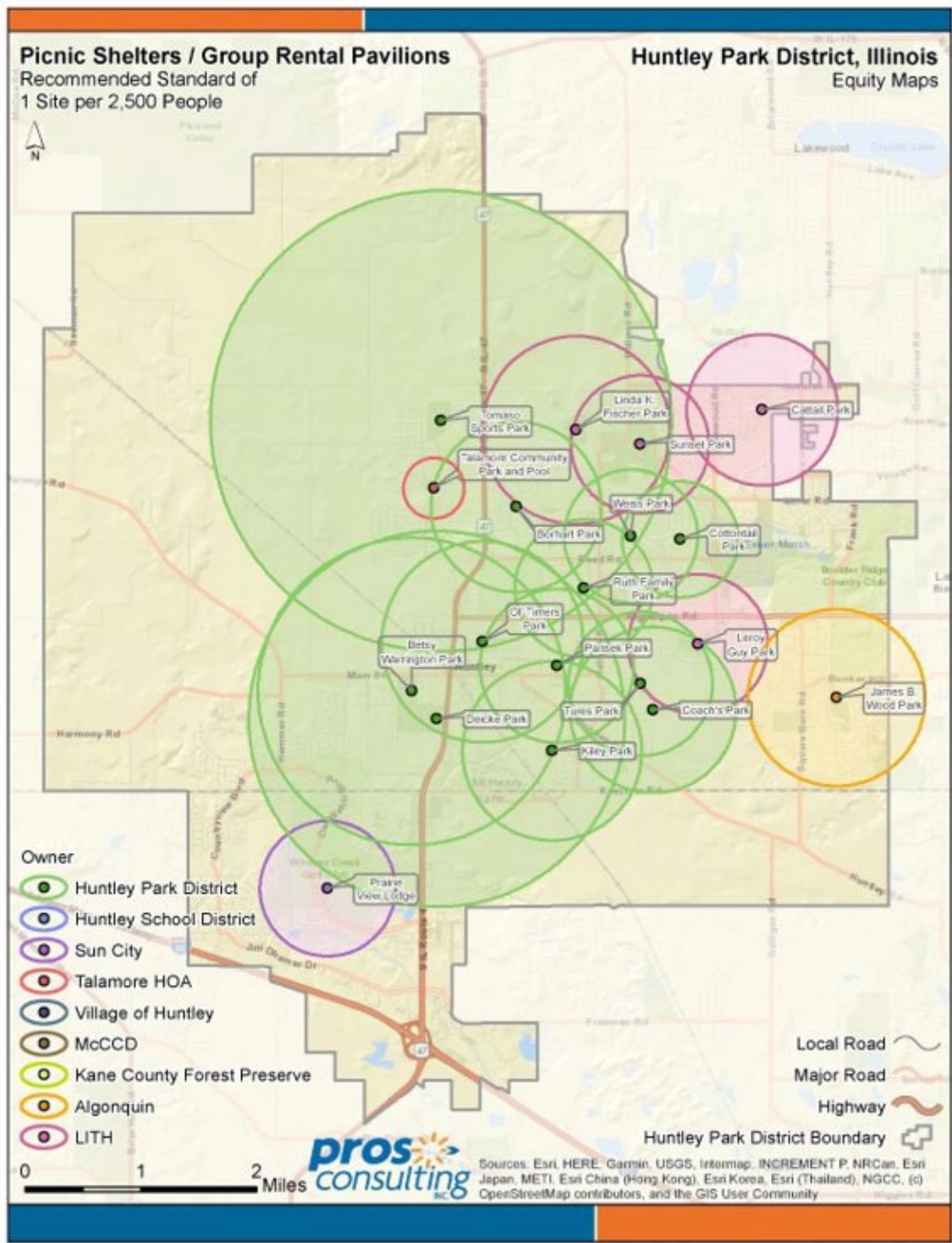


Figure 101: Equity Maps - Picnic Shelters/ Group Rental Pavilions



## 5.5.14 PLAYGROUNDS

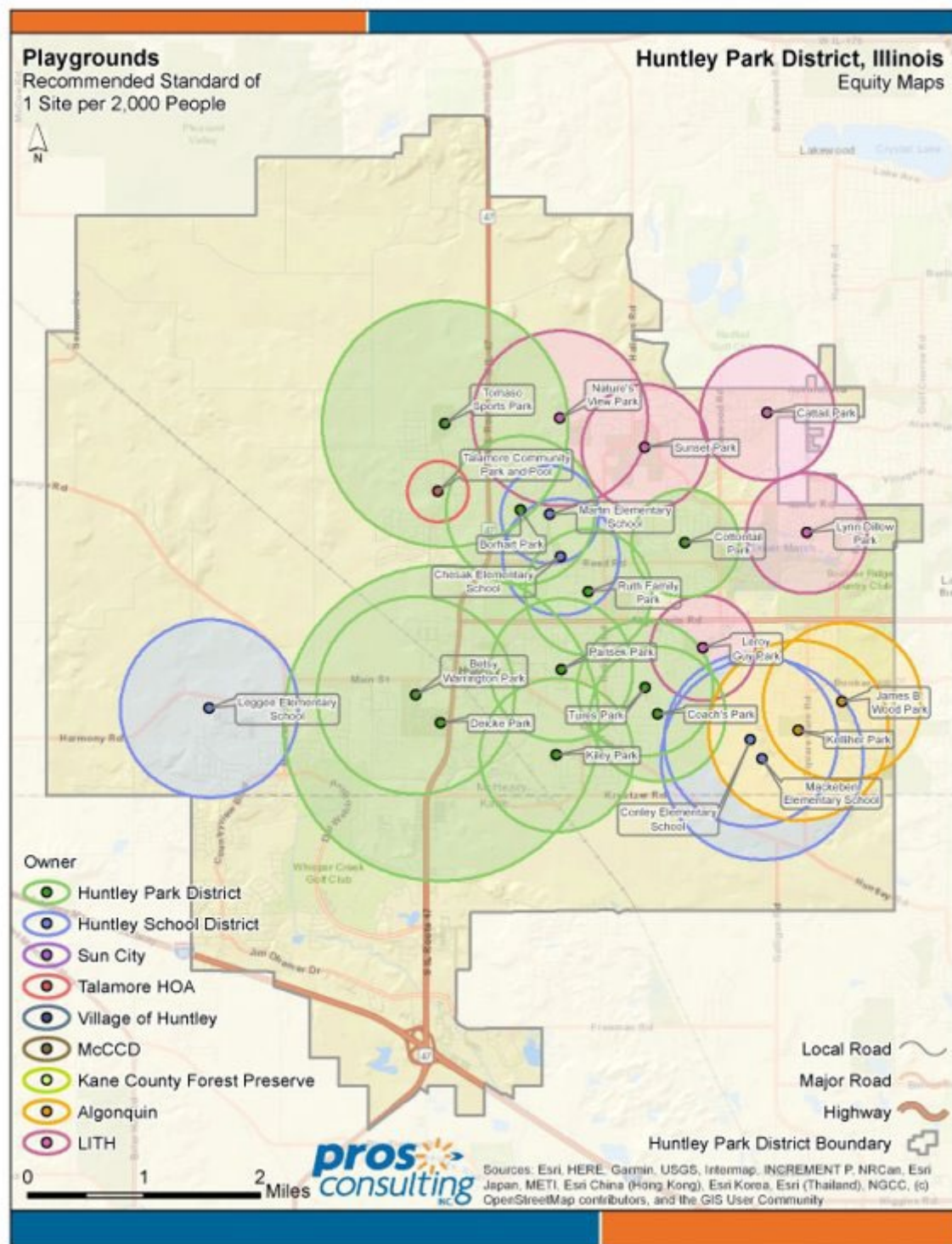


Figure 102: Equity Maps - Playgrounds

5.5.15 SPLASH PADS

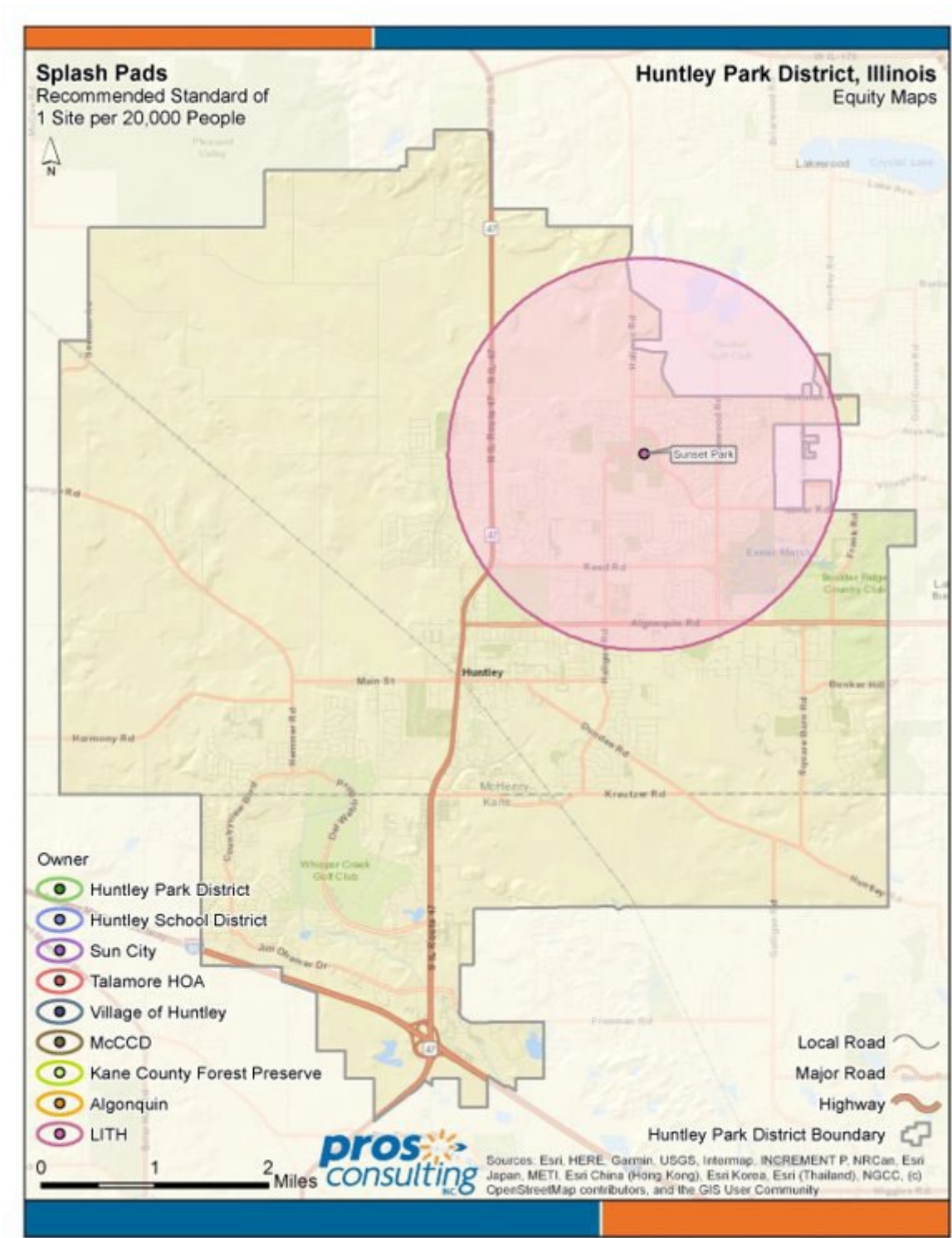


Figure 103: Equity Maps - Splash Pads



## 5.5.16 OUTDOOR SWIMMING POOLS

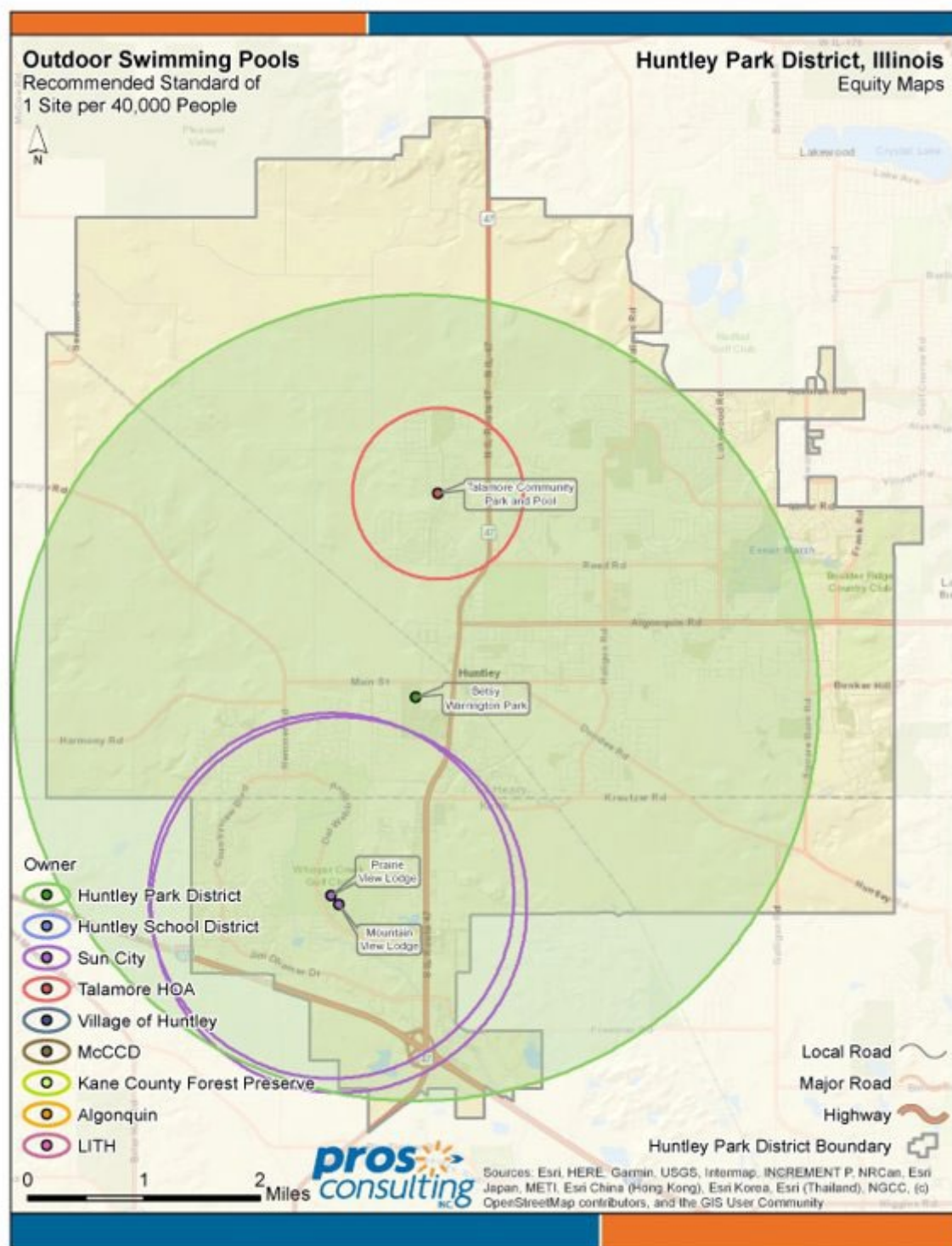


Figure 104: Equity Maps - Outdoor Swimming Pools

5.5.17 INDOOR AQUATIC SPACE

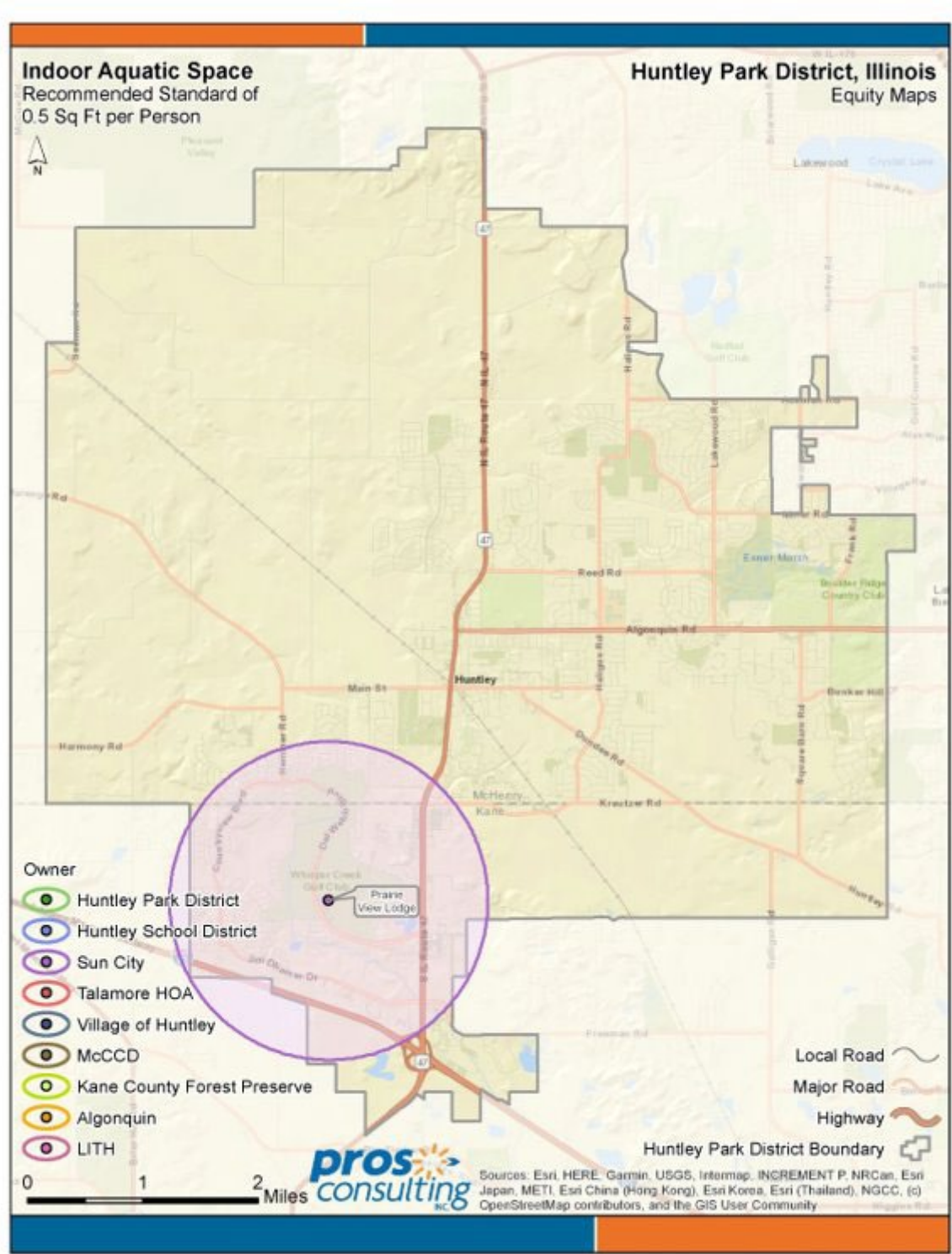


Figure 105: Equity Maps - Indoor Aquatic Space

## 5.5.18 INDOOR RECREATION SPACE

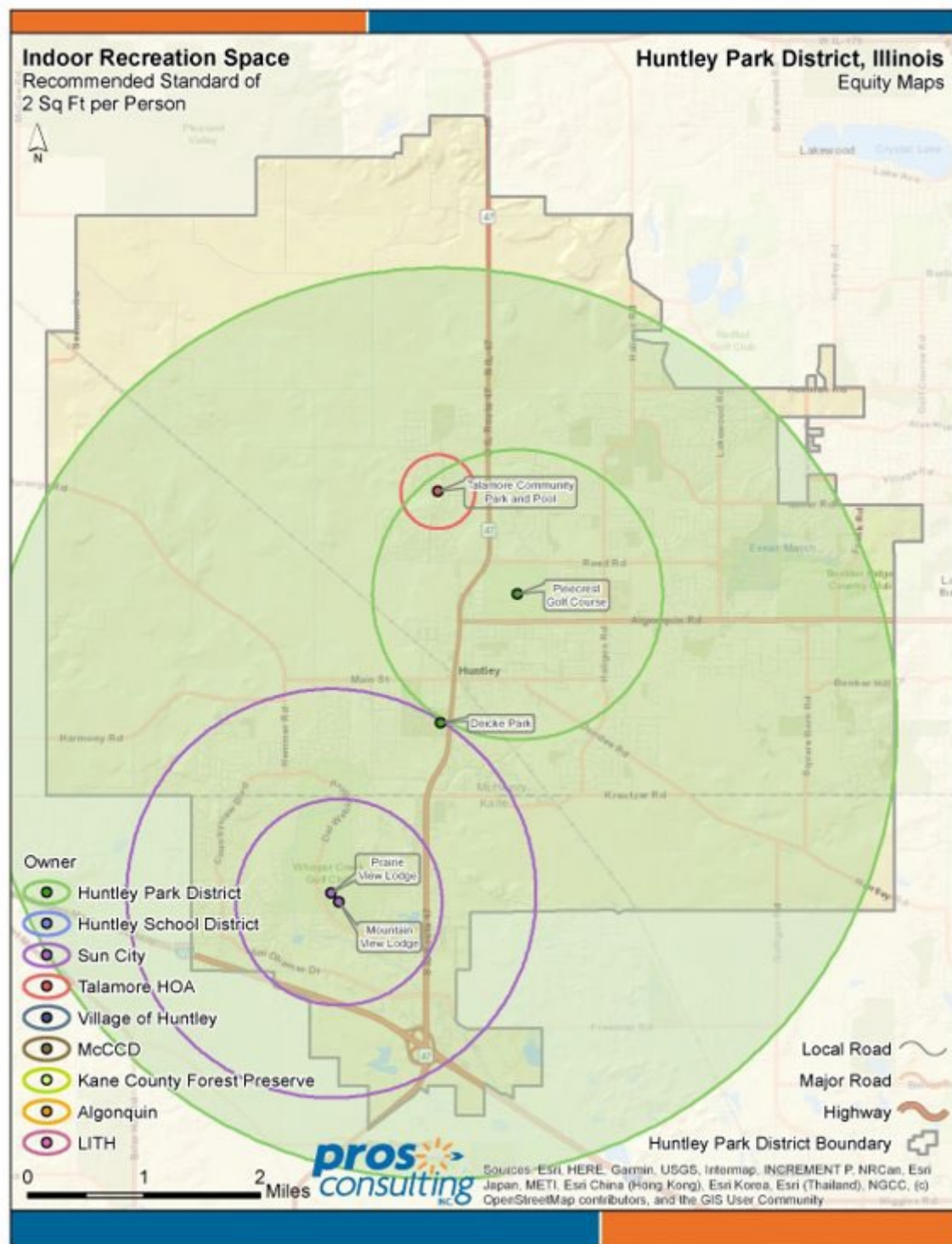


Figure 106: Equity Maps - Indoor Recreation Space



## 5.6 FUNDING & REVENUE STRATEGIES

### 5.6.1 INTRODUCTION

The purpose of developing funding and revenue strategies is to help the District prepare for the plan's implementation by identifying viable funding opportunities and sharing strategies that have been used by other agencies in Illinois and throughout the United States.

It is essential to identify new and sustainable funding sources to ensure the continued growth and maintenance of the District's park system. The key to future growth is the diversification of funding sources which will help support the development and sustainability of the initiatives recommended in the plan.

The sources in this section have been selected based on the District's desire to pursue them further and their viability. These are meant to serve as recommendations and guidelines and do not commit the city or the staff to pursue them.

Funding Sources Used or Currently Using					
External Funding Sources	Capital Funding Sources	User Fees	Grants	Taxes	Franchise/Licenses
Corporate Sponsorship	Dedication/Development Fees	Fees and Charges	PowerPlay! Beyond School Grant	Property Tax	Concession Management
Partnerships		Permits (Special Use Permits)	Local/Nonprofit Foundation Grants	Sales, Interest, and Other Revenue	Naming Rights
Volunteerism		Reservations	OSLAD Grant		Pouring Rights
Foundations/Gifts		Admissions / Ticket Sales			Advertising Sales
Friends Groups					

Figure 107: Funding Sources Used or Currently Using

### 5.6.2 EXTERNAL FUNDING SOURCES

#### CROWDFUNDING

Crowdfunding is a web-based revenue source that raises funds from a group of people who are willing to support a specific project, be it program or facility related. Some popular crowdfunding platforms are Kickstarter, <https://www.kickstarter.com/> and DipJar, <https://www.dipjar.com/>. DipJar is currently used by the City of Grand Prairie, TX and has been used to fund the development and maintenance of PlayGrand Adventures, an accessible, multigenerational playground that opened in 2020.

**Implication for the District:** The District has not yet used this revenue strategy, but may find it attractive for a specific project, program, or event in the future. As with other fundraising efforts, crowdfunding can be a challenging, yet rewarding strategy to enhance the District's park system. Crowdfunding also enables individuals to donate using electronic methods from anywhere the internet is available.

## PARTNERSHIPS

Partnerships are currently used in a limited capacity while the District evaluates its needs and potential partners. Partnerships are joint development funding sources or operational funding sources between two separate agencies and enables both parties to jointly develop revenue producing park and recreation facilities and share risks, operational costs, responsibilities, and asset management based on the strengths of each party.

**Implication for the District:** Huntley Park District will continue to work towards identifying its needs and have further discussions with HAART partners and business owners to establish mutual needs they can focus on.

## FOUNDATIONS/GIFTS

Foundations are non-profit organizations established to raise dollars through private donations for specific causes, activities, or issues. They offer a variety of options for funding projects through fundraisers, capital campaigns, gifts catalogs, fundraisers, endowments, etc.



Huntley Park District currently works with a foundation that is moderately active and meets about twice a year. The Foundation brings in about \$10,000 a year that is used primarily for capital or operational needs.

**Implication for the District:** The District should consider strategies to increase engagement of the Foundation by identifying specific enhancement projects that the foundation can help support. The District should consider becoming a member of the National Association of Park Foundations, <https://www.the-napf.org/> which helps organizations leverage resources to increase engagement and impact.

## PRIVATE DONATIONS

Private donations, though commonly associated with monetary contributions, can also be made in the form of land, facilities, recreation equipment, art, or in-kind services. Private donations can come from individuals, businesses, or other groups.

**Implication for the District:** This is not a revenue strategy that is being heavily utilized by the District currently. There are opportunities within the community to creatively utilize this strategy to assist with programs, events, and capital projects. This strategy, in conjunction with Crowdsourcing, can be an impactful tool for raising funds for various purposes.

## FRIENDS GROUPS

The District has identified that the current Foundation operates more in line with the traditionally accepted qualities of a Friends Group. A Friends Group is formed to raise money for a specific, typically, single purpose that will enhance the community and their own special interests.

**Implication for the District:** The District has identified this as an area worth pursuing to assist in supporting operational and capital efforts. The District can benefit from this strategy by identifying and seeking out individuals who have vested interests and passions for specific parks, areas, or programs, who can advocate for and support the needs of these areas by volunteering, providing in-kind donations and raising funds to maintain those areas.



### IRREVOCABLE REMAINDER TRUSTS

Irrevocable trusts are set up with individuals who typically have over a million dollars in wealth. These individuals leave a portion of their wealth to the foundation in a trust fund that allows the fund to grow over a period allowing the agency to use funds from the interests gained to support specific purposes. The District has identified this as an area for opportunity through its Foundation.

**Implication for the District:** This District is aware of this opportunity and has identified it as an area for growth primarily through increased visibility. The District is encouraged to create a marketing implementation plan for this opportunity to increase awareness to support future interests.

### VOLUNTEERISM

The District is currently using this strategy in youth sports and events. In the past there was an active theater advisory group that has since gone defunct. Volunteerism is an indirect revenue source whereby individuals donate their time to assist in providing a specific service or product on an hourly basis.

**Implication for the District:** Volunteers are essential to the District to continue offering valuable services and programs that are important to the community and provide cost-savings to the District. The District has a robust program structure and well-outlined expectations available in the Volunteer Handbook. The District could benefit from identifying additional volunteer opportunities that go beyond youth sports and events to better support its needs.



### SPECIAL FUNDRAISERS

Special fundraisers are typically done on an annual basis for a specific purpose. Huntley Park District is not currently using this strategy, but could do so to support scholarships, senior programs, capital or other projects throughout the year.

**Implication for the District:** A special fundraiser could be supported with help from volunteers, the Foundation, special interest groups and District staff to provide additional support for core programs, fee waivers/scholarships and general enhancements for capital projects such as playgrounds and facilities.

## 5.6.3 CAPITAL FUNDING SOURCES

### CAPITAL FEES

Capital fees are added to the cost of revenue producing facilities such as golf courses, pools, recreation centers, hospitality centers, and sports complexes and are removed after the improvements are made. This is not a strategy currently used by the District but could be as it operates multiple revenue-generating facilities.

**Implication for the District:** Huntley Park District can use this strategy for improvements to Stingray Bay, Pinecrest Golf Club, and the Cosman Theater within the REC center as applicable.

---

#### 5.6.4 USER FEES

##### **FEES AND CHARGES**

Fees and charges are the primary source of revenue for the District. Fees and charges are market-driven and based on both private and public facilities. The national average for revenue generation through this strategy is on average 35%-50% of operating expenditures.

**Implication for the District:** As the primary source of revenue for the District, it is important to ensure sustainability and affordability for the community. This can be accomplished by developing a cost recovery model that is tracked and reviewed regularly.

##### **PERMITS (SPECIAL USE PERMITS)**

The District currently uses this strategy in a limited capacity and primarily for non-profit organizations. Permits/Special Use Permits allow individuals to use specific park property for financial gain. The District either receives a set fee or percentage of the gross service being provided.

**Implication for the District:** As a strategy already in place, the District can expand this opportunity to other groups with the potential to bring in higher levels of revenue. The District can establish a tiered system that allows for a higher percentage or flat fee to be allocated to it based on the type of organization.

##### **RESERVATIONS**

Reservation fees come from the right to reserve specific public property for individual use for a specified time. The Huntley Park District uses this strategy for some of its locations but is limited to opportunities based on staff resources.

**Implication for the District:** The District can evaluate the feasibility of hiring part-time staff specifically for rentals that can be used at remote locations and after hours. Reservation fees should include the cost of staff with premium rates for holidays, early or late hours, and seasonal demand.

##### **EQUIPMENT RENTAL**

Equipment Rentals is a revenue source available on the rental of equipment that compliments a rental space such as microphones, portable speakers, furniture, and tents, and can also include recreational equipment like bicycles, boogie boards, etc.

**Implication for the District:** In conjunction with reservation fees, equipment rentals can enhance the user experience and make reserving with the District more attractive. There are challenges with maintaining rental equipment and fees associated with replacement. In addition to the basic rental charge for the equipment, a refundable damage deposit could be implemented to cover the costs of damaged or missing equipment. This may also be an opportunity to partner with a business that can provide equipment rentals to residents within the District's jurisdiction at a discounted rate alleviating some of the financial and safety related liabilities to offering the service.

### 5.6.5 GRANTS

#### LAND AND WATER CONSERVATION FUND

The Land and Water Conservation Fund (LWCF) provides up to 50% reimbursement for outdoor recreation projects. The state reviews applications and forwards them to the National Park Service for final approval. This is not a strategy currently in use by the Huntley Park District but is a viable option for funding. Other agencies in Illinois that have received funds from the LWCF grant include: the Champaign Park District, Urbana Park District, Rockford Park District, and the Cook County Forest Preserve District.

**Implication for the District:** LWCF Grants can be used by the Huntley Park District to implement outdoor recreation plans to enhance accessibility and access to its outdoor amenities. More information about LWCF grant programs can be found at: <https://lwcf.tplgis.org/about/lwcf-programs/>.



#### RECREATIONAL TRAIL PROGRAM

The Federal Recreational Trails Program provides funding for trail completion and rehab, restoration of areas adjacent to trails damaged by unauthorized trail use, construction of trail-related support facilities and amenities and acquisition from willing sellers of trail corridors through easements and fee simple title. This strategy is not currently used by the Huntley Park District.

**Implication for the District:** In collaboration with the Village of Huntley, this funding opportunity can help to improve access in the jurisdiction providing opportunities for increased accessibility, rehabilitation of existing trails, and connectivity. More information can be found at: <https://www2.illinois.gov/dnr/AEG/Pages/FederalRecreationalTrailsProgram.aspx>.

#### LOCAL NONPROFIT FOUNDATIONS GRANT

These funds help to support local foundations on the state and regional levels. Huntley Park District is using this strategy and has identified an opportunity for expansion.

**Implication for the District:** With efforts to better engage and support the Foundation, this grant opportunity can help to enhance the impact of the Huntley Park Foundation.

#### PARTNERSHIP ENHANCEMENT MONETARY GRANT PROGRAM

The Partnership Enhancement Monetary Grant Program offered by the National Tree Trust is available to not-for-profit, 501(c)(3) organizations designed to support efforts in tree planting, education & training and maintenance. This funding strategy is not currently used by the District.

**Implication for the District:** In partnership with the Huntley Parks Foundation, the District can apply for grant funding to expand tree planting and educational programs. This funding opportunity can help support the expansion of outdoor education related to trees. More information can be found at: <https://cals.arizona.edu/maricopa/garden/html/funding/treetrst.htm>.

#### NRPA GRANT & FUNDING RESOURCES

The National Recreation and Park Association (NRPA) offers a variety of grants and funding opportunities. Grant opportunities are posted in areas of conservation, environmental/habitat, programming, social issues, art, and facility amenity development.

**Implication for the District:** The Huntley Park District is not currently leveraging the opportunities provided by NRPA <https://www.nrpa.org/our-work/Grant-Fundraising-Resources/>. Fundraising and grant opportunities posted are updated periodically throughout the year. It would be beneficial to continue to review their website regularly for opportunities.

---

#### 5.6.6 TAX FUNDING SOURCES

##### TRANSIENT (HOTEL) TAX

Transient (Hotel) Taxes are based on gross receipts from charges and meal service, which can be used to build and operate sports fields, regional parks, golf courses, tennis courts, and other special park district and recreation facilities. The Village of Huntley currently collects 7% of gross rental or leasing fees plus a \$3.00 flat rate per hotel room per night. More information about the Village of Huntley Taxation Ordinance can be found at [https://www.huntley.il.us/government/municipal\\_code/index.php](https://www.huntley.il.us/government/municipal_code/index.php).

**Implication for the District:** Since the Village of Huntley is already utilizing this funding strategy, it could be beneficial to Huntley Park District discuss with the Village if a mutually beneficial partnership could be developed that would allow some revenue to be directed towards District funding.

---

#### 5.6.7 FRANCHISES AND LICENSES



##### CONCESSION MANAGEMENT

Concession Management is already used by the District at Pinecrest Restaurant. This funding strategy collects revenue from retail sales or rentals of soft goods, or consumable items.

**Implication for the District:** The District can investigate expansion options at other facilities it operates including the REC Center.

##### PRIVATE CONCESSIONAIRES

Private concessionaires are contracts with private businesses to provide and operate desirable recreational activities financed, constructed, and operated by the private sector with additional compensation paid to the District. A popular use of this strategy are Pop-up Beer Garden events.

**Implication for the District:** The District is familiar with companies like Go Ape! Zip Lining and has already started preliminary investigations into this option. It is recommended that inquiries continue in this area to identify potential partners and opportunities.

##### LEASEBACK

Leasebacks are instances where a private individual or company builds a recreational facility and the revenue earned comes back to pay the development costs. The City of Dublin entered into a leaseback agreement with the Columbus Chill Ice Hockey franchise to build a state of the art ice arena that is operated by the City of Dublin (<https://www.nrpa.org/parks-recreation-magazine/2021/april/public-private-partnership-models/>). Dublin residents get use of the facility, and it helps drive regional tourism.

**Implication for the District:** The District has not used this strategy in the past and could investigate this for future developments and opportunities to drive tourism and to enhance the District's offerings.



## INTERLOCAL AGREEMENTS

Interlocal agreements are contractual relationships between two or more local units of government and/or between a local unit of government and a non-profit organization for the joint usage/development of sports fields, regional parks, and other recreational facilities.

**Implication for the District:** The District has identified willing partners for interlocal agreements. The barriers identified for implementation of an agreement are financial constraints and a clear action plan that would help drive community support.





## 5.7 Cost of New Development

The table below outlines the estimated costs of new developments based on the needs identified in the Levels of Service standards in [Section 5.2.1](#) for 2032. It is important to note that the costs are based on current cost estimates and per the following specifications.

- Trails: 8' wide asphalt with minimal grading required
- Pickleball Courts: single court with 4' fence, no lighting)
- Playgrounds: medium-large playground with multiple inclusive elements
- Splash Pad Recirculated - small-medium pad with spray components only
- Dog Parks - large, fenced area with equipment
- Indoor Recreation / Aquatic Space - small center around 20,000 square feet

2032 Needs per Levels				
	Unit	Unit Cost	of Service Standards	Total Cost
Community Parks	acre	\$70,000	22	\$1,540,000
Trails (per mile)	mile	\$250,000	2	\$500,000
Pickleball courts	courts	\$70,000	3	\$210,000
Playgrounds	playground	\$550,000	4	\$2,200,000
Splash Pads	splash pad	\$250,000	2	\$500,000
Dog Parks	dog park	\$120,000	1	\$120,000
Indoor aquatic space	square foot	\$600	22035	\$13,221,000
<b>Total</b>				<b>\$18,291,000</b>

## CHAPTER SIX – VALUES, VISION, MISSION & BIG MOVES

### 6.1 VISIONING OVERVIEW

In October 2022, staff members from different divisions across the District actively participated in a day-long Visioning Workshop to establish the District's Core Values, Vision, and Mission. The organizers grouped staff from various divisions together, and they collaboratively developed strategies to address service gaps, community priorities, funding mechanisms, marketing, and operations, along with Core Values, Mission, and "Big Moves." In addition to conducting the visioning session with the District staff, the consulting team led a visioning session with the board members as well.

#### 6.1.1 CORE VALUES

The following core values were developed through an interactive process during the Visioning workshop with staff and Commissioners. These are the core values by which staff will operate along with the value statements below and these have helped shape the Vision and Mission for the District.

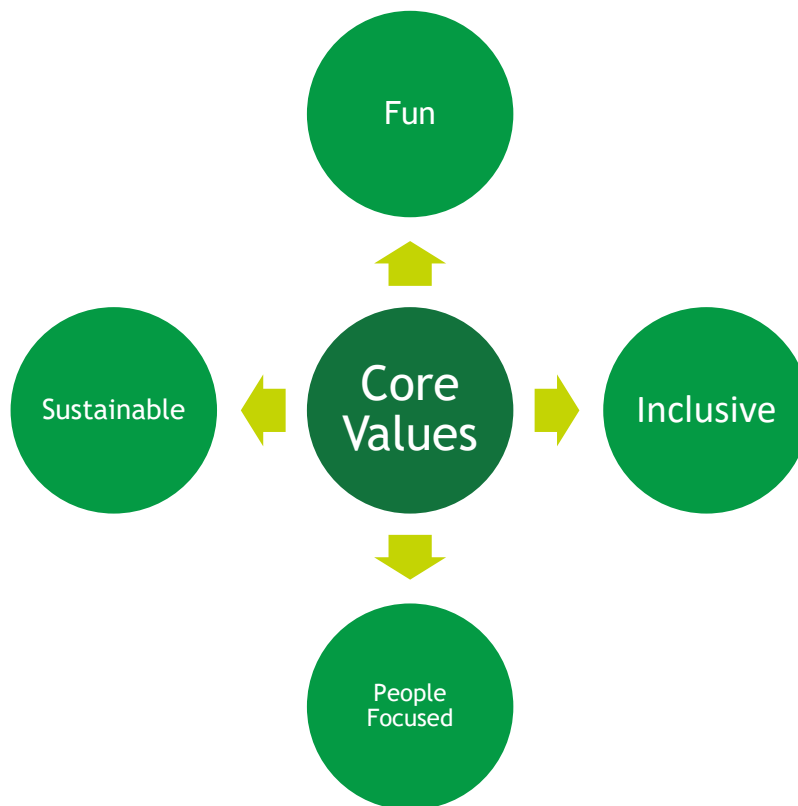


Figure 108: Core Values

- Fun - By creating an engaging culture for self and others that is exciting, engaging, and friendly, we seek to create memorable experiences for our community.
- Inclusive - By providing a welcoming and supportive environment, we seek to provide access to our offerings that celebrate differences, provide engagement, create understanding, and strive for equity.
- People-Focused - With an environment of empathy, growth and understanding we seek to provide a supportive and responsive environment for our staff and customers where feedback is welcomed, mentoring is encouraged, and traditions can be created.
- Sustainable - Through appropriate planning and responsible use of resources, we seek to conserve the environment, remain fiscally responsible, and provide opportunities to the community to remain healthy.

---

#### 6.1.2 VISION

The following is the vision statement that the District aspires to fulfill:

*“To be a leader in providing Recreation for Generations.”*

---

#### 6.1.3 MISSION

The following mission statement serves as the “why” for the staff to do what they do every day:

*“Connecting the community”*

---

#### 6.1.4 BIG MOVES

Staff and Commissioners collaborated to identify the primary District-wide outcomes they hope to achieve from this plan. These Big Moves are the most significant outcomes desired and when achieved, will serve as the legacy fulfilling the Plan’s vision. The following are the Big Moves that were identified through the process:

1. Address needs for parks, amenities & indoor recreation spaces based on the existing parks and facilities inventory
2. Collaborate with community partners to increase access to existing amenities & connectivity to trails
3. Develop a vision for enhanced entertainment/recreation value at Pinecrest Golf Course
4. Invest in staff development and staffing levels to match the growth in offerings
5. Plan a funding strategy including a referendum to address capital needs
6. Offer Recreation Programs that reflect community needs and evolving trends

## CHAPTER SEVEN – CONCLUSION

The District has been an exceptional community champion, partner and provider for years. It's signature spaces from Deicke Park to the Cosman Theater and from Stingray Bay Aquatic Center to Pinecrest Golf Course provide a variety of offerings and experiences that is rare to find in agencies of this size. This plan engagement was extensive and included wide cross sections of the community including the active adult and growing community through Del Webb's Sun City.

Through this plan, the community shared their appreciation for the value that the District's staff and offerings bring to them and they want to see more.

This plan provides a roadmap that is reflective of the community's values and vision and championed by the District's leadership. With the right mix of bold funding steps, creative collaboration and investing in the staff, the District is poised to continue connecting the community and be a leader in providing recreation for generations.



# APPENDICES



## APPENDIX A - CORE VS. CASUAL PARTICIPATION TRENDS

## General Sports

National Core vs Casual Participatory Trends - General Sports								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
<b>Basketball</b>	22,343	100%	27,753	100%	27,135	100%	21.4%	-2.2%
Casual (1-12 times)	7,486	34%	11,962	43%	11,019	41%	47.2%	-7.9%
Core (13+ times)	14,857	66%	15,791	57%	16,019	59%	7.8%	1.4%
<b>Golf (9 or 18-Hole Course)</b>	23,815	100%	24,804	100%	25,111	100%	5.4%	1.2%
<b>Tennis</b>	18,079	100%	21,642	100%	22,617	100%	25.1%	4.5%
<b>Baseball</b>	14,760	100%	15,731	100%	15,587	100%	5.6%	-0.9%
Casual (1-12 times)	5,673	38%	8,089	51%	7,392	47%	30.3%	-8.6%
Core (13+ times)	9,087	62%	7,643	49%	8,195	53%	-9.8%	7.2%
<b>Soccer (Outdoor)</b>	11,932	100%	12,444	100%	12,556	100%	5.2%	0.9%
Casual (1-25 times)	6,342	53%	8,360	67%	7,586	60%	19.6%	-9.3%
Core (26+ times)	5,590	47%	4,084	33%	4,970	40%	-11.1%	21.7%
<b>Softball (Slow Pitch)</b>	7,690	100%	6,349	100%	6,008	100%	-21.9%	-5.4%
Casual (1-12 times)	3,377	44%	2,753	43%	2,729	45%	-19.2%	-0.9%
Core (13+ times)	4,314	56%	3,596	57%	3,279	55%	-24.0%	-8.8%
<b>Football (Flag)</b>	6,173	123%	7,001	121%	6,889	123%	11.6%	-1.6%
Casual (1-12 times)	3,249	53%	4,287	61%	4,137	60%	27.3%	-3.5%
Core (13+ times)	2,924	47%	2,714	39%	2,752	40%	-5.9%	1.4%
Core Age 6 to 17 (13+ times)	1,401	23%	1,446	21%	1,574	23%	12.3%	8.9%
<b>Volleyball (Court)</b>	6,216	100%	5,410	100%	5,849	100%	-5.9%	8.1%
Casual (1-12 times)	2,852	46%	2,204	41%	2,465	42%	-13.6%	11.8%
Core (13+ times)	3,364	54%	3,206	59%	3,384	58%	0.6%	5.6%
<b>Badminton</b>	7,354	100%	5,862	100%	6,061	100%	-17.6%	3.4%
Casual (1-12 times)	5,285	72%	4,129	70%	4,251	70%	-19.6%	3.0%
Core (13+ times)	2,069	28%	1,733	30%	1,810	30%	-12.5%	4.4%
<b>Football (Touch)</b>	5,686	100%	4,846	100%	4,884	100%	-14.1%	0.8%
Casual (1-12 times)	3,304	58%	2,990	62%	3,171	65%	-4.0%	6.1%
Core (13+ times)	2,383	42%	1,856	38%	1,713	35%	-28.1%	-7.7%
<b>Soccer (Indoor)</b>	5,117	100%	5,440	100%	5,408	100%	5.7%	-0.6%
Casual (1-12 times)	2,347	46%	3,377	62%	3,054	56%	30.1%	-9.6%
Core (13+ times)	2,770	54%	2,063	38%	2,354	44%	-15.0%	14.1%
<b>Football (Tackle)</b>	5,481	146%	5,054	144%	5,228	140%	-4.6%	3.4%
Casual (1-25 times)	2,242	41%	2,390	47%	2,642	51%	17.8%	10.5%
Core (26+ times)	3,240	59%	2,665	53%	2,586	49%	-20.2%	-3.0%
Core Age 6 to 17 (26+ times)	2,543	46%	2,226	44%	2,110	40%	-17.0%	-5.2%
<b>Gymnastics</b>	5,381	100%	3,848	100%	4,268	100%	-20.7%	10.9%
Casual (1-49 times)	3,580	67%	2,438	63%	2,787	65%	-22.2%	14.3%
Core (50+ times)	1,800	33%	1,410	37%	1,482	35%	-17.7%	5.1%
<b>Volleyball (Sand/Beach)</b>	5,489	100%	4,320	100%	4,184	100%	-23.8%	-3.1%
Casual (1-12 times)	3,989	73%	3,105	72%	2,918	70%	-26.8%	-6.0%
Core (13+ times)	1,500	27%	1,215	28%	1,265	30%	-15.7%	4.1%
<b>Track and Field</b>	4,116	100%	3,636	100%	3,587	100%	-12.9%	-1.3%
Casual (1-25 times)	1,961	48%	1,589	44%	1,712	48%	-12.7%	7.7%
Core (26+ times)	2,155	52%	2,046	56%	1,875	52%	-13.0%	-8.4%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
<b>Participation Growth/Decline</b>	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
<b>Core vs Casual Distribution</b>	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	

Figure 109 General Sports Table

## GENERAL SPORTS (CONTINUED)

National Core vs Casual Participatory Trends - General Sports								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
<b>Cheerleading</b>	4,029	100%	3,308	100%	3,465	100%	-14.0%	4.7%
Casual (1-25 times)	2,365	59%	1,931	58%	2,030	59%	-14.2%	5.1%
Core (26+ times)	1,664	41%	1,377	42%	1,435	41%	-13.8%	4.2%
<b>Pickleball</b>	2,815	100%	4,199	100%	4,819	100%	71.2%	14.8%
Casual (1-12 times)	1,710	61%	2,835	68%	3,454	72%	102.0%	21.8%
Core (13+ times)	1,106	39%	1,364	32%	1,365	28%	23.4%	0.1%
<b>Racquetball</b>	3,579	100%	3,426	100%	3,260	100%	-8.9%	-4.8%
Casual (1-12 times)	2,488	70%	2,476	72%	2,270	70%	-8.8%	-8.3%
Core (13+ times)	1,092	31%	950	28%	990	30%	-9.3%	4.2%
<b>Ice Hockey</b>	2,697	100%	2,270	100%	2,306	100%	-14.5%	1.6%
Casual (1-12 times)	1,353	50%	1,165	51%	1,206	52%	-10.9%	3.5%
Core (13+ times)	1,344	50%	1,105	49%	1,101	48%	-18.1%	-0.4%
<b>Ultimate Frisbee</b>	3,673	100%	2,325	100%	2,190	100%	-40.4%	-5.8%
Casual (1-12 times)	2,746	75%	1,476	63%	1,441	66%	-47.5%	-2.4%
Core (13+ times)	927	25%	849	37%	749	34%	-19.2%	-11.8%
<b>Softball (Fast Pitch)</b>	2,467	100%	1,811	100%	2,088	100%	-15.4%	15.3%
Casual (1-25 times)	1,198	49%	650	36%	934	45%	-22.0%	43.7%
Core (26+ times)	1,269	51%	1,162	64%	1,154	55%	-9.1%	-0.7%
<b>Lacrosse</b>	2,090	100%	1,884	100%	1,892	100%	-9.5%	0.4%
Casual (1-12 times)	1,153	55%	902	48%	1,009	53%	-12.5%	11.9%
Core (13+ times)	938	45%	982	52%	883	47%	-5.9%	-10.1%
<b>Wrestling</b>	1,922	100%	1,931	100%	1,937	100%	0.8%	0.3%
Casual (1-25 times)	1,139	59%	1,239	64%	1,290	67%	13.3%	4.1%
Core (26+ times)	782	41%	692	36%	647	33%	-17.3%	-6.5%
<b>Roller Hockey</b>	1,929	100%	1,500	100%	1,425	100%	-26.1%	-5.0%
Casual (1-12 times)	1,438	75%	1,129	75%	1,088	76%	-24.3%	-3.6%
Core (13+ times)	491	25%	371	25%	337	24%	-31.4%	-9.2%
<b>Boxing for Competition</b>	1,210	100%	1,361	100%	1,460	100%	20.7%	7.3%
Casual (1-12 times)	1,035	86%	1,214	89%	1,262	86%	21.9%	4.0%
Core (13+ times)	176	15%	147	11%	199	14%	13.1%	35.4%
<b>Rugby</b>	1,550	100%	1,242	100%	1,238	100%	-20.1%	-0.3%
Casual (1-7 times)	1,090	70%	807	65%	778	63%	-28.6%	-3.6%
Core (8+ times)	460	30%	435	35%	460	37%	0.0%	5.7%
<b>Squash</b>	1,549	100%	1,163	100%	1,185	100%	-23.5%	1.9%
Casual (1-7 times)	1,111	72%	669	58%	720	61%	-35.2%	7.6%
Core (8+ times)	437	28%	495	43%	466	39%	6.6%	-5.9%
<b>Golf (Entertainment Venue)</b>	8,173	100%	12,057	100%	12,362	100%	51.3%	2.5%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	
							Mostly Casual Participants (greater than 75%)	

Figure 110 General Sports Table

## GENERAL FITNESS

National Core vs Casual Participatory Trends - General Fitness								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
<b>Fitness Walking</b>	107,895	100%	114,044	100%	115,814	100%	7.3%	1.6%
<i>Casual (1-49 times)</i>	34,535	32%	34,742	30%	39,036	34%	13.0%	12.4%
<i>Core (50+ times)</i>	73,359	68%	79,302	70%	76,778	66%	4.7%	-3.2%
<b>Treadmill</b>	51,872	100%	49,832	100%	53,627	100%	3.4%	7.6%
<i>Casual (1-49 times)</i>	23,490	45%	19,549	39%	25,353	47%	7.9%	29.7%
<i>Core (50+ times)</i>	28,381	55%	30,283	61%	28,276	53%	-0.4%	-6.6%
<b>Free Weights (Dumbbells/Hand Weights)</b>	51,513	100%	53,256	100%	52,636	100%	2.2%	-1.2%
<i>Casual (1-49 times)</i>	18,245	35%	20,070	38%	21,560	41%	18.2%	7.4%
<i>Core (50+ times)</i>	33,268	65%	33,186	62%	31,076	59%	-6.6%	-6.4%
<b>Running/Jogging</b>	47,384	100%	50,652	100%	48,977	100%	3.4%	-3.3%
<i>Casual (1-49 times)</i>	21,764	46%	24,438	48%	23,441	48%	7.7%	-4.1%
<i>Core (50+ times)</i>	25,621	54%	26,214	52%	25,537	52%	-0.3%	-2.6%
<b>Stationary Cycling (Recumbent/Upright)</b>	36,118	100%	31,287	100%	32,453	100%	-10.1%	3.7%
<i>Casual (1-49 times)</i>	18,240	51%	13,249	42%	15,124	47%	-17.1%	14.2%
<i>Core (50+ times)</i>	17,878	49%	18,038	58%	17,330	53%	-3.1%	-3.9%
<b>Weight/Resistant Machines</b>	35,768	100%	30,651	100%	30,577	100%	-14.5%	-0.2%
<i>Casual (1-49 times)</i>	14,346	40%	10,940	36%	11,954	39%	-16.7%	9.3%
<i>Core (50+ times)</i>	21,422	60%	19,711	64%	18,624	61%	-13.1%	-5.5%
<b>Elliptical Motion/Cross Trainer</b>	32,218	100%	27,920	100%	27,618	100%	-14.3%	-1.1%
<i>Casual (1-49 times)</i>	15,687	49%	14,403	52%	14,156	51%	-9.8%	-1.7%
<i>Core (50+ times)</i>	16,532	51%	13,517	48%	13,461	49%	-18.6%	-0.4%
<b>Yoga</b>	26,268	100%	32,808	102%	34,347	100%	30.8%	4.7%
<i>Casual (1-49 times)</i>	15,486	59%	19,953	61%	20,110	59%	29.9%	0.8%
<i>Core (50+ times)</i>	10,782	41%	13,471	41%	14,237	41%	32.0%	5.7%
<b>Free Weights (Barbells)</b>	26,473	100%	28,790	100%	28,243	100%	6.7%	-1.9%
<i>Casual (1-49 times)</i>	10,344	39%	13,428	47%	12,649	45%	22.3%	-5.8%
<i>Core (50+ times)</i>	16,129	61%	15,363	53%	15,595	55%	-3.3%	1.5%
<b>Dance, Step, Choreographed Exercise</b>	21,839	100%	25,160	100%	24,752	100%	13.3%	-1.6%
<i>Casual (1-49 times)</i>	14,158	65%	16,652	66%	16,622	67%	17.4%	-0.2%
<i>Core (50+ times)</i>	7,681	35%	8,507	34%	8,130	33%	5.8%	-4.4%
<b>Bodyweight Exercise</b>	25,110	100%	22,845	100%	22,629	100%	-9.9%	-0.9%
<i>Casual (1-49 times)</i>	9,763	39%	9,581	42%	9,915	44%	1.6%	3.5%
<i>Core (50+ times)</i>	15,347	61%	13,264	58%	12,714	56%	-17.2%	-4.1%
<b>Aerobics (High Impact/ Intensity Training)</b>	10,575	100%	10,954	100%	10,400	100%	-1.7%	-5.1%
<i>Casual (1-49 times)</i>	7,135	67%	8,331	76%	8,347	80%	17.0%	0.2%
<i>Core (50+ times)</i>	3,440	33%	2,623	24%	2,053	20%	-40.3%	-21.7%
<b>Stair Climbing Machine</b>	15,079	100%	11,261	100%	11,786	100%	-21.8%	4.7%
<i>Casual (1-49 times)</i>	9,332	62%	6,339	56%	7,332	62%	-21.4%	15.7%
<i>Core (50+ times)</i>	5,747	38%	4,922	44%	4,453	38%	-22.5%	-9.5%
<b>Cross-Training Style Workout</b>	12,914	100%	9,179	100%	9,764	100%	-24.4%	6.4%
<i>Casual (1-49 times)</i>	6,430	50%	3,476	38%	4,179	43%	-35.0%	20.2%
<i>Core (50+ times)</i>	6,483	50%	5,704	62%	5,585	57%	-13.9%	-2.1%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
<b>Participation Growth/Decline</b>	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
<b>Core vs Casual Distribution</b>	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	

Figure 111 General Fitness Table

## GENERAL FITNESS (CONTINUED)

National Core vs Casual Participatory Trends - General Fitness								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Trail Running	8,582	100%	11,854	100%	12,520	100%	45.9%	5.6%
Stationary Cycling (Group)	8,937	100%	6,054	100%	5,939	100%	-33.5%	-1.9%
<i>Casual (1-49 times)</i>	5,751	64%	3,134	52%	3,134	53%	-45.5%	0.0%
<i>Core (50+ times)</i>	3,186	36%	2,920	48%	2,805	47%	-12.0%	-3.9%
Pilates Training	8,893	100%	9,905	100%	9,745	100%	9.6%	-1.6%
<i>Casual (1-49 times)</i>	5,525	62%	6,668	67%	6,611	68%	19.7%	-0.9%
<i>Core (50+ times)</i>	3,367	38%	3,237	33%	3,133	32%	-6.9%	-3.2%
Cardio Kickboxing	6,899	100%	5,295	100%	5,099	100%	-26.1%	-3.7%
<i>Casual (1-49 times)</i>	4,760	69%	3,438	65%	3,328	65%	-30.1%	-3.2%
<i>Core (50+ times)</i>	2,139	31%	1,857	35%	1,771	35%	-17.2%	-4.6%
Boot Camp Style Training	6,583	100%	4,969	100%	5,169	100%	-21.5%	4.0%
<i>Casual (1-49 times)</i>	4,484	68%	3,204	64%	3,461	67%	-22.8%	8.0%
<i>Core (50+ times)</i>	2,099	32%	1,765	36%	1,709	33%	-18.6%	-3.2%
Martial Arts	5,745	100%	6,064	100%	6,186	100%	7.7%	2.0%
<i>Casual (1-12 times)</i>	1,964	34%	2,679	44%	2,728	44%	38.9%	1.8%
<i>Core (13+ times)</i>	3,780	66%	3,385	56%	3,458	56%	-8.5%	2.2%
Boxing for Fitness	5,175	100%	5,230	100%	5,237	100%	1.2%	0.1%
<i>Casual (1-12 times)</i>	2,678	52%	2,962	57%	2,985	57%	11.5%	0.8%
<i>Core (13+ times)</i>	2,496	48%	2,268	43%	2,252	43%	-9.8%	-0.7%
Tai Chi	3,706	100%	3,300	100%	3,393	100%	-8.4%	2.8%
<i>Casual (1-49 times)</i>	2,245	61%	1,858	56%	2,001	59%	-10.9%	7.7%
<i>Core (50+ times)</i>	1,461	39%	1,442	44%	1,393	41%	-4.7%	-3.4%
Barre	3,329	100%	3,579	100%	3,659	100%	9.9%	2.2%
<i>Casual (1-49 times)</i>	2,636	79%	2,721	76%	2,822	77%	7.1%	3.7%
<i>Core (50+ times)</i>	693	21%	858	24%	837	23%	20.8%	-2.4%
Triathlon (Traditional/Road)	2,374	100%	1,846	100%	1,748	100%	-26.4%	-5.3%
Triathlon (Non-Traditional/Off Road)	1,705	100%	1,363	100%	1,304	100%	-23.5%	-4.3%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to 25%)		Large Decrease (less than 25%)	
Core vs Casual Distribution	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	

Figure 112 General Fitness (contd.)

## OUTDOOR/ADVENTURE RECREATION

National Core vs Casual Participatory Trends - Outdoor / Adventure Recreation								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Hiking (Day)	42,128	100%	57,808	100%	58,697	100%	39.3%	1.5%
Bicycling (Road)	38,365	100%	44,471	100%	42,775	100%	11.5%	-3.8%
<i>Casual (1-25 times)</i>	19,244	50%	23,720	53%	22,280	52%	15.8%	-6.1%
<i>Core (26+ times)</i>	19,121	50%	20,751	47%	20,495	48%	7.2%	-1.2%
Fishing (Freshwater)	38,121	100%	42,556	100%	40,853	100%	7.2%	-4.0%
<i>Casual (1-7 times)</i>	20,308	53%	24,309	57%	22,451	55%	10.6%	-7.6%
<i>Core (8+ times)</i>	17,813	47%	18,247	43%	18,403	45%	3.3%	0.9%
Camping (< 1/4 mile of Vehicle/Home)	26,467	100%	36,082	100%	35,985	100%	36.0%	-0.3%
Camping (Recreational Vehicle)	15,855	100%	17,825	100%	16,371	100%	3.3%	-8.2%
<i>Casual (1-7 times)</i>	8,719	55%	11,281	63%	9,688	59%	11.1%	-14.1%
<i>Core (8+ times)</i>	7,136	45%	6,544	37%	6,683	41%	-6.3%	2.1%
Fishing (Saltwater)	12,266	100%	14,527	100%	13,790	100%	12.4%	-5.1%
<i>Casual (1-7 times)</i>	7,198	59%	9,109	63%	8,543	62%	18.7%	-6.2%
<i>Core (8+ times)</i>	5,068	41%	5,418	37%	5,246	38%	3.5%	-3.2%
Birdwatching (>1/4 mile of Vehicle/Home)	11,589	100%	15,228	100%	14,815	100%	27.8%	-2.7%
Backpacking Overnight	10,151	100%	10,746	100%	10,306	100%	1.5%	-4.1%
Bicycling (Mountain)	8,615	100%	8,998	100%	8,693	100%	0.9%	-3.4%
<i>Casual (1-12 times)</i>	4,273	50%	4,803	53%	4,517	52%	5.7%	-6.0%
<i>Core (13+ times)</i>	4,342	50%	4,194	47%	4,176	48%	-3.8%	-0.4%
Archery	7,903	100%	7,249	100%	7,342	100%	-7.1%	1.3%
<i>Casual (1-25 times)</i>	6,650	84%	6,102	84%	6,054	82%	-9.0%	-0.8%
<i>Core (26+ times)</i>	1,253	16%	1,147	16%	1,288	18%	2.8%	12.3%
Fishing (Fly)	6,456	100%	7,753	100%	7,458	100%	15.5%	-3.8%
<i>Casual (1-7 times)</i>	4,183	65%	5,020	65%	4,762	64%	13.8%	-5.1%
<i>Core (8+ times)</i>	2,273	35%	2,733	35%	2,696	36%	18.6%	-1.4%
Skateboarding	6,442	100%	8,872	100%	8,747	100%	35.8%	-1.4%
<i>Casual (1-25 times)</i>	3,955	61%	6,315	71%	6,181	71%	56.3%	-2.1%
<i>Core (26+ times)</i>	2,487	39%	2,557	29%	2,566	29%	3.2%	0.4%
Climbing (Indoor)	-	n/a	5,535	100%	5,684	100%	n/a	2.7%
Roller Skating (In-Line)	5,381	100%	4,892	100%	4,940	100%	-8.2%	1.0%
<i>Casual (1-12 times)</i>	3,861	72%	3,466	71%	3,525	71%	-8.7%	1.7%
<i>Core (13+ times)</i>	1,520	28%	1,425	29%	1,415	29%	-6.9%	-0.7%
Bicycling (BMX)	3,104	100%	3,880	100%	3,861	100%	24.4%	-0.5%
<i>Casual (1-12 times)</i>	1,760	57%	2,532	65%	2,466	64%	40.1%	-2.6%
<i>Core (13+ times)</i>	1,344	43%	1,348	35%	1,396	36%	3.9%	3.6%
Climbing (Traditional/Ice/Mountaineering)	2,790	100%	2,456	100%	2,374	100%	-14.9%	-3.3%
Climbing (Sport/Boulder)	-	n/a	2,290	100%	2,301	100%	n/a	0.5%
Adventure Racing	2,999	100%	1,966	100%	1,826	100%	-39.1%	-7.1%
<i>Casual (1 times)</i>	1,081	36%	328	17%	312	17%	-71.1%	-4.9%
<i>Core (2+ times)</i>	1,918	64%	1,638	83%	1,514	83%	-21.1%	-7.6%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	

Figure 113 Outdoor Adventure Table



## AQUATICS

National Core vs Casual Participatory Trends - Aquatics								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Swimming (Fitness)	26,601	100%	25,666	100%	25,620	100%	-3.7%	-0.2%
<i>Casual (1-49 times)</i>	17,781	67%	17,987	70%	17,598	69%	-1.0%	-2.2%
<i>Core (50+ times)</i>	8,820	33%	7,680	30%	8,022	31%	-9.0%	4.5%
Aquatic Exercise	10,575	100%	10,954	100%	10,400	100%	-1.7%	-5.1%
<i>Casual (1-49 times)</i>	7,135	67%	8,331	76%	8,347	80%	17.0%	0.2%
<i>Core (50+ times)</i>	3,440	33%	2,623	24%	2,053	20%	-40.3%	-21.7%
Swimming (Competition)	3,369	100%	2,615	100%	2,824	100%	-16.2%	8.0%
<i>Casual (1-49 times)</i>	1,881	56%	1,524	58%	1,708	60%	-9.2%	12.1%
<i>Core (50+ times)</i>	1,488	44%	1,091	42%	1,116	40%	-25.0%	2.3%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	

Figure 114 Aquatics Table

## WATER SPORTS/ACTIVITIES

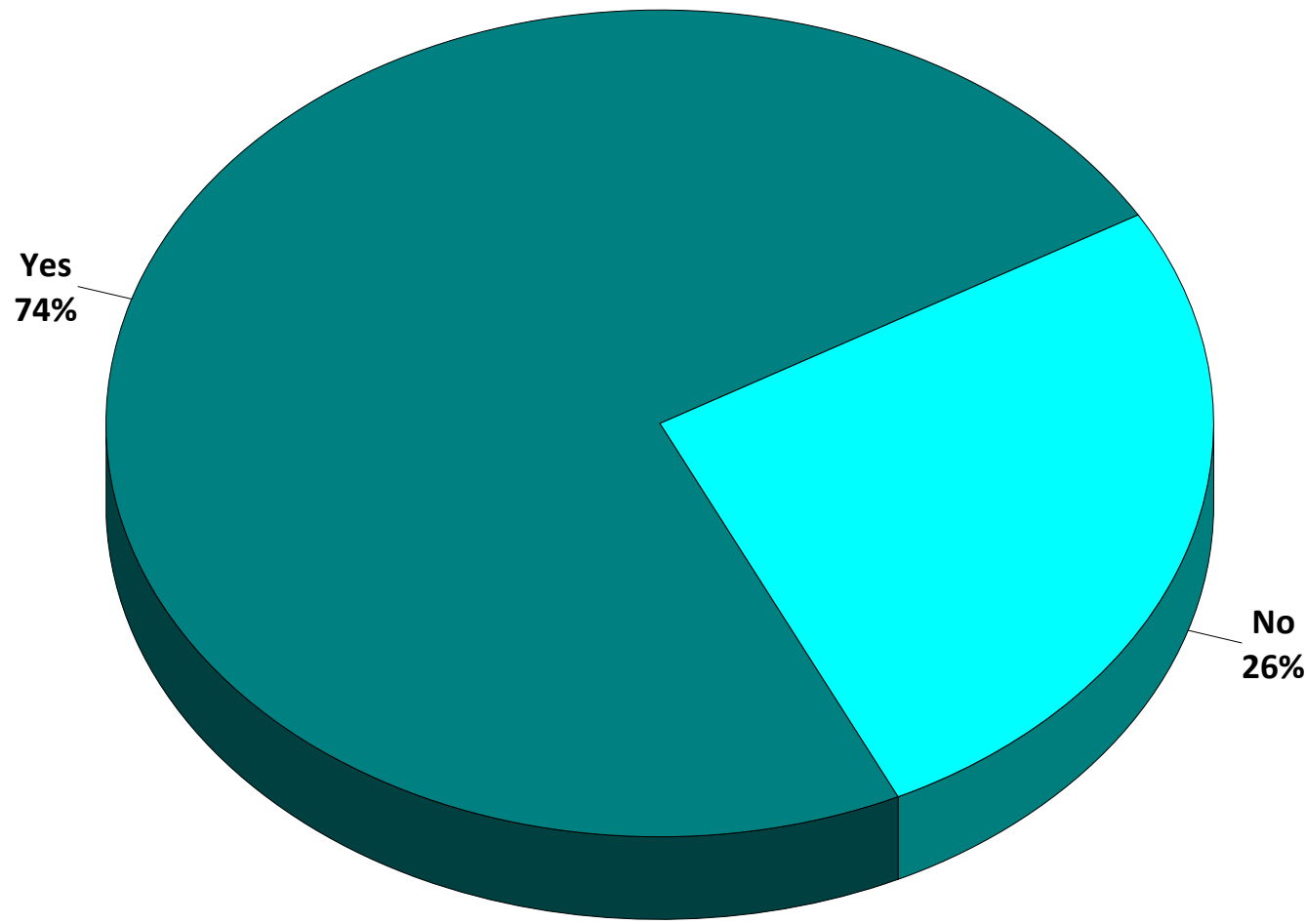
National Core vs Casual Participatory Trends - Water Sports / Activities								
Activity	Participation Levels						% Change	
	2016		2020		2021		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Kayaking (Recreational)	10,017	100%	13,002	100%	13,351	100%	33.3%	2.7%
Canoeing	10,046	100%	9,595	100%	9,199	100%	-8.4%	-4.1%
Snorkeling	8,717	100%	7,729	100%	7,316	100%	-16.1%	-5.3%
<i>Casual (1-7 times)</i>	6,945	80%	6,374	82%	5,989	82%	-13.8%	-6.0%
<i>Core(8+ times)</i>	1,773	20%	1,355	18%	1,326	18%	-25.2%	-2.1%
Jet Skiing	5,783	100%	4,900	100%	5,062	100%	-12.5%	3.3%
<i>Casual (1-7 times)</i>	4,143	72%	3,783	77%	3,780	75%	-8.8%	-0.1%
<i>Core(8+ times)</i>	1,640	28%	1,116	23%	1,281	25%	-21.9%	14.8%
Sailing	4,095	100%	3,486	100%	3,463	100%	-15.4%	-0.7%
<i>Casual (1-7 times)</i>	2,833	69%	2,395	69%	2,418	70%	-14.6%	1.0%
<i>Core(8+ times)</i>	1,262	31%	1,091	31%	1,045	30%	-17.2%	-4.2%
Stand-Up Paddling	3,220	100%	3,675	100%	3,739	100%	16.1%	1.7%
Rafting	3,428	100%	3,474	100%	3,383	100%	-1.3%	-2.6%
Water Skiing	3,700	100%	3,050	100%	3,058	100%	-17.4%	0.3%
<i>Casual (1-7 times)</i>	2,667	72%	2,189	72%	2,209	72%	-17.2%	0.9%
<i>Core(8+ times)</i>	1,033	28%	861	28%	849	28%	-17.8%	-1.4%
Surfing	2,793	100%	3,800	100%	3,463	100%	24.0%	-8.9%
<i>Casual (1-7 times)</i>	1,768	63%	2,507	66%	2,158	62%	22.1%	-13.9%
<i>Core(8+ times)</i>	1,024	37%	1,293	34%	1,305	38%	27.4%	0.9%
Wakeboarding	2,912	100%	2,754	100%	2,674	100%	-8.2%	-2.9%
<i>Casual (1-7 times)</i>	2,017	69%	2,007	73%	1,902	71%	-5.7%	-5.2%
<i>Core(8+ times)</i>	895	31%	747	27%	772	29%	-13.7%	3.3%
Scuba Diving	3,111	100%	2,588	100%	2,476	100%	-20.4%	-4.3%
<i>Casual (1-7 times)</i>	2,292	74%	1,880	73%	1,795	72%	-21.7%	-4.5%
<i>Core(8+ times)</i>	819	26%	708	27%	680	27%	-17.0%	-4.0%
Kayaking (Sea/Touring)	3,124	100%	2,508	100%	2,587	100%	-17.2%	3.1%
Kayaking (White Water)	2,552	100%	2,605	100%	2,587	100%	1.4%	-0.7%
Boardsailing/Windsurfing	1,737	100%	1,268	100%	1,297	100%	-25.3%	2.3%
<i>Casual (1-7 times)</i>	1,449	83%	1,015	80%	1,002	77%	-30.8%	-1.3%
<i>Core(8+ times)</i>	288	17%	253	20%	295	23%	2.4%	16.6%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution	Mostly Core Participants (greater than 75%)		More Core Participants (56-74%)		Evenly Divided (45-55% Core and Casual)		More Casual Participants (56-74%)	

Figure 115 Water Sports Table

## APPENDIX B – STATISTICALLY VALID SURVEY RESULTS

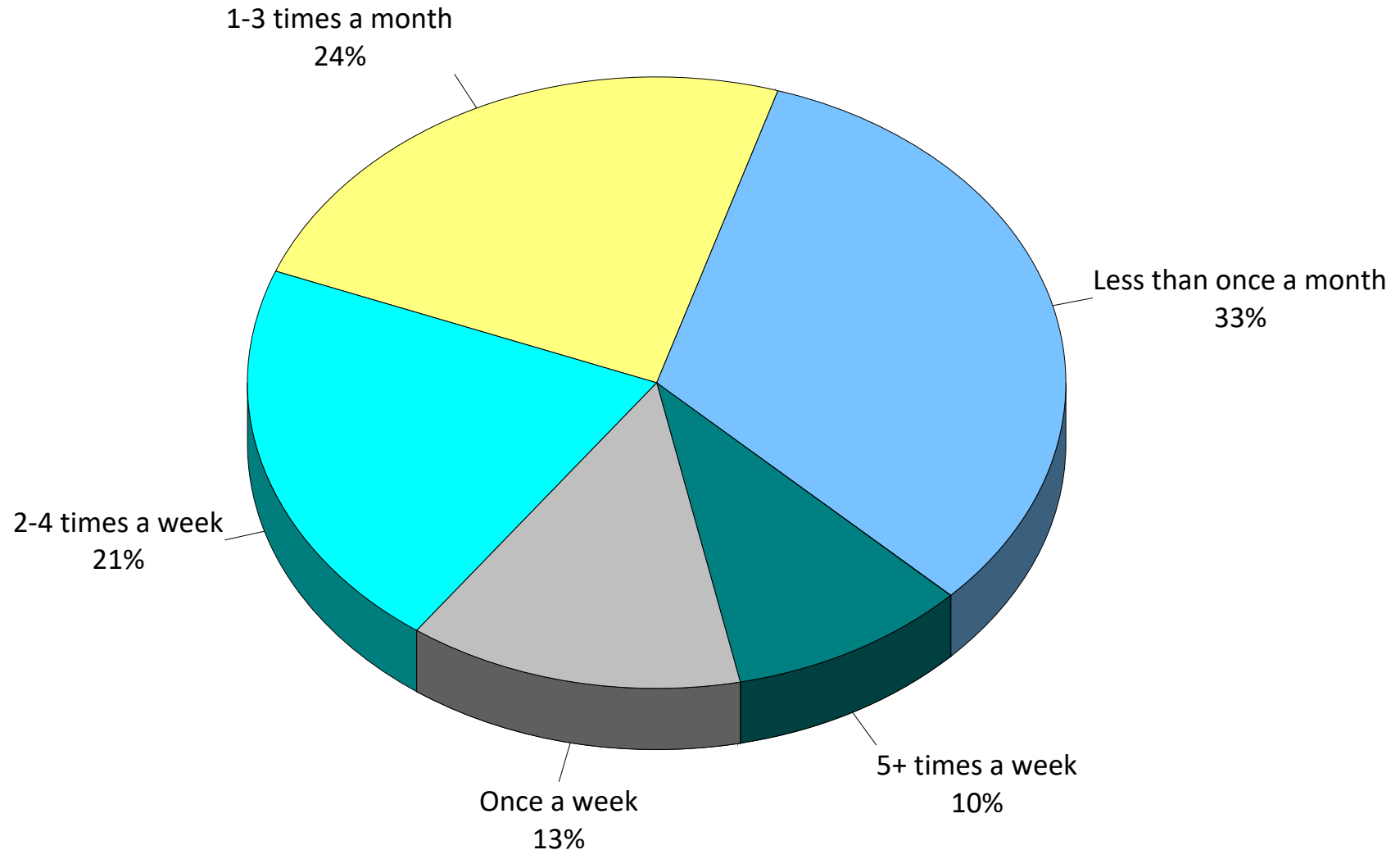
# Q1. Have you or any member of your household visited any Huntley Park District parks or recreation facilities during the past 12 months?

by percentage of respondents



# Q1a. How often have you visited Huntley Park District parks and/or recreation facilities during the past 12 months?

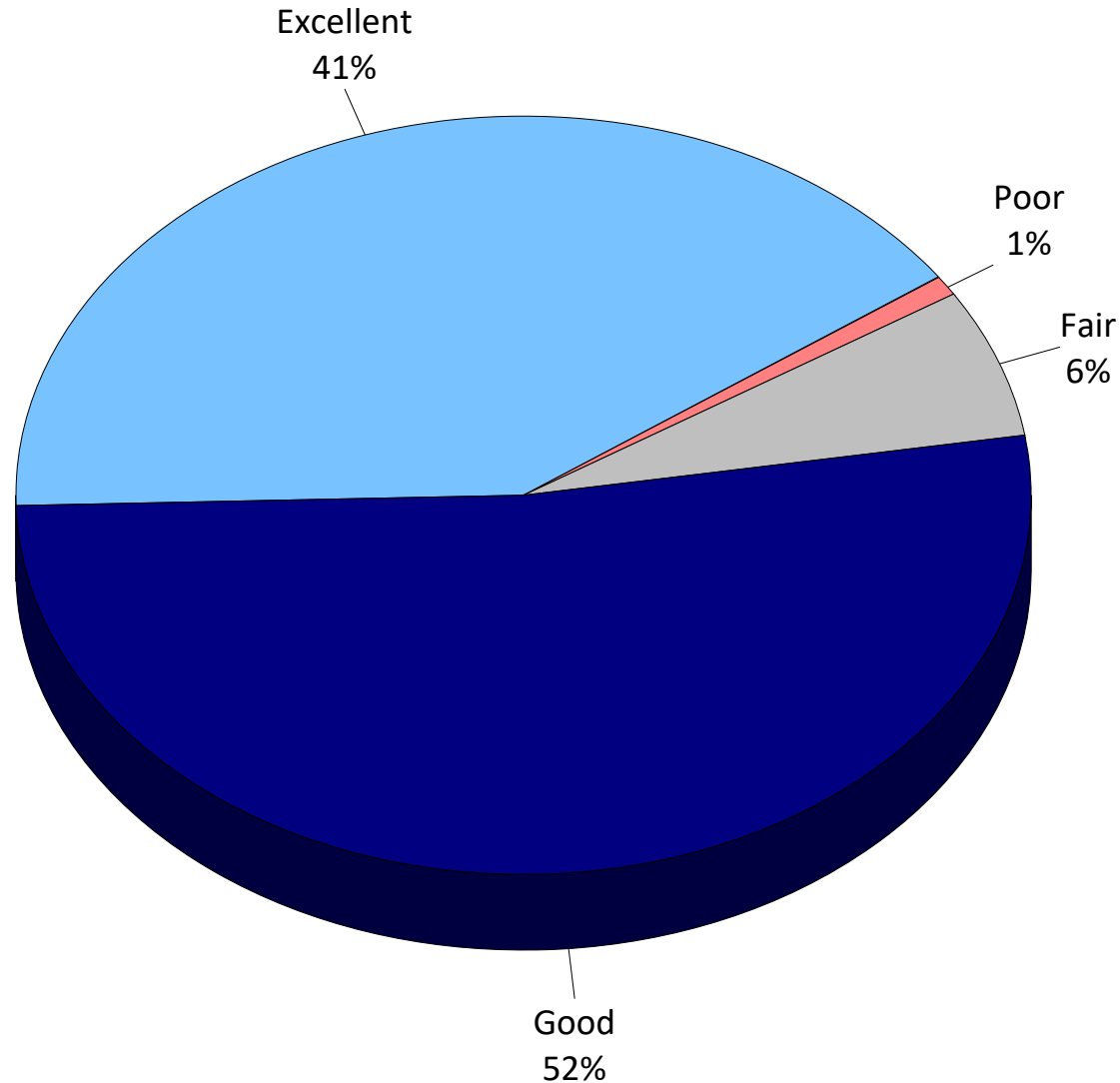
by percentage of respondents who responded "Yes" to Q1 (excluding "don't know")





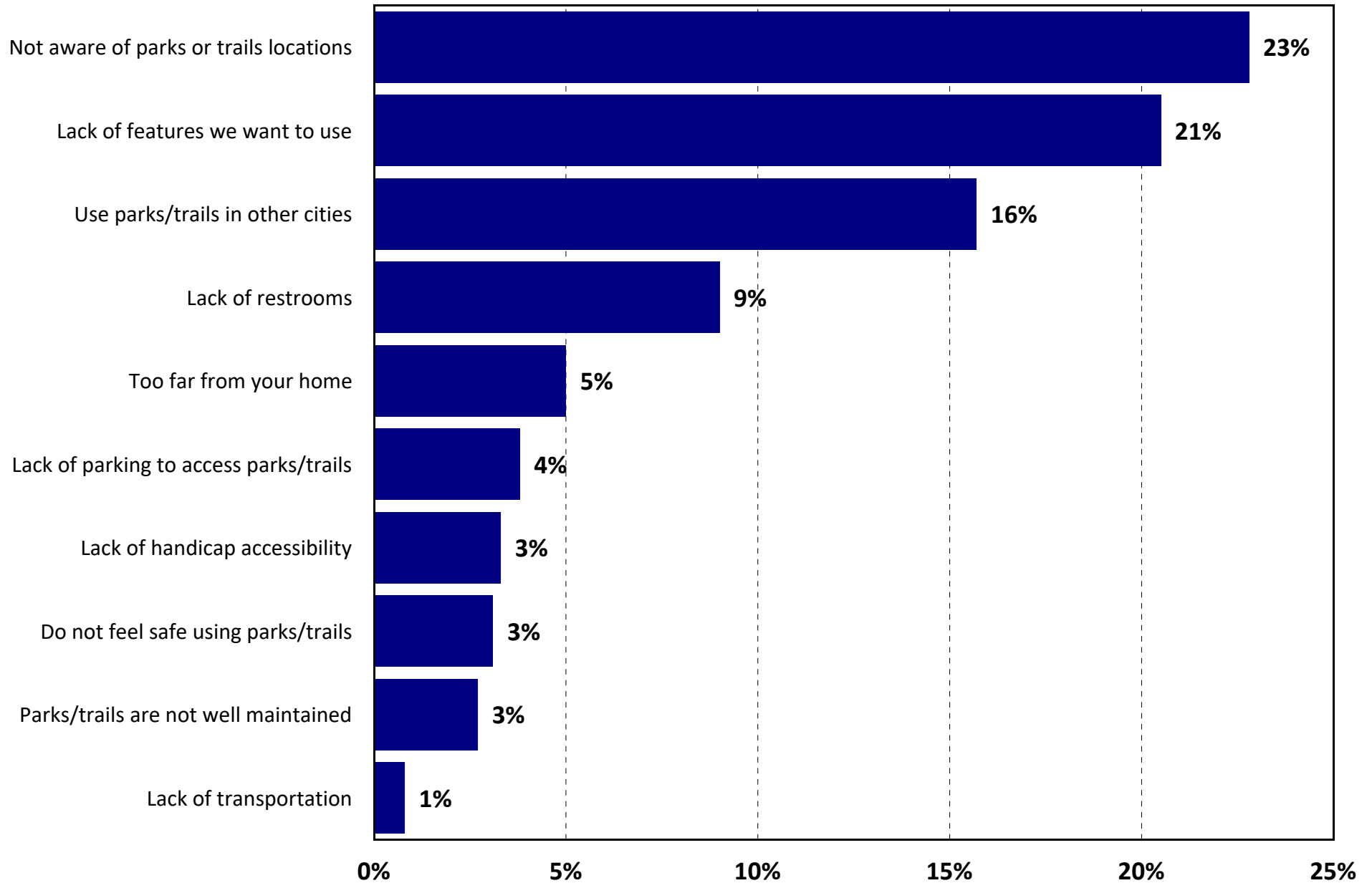
## Q1b. Overall, how would you rate the physical condition of ALL the Huntley Park District parks and recreation facilities you have visited?

by percentage of respondents who responded "Yes" to Q1 (excluding "not provided")



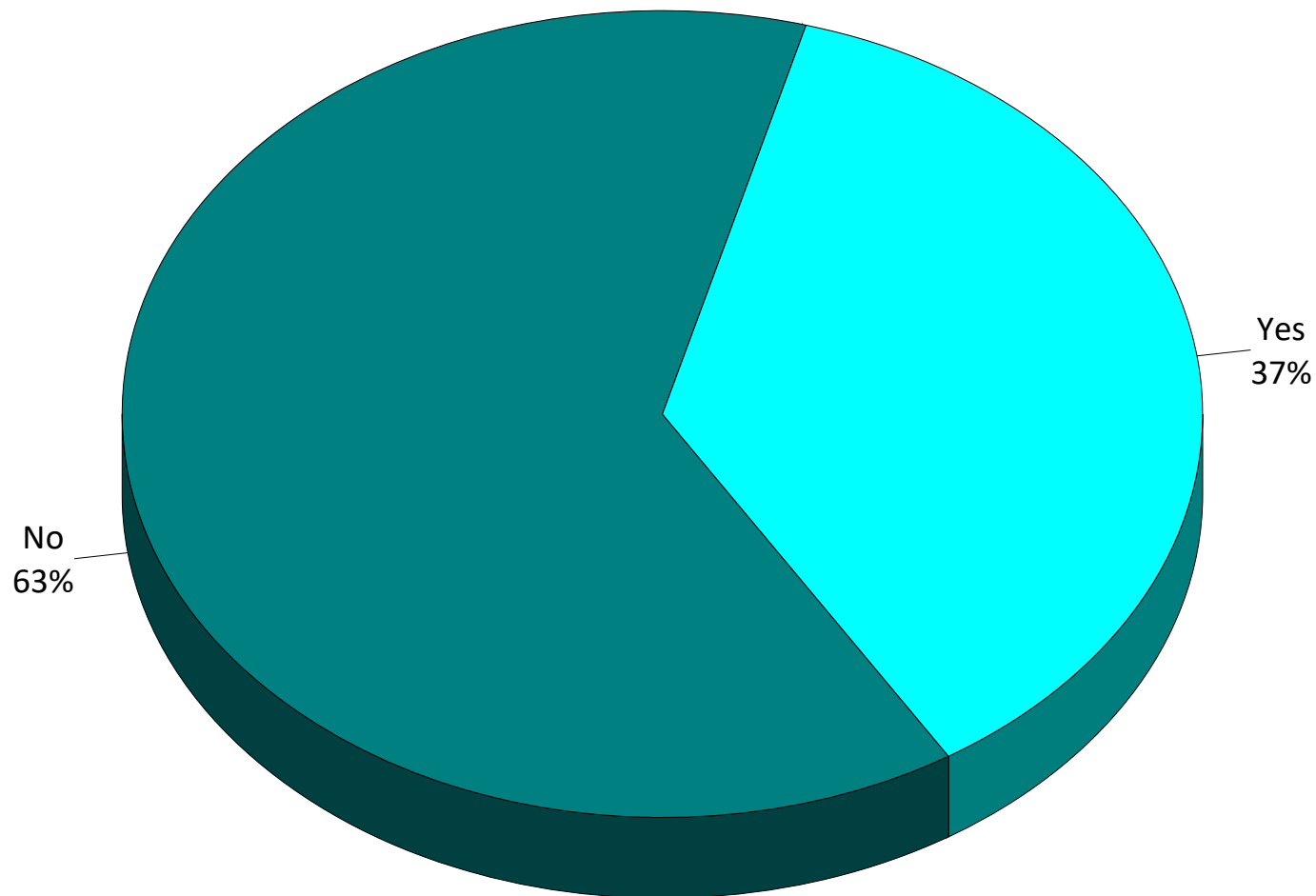
## Q2. Barriers to Parks or Recreation Facilities Use

by percentage of respondents (multiple selections could be made)



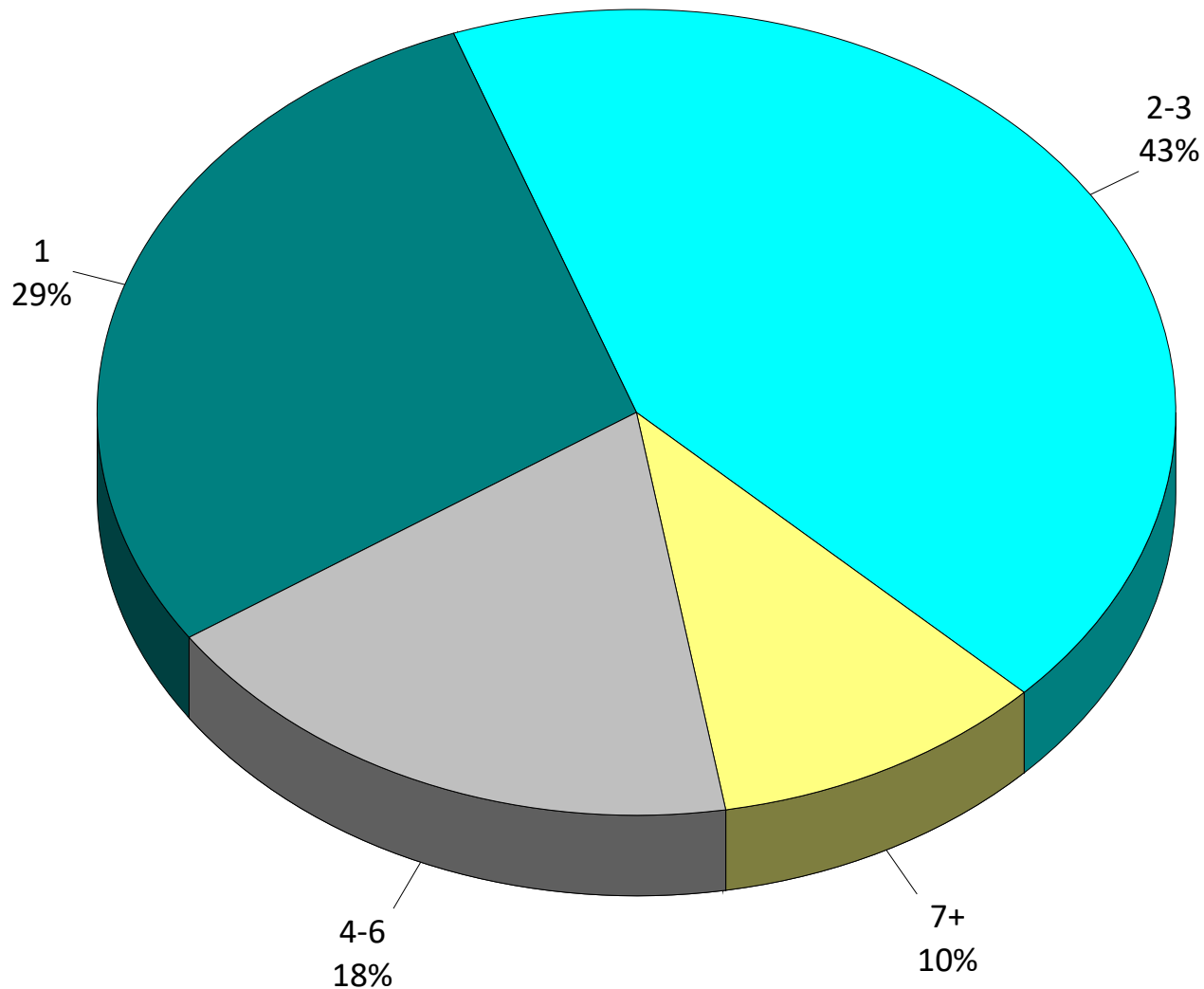
### Q3. Has your household participated in any programs offered by Huntley Park District during the last 2 years?

by percentage of respondents



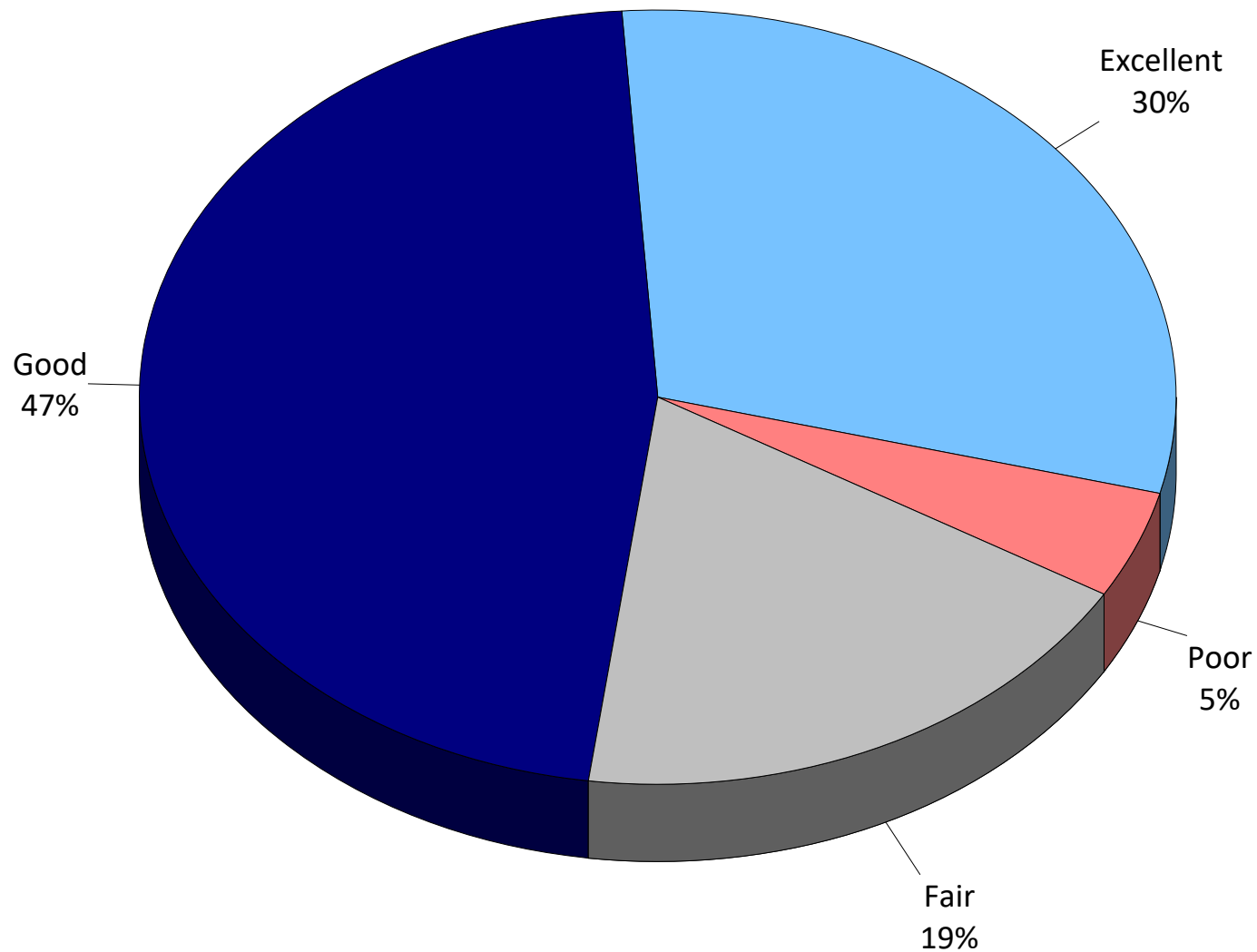
# **Q3a. How many recreation programs offered by the Huntley Park District have you or members of your household participated in during the past two years?**

by percentage of respondents who responded "Yes" to Q3 (excluding "not provided")



## Q3b. How would you rate the overall quality of recreation programs offered by the Huntley Park District in which your household has participated?

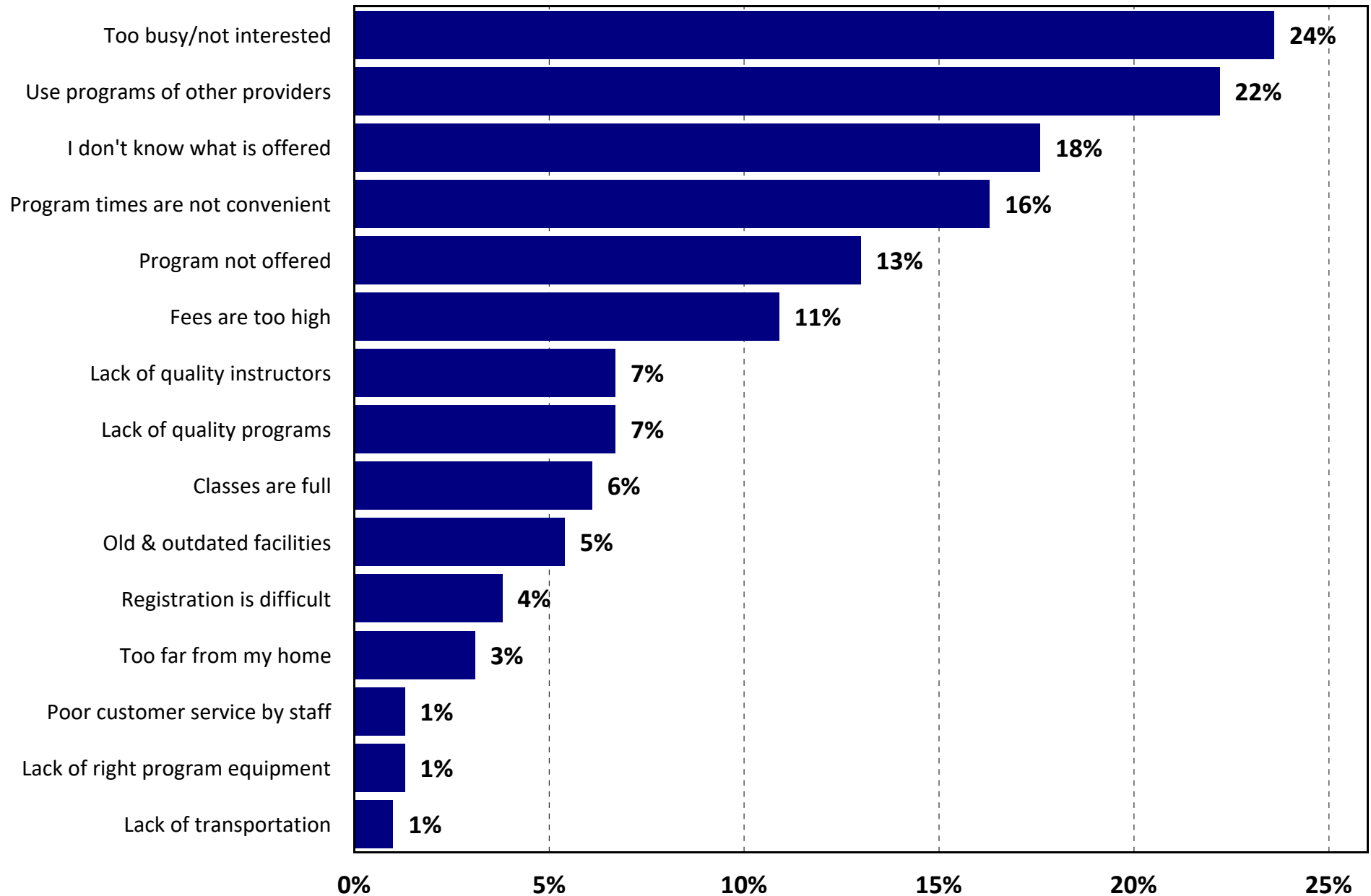
by percentage of respondents who responded "Yes" to Q3





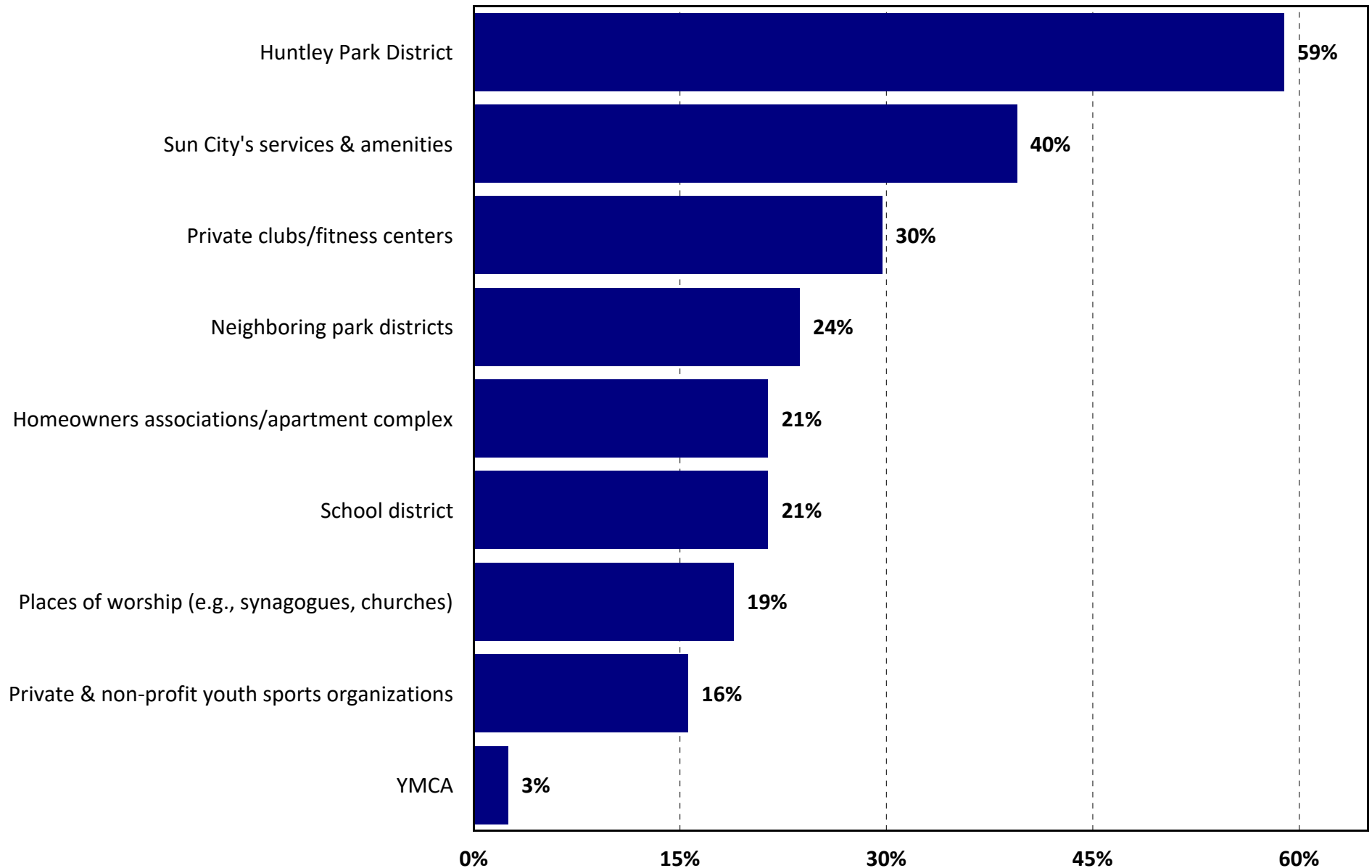
## Q4. Barriers to Recreation Programs Participation

by percentage of respondents (multiple selections could be made)



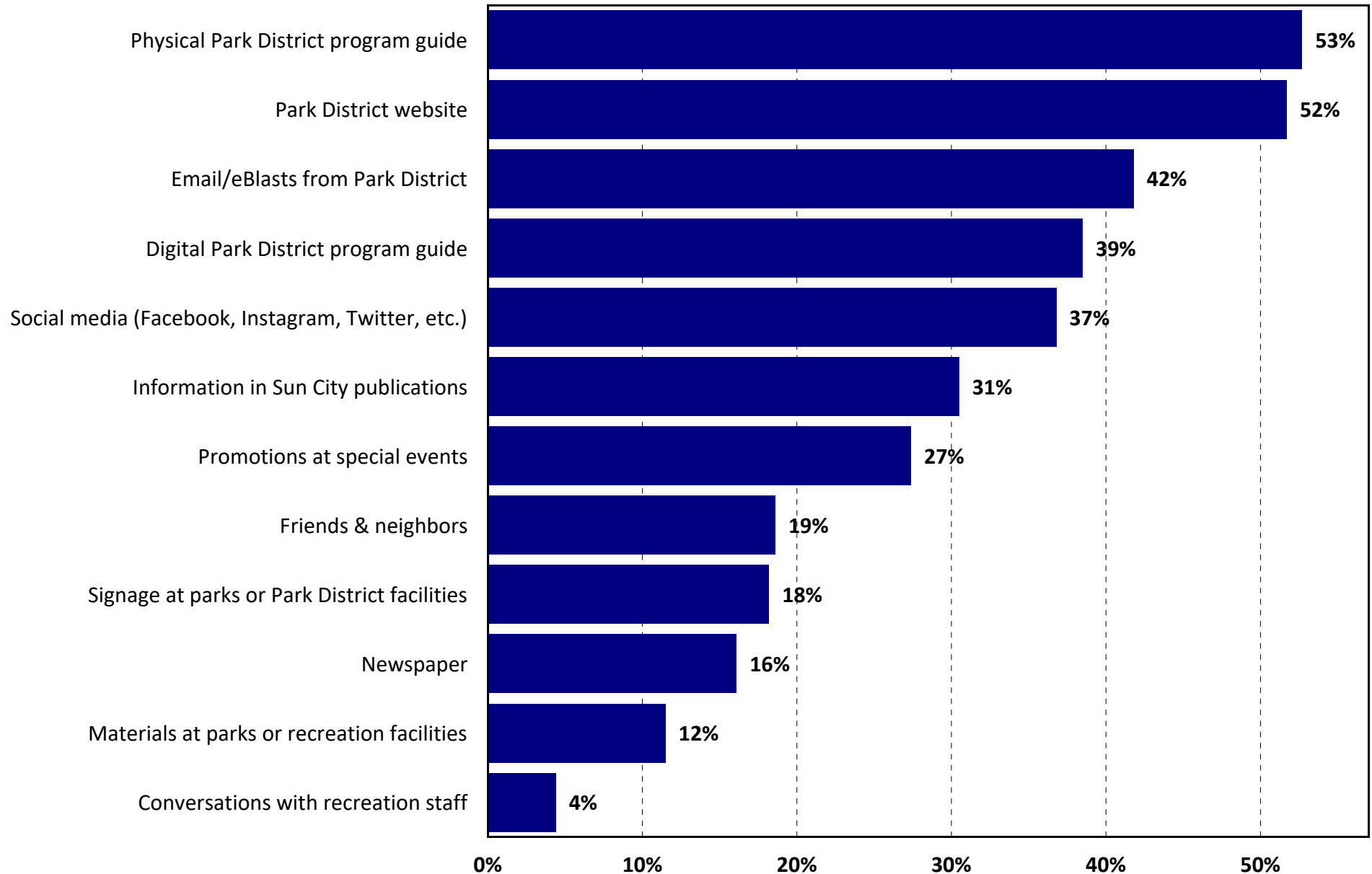
## Q5. Organizations Households Used within the Last Two Years for Recreation and Sports Activities

by percentage of respondents (multiple selections could be made) (excluding "none")



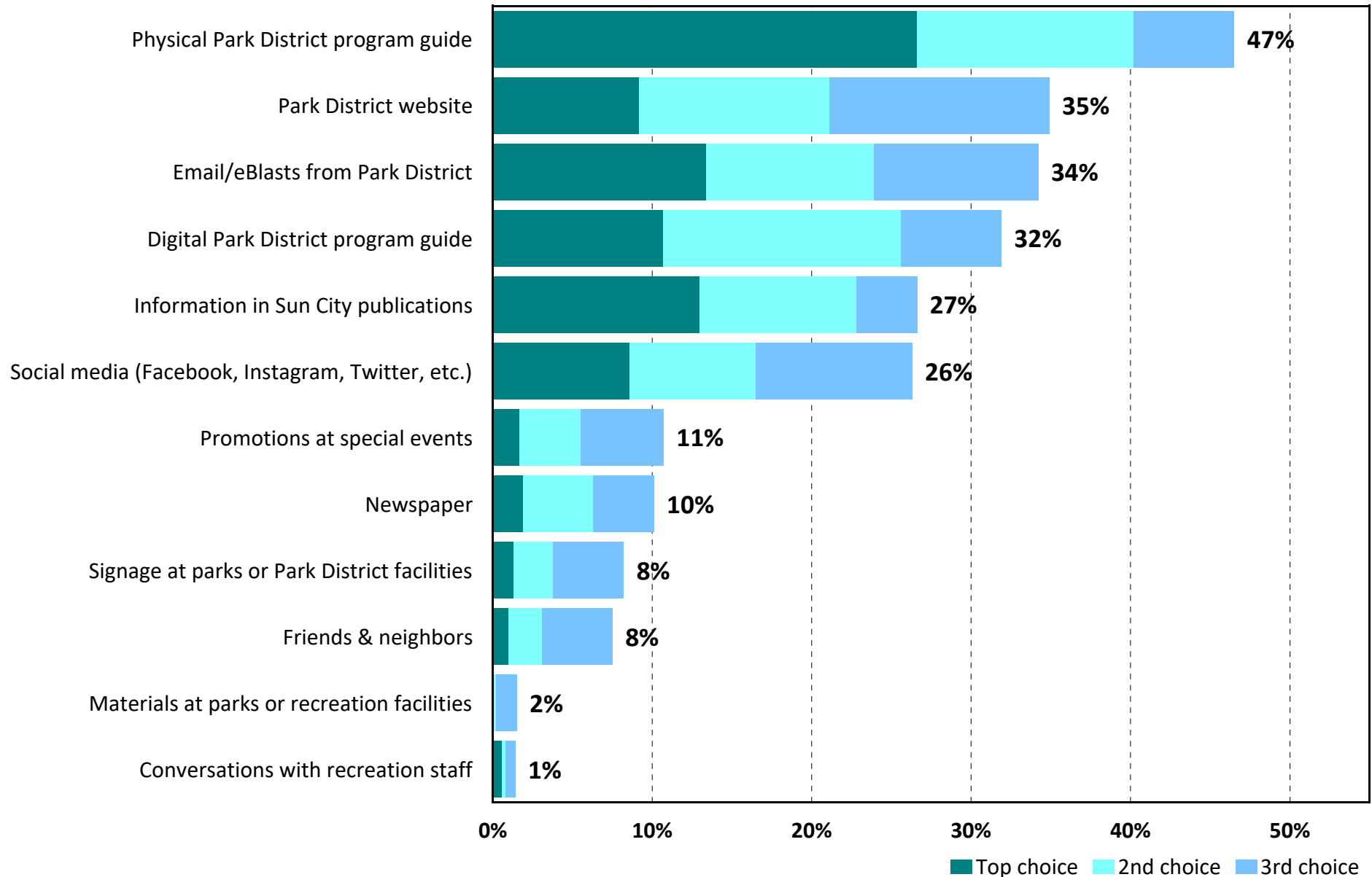
# Q6. From the following list, please CHECK ALL of the ways you would like to learn about Huntley Park District activities and events

by percentage of respondents (multiple selections could be made)



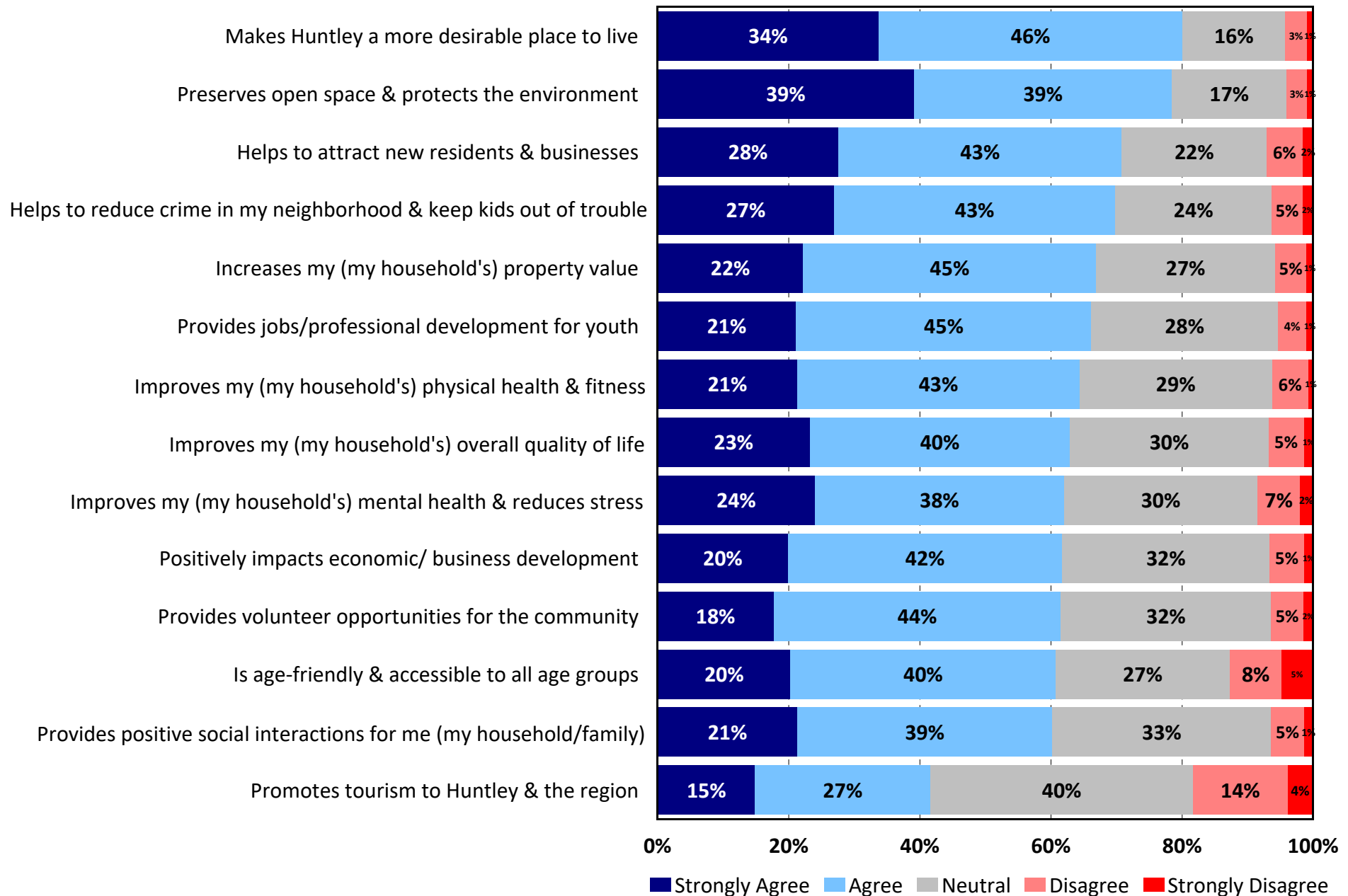
# Q7. Most Preferred Sources for Learning About Recreation Programs and Activities

by percentage of respondents who selected the items as one of their top three choices



## Q8. Level of Agreement with Statements Regarding Benefits of Huntley Park District

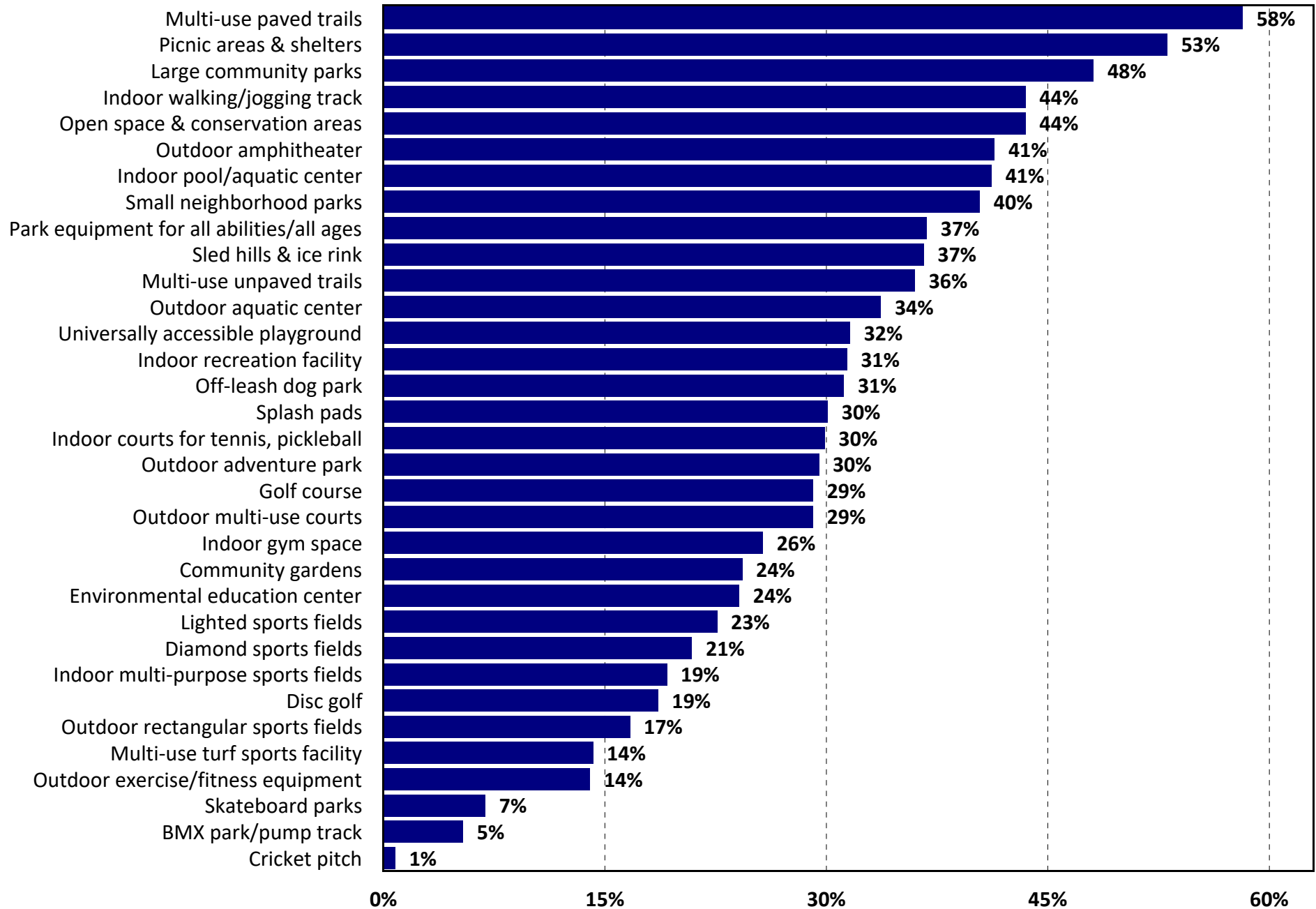
by percentage of respondents (excluding "don't know")





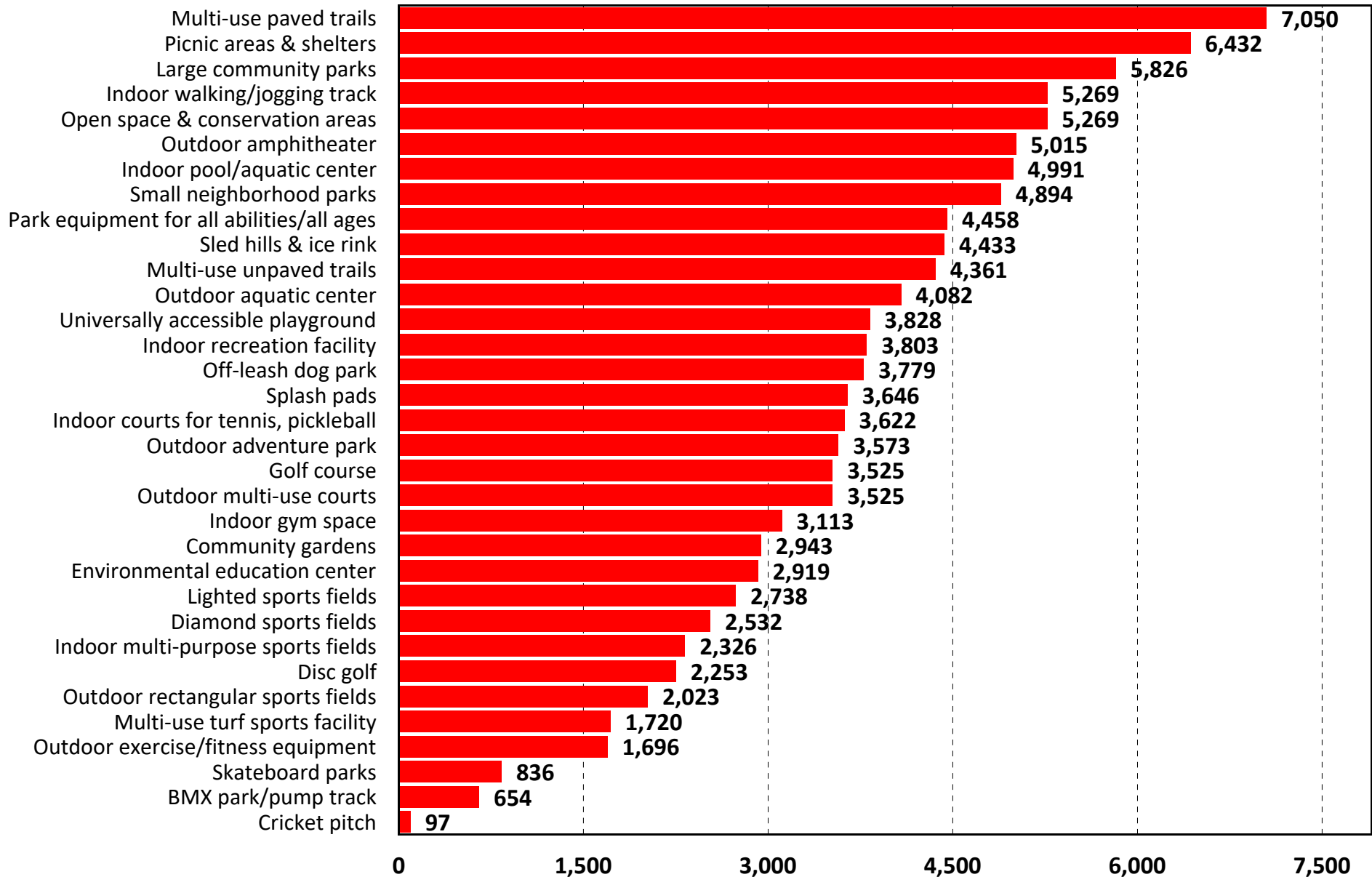
## Q9. Respondents With Need for Facility or Amenity

by percentage of respondents



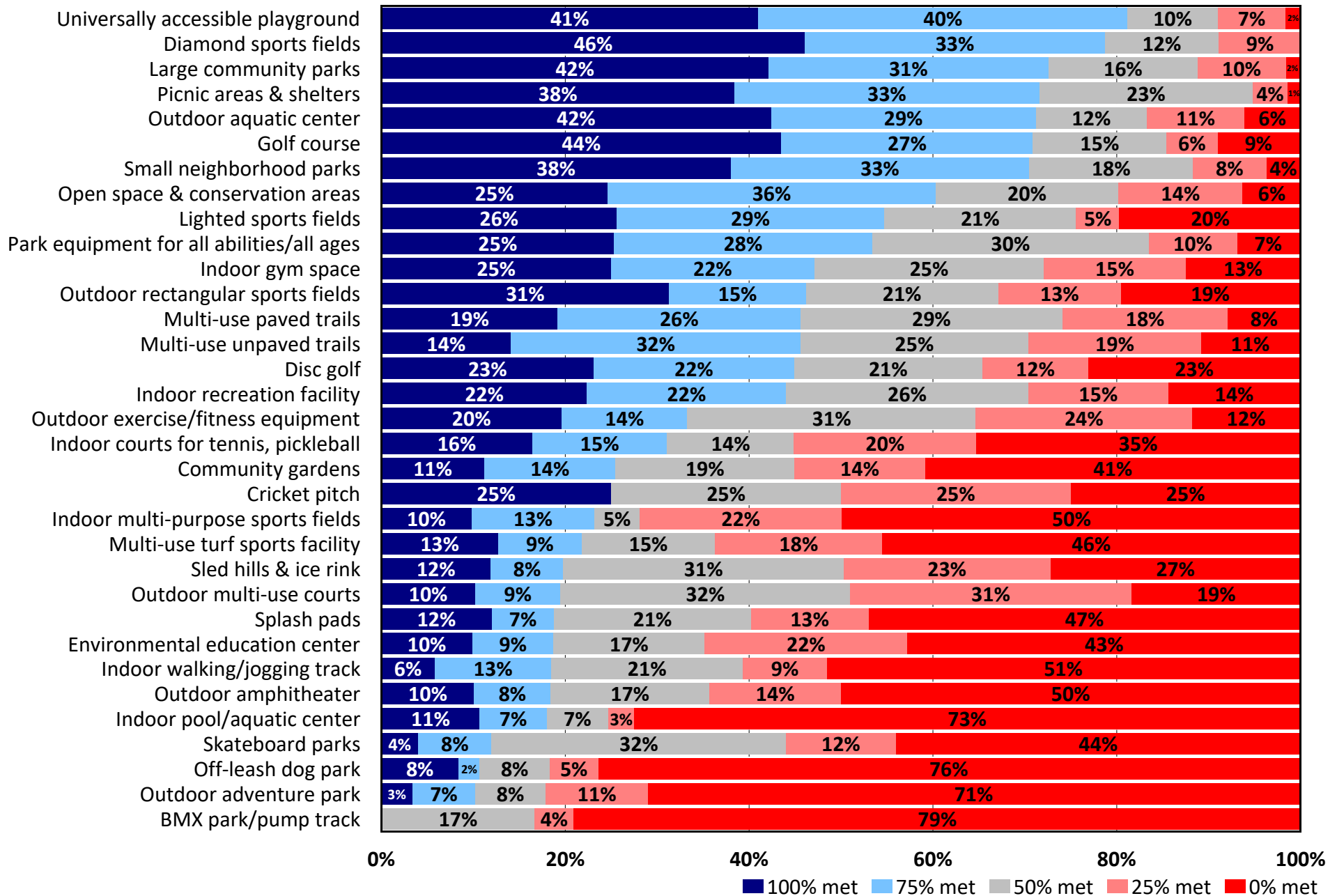
# Q9a. Estimated Number of Households in Huntley Park District Who Have a Need for Facility/ Amenity

by number of households based on an estimated 12,113 households



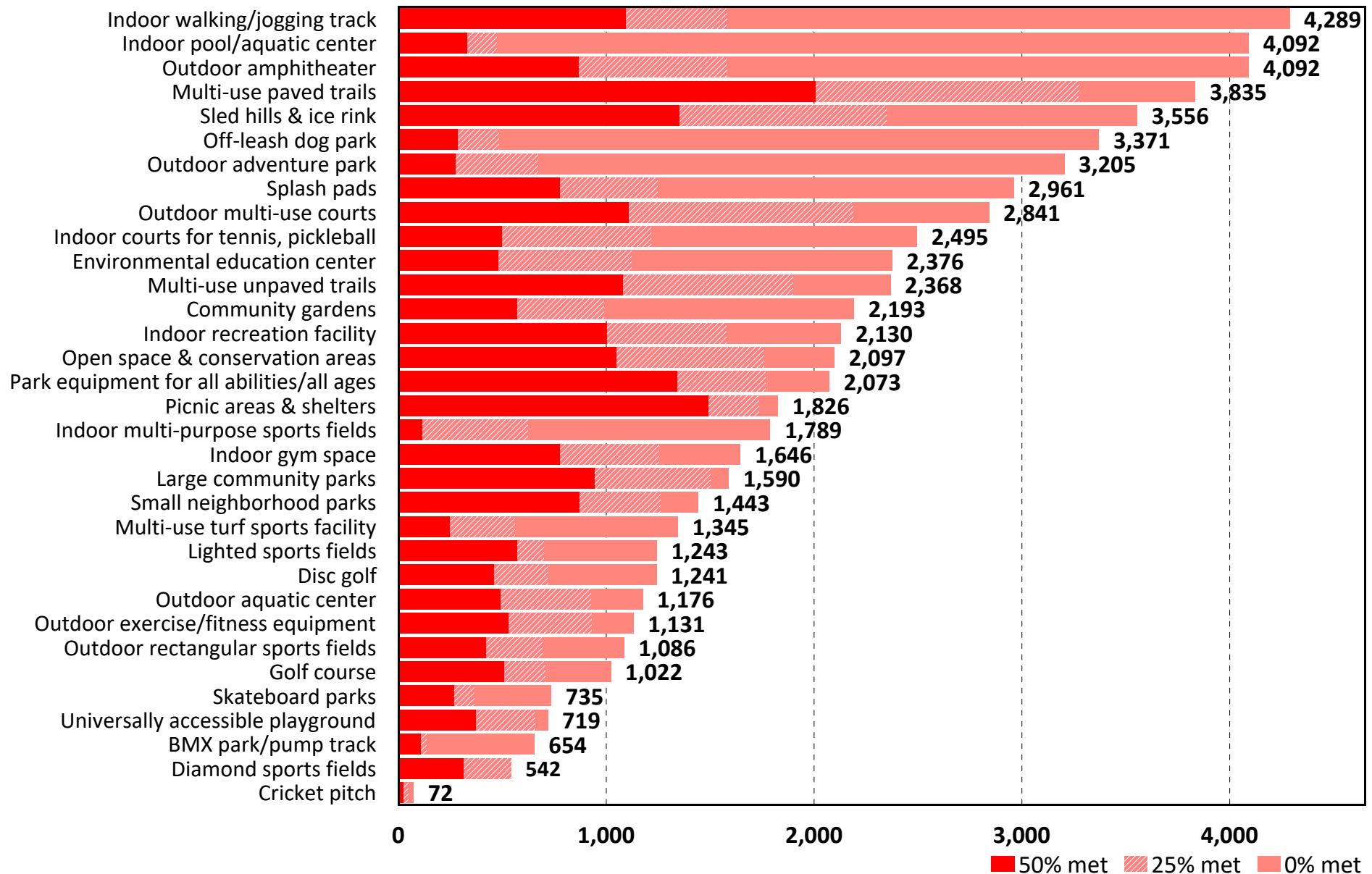
## Q9b. How Well Households' Need For Facility/Amenity Is Currently Being Met

by percentage of respondents who answered "Yes" to Q9



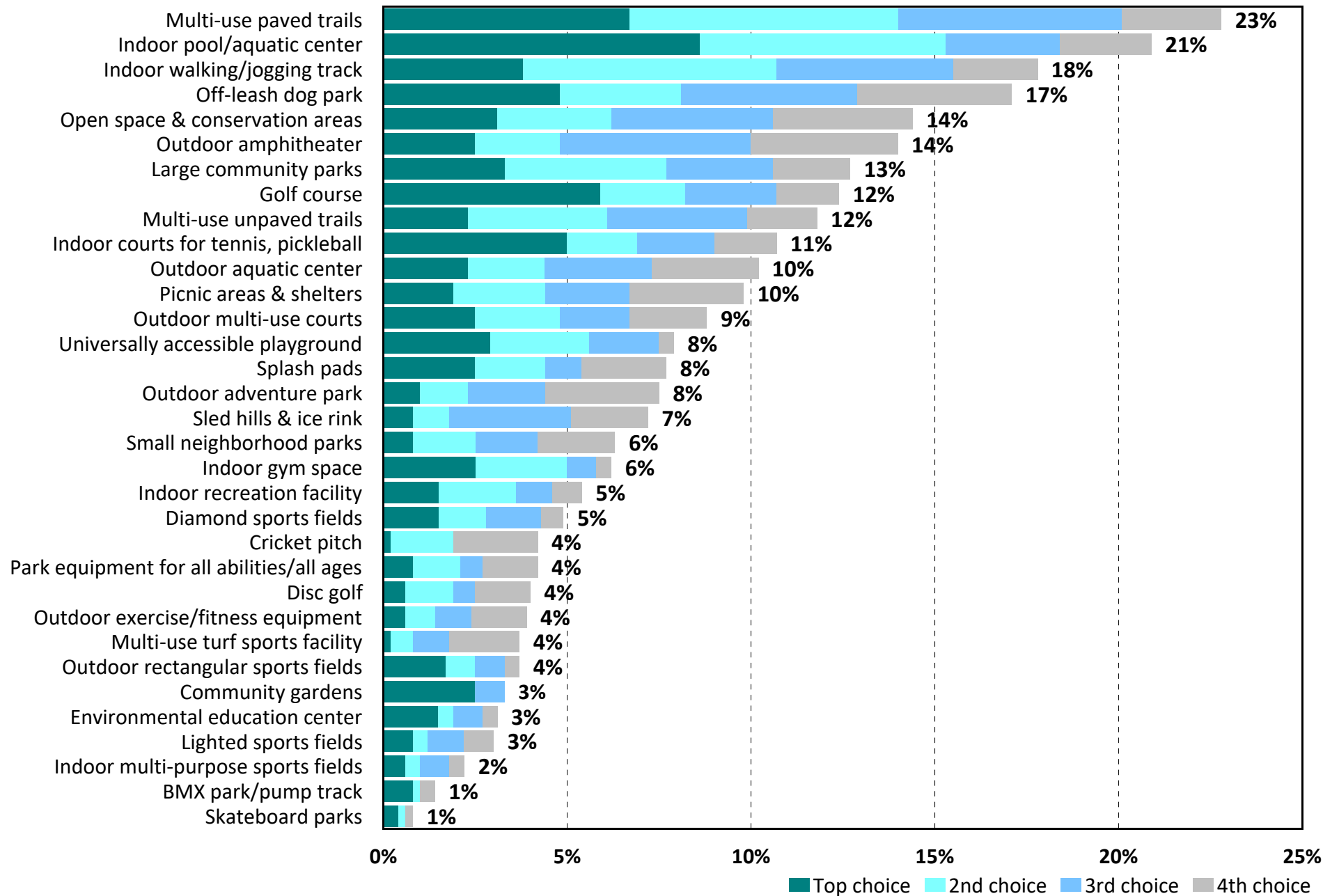
# Q9c. Estimated Number of Households in Huntley Park District Whose Facility/ Amenity Need Is Met 50% or Less

by number of households with need based on an estimated 12,113 Households



# Q10. Most Important Facility/Amenity to Households

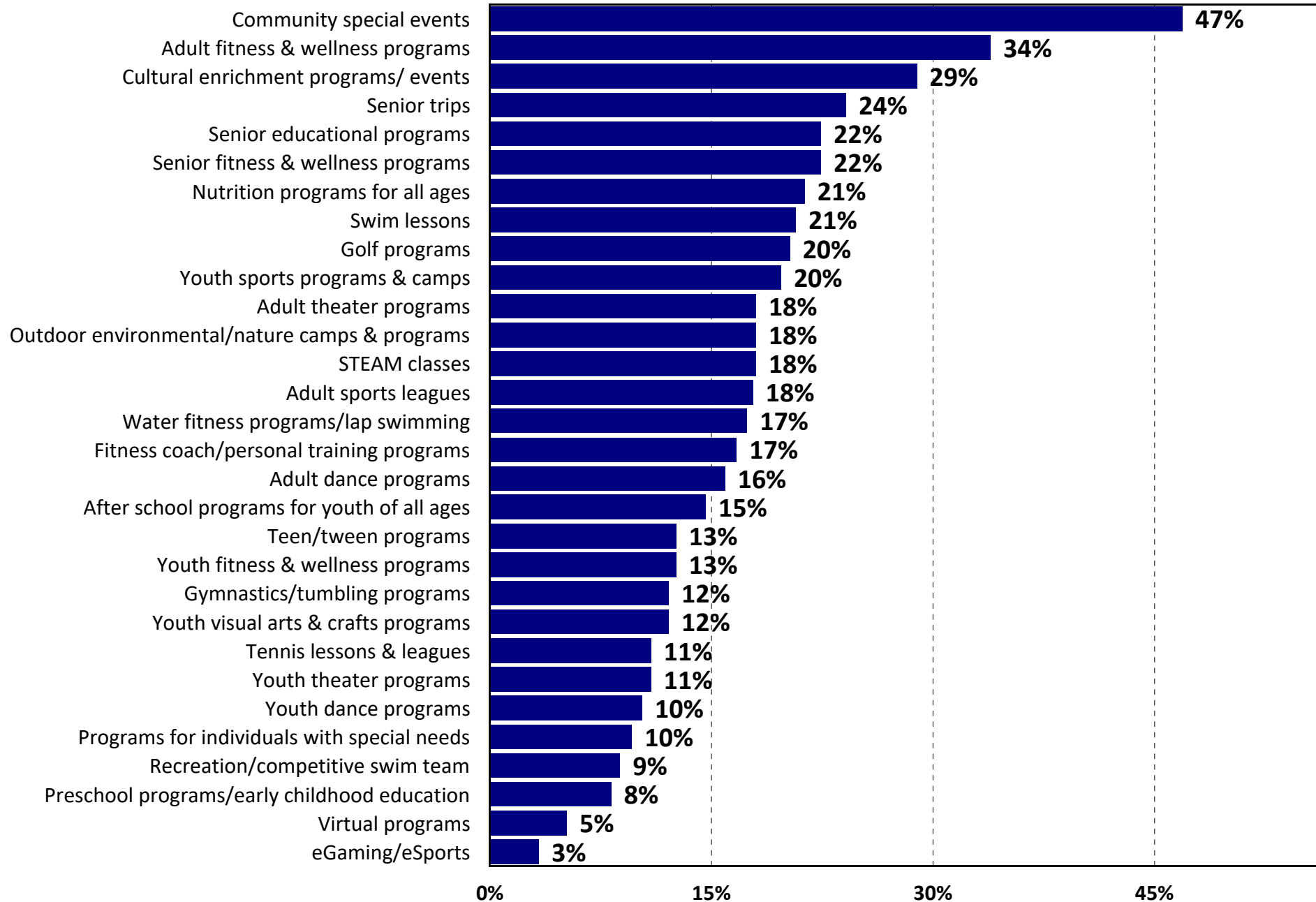
by percentage of respondents who selected the items as one of their top four choices





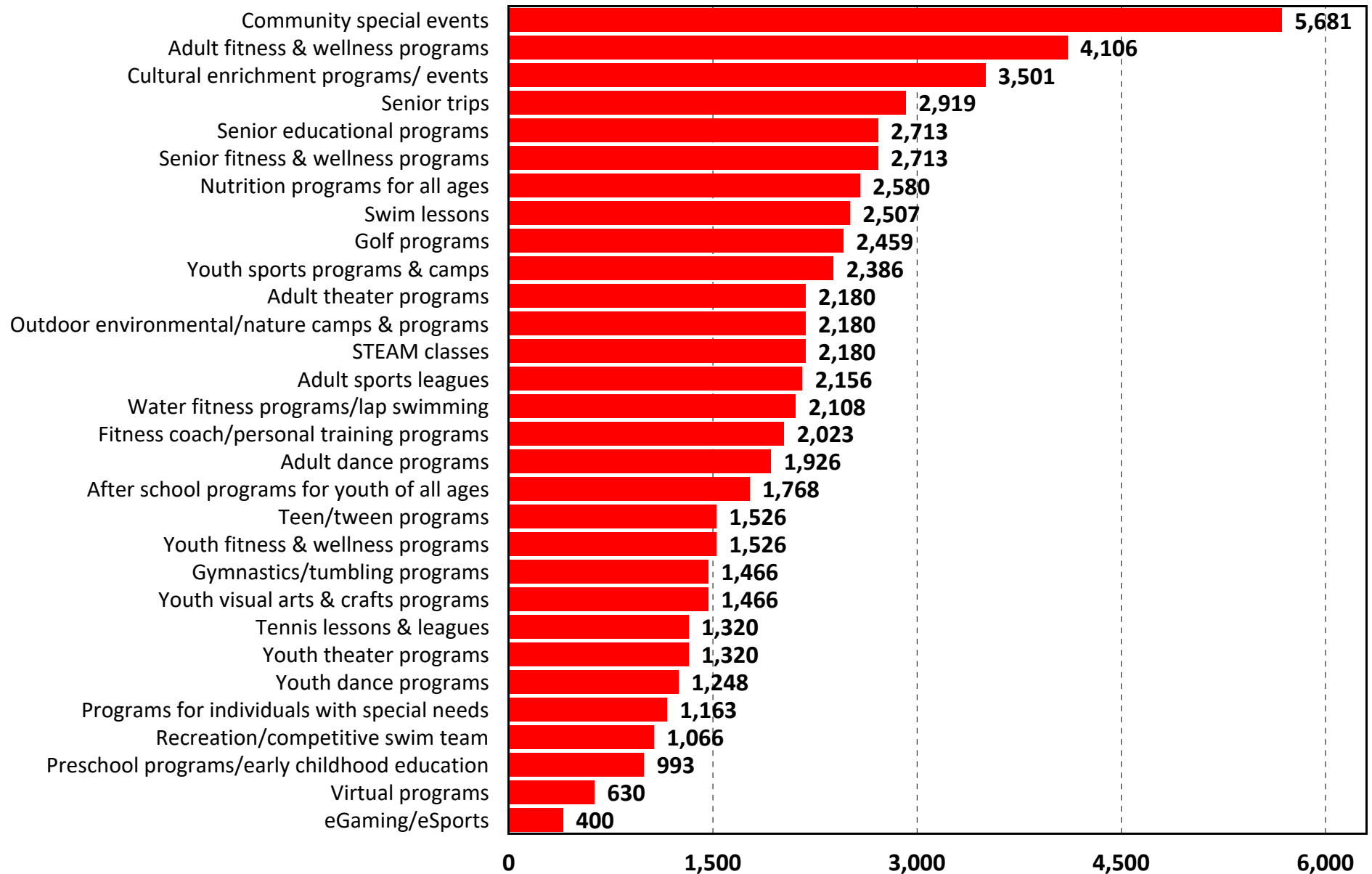
# Q11. Respondents With Need for Recreation Program

by percentage of respondents



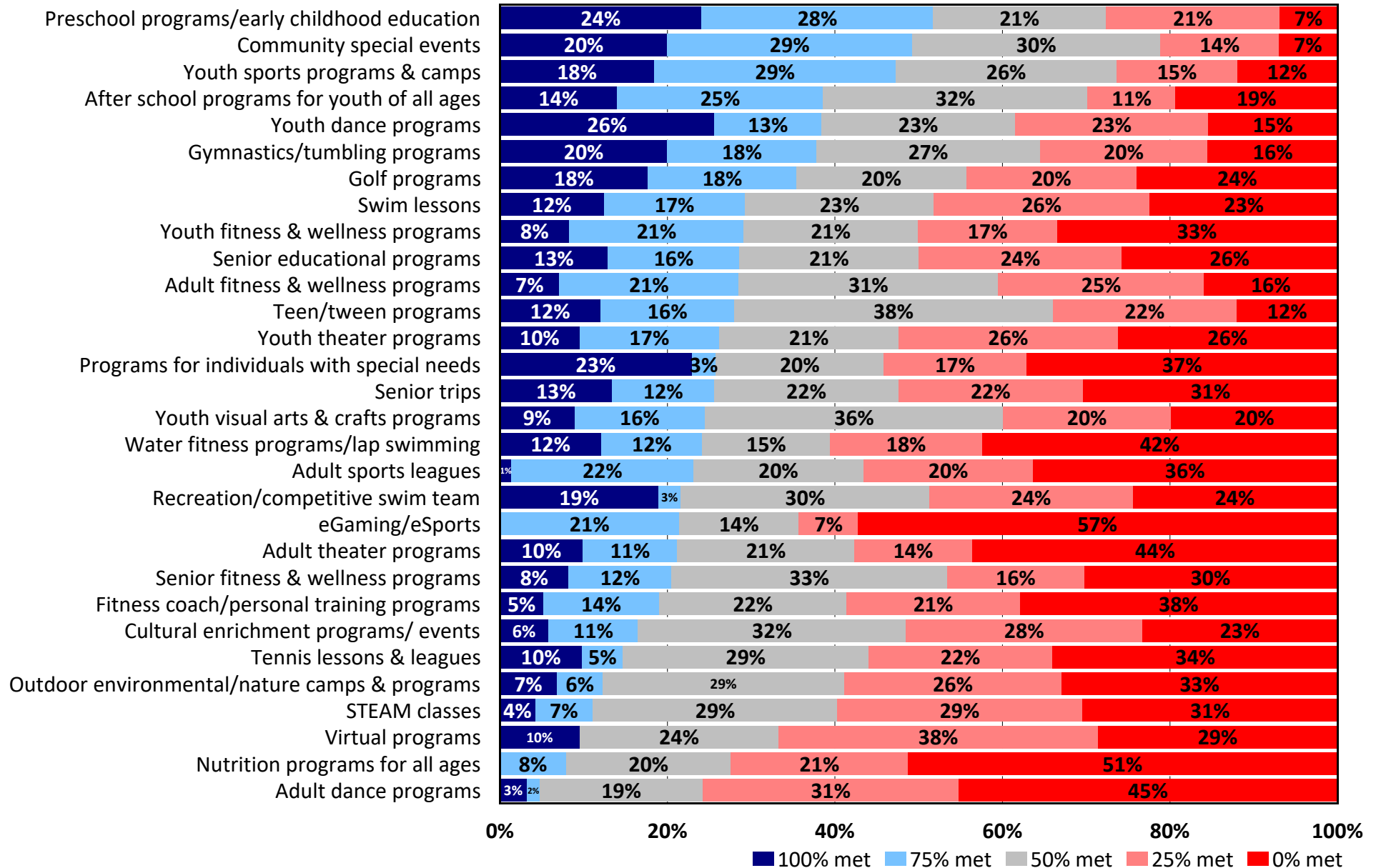
# Q11a. Estimated Number of Households in Huntley Park District Who Have a Need for Recreation Program

by number of households based on an estimated 12,113 households



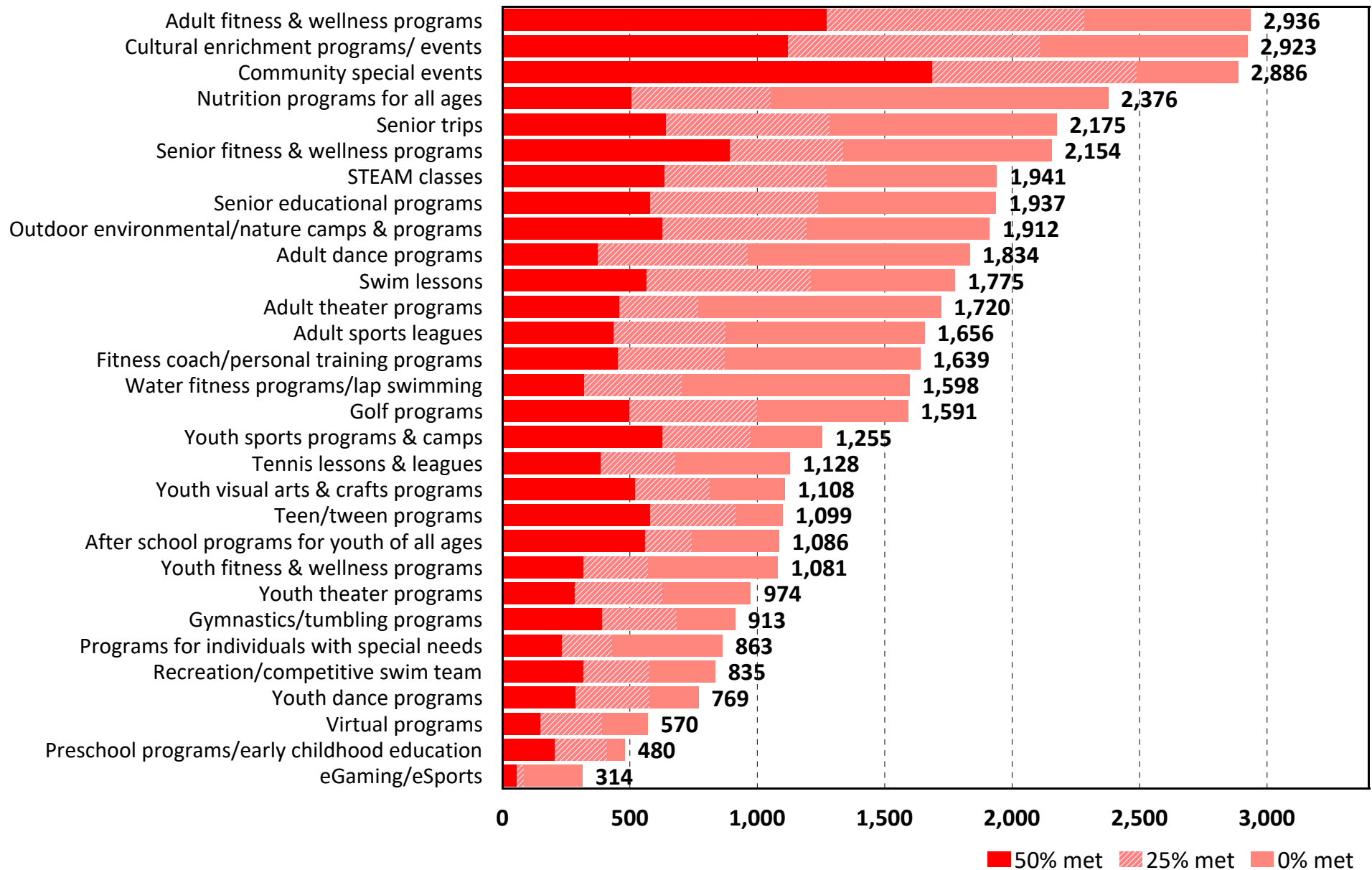
# Q11b. How Well Households' Need For Recreation Program Is Currently Being Met

by percentage of respondents who answered "Yes" to Q11



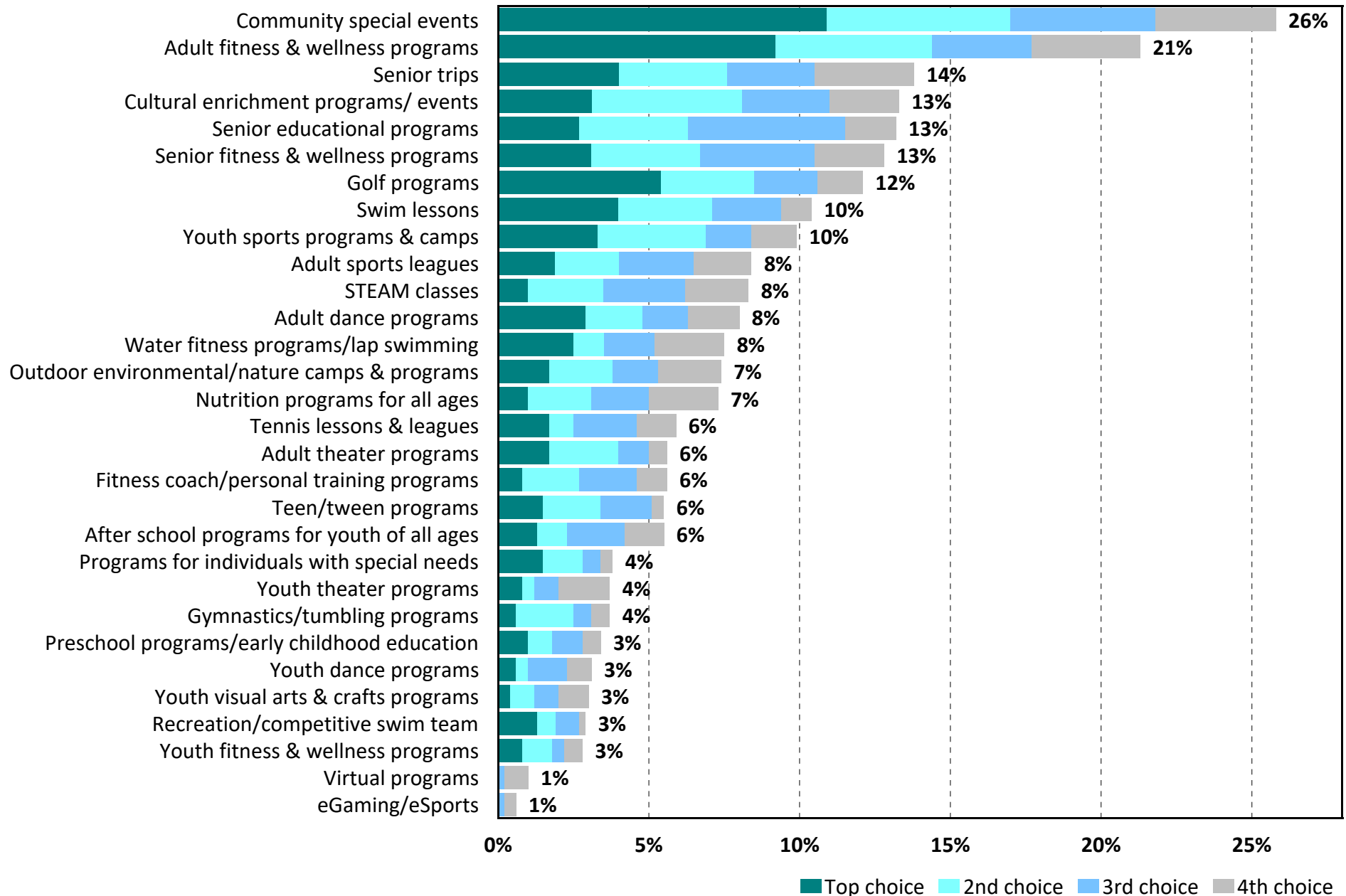
# Q11c. Estimated Number of Households in Huntley Park District Whose Recreation Program Needs Are Met 50% or Less

by number of households with need based on an estimated 12,113 households



# Q12. Most Important Recreation Program to Households

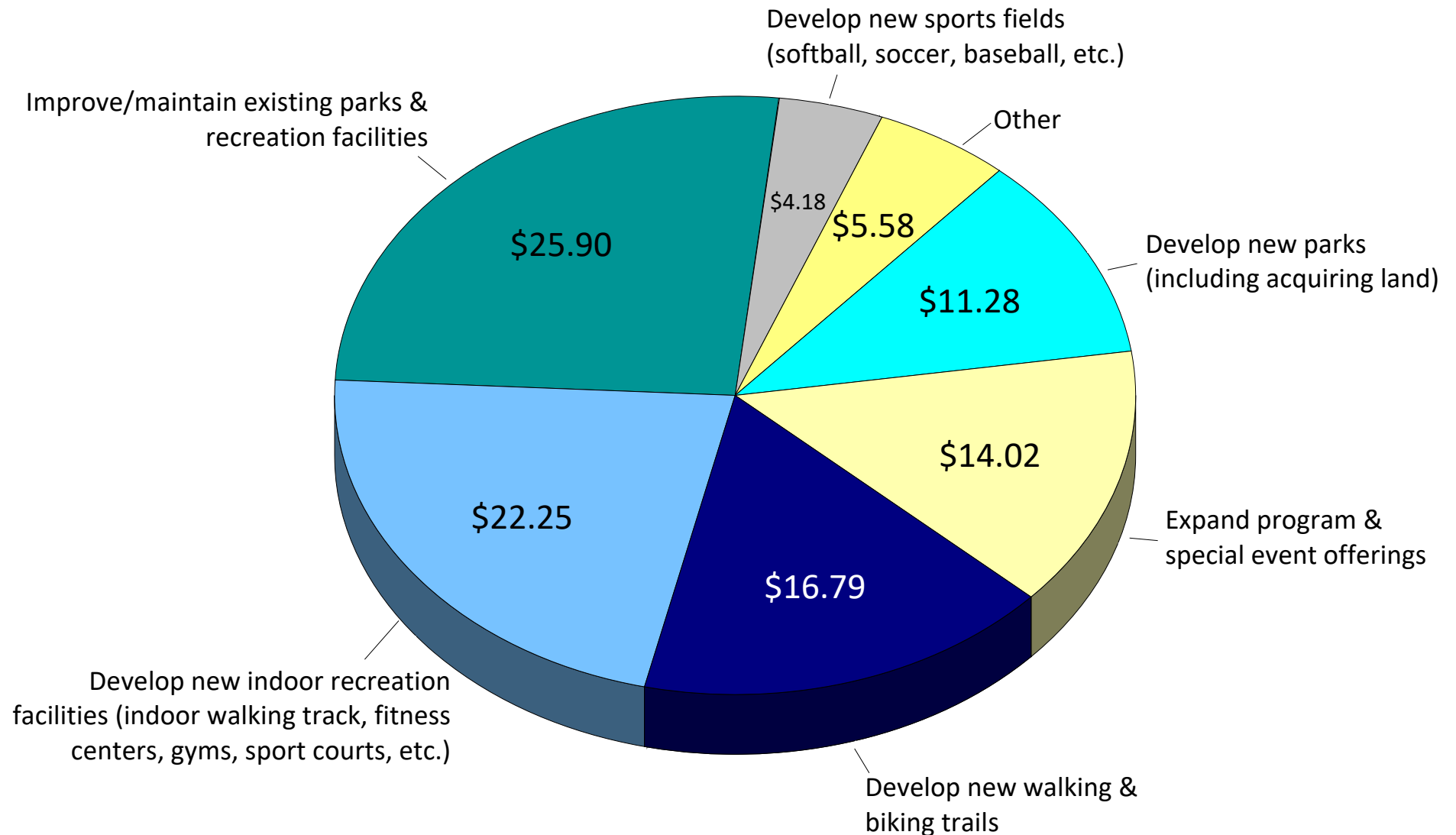
by percentage of respondents who selected the items as one of their top four choices





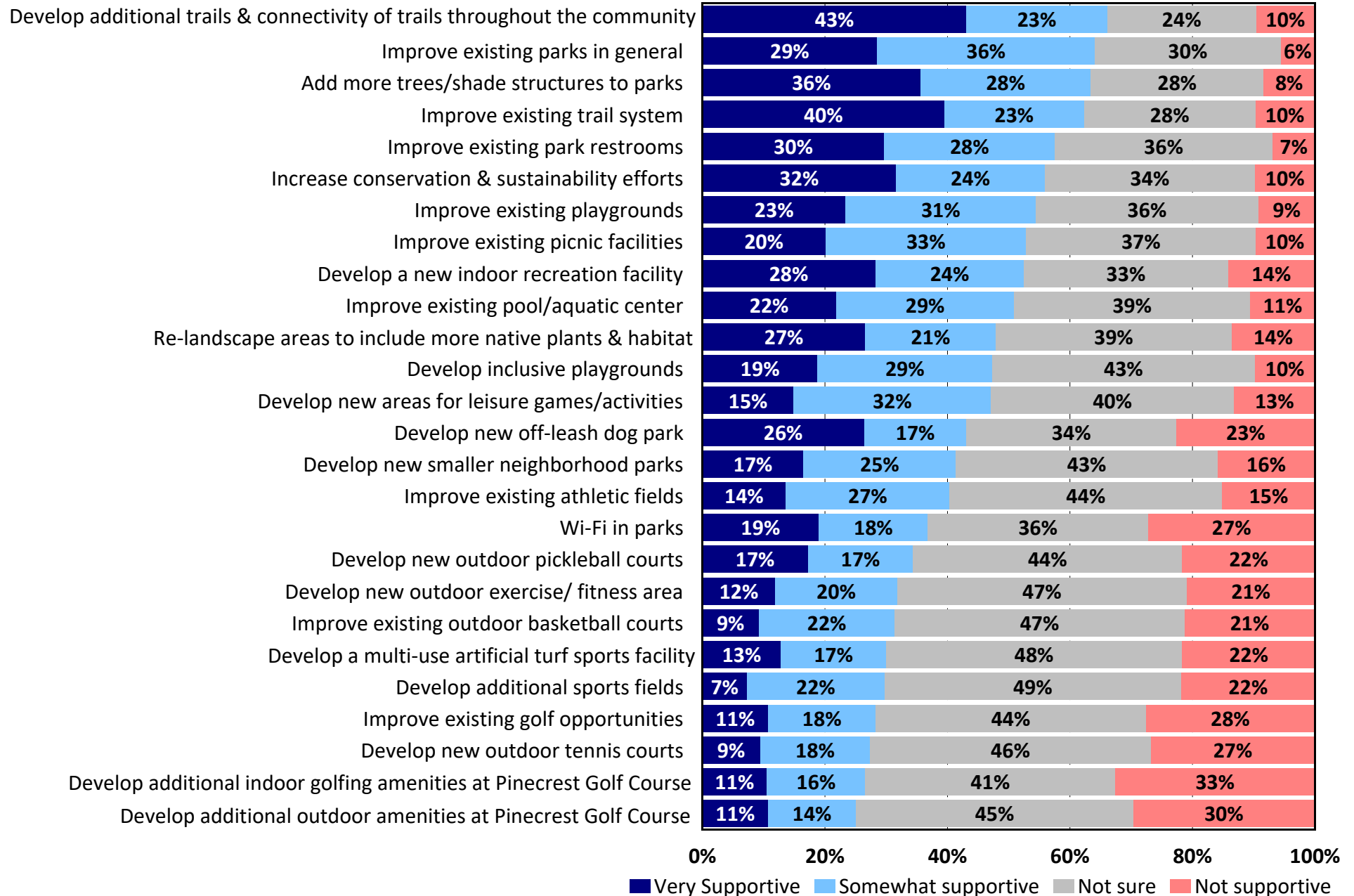
# Q13. With a Budget of \$100, How Would Respondents Allocate Funds for Parks and Recreation?

by average allocated per item



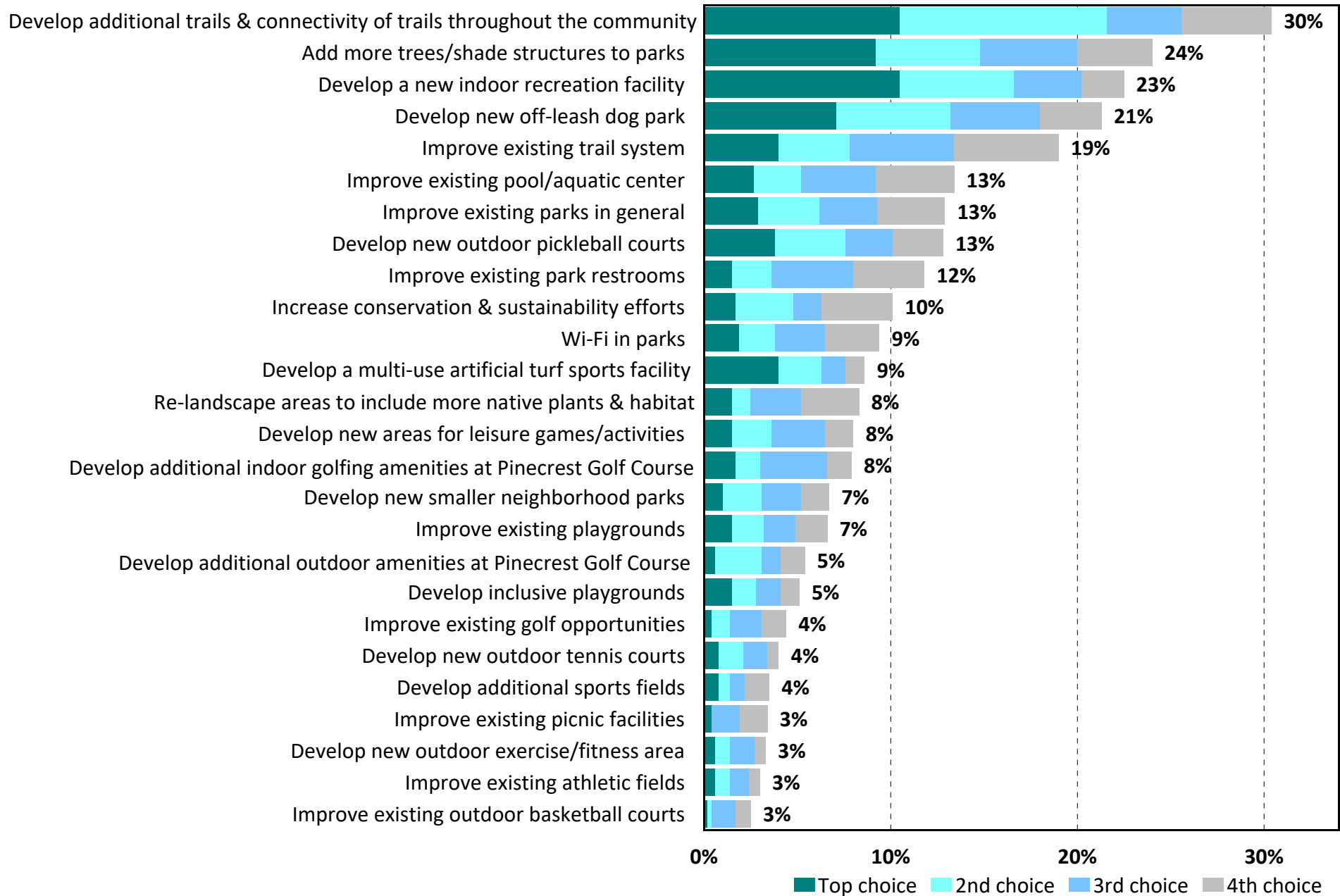
# Q14. Level of Support for Actions to Improve Parks and Recreation

by percentage of respondents (excluding "not provided")



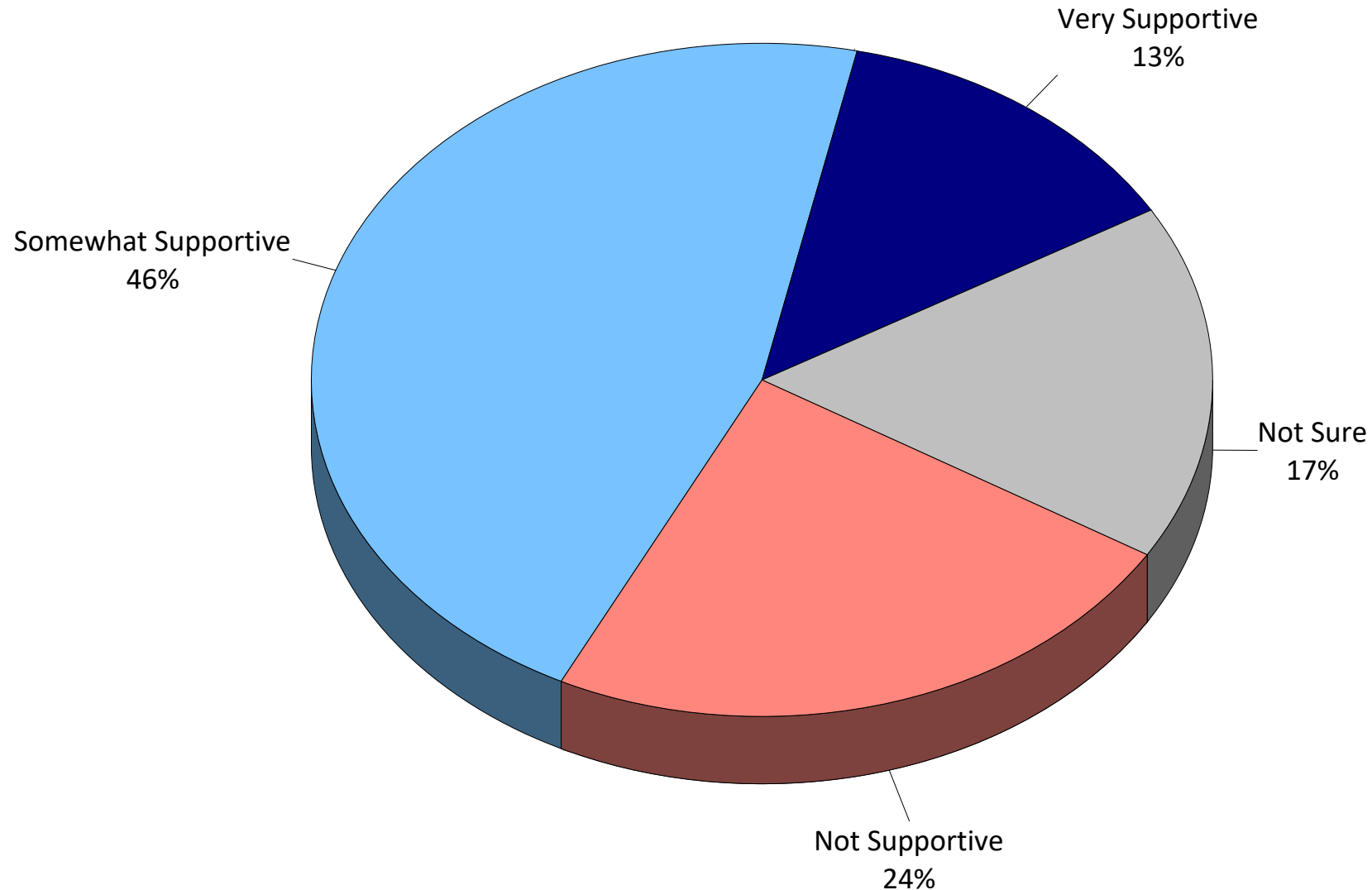
## Q15. Items Respondents are Most Willing to Fund

by percentage of respondents who selected the items as one of their top four choices



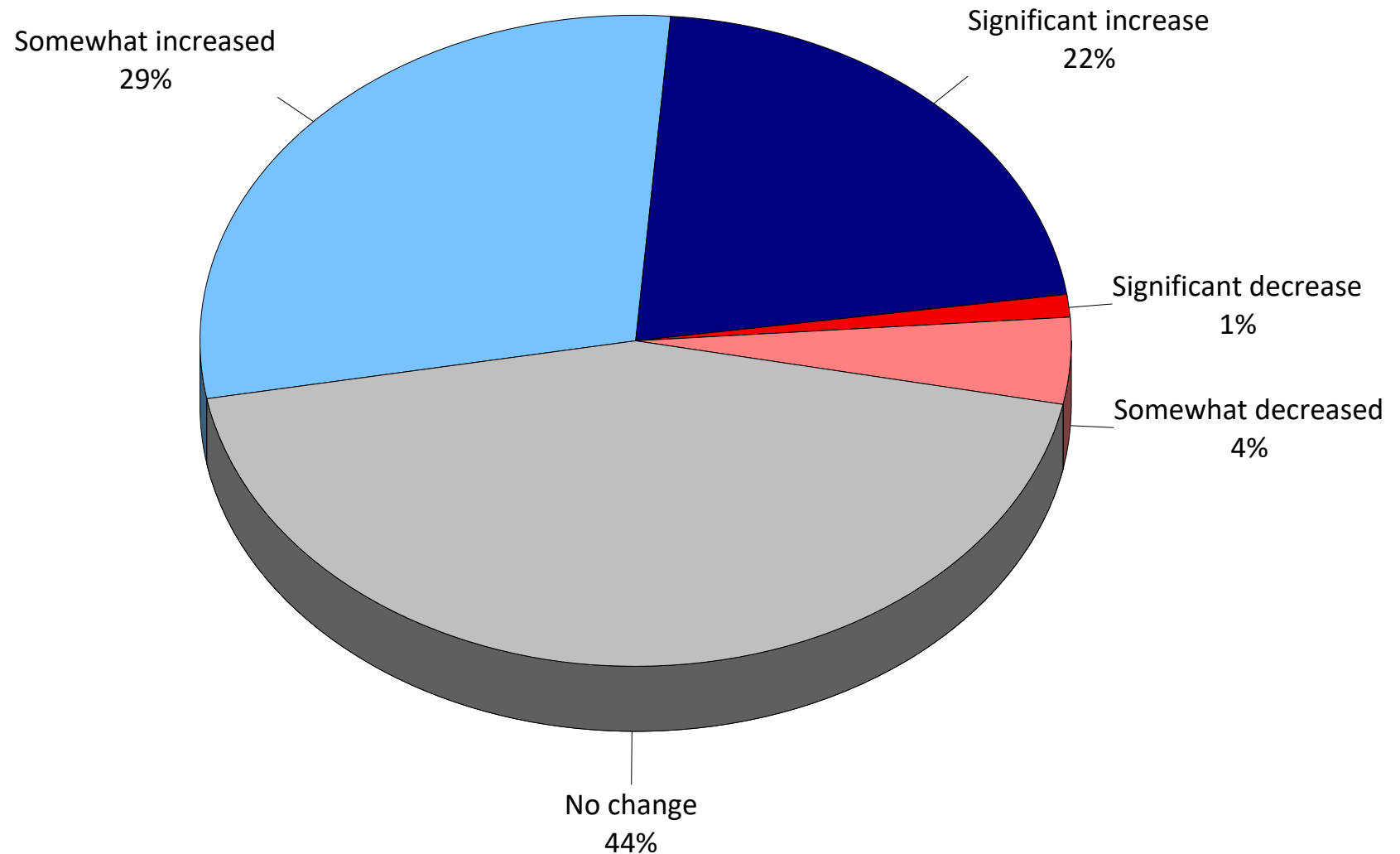
# Q16. How supportive would you be of paying additional taxes to acquire, develop, and/or maintain the types of parks, trails, and recreation facilities that are most important to your household?

by percentage of respondents



# Q17. Given the recent COVID-19/Coronavirus Pandemic, how has your and your household's perception of the value of parks, trails, open spaces, and recreation changed?

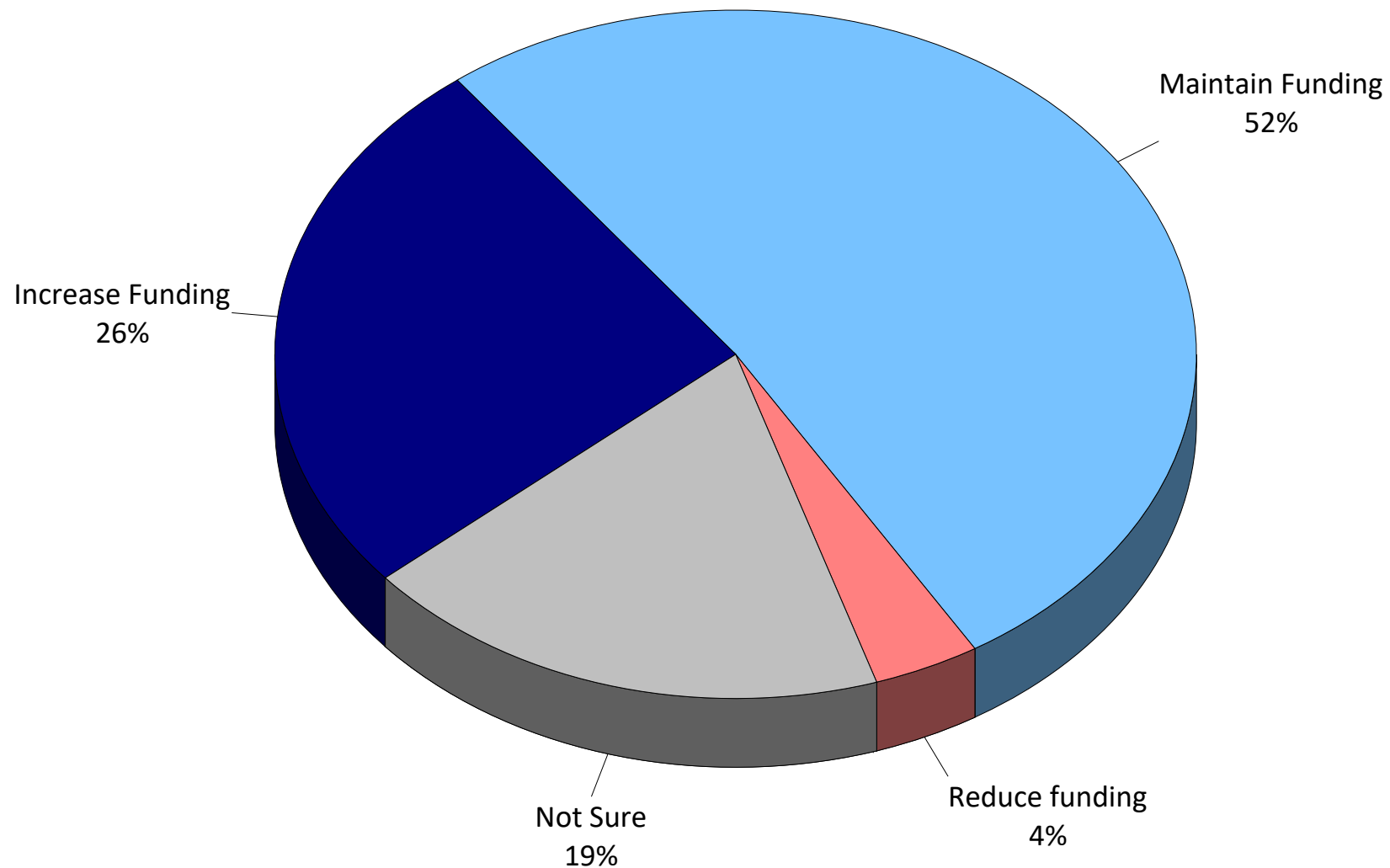
by percentage of respondents (excluding "not provided")





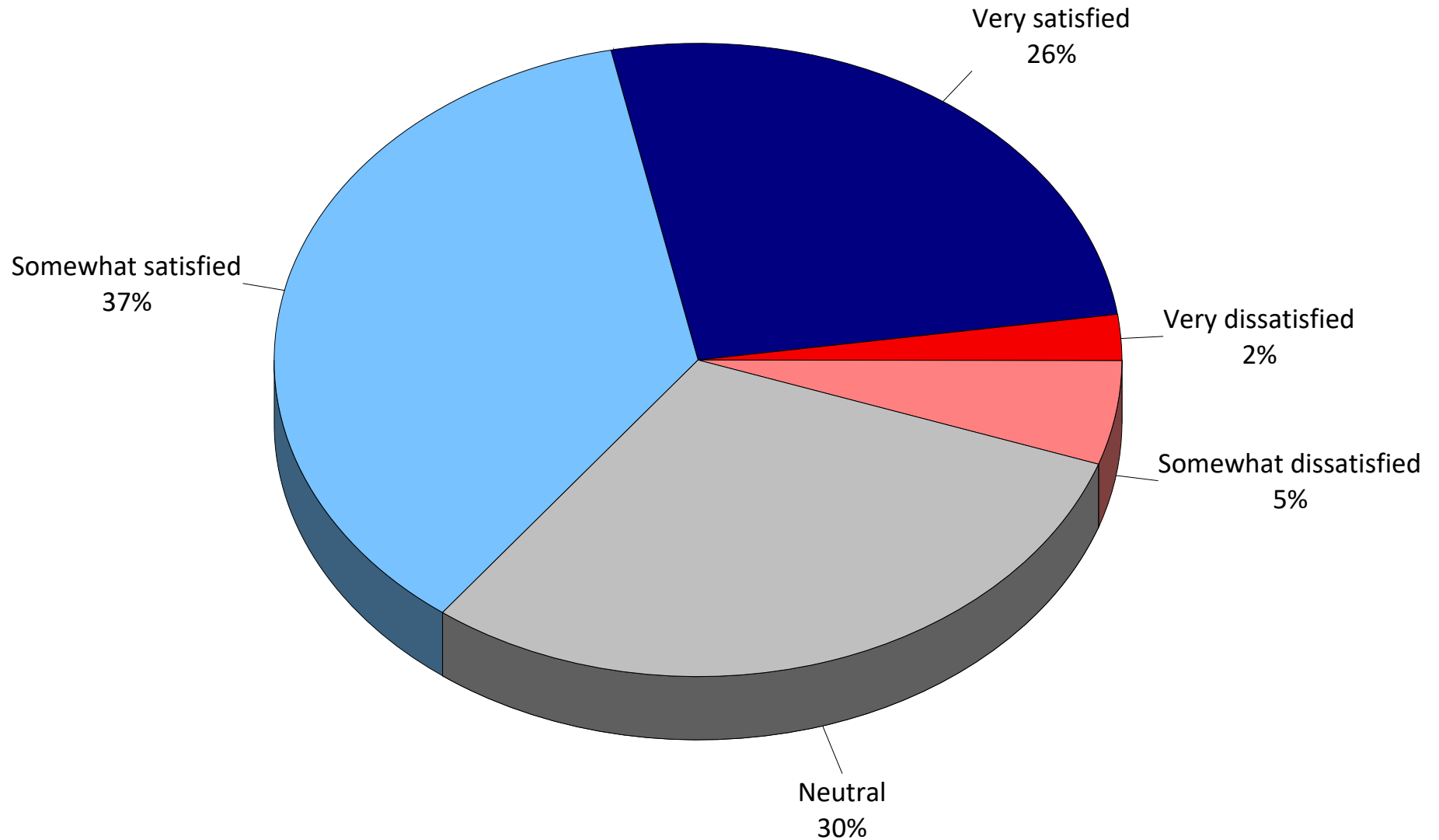
# **Q18. Based on your perception of value in Question 17, how would you want the Huntley Park District to fund future parks, recreation, trails and open space needs**

by percentage of respondents



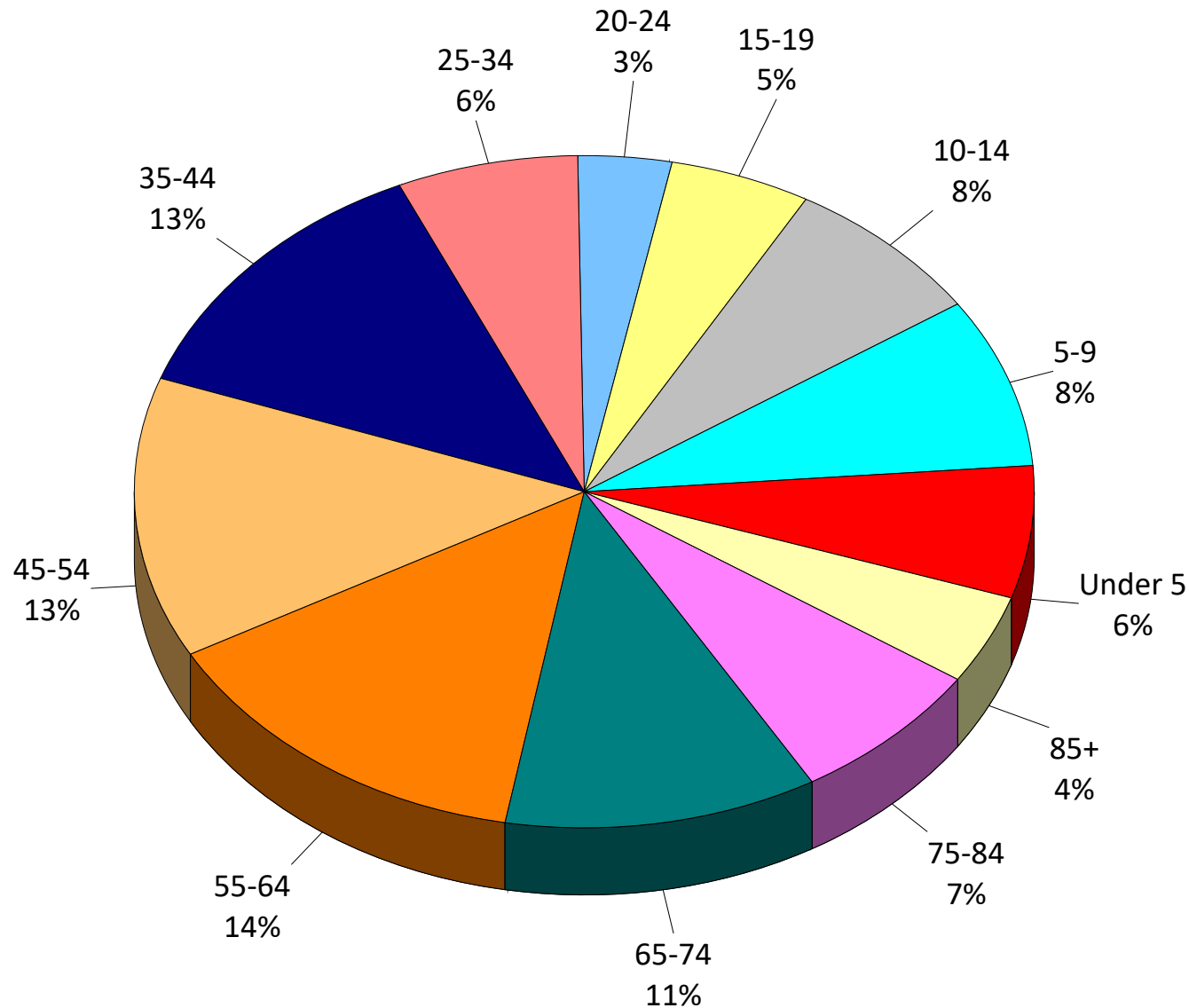
## Q19. Please rate your level of satisfaction with the overall value your household receives from the Huntley Park District.

by percentage of respondents (excluding "don't know")



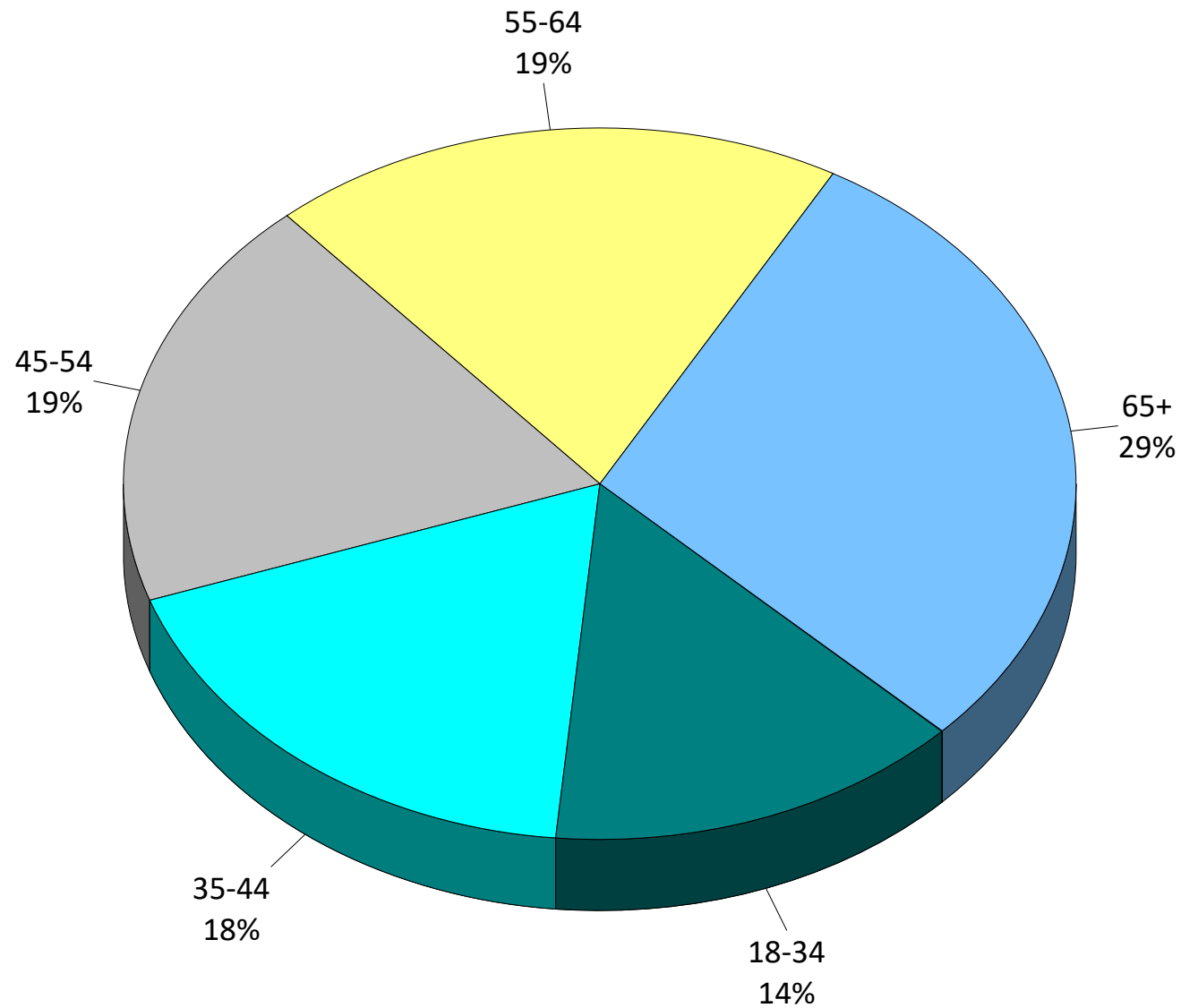
# Q20. Including yourself, how many people in your household are in the following age groups?

by percentage of persons in household



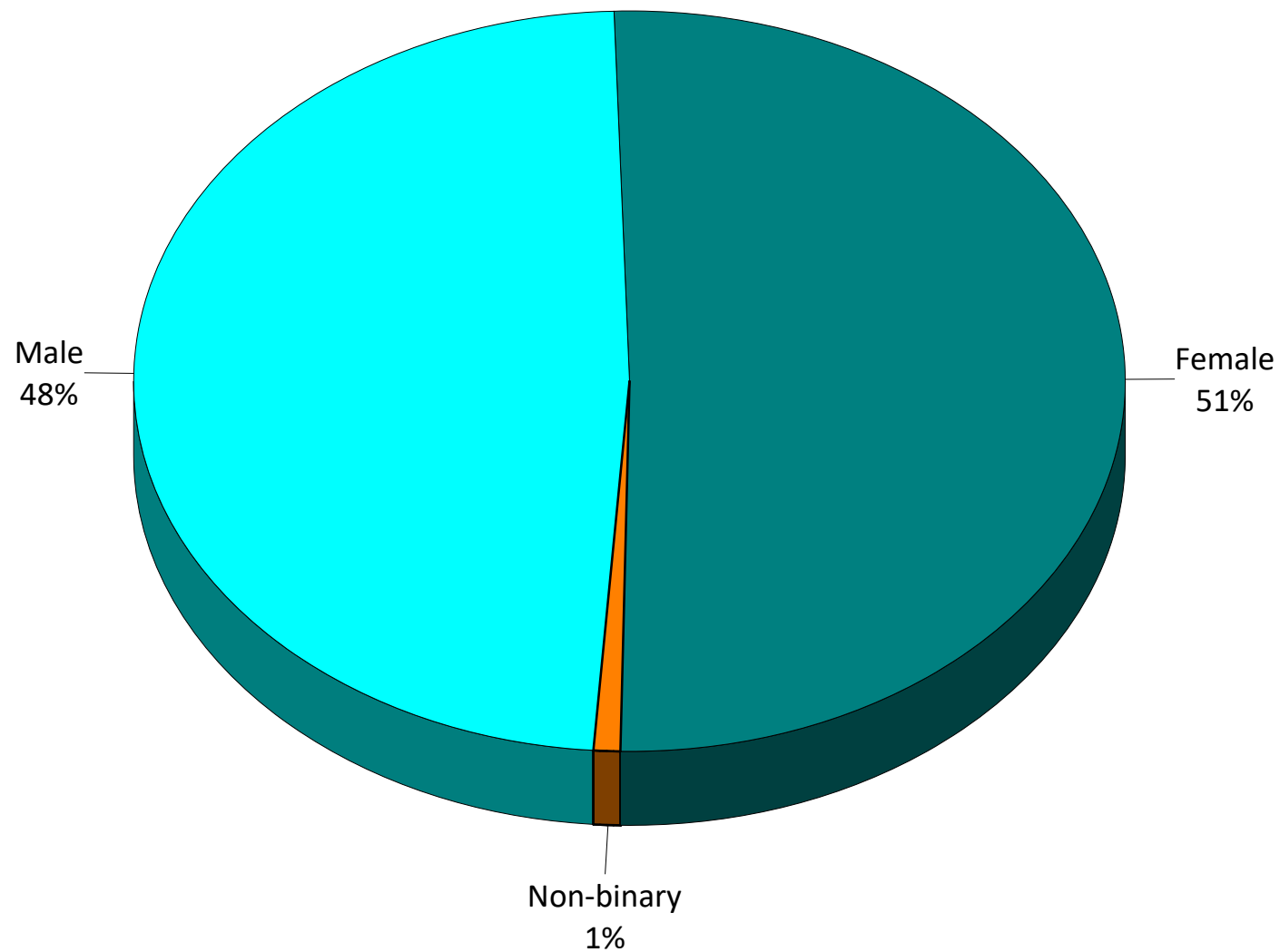
## Q21. Respondent Age

by percentage of respondents (excluding "not provided")



## Q22. Your gender:

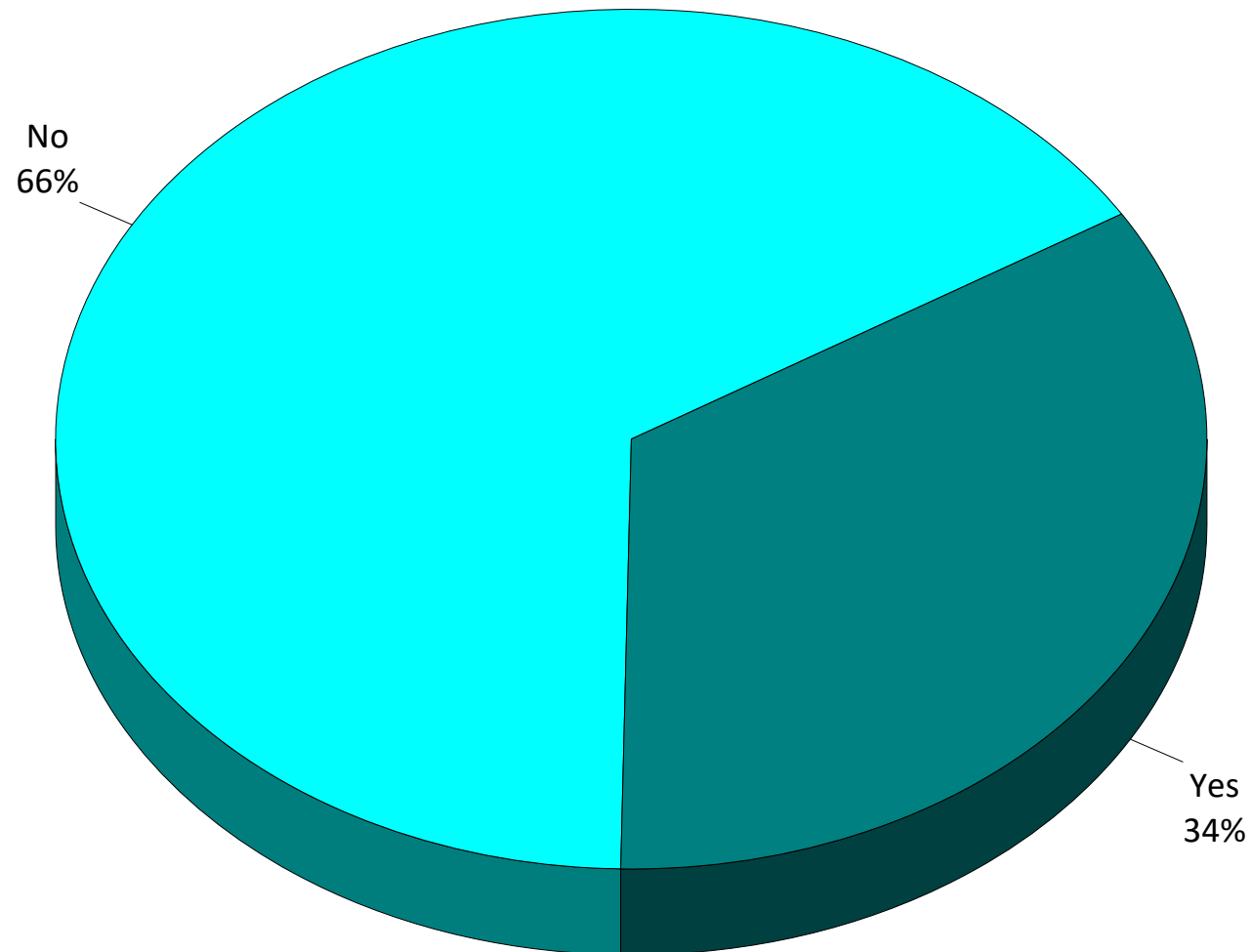
by percentage of respondents (excluding “prefer not to answer”)





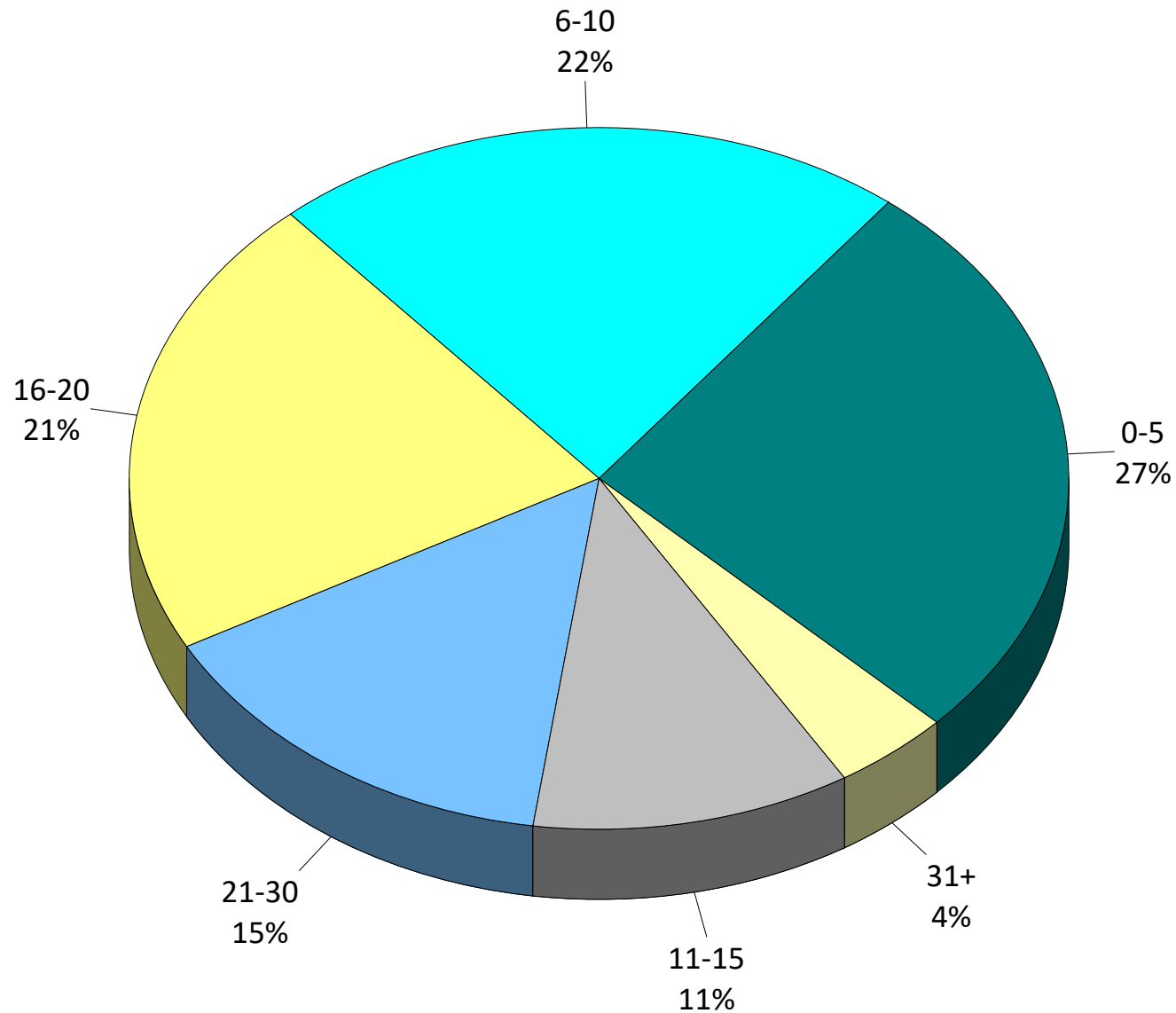
## Q23. Do you live in Del Webb's Sun City?

by percentage of respondents (excluding "not provided")



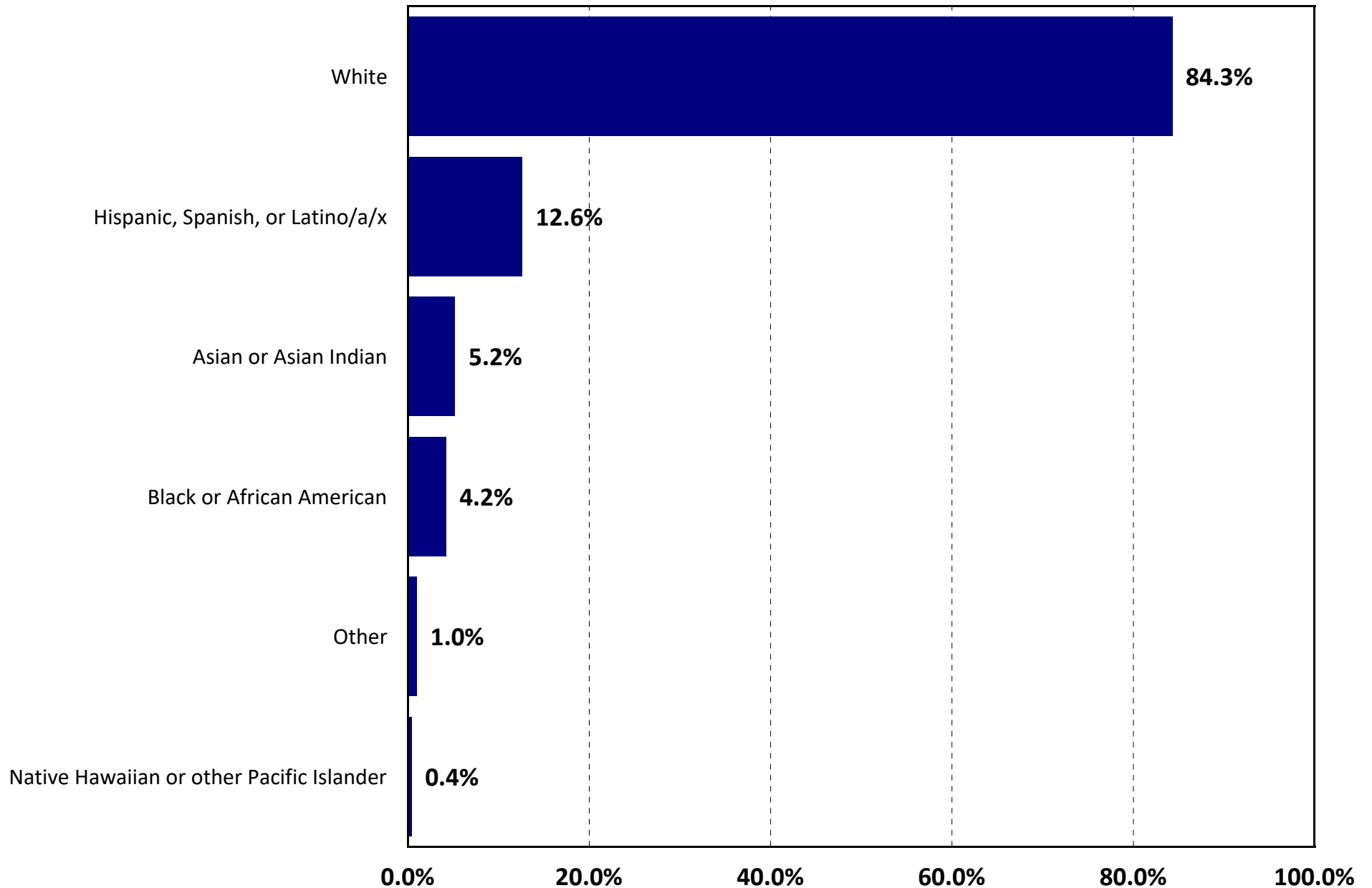
## Q24. Years Lived in Huntley Park District

by percentage of respondents (excluding "not provided")



# Q25. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made)



## APPENDIX C – STATISTICALLY VALID CROSSTABS-SUN CITY VS. NON-SUN CITY HOUSEHOLDS

**Q1. Have you or any members of your household visited any Huntley Park District parks or recreation facilities during the past 12 months?**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q1. Have you visited any Huntley Park District parks or recreation facilities during past 12 months**

Yes	62.0%	82.2%	72.4%
No	38.0%	17.8%	27.6%

**Q1a. How often have you visited Huntley Park District parks and/or recreation facilities during the past 12 months? (without "don't know")**

N=254

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q1a. How often have you visited Huntley Park District parks and/or recreation facilities**

5+ times a week	2.2%	15.5%	10.0%
2-4 times a week	9.7%	26.4%	19.7%
Once a week	11.8%	12.8%	12.4%
1-3 times a month	24.7%	21.6%	23.3%
Less than once a month	51.6%	23.6%	34.5%



**Q1b. Overall, how would you rate the physical condition of ALL the Huntley Park District parks and recreation facilities you have visited? (without "not provided")**

N=254

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q1b. How would you rate overall physical condition of all parks & recreation facilities**

Excellent	55.2%	35.2%	43.0%
Good	43.8%	53.8%	50.2%
Fair	1.0%	9.7%	6.0%
Poor	0.0%	1.4%	0.8%

**Q2. Please CHECK ALL of the following reasons that have prevented you or other members of your household from using Huntley Park District parks or recreation facilities MORE OFTEN.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q2. All the reasons that have prevented your household from using Huntley Park District parks or recreation facilities more often**

Use parks/trails in other cities	13.3%	15.0%	14.5%
Too far from your home	4.4%	4.4%	4.3%
Parks/trails are not well maintained	0.0%	5.6%	2.8%
Lack of features we want to use	10.1%	27.2%	19.1%
Lack of parking to access parks/trails	5.1%	2.8%	4.0%
Do not feel safe using parks/trails	3.2%	4.4%	3.7%
Lack of handicap accessibility	4.4%	2.2%	3.4%
Not aware of parks or trails locations	20.3%	22.2%	21.7%
Lack of transportation	1.3%	0.6%	0.9%
Lack of restrooms	5.7%	11.1%	8.5%
Other	20.3%	21.7%	21.4%

**Q3. Has your household participated in any recreation programs offered by the Huntley Park District during the past two years?**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q3. Has your household participated in any recreation programs offered by Park District during past two years**

Yes	20.3%	51.7%	36.5%
No	79.7%	48.3%	63.5%

**Q3a. How many recreation programs offered by the Huntley Park District have you or members of your household participated in during the past two years? (without "not provided")**

N=128

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q3a. How many recreation programs has your household participated in during past two years**

One	45.2%	23.7%	29.1%
2-3	29.0%	46.2%	41.7%
4-6	22.6%	18.3%	18.9%
7+	3.2%	11.8%	10.2%

**Q3b. How would you rate the overall quality of recreation programs offered by the Huntley Park District in which your household has participated?**

N=128

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q3b. How would you rate overall quality of recreation programs in which your household has participated**

Excellent	56.3%	24.7%	32.0%
Good	34.4%	50.5%	46.9%
Fair	9.4%	19.4%	17.2%
Poor	0.0%	5.4%	3.9%

**Q4. Please CHECK ALL the following reasons that prevent you or members of your household from using recreation programs offered by the Huntley Park District MORE OFTEN.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q4. All the reasons that prevent your household from using recreation programs more often**

Lack of quality instructors	0.6%	11.7%	6.3%
Old & outdated facilities	2.5%	7.8%	5.1%
Use programs of other providers	30.4%	15.0%	21.9%
I don't know what is offered	19.0%	17.2%	17.9%
Lack of quality programs	3.2%	8.9%	6.3%
Fees are too high	7.0%	13.9%	10.5%
Too far from my home	5.1%	1.7%	3.1%
Program times are not convenient	4.4%	26.1%	15.4%
Classes are full	1.3%	8.9%	5.1%
Program not offered	4.4%	20.6%	12.5%
Registration is difficult	0.6%	5.0%	3.1%
Poor customer service by staff	0.0%	1.7%	1.1%
Lack of transportation	1.3%	1.1%	1.1%
Lack of right program equipment	0.6%	1.7%	1.1%
Too busy/not interested	20.3%	23.9%	22.5%
Other	5.7%	6.7%	6.0%



**Q5. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last two years.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q5. All the organizations your household has used for recreation & sports activities during last two years**

Huntley Park District	32.9%	67.8%	51.3%
Neighboring park districts	10.1%	26.1%	17.9%
Homeowners associations/apartment complex	29.1%	10.6%	19.7%
School district	5.1%	30.6%	18.2%
Places of worship (e.g., synagogues, churches)	20.9%	14.4%	17.4%
Private & non-profit youth sports organizations	2.5%	23.9%	13.7%
Private clubs/fitness centers	12.7%	35.6%	24.5%
YMCA	1.3%	2.8%	2.0%
Sun City's services & amenities	84.8%	3.9%	41.9%
Other	0.6%	11.1%	6.3%
None. Do not use any organizations	7.0%	10.6%	8.8%

**Q6. From the following list, please CHECK ALL of the ways you would like to learn about Huntley Park District activities and events.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q6. All the ways you would like to learn about Park District activities & events**

Physical Park District program guide	36.1%	66.7%	52.1%
Digital Park District program guide	20.3%	51.1%	36.2%
Park District website	38.0%	63.3%	50.7%
Materials at parks or recreation facilities	3.8%	15.0%	10.0%
Conversations with recreation staff	1.9%	6.7%	4.3%
Newspaper	22.2%	14.4%	17.9%
Friends & neighbors	15.8%	20.6%	17.7%
Promotions at special events	20.3%	31.7%	25.9%
Information in Sun City publications	76.6%	0.0%	35.9%
Signage at parks or Park District facilities	8.2%	25.6%	17.4%
Email/eBlasts from Park District	33.5%	48.3%	41.0%
Social media (Facebook, Instagram, Twitter, etc.)	12.7%	52.8%	33.6%
Other	0.0%	0.6%	0.3%

**Q7. Which THREE sources from the list in Question 6 are your MOST PREFERRED sources for learning about recreation activities and events? (top 3)**

N=351

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q7. Top choice</u>			
Physical Park District program guide	31.0%	58.3%	45.3%
Digital Park District program guide	13.9%	41.1%	28.2%
Park District website	24.1%	45.6%	35.0%
Materials at parks or recreation facilities	0.6%	2.2%	1.4%
Conversations with recreation staff	3.2%	0.0%	1.4%
Newspaper	17.1%	6.7%	11.4%
Friends & neighbors	7.6%	6.7%	6.8%
Promotions at special events	9.5%	12.2%	10.8%
Information in Sun City publications	67.1%	0.0%	31.1%
Signage at parks or Park District facilities	2.5%	10.6%	6.8%
Email/eBlasts from Park District	25.3%	38.9%	31.9%
Social media (Facebook, Instagram, Twitter, etc.)	8.9%	36.7%	23.6%
None chosen	19.6%	7.2%	13.7%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-1. Helps to attract new residents &amp; businesses</u>			
Strongly agree	35.2%	18.6%	25.2%
Agree	45.3%	47.3%	46.7%
Neutral	16.4%	28.1%	23.5%
Disagree	1.6%	3.6%	2.6%
Strongly disagree	1.6%	2.4%	2.0%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-2. Helps to reduce crime in my neighborhood &amp; keep kids out of trouble</u>			
Strongly agree	32.3%	19.1%	24.6%
Agree	40.9%	48.0%	45.3%
Neutral	21.3%	27.2%	24.6%
Disagree	3.9%	4.0%	3.9%
Strongly disagree	1.6%	1.7%	1.6%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-3. Improves my (my household's) mental health &amp; reduces stress</u>			
Strongly agree	18.6%	22.4%	20.5%
Agree	33.6%	44.8%	41.1%
Neutral	38.9%	24.7%	30.0%
Disagree	7.1%	6.9%	7.1%
Strongly disagree	1.8%	1.1%	1.3%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-4. Improves my (my household's) physical health &amp; fitness</u>			
Strongly agree	15.4%	22.9%	19.5%
Agree	42.7%	47.1%	45.8%
Neutral	36.8%	22.9%	28.6%
Disagree	4.3%	5.9%	5.1%
Strongly disagree	0.9%	1.2%	1.0%



**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-5. Increases my (my household's) property value</u>			
Strongly agree	22.2%	17.5%	19.2%
Agree	46.0%	48.2%	48.0%
Neutral	26.2%	30.1%	28.1%
Disagree	4.8%	3.0%	3.6%
Strongly disagree	0.8%	1.2%	1.0%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-6. Improves my (my household's) overall quality of life</u>			
Strongly agree	21.8%	20.0%	20.4%
Agree	35.3%	46.3%	42.8%
Neutral	36.1%	29.1%	31.6%
Disagree	4.2%	3.4%	3.6%
Strongly disagree	2.5%	1.1%	1.6%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-7. Is age-friendly &amp; accessible to all age groups</u>			
Strongly agree	23.4%	17.8%	19.7%
Agree	39.5%	40.8%	40.8%
Neutral	25.8%	29.3%	27.5%
Disagree	7.3%	8.0%	7.4%
Strongly disagree	4.0%	4.0%	4.5%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-8. Makes Huntley a more desirable place to live</u>			
Strongly agree	32.4%	30.5%	30.8%
Agree	54.4%	47.7%	50.8%
Neutral	9.6%	17.8%	14.6%
Disagree	1.5%	3.4%	2.5%
Strongly disagree	2.2%	0.6%	1.2%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-9. Positively impacts economic/business development</u>			
Strongly agree	23.6%	14.6%	18.4%
Agree	43.9%	44.4%	44.7%
Neutral	27.6%	36.8%	32.6%
Disagree	1.6%	3.5%	2.6%
Strongly disagree	3.3%	0.6%	1.6%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-10. Preserves open space &amp; protects the environment</u>			
Strongly agree	43.1%	31.4%	36.2%
Agree	36.2%	46.5%	42.3%
Neutral	16.9%	18.6%	17.9%
Disagree	1.5%	2.9%	2.2%
Strongly disagree	2.3%	0.6%	1.3%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-11. Promotes tourism to Huntley &amp; the region</u>			
Strongly agree	19.7%	10.7%	14.3%
Agree	23.9%	27.4%	26.5%
Neutral	45.3%	40.5%	42.5%
Disagree	7.7%	19.0%	13.9%
Strongly disagree	3.4%	2.4%	2.7%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-12. Provides jobs/professional development for youth</u>			
Strongly agree	19.5%	15.4%	16.9%
Agree	42.4%	52.1%	48.6%
Neutral	34.7%	27.2%	30.1%
Disagree	1.7%	4.7%	3.4%
Strongly disagree	1.7%	0.6%	1.0%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-13. Provides positive social interactions for me (my household/family)</u>			
Strongly agree	18.3%	20.0%	19.1%
Agree	34.2%	41.7%	39.5%
Neutral	43.3%	33.1%	36.8%
Disagree	1.7%	3.4%	2.6%
Strongly disagree	2.5%	1.7%	2.0%

**Q8. Please rate your level of agreement with the following statements about some potential benefits of the Huntley Park District. (without "don't know")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q8-14. Provides volunteer opportunities for the community</u>			
Strongly agree	17.0%	12.3%	14.1%
Agree	45.5%	45.4%	46.3%
Neutral	33.0%	37.4%	35.0%
Disagree	3.6%	3.1%	3.2%
Strongly disagree	0.9%	1.8%	1.4%



**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-1. BMX park/pump track**

Yes	0.6%	8.9%	4.8%
No	99.4%	91.1%	95.2%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-2. Community gardens**

Yes	22.8%	27.2%	24.5%
No	77.2%	72.8%	75.5%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-3. Cricket pitch**

Yes	1.3%	1.1%	1.1%
No	98.7%	98.9%	98.9%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-4. Diamond sports fields (e.g., baseball, softball)**

Yes	12.0%	30.0%	20.8%
No	88.0%	70.0%	79.2%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-5. Disc golf**

Yes	15.2%	20.0%	17.7%
No	84.8%	80.0%	82.3%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-6. Environmental education center**

Yes	17.7%	28.9%	23.4%
No	82.3%	71.1%	76.6%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-7. Golf course</u>			
Yes	25.9%	30.6%	28.2%
No	74.1%	69.4%	71.8%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-8. Indoor courts for tennis, pickleball</u>			
Yes	28.5%	28.3%	29.1%
No	71.5%	71.7%	70.9%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-9. Indoor gym space (basketball/volleyball courts)</u>			
Yes	9.5%	37.8%	24.5%
No	90.5%	62.2%	75.5%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-10. Indoor multi-purpose sports fields**

Yes	7.6%	29.4%	18.8%
No	92.4%	70.6%	81.2%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-11. Indoor pool/aquatic center**

Yes	13.9%	61.7%	39.6%
No	86.1%	38.3%	60.4%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-12. Indoor recreation facility**

Yes	12.7%	45.0%	30.2%
No	87.3%	55.0%	69.8%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
	<u>Q9-13. Indoor walking/jogging track</u>		
Yes	22.8%	60.0%	42.5%
No	77.2%	40.0%	57.5%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	
<u>Q9-14. Large community parks</u>			
Yes	38.0%	57.2%	47.6%
No	62.0%	42.8%	52.4%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-15. Lighted sports fields</u>			
Yes	10.8%	33.9%	22.5%
No	89.2%	66.1%	77.5%



**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-16. Multi-use paved trails (hiking, biking, walking)**

Yes	41.8%	71.7%	56.7%
No	58.2%	28.3%	43.3%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-17. Multi-use turf sports facility**

Yes	6.3%	21.7%	14.5%
No	93.7%	78.3%	85.5%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-18. Multi-use unpaved trails (hiking, biking, walking)**

Yes	23.4%	45.6%	34.8%
No	76.6%	54.4%	65.2%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-19. Off-leash dog park</u>			
Yes	18.4%	41.1%	29.9%
No	81.6%	58.9%	70.1%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-20. Open space &amp; conservation areas</u>			
Yes	43.0%	47.2%	44.4%
No	57.0%	52.8%	55.6%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-21. Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)</u>			
Yes	9.5%	42.2%	27.1%
No	90.5%	57.8%	72.9%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-22. Outdoor amphitheater/outdoor performing arts venue**

Yes	41.8%	46.7%	44.2%
No	58.2%	53.3%	55.8%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-23. Outdoor aquatic center**

Yes	19.6%	43.9%	32.5%
No	80.4%	56.1%	67.5%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q9-24. Outdoor exercise/fitness equipment**

Yes	6.3%	20.6%	13.7%
No	93.7%	79.4%	86.3%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-25. Outdoor multi-use courts (basketball, badminton, pickleball, tennis)**

Yes	20.9%	36.1%	28.8%
No	79.1%	63.9%	71.2%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-26. Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)**

Yes	5.7%	26.7%	16.5%
No	94.3%	73.3%	83.5%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-27. Park equipment for all abilities/all ages**

Yes	25.9%	47.2%	37.0%
No	74.1%	52.8%	63.0%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-28. Picnic areas &amp; shelters</u>			
Yes	49.4%	57.2%	52.7%
No	50.6%	42.8%	47.3%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-29. Skateboard parks</u>			
Yes	3.2%	10.0%	6.6%
No	96.8%	90.0%	93.4%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-30. Sled hills &amp; ice rink</u>			
Yes	13.9%	54.4%	35.3%
No	86.1%	45.6%	64.7%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-31. Small neighborhood parks</u>			
Yes	29.7%	51.7%	41.0%
No	70.3%	48.3%	59.0%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	
<u>Q9-32. Splash pads</u>			
Yes	12.7%	41.7%	28.2%
No	87.3%	58.3%	71.8%

**Q9. Please indicate if you or any members of your household have a need for each of the parks and recreation facilities/amenities listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
	<u>Q9-33. Universally accessible playground (e.g., Deicke Discovery Zone)</u>		
Yes	25.9%	35.6%	30.5%
No	74.1%	64.4%	69.5%



**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-1. BMX park/pump track**

50% met	0.0%	13.3%	13.3%
25% met	0.0%	6.7%	6.7%
0% met	0.0%	80.0%	80.0%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-2. Community gardens**

100% met	28.6%	2.3%	12.3%
75% met	17.9%	11.4%	13.7%
50% met	17.9%	18.2%	17.8%
25% met	10.7%	13.6%	12.3%
0% met	25.0%	54.5%	43.8%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-3. Cricket pitch</u>			
100% met	50.0%	0.0%	25.0%
50% met	50.0%	0.0%	25.0%
25% met	0.0%	50.0%	25.0%
0% met	0.0%	50.0%	25.0%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-4. Diamond sports fields (e.g., baseball, softball)</u>			
100% met	28.6%	52.0%	46.9%
75% met	50.0%	26.0%	31.3%
50% met	14.3%	12.0%	12.5%
25% met	7.1%	10.0%	9.4%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-5. Disc golf</u>			
100% met	10.5%	26.5%	20.4%
75% met	42.1%	11.8%	22.2%
50% met	21.1%	20.6%	20.4%
25% met	10.5%	14.7%	13.0%
0% met	15.8%	26.5%	24.1%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-6. Environmental education center</u>			
100% met	27.3%	2.4%	10.9%
75% met	22.7%	2.4%	9.4%
50% met	18.2%	14.6%	15.6%
25% met	13.6%	26.8%	21.9%
0% met	18.2%	53.7%	42.2%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-7. Golf course</u>			
100% met	45.7%	46.2%	47.2%
75% met	25.7%	23.1%	23.6%
50% met	17.1%	11.5%	13.5%
25% met	2.9%	9.6%	6.7%
0% met	8.6%	9.6%	9.0%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-8. Indoor courts for tennis, pickleball</u>			
100% met	39.4%	6.3%	18.8%
75% met	21.2%	8.3%	14.1%
50% met	12.1%	18.8%	15.3%
25% met	6.1%	20.8%	15.3%
0% met	21.2%	45.8%	36.5%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-9. Indoor gym space (basketball/volleyball courts)</u>			
100% met	27.3%	23.0%	24.7%
75% met	36.4%	23.0%	24.7%
50% met	9.1%	27.9%	24.7%
25% met	0.0%	16.4%	13.7%
0% met	27.3%	9.8%	12.3%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-10. Indoor multi-purpose sports fields</u>			
100% met	37.5%	8.0%	11.9%
75% met	25.0%	10.0%	11.9%
50% met	0.0%	6.0%	5.1%
25% met	12.5%	20.0%	20.3%
0% met	25.0%	56.0%	50.8%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-11. Indoor pool/aquatic center</u>			
100% met	56.3%	5.8%	12.1%
75% met	25.0%	3.8%	6.5%
50% met	12.5%	5.8%	6.5%
25% met	0.0%	2.9%	2.4%
0% met	6.3%	81.7%	72.6%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-12. Indoor recreation facility</u>			
100% met	57.1%	15.1%	21.3%
75% met	14.3%	23.3%	21.3%
50% met	28.6%	27.4%	28.1%
25% met	0.0%	19.2%	16.9%
0% met	0.0%	15.1%	12.4%



**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-13. Indoor walking/jogging track</u>			
100% met	24.0%	1.0%	5.6%
75% met	36.0%	7.2%	12.8%
50% met	20.0%	17.5%	17.6%
25% met	8.0%	8.2%	8.0%
0% met	12.0%	66.0%	56.0%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-14. Large community parks</u>			
100% met	55.6%	41.9%	45.4%
75% met	28.9%	32.3%	31.2%
50% met	15.6%	12.9%	14.2%
25% met	0.0%	10.8%	7.8%
0% met	0.0%	2.2%	1.4%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-15. Lighted sports fields</u>			
100% met	22.2%	30.2%	29.0%
75% met	33.3%	28.3%	29.0%
50% met	44.4%	15.1%	19.4%
25% met	0.0%	7.5%	6.5%
0% met	0.0%	18.9%	16.1%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-16. Multi-use paved trails (hiking, biking, walking)</u>			
100% met	30.0%	17.8%	21.1%
75% met	32.0%	22.9%	25.7%
50% met	20.0%	29.7%	26.9%
25% met	12.0%	21.2%	18.1%
0% met	6.0%	8.5%	8.2%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-17. Multi-use turf sports facility</u>			
100% met	50.0%	6.1%	14.3%
75% met	0.0%	9.1%	7.1%
50% met	25.0%	9.1%	14.3%
25% met	0.0%	21.2%	16.7%
0% met	25.0%	54.5%	47.6%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-18. Multi-use unpaved trails (hiking, biking, walking)</u>			
100% met	27.6%	10.7%	15.1%
75% met	24.1%	33.3%	30.2%
50% met	27.6%	22.7%	24.5%
25% met	6.9%	21.3%	17.9%
0% met	13.8%	12.0%	12.3%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-19. Off-leash dog park</u>			
100% met	22.7%	5.9%	9.9%
75% met	13.6%	0.0%	3.3%
50% met	13.6%	5.9%	7.7%
25% met	0.0%	5.9%	4.4%
0% met	50.0%	82.4%	74.7%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-20. Open space &amp; conservation areas</u>			
100% met	38.8%	15.8%	24.4%
75% met	30.6%	39.5%	36.2%
50% met	16.3%	21.1%	18.9%
25% met	6.1%	18.4%	13.4%
0% met	8.2%	5.3%	7.1%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-21. Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)**

100% met	22.2%	1.5%	3.8%
75% met	22.2%	4.5%	6.4%
50% met	11.1%	9.1%	9.0%
25% met	0.0%	13.6%	11.5%
0% met	44.4%	71.2%	69.2%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q9-22. Outdoor amphitheater/outdoor performing arts venue**

100% met	20.4%	6.7%	12.1%
75% met	16.7%	4.0%	9.1%
50% met	20.4%	12.0%	15.2%
25% met	5.6%	18.7%	12.9%
0% met	37.0%	58.7%	50.8%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-23. Outdoor aquatic center</u>			
100% met	54.5%	44.3%	46.8%
75% met	40.9%	27.1%	29.8%
50% met	4.5%	11.4%	9.6%
25% met	0.0%	11.4%	9.6%
0% met	0.0%	5.7%	4.3%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-24. Outdoor exercise/fitness equipment</u>			
100% met	0.0%	23.3%	18.9%
75% met	14.3%	16.7%	16.2%
50% met	42.9%	26.7%	29.7%
25% met	28.6%	20.0%	21.6%
0% met	14.3%	13.3%	13.5%



**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-25. Outdoor multi-use courts (basketball, badminton, pickleball, tennis)</u>			
100% met	26.1%	5.4%	11.3%
75% met	13.0%	10.7%	11.3%
50% met	21.7%	35.7%	32.5%
25% met	17.4%	32.1%	27.5%
0% met	21.7%	16.1%	17.5%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-26. Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)</u>			
100% met	33.3%	33.3%	34.7%
75% met	33.3%	14.3%	16.3%
50% met	0.0%	21.4%	18.4%
25% met	16.7%	11.9%	12.2%
0% met	16.7%	19.0%	18.4%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-27. Park equipment for all abilities/all ages</u>			
100% met	32.3%	27.6%	28.7%
75% met	32.3%	28.9%	29.6%
50% met	29.0%	25.0%	25.9%
25% met	3.2%	11.8%	10.2%
0% met	3.2%	6.6%	5.6%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-28. Picnic areas &amp; shelters</u>			
100% met	46.7%	34.4%	39.0%
75% met	38.3%	31.2%	33.8%
50% met	11.7%	28.0%	22.1%
25% met	1.7%	5.4%	3.9%
0% met	1.7%	1.1%	1.3%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-29. Skateboard parks</u>			
100% met	33.3%	0.0%	5.9%
75% met	0.0%	7.1%	5.9%
50% met	33.3%	35.7%	35.3%
25% met	33.3%	0.0%	5.9%
0% met	0.0%	57.1%	47.1%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-30. Sled hills &amp; ice rink</u>			
100% met	33.3%	7.8%	11.2%
75% met	13.3%	8.9%	9.3%
50% met	46.7%	30.0%	31.8%
25% met	0.0%	24.4%	20.6%
0% met	6.7%	28.9%	27.1%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-31. Small neighborhood parks</u>			
100% met	36.4%	40.5%	38.3%
75% met	36.4%	31.0%	33.3%
50% met	15.2%	19.0%	17.5%
25% met	6.1%	4.8%	5.8%
0% met	6.1%	4.8%	5.0%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q9-32. Splash pads</u>			
100% met	33.3%	9.0%	12.3%
75% met	25.0%	6.0%	8.6%
50% met	8.3%	20.9%	18.5%
25% met	8.3%	11.9%	11.1%
0% met	25.0%	52.2%	49.4%

**Q9. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=318

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

Q9-33. Universally accessible playground (e.g., Deicke Discovery Zone)

100% met	50.0%	41.8%	44.7%
75% met	43.3%	38.2%	40.0%
50% met	6.7%	9.1%	8.2%
25% met	0.0%	9.1%	5.9%
0% met	0.0%	1.8%	1.2%

**Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household? (top 4)**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q10. Sum of Top 4 Choices**

BMX park/pump track	0.0%	2.2%	1.1%
Community gardens	9.5%	6.7%	7.7%
Cricket pitch	0.0%	0.6%	0.3%
Diamond sports fields (e.g., baseball, softball)	1.3%	7.8%	4.6%
Disc golf	3.2%	3.9%	3.7%
Environmental education center	3.2%	2.8%	2.8%
Golf course	13.9%	10.6%	12.0%
Indoor courts for tennis, pickleball	13.3%	7.2%	10.5%
Indoor gym space (basketball/volleyball courts)	1.3%	10.6%	6.0%
Indoor multi-purpose sports fields	0.6%	3.9%	2.3%
Indoor pool/aquatic center	3.2%	35.0%	19.9%
Indoor recreation facility	3.2%	7.2%	5.1%
Indoor walking/jogging track	10.8%	23.3%	17.7%
Large community parks	14.6%	11.1%	12.3%
Lighted sports fields	1.3%	5.0%	3.1%
Multi-use paved trails (hiking, biking, walking)	22.8%	23.9%	23.4%



**Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household? (top 4)**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q10. Sum of Top 4 Choices (Cont.)**

Multi-use turf sports facility	1.3%	6.1%	3.7%
Multi-use unpaved trails (hiking, biking, walking)	7.6%	13.9%	10.5%
Off-leash dog park	11.4%	21.1%	16.2%
Open space & conservation areas	19.0%	10.6%	14.2%
Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	0.6%	11.7%	6.6%
Outdoor amphitheater/outdoor performing arts venue	14.6%	15.0%	14.8%
Outdoor aquatic center	5.7%	15.6%	10.5%
Outdoor exercise/fitness equipment	0.6%	5.0%	2.8%
Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	8.9%	8.3%	8.3%
Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	1.3%	5.6%	3.4%
Park equipment for all abilities/all ages	5.1%	3.3%	4.0%
Picnic areas & shelters	13.9%	7.8%	10.5%
Skateboard parks	0.0%	1.7%	0.9%
Sled hills & ice rink	2.5%	10.6%	6.6%

**Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household? (top 4)**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q10. Sum of Top 4 Choices (Cont.)**

Small neighborhood parks	3.2%	8.9%	6.3%
Splash pads	1.3%	12.2%	6.8%
Universally accessible playground (e.g., Deicke Discovery Zone)	5.1%	10.6%	7.7%
None chosen	38.0%	11.1%	24.8%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	
<u>Q11-1. Adult dance programs</u>			
Yes	9.5%	21.1%	15.4%
No	90.5%	78.9%	84.6%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	
<u>Q11-2. Adult fitness &amp; wellness programs</u>			
Yes	18.4%	47.8%	33.9%
No	81.6%	52.2%	66.1%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-3. Adult sports leagues</u>			
Yes	8.9%	25.6%	17.4%
No	91.1%	74.4%	82.6%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-4. Adult theater programs**

Yes	20.3%	17.2%	18.5%
No	79.7%	82.8%	81.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-5. After school programs for youth of all ages**

Yes	5.7%	21.1%	13.7%
No	94.3%	78.9%	86.3%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-6. Community special events**

Yes	39.2%	55.6%	47.3%
No	60.8%	44.4%	52.7%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-7. Cultural enrichment programs/events</u>			
Yes	31.6%	29.4%	30.2%
No	68.4%	70.6%	69.8%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-8. eGaming/eSports</u>			
Yes	0.6%	5.6%	3.1%
No	99.4%	94.4%	96.9%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-9. Fitness coach/personal training programs</u>			
Yes	8.2%	25.6%	17.1%
No	91.8%	74.4%	82.9%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-10. Golf programs**

Yes	14.6%	24.4%	19.4%
No	85.4%	75.6%	80.6%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-11. Gymnastics/tumbling programs**

Yes	5.1%	16.1%	10.5%
No	94.9%	83.9%	89.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-12. Nutrition programs for all ages**

Yes	19.6%	25.6%	22.5%
No	80.4%	74.4%	77.5%



**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q11-13. Outdoor environmental/nature camps & programs**

Yes	7.6%	26.7%	17.7%
No	92.4%	73.3%	82.3%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q11-14. Preschool programs/early childhood education**

Yes	3.8%	12.8%	8.3%
No	96.2%	87.2%	91.7%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	

**Q11-15. Programs for individuals with special needs (e.g., NISRA)**

Yes	8.9%	10.6%	9.7%
No	91.1%	89.4%	90.3%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-16. Recreation/competitive swim team</u>			
Yes	4.4%	11.7%	8.3%
No	95.6%	88.3%	91.7%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-17. Senior educational programs</u>			
Yes	38.0%	13.3%	25.1%
No	62.0%	86.7%	74.9%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-18. Senior fitness &amp; wellness programs</u>			
Yes	28.5%	18.9%	23.6%
No	71.5%	81.1%	76.4%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-19. Senior trips**

Yes	38.0%	15.6%	26.5%
No	62.0%	84.4%	73.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-20. STEAM (science, technology, engineering, arts & mathematics)/tech classes**

Yes	7.6%	26.7%	17.1%
No	92.4%	73.3%	82.9%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-21. Swim lessons**

Yes	4.4%	32.2%	18.5%
No	95.6%	67.8%	81.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-22. Teen/tween programs**

Yes	4.4%	20.6%	12.5%
No	95.6%	79.4%	87.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-23. Tennis lessons & leagues**

Yes	6.3%	15.0%	10.5%
No	93.7%	85.0%	89.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-24. Virtual programs**

Yes	3.2%	6.1%	4.8%
No	96.8%	93.9%	95.2%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-25. Water fitness programs/lap swimming**

Yes	10.8%	22.8%	17.4%
No	89.2%	77.2%	82.6%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-26. Youth dance programs**

Yes	3.2%	17.2%	10.5%
No	96.8%	82.8%	89.5%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-27. Youth fitness & wellness programs**

Yes	4.4%	18.9%	12.0%
No	95.6%	81.1%	88.0%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-28. Youth sports programs & camps**

Yes	4.4%	31.7%	18.8%
No	95.6%	68.3%	81.2%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-29. Youth theater programs**

Yes	3.8%	15.0%	10.0%
No	96.2%	85.0%	90.0%

**Q11. Please indicate if you or any members of your household have a need for each of the recreation programs listed below.**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-30. Youth visual arts & crafts programs**

Yes	2.5%	17.2%	10.5%
No	97.5%	82.8%	89.5%



**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-1. Adult dance programs**

100% met	10.0%	2.9%	4.4%
75% met	10.0%	0.0%	2.2%
50% met	30.0%	17.6%	20.0%
25% met	20.0%	32.4%	28.9%
0% met	30.0%	47.1%	44.4%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-2. Adult fitness & wellness programs**

100% met	15.0%	4.2%	6.5%
75% met	25.0%	16.7%	18.3%
50% met	30.0%	36.1%	34.4%
25% met	15.0%	27.8%	24.7%
0% met	15.0%	15.3%	16.1%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-3. Adult sports leagues**

100% met	12.5%	0.0%	2.1%
75% met	25.0%	15.4%	16.7%
50% met	25.0%	25.6%	25.0%
25% met	12.5%	20.5%	18.8%
0% met	25.0%	38.5%	37.5%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-4. Adult theater programs**

100% met	21.7%	3.7%	11.8%
75% met	17.4%	3.7%	9.8%
50% met	21.7%	22.2%	21.6%
25% met	8.7%	18.5%	13.7%
0% met	30.4%	51.9%	43.1%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-5. After school programs for youth of all ages**

100% met	66.7%	12.5%	21.1%
75% met	16.7%	25.0%	23.7%
50% met	16.7%	28.1%	26.3%
25% met	0.0%	15.6%	13.2%
0% met	0.0%	18.8%	15.8%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-6. Community special events**

100% met	32.5%	16.5%	21.1%
75% met	20.0%	31.9%	28.6%
50% met	30.0%	30.8%	30.1%
25% met	10.0%	13.2%	12.8%
0% met	7.5%	7.7%	7.5%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-7. Cultural enrichment programs/events**

100% met	10.0%	4.3%	6.4%
75% met	16.7%	12.8%	14.1%
50% met	30.0%	27.7%	29.5%
25% met	16.7%	29.8%	24.4%
0% met	26.7%	25.5%	25.6%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-8. eGaming/eSports**

75% met	0.0%	22.2%	22.2%
50% met	0.0%	22.2%	22.2%
25% met	0.0%	11.1%	11.1%
0% met	0.0%	44.4%	44.4%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-9. Fitness coach/personal training programs**

100% met	11.1%	2.9%	4.7%
75% met	11.1%	14.7%	14.0%
50% met	0.0%	29.4%	23.3%
25% met	33.3%	17.6%	20.9%
0% met	44.4%	35.3%	37.2%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-10. Golf programs**

100% met	36.8%	10.8%	19.6%
75% met	26.3%	8.1%	14.3%
50% met	10.5%	24.3%	19.6%
25% met	10.5%	27.0%	21.4%
0% met	15.8%	29.7%	25.0%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-11. Gymnastics/tumbling programs**

100% met	50.0%	18.2%	25.0%
75% met	16.7%	18.2%	17.9%
50% met	0.0%	31.8%	25.0%
25% met	33.3%	13.6%	17.9%
0% met	0.0%	18.2%	14.3%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-12. Nutrition programs for all ages**

75% met	19.0%	5.1%	10.0%
50% met	14.3%	17.9%	16.7%
25% met	9.5%	28.2%	21.7%
0% met	57.1%	48.7%	51.7%



**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-13. Outdoor environmental/nature camps &amp; programs</u>			
100% met	25.0%	4.9%	8.0%
75% met	25.0%	4.9%	8.0%
50% met	12.5%	31.7%	28.0%
25% met	12.5%	24.4%	24.0%
0% met	25.0%	34.1%	32.0%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-14. Preschool programs/early childhood education</u>			
100% met	75.0%	17.6%	28.6%
75% met	25.0%	29.4%	28.6%
50% met	0.0%	23.5%	19.0%
25% met	0.0%	17.6%	14.3%
0% met	0.0%	11.8%	9.5%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-15. Programs for individuals with special needs (e.g., NISRA)</u>			
100% met	55.6%	12.5%	28.0%
75% met	11.1%	0.0%	4.0%
50% met	11.1%	25.0%	20.0%
25% met	11.1%	18.8%	16.0%
0% met	11.1%	43.8%	32.0%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q11-16. Recreation/competitive swim team</u>			
100% met	50.0%	15.0%	23.1%
75% met	16.7%	0.0%	3.8%
50% met	33.3%	25.0%	26.9%
25% met	0.0%	30.0%	23.1%
0% met	0.0%	30.0%	23.1%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-17. Senior educational programs**

100% met	19.4%	5.0%	13.8%
75% met	22.2%	5.0%	15.5%
50% met	8.3%	40.0%	19.0%
25% met	30.6%	25.0%	27.6%
0% met	19.4%	25.0%	24.1%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-18. Senior fitness & wellness programs**

100% met	19.2%	0.0%	8.9%
75% met	15.4%	6.9%	10.7%
50% met	30.8%	37.9%	33.9%
25% met	3.8%	27.6%	16.1%
0% met	30.8%	27.6%	30.4%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-19. Senior trips**

100% met	20.0%	8.7%	15.2%
75% met	15.0%	4.3%	10.6%
50% met	22.5%	21.7%	21.2%
25% met	17.5%	30.4%	21.2%
0% met	25.0%	34.8%	31.8%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-20. STEAM (science, technology, engineering, arts & mathematics)/tech classes**

100% met	16.7%	4.5%	6.0%
75% met	16.7%	4.5%	6.0%
50% met	50.0%	27.3%	30.0%
25% met	0.0%	31.8%	28.0%
0% met	16.7%	31.8%	30.0%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-21. Swim lessons**

100% met	25.0%	13.2%	14.0%
75% met	50.0%	15.1%	17.5%
50% met	25.0%	22.6%	22.8%
25% met	0.0%	26.4%	24.6%
0% met	0.0%	22.6%	21.1%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-22. Teen/tween programs**

100% met	50.0%	9.1%	13.5%
75% met	25.0%	15.2%	16.2%
50% met	25.0%	36.4%	35.1%
25% met	0.0%	24.2%	21.6%
0% met	0.0%	15.2%	13.5%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

Q11-23. Tennis lessons & leagues

100% met	28.6%	4.5%	10.3%
75% met	14.3%	4.5%	6.9%
50% met	57.1%	18.2%	27.6%
25% met	0.0%	27.3%	20.7%
0% met	0.0%	45.5%	34.5%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

Q11-24. Virtual programs

100% met	0.0%	10.0%	7.7%
50% met	33.3%	20.0%	23.1%
25% met	0.0%	50.0%	38.5%
0% met	66.7%	20.0%	30.8%



**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-25. Water fitness programs/lap swimming**

100% met	27.3%	5.6%	10.4%
75% met	36.4%	5.6%	12.5%
50% met	18.2%	13.9%	14.6%
25% met	9.1%	22.2%	18.8%
0% met	9.1%	52.8%	43.8%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-26. Youth dance programs**

100% met	66.7%	24.0%	27.6%
75% met	33.3%	12.0%	13.8%
50% met	0.0%	24.0%	20.7%
25% met	0.0%	24.0%	24.1%
0% met	0.0%	16.0%	13.8%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-27. Youth fitness & wellness programs**

100% met	40.0%	7.4%	12.1%
75% met	20.0%	22.2%	21.2%
50% met	40.0%	18.5%	21.2%
25% met	0.0%	18.5%	15.2%
0% met	0.0%	33.3%	30.3%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-28. Youth sports programs & camps**

100% met	40.0%	17.0%	18.9%
75% met	40.0%	29.8%	30.2%
50% met	0.0%	27.7%	24.5%
25% met	20.0%	12.8%	15.1%
0% met	0.0%	12.8%	11.3%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-29. Youth theater programs**

100% met	66.7%	8.7%	14.8%
75% met	33.3%	13.0%	14.8%
50% met	0.0%	21.7%	18.5%
25% met	0.0%	26.1%	22.2%
0% met	0.0%	30.4%	29.6%

**Q11. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

N=277

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q11-30. Youth visual arts & crafts programs**

100% met	100.0%	8.0%	14.3%
75% met	0.0%	12.0%	10.7%
50% met	0.0%	40.0%	35.7%
25% met	0.0%	16.0%	17.9%
0% met	0.0%	24.0%	21.4%

**Q12. Which FOUR programs from the list in Question 11 are MOST IMPORTANT to your household? (top 4)**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q12. Sum of Top 4 Choices**

Adult dance programs	3.8%	11.1%	7.7%
Adult fitness & wellness programs	12.0%	31.1%	21.4%
Adult sports leagues	4.4%	11.7%	8.3%
Adult theater programs	7.0%	3.9%	5.4%
After school programs for youth of all ages	2.5%	6.7%	4.6%
Community special events	24.7%	26.7%	25.4%
Cultural enrichment programs/events	16.5%	11.1%	13.4%
eGaming/eSports	0.0%	1.1%	0.6%
Fitness coach/personal training programs	1.9%	8.3%	5.4%
Golf programs	9.5%	13.3%	11.7%
Gymnastics/tumbling programs	1.3%	3.9%	2.6%
Nutrition programs for all ages	7.6%	10.6%	8.8%
Outdoor environmental/nature camps & programs	3.8%	10.0%	6.8%
Preschool programs/early childhood education	0.6%	5.6%	3.1%
Programs for individuals with special needs (e.g., NISRA)	2.5%	3.3%	3.1%

**Q12. Which FOUR programs from the list in Question 11 are MOST IMPORTANT to your household? (top 4)**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q12. Sum of Top 4 Choices (Cont.)**

Recreation/competitive swim team	0.0%	5.0%	2.6%
Senior educational programs	22.2%	5.0%	13.7%
Senior fitness & wellness programs	15.8%	10.6%	13.4%
Senior trips	24.1%	7.2%	15.7%
STEAM (science, technology, engineering, arts & mathematics)/tech classes	2.5%	12.8%	7.7%
Swim lessons	0.6%	18.3%	9.7%
Teen/tween programs	0.6%	10.0%	5.4%
Tennis lessons & leagues	1.3%	8.9%	5.1%
Virtual programs	0.6%	1.1%	0.9%
Water fitness programs/lap swimming	1.9%	11.7%	7.4%
Youth dance programs	0.0%	6.7%	3.4%
Youth fitness & wellness programs	0.0%	6.1%	3.1%
Youth sports programs & camps	0.0%	17.8%	9.1%
Youth theater programs	0.6%	5.6%	3.4%
Youth visual arts & crafts programs	0.6%	4.4%	2.8%
None chosen	46.8%	16.1%	31.1%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-1. Add more trees/shade structures to parks</u>			
Very supportive	33.5%	37.2%	34.8%
Somewhat supportive	22.8%	32.2%	27.4%
Not sure	34.2%	22.8%	29.3%
Not supportive	9.5%	7.8%	8.5%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-2. Develop a multi-use artificial turf sports facility</u>			
Very supportive	7.0%	18.9%	12.8%
Somewhat supportive	10.1%	20.6%	15.4%
Not sure	56.3%	40.6%	48.7%
Not supportive	26.6%	20.0%	23.1%



**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-3. Develop a new indoor recreation facility</u>			
Very supportive	14.6%	41.7%	28.8%
Somewhat supportive	20.3%	22.8%	21.4%
Not sure	43.7%	25.6%	34.5%
Not supportive	21.5%	10.0%	15.4%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-4. Develop additional indoor golfing amenities at Pinecrest Golf Course</u>			
Very supportive	11.4%	10.6%	10.8%
Somewhat supportive	12.7%	17.2%	14.8%
Not sure	47.5%	33.3%	40.7%
Not supportive	28.5%	38.9%	33.6%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-5. Develop additional outdoor amenities at Pinecrest Golf Course</u>			
Very supportive	12.0%	11.1%	11.1%
Somewhat supportive	12.0%	15.6%	13.7%
Not sure	51.9%	36.1%	44.4%
Not supportive	24.1%	37.2%	30.8%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-6. Develop additional sports fields</u>			
Very supportive	5.1%	11.7%	8.3%
Somewhat supportive	15.8%	26.1%	20.8%
Not sure	56.3%	40.0%	48.4%
Not supportive	22.8%	22.2%	22.5%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-7. Develop additional trails &amp; connectivity of trails throughout the community</u>			
Very supportive	27.8%	53.3%	41.3%
Somewhat supportive	21.5%	25.6%	22.8%
Not sure	37.3%	14.4%	26.2%
Not supportive	13.3%	6.7%	9.7%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-8. Develop inclusive playgrounds</u>			
Very supportive	12.7%	24.4%	18.5%
Somewhat supportive	20.9%	33.9%	27.1%
Not sure	49.4%	35.0%	42.7%
Not supportive	17.1%	6.7%	11.7%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-9. Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)</u>			
Very supportive	15.2%	17.2%	16.0%
Somewhat supportive	24.7%	36.1%	30.2%
Not sure	43.7%	32.2%	38.7%
Not supportive	16.5%	14.4%	15.1%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-10. Develop new off-leash dog park</u>			
Very supportive	19.6%	31.7%	25.4%
Somewhat supportive	10.1%	21.7%	15.7%
Not sure	42.4%	27.8%	35.6%
Not supportive	27.8%	18.9%	23.4%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-11. Develop new outdoor exercise/fitness area</u>			
Very supportive	8.9%	15.0%	11.7%
Somewhat supportive	18.4%	18.9%	18.5%
Not sure	54.4%	39.4%	47.0%
Not supportive	18.4%	26.7%	22.8%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-12. Develop new outdoor pickleball courts</u>			
Very supportive	20.9%	12.8%	16.8%
Somewhat supportive	18.4%	18.3%	18.2%
Not sure	43.0%	40.6%	41.9%
Not supportive	17.7%	28.3%	23.1%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-13. Develop new outdoor tennis courts</u>			
Very supportive	5.1%	12.2%	8.5%
Somewhat supportive	15.2%	21.1%	18.2%
Not sure	51.9%	38.9%	45.6%
Not supportive	27.8%	27.8%	27.6%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-14. Develop new smaller neighborhood parks</u>			
Very supportive	12.7%	19.4%	16.0%
Somewhat supportive	22.8%	26.7%	24.5%
Not sure	49.4%	36.7%	43.3%
Not supportive	15.2%	17.2%	16.2%



**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-15. Improve existing athletic fields</u>			
Very supportive	8.2%	20.0%	14.0%
Somewhat supportive	25.3%	25.6%	25.1%
Not sure	49.4%	39.4%	44.7%
Not supportive	17.1%	15.0%	16.2%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-16. Improve existing golf opportunities</u>			
Very supportive	13.3%	10.0%	11.4%
Somewhat supportive	12.7%	19.4%	15.7%
Not sure	51.3%	37.8%	45.0%
Not supportive	22.8%	32.8%	27.9%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-17. Improve existing outdoor basketball courts</u>			
Very supportive	4.4%	12.8%	8.8%
Somewhat supportive	15.8%	26.7%	21.1%
Not sure	58.9%	38.3%	48.4%
Not supportive	20.9%	22.2%	21.7%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-18. Improve existing park restrooms</u>			
Very supportive	26.6%	33.3%	29.3%
Somewhat supportive	19.0%	33.9%	26.2%
Not sure	43.7%	28.3%	36.8%
Not supportive	10.8%	4.4%	7.7%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-19. Improve existing parks in general</u>			
Very supportive	24.7%	34.4%	29.1%
Somewhat supportive	27.2%	41.1%	33.6%
Not sure	38.0%	21.7%	30.8%
Not supportive	10.1%	2.8%	6.6%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-20. Improve existing picnic facilities</u>			
Very supportive	20.9%	20.6%	20.2%
Somewhat supportive	23.4%	40.6%	31.6%
Not sure	43.7%	30.6%	37.6%
Not supportive	12.0%	8.3%	10.5%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-21. Improve existing playgrounds</u>			
Very supportive	14.6%	31.7%	23.4%
Somewhat supportive	27.2%	32.2%	29.1%
Not sure	45.6%	29.4%	37.9%
Not supportive	12.7%	6.7%	9.7%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-22. Improve existing pool/aquatic center</u>			
Very supportive	13.3%	30.0%	21.9%
Somewhat supportive	22.2%	31.7%	26.5%
Not sure	48.1%	30.6%	39.6%
Not supportive	16.5%	7.8%	12.0%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-23. Improve existing trail system (increasing connectivity/accessibility)</u>			
Very supportive	26.6%	48.3%	37.6%
Somewhat supportive	20.9%	26.7%	23.4%
Not sure	38.0%	18.9%	28.8%
Not supportive	14.6%	6.1%	10.3%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-24. Increase conservation &amp; sustainability efforts</u>			
Very supportive	23.4%	37.2%	29.6%
Somewhat supportive	21.5%	27.8%	25.1%
Not sure	40.5%	28.3%	34.8%
Not supportive	14.6%	6.7%	10.5%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-25. Re-landscape areas to include more native plants &amp; habitat</u>			
Very supportive	20.3%	30.6%	25.1%
Somewhat supportive	20.9%	22.2%	21.4%
Not sure	43.7%	31.7%	38.5%
Not supportive	15.2%	15.6%	15.1%

**Q14. Please rate your level of support for each of the following actions the Huntley Park District could take to improve the parks and recreation system. (without "not provided")**

N=351	Q23. Do you live in Del Webb's Sun City		Total
	Yes	No	
<u>Q14-26. Wi-Fi in parks</u>			
Very supportive	22.2%	18.9%	19.7%
Somewhat supportive	9.5%	21.7%	16.0%
Not sure	44.3%	27.8%	36.5%
Not supportive	24.1%	31.7%	27.9%

**Q15. Which FOUR actions from the list in Question 14 would you be MOST WILLING to fund? (top 4)**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q15. Sum of Top 4 Choices**

Add more trees/shade structures to parks	24.1%	23.9%	23.4%
Develop a multi-use artificial turf sports facility	1.3%	13.9%	7.7%
Develop a new indoor recreation facility	11.4%	33.9%	23.1%
Develop additional indoor golfing amenities at Pinecrest Golf Course	7.6%	8.9%	8.0%
Develop additional outdoor amenities at Pinecrest Golf Course	7.6%	5.0%	6.0%
Develop additional sports fields	1.3%	5.0%	3.4%
Develop additional trails & connectivity of trails throughout the community	20.9%	37.8%	29.3%
Develop inclusive playgrounds	2.5%	6.7%	4.6%
Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	6.3%	10.6%	8.3%
Develop new off-leash dog park	13.9%	27.8%	20.8%
Develop new outdoor exercise/fitness area	1.9%	4.4%	3.1%
Develop new outdoor pickleball courts	16.5%	10.6%	12.8%



**Q15. Which FOUR actions from the list in Question 14 would you be MOST WILLING to fund? (top 4)**

N=351	Q23. Do you live in		Total
	Del Webb's Sun City		
	Yes	No	
<u>Q15. Sum of Top 4 Choices (Cont.)</u>			
Develop new outdoor tennis courts	1.9%	5.6%	3.7%
Develop new smaller neighborhood parks	6.3%	6.7%	6.3%
Improve existing athletic fields	1.9%	4.4%	3.1%
Improve existing golf opportunities	5.7%	3.3%	4.6%
Improve existing outdoor basketball courts	1.3%	3.3%	2.3%
Improve existing park restrooms	10.1%	13.9%	12.3%
Improve existing parks in general	13.9%	12.8%	12.8%
Improve existing picnic facilities	5.1%	1.7%	3.4%
Improve existing playgrounds	2.5%	10.6%	6.6%
Improve existing pool/aquatic center	5.7%	19.4%	12.5%
Improve existing trail system (increasing connectivity/accessibility)	14.6%	21.1%	17.7%
Increase conservation & sustainability efforts	10.8%	10.0%	10.0%
Re-landscape areas to include more native plants & habitat	8.9%	7.8%	8.0%
Wi-Fi in parks	8.9%	10.0%	9.1%
Other	1.3%	4.4%	3.1%
None chosen	36.1%	12.8%	25.4%

**Q16. How supportive would you be of paying additional taxes to acquire, develop, and/or maintain the types of parks, trails, and recreation facilities that are most important to your household?**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q16. How supportive would you be of paying additional taxes to acquire, develop, and/or maintain types of parks, trails, & recreation facilities**

Very supportive	9.5%	17.2%	13.4%
Somewhat supportive	39.9%	50.0%	44.2%
Not supportive	32.3%	17.8%	24.8%
Not sure	18.4%	15.0%	17.7%

**Q17. Given the recent COVID-19/Coronavirus Pandemic, how has your and your household's perception of the value of parks, trails, open spaces, and recreation changed? (without "not provided")**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q17. How has your household's perception of the value of parks, trails, open spaces, & recreation changed given recent COVID-19/Coronavirus Pandemic**

Value has significantly increased	16.6%	25.7%	21.8%
Value has somewhat increased	21.9%	32.6%	26.9%
No change	57.0%	34.9%	45.7%
Value has somewhat decreased	2.6%	5.7%	4.2%
Value has significantly decreased	2.0%	1.1%	1.5%

**Q18. Based on your perception of value in Question 17, how would you want the Huntley Park District to fund future parks, recreation, trails and open space needs?**

N=351

Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q18. How would you want Park District to fund future parks, recreation, trails & open space needs**

Increase funding	13.3%	34.4%	24.2%
Maintain existing funding levels	57.0%	48.9%	52.1%
Reduce funding	7.0%	2.2%	4.3%
Not sure	22.8%	14.4%	19.4%

**Q19. Please rate your level of satisfaction with the overall value your household receives from the Huntley Park District. (without "don't know")**

N=351

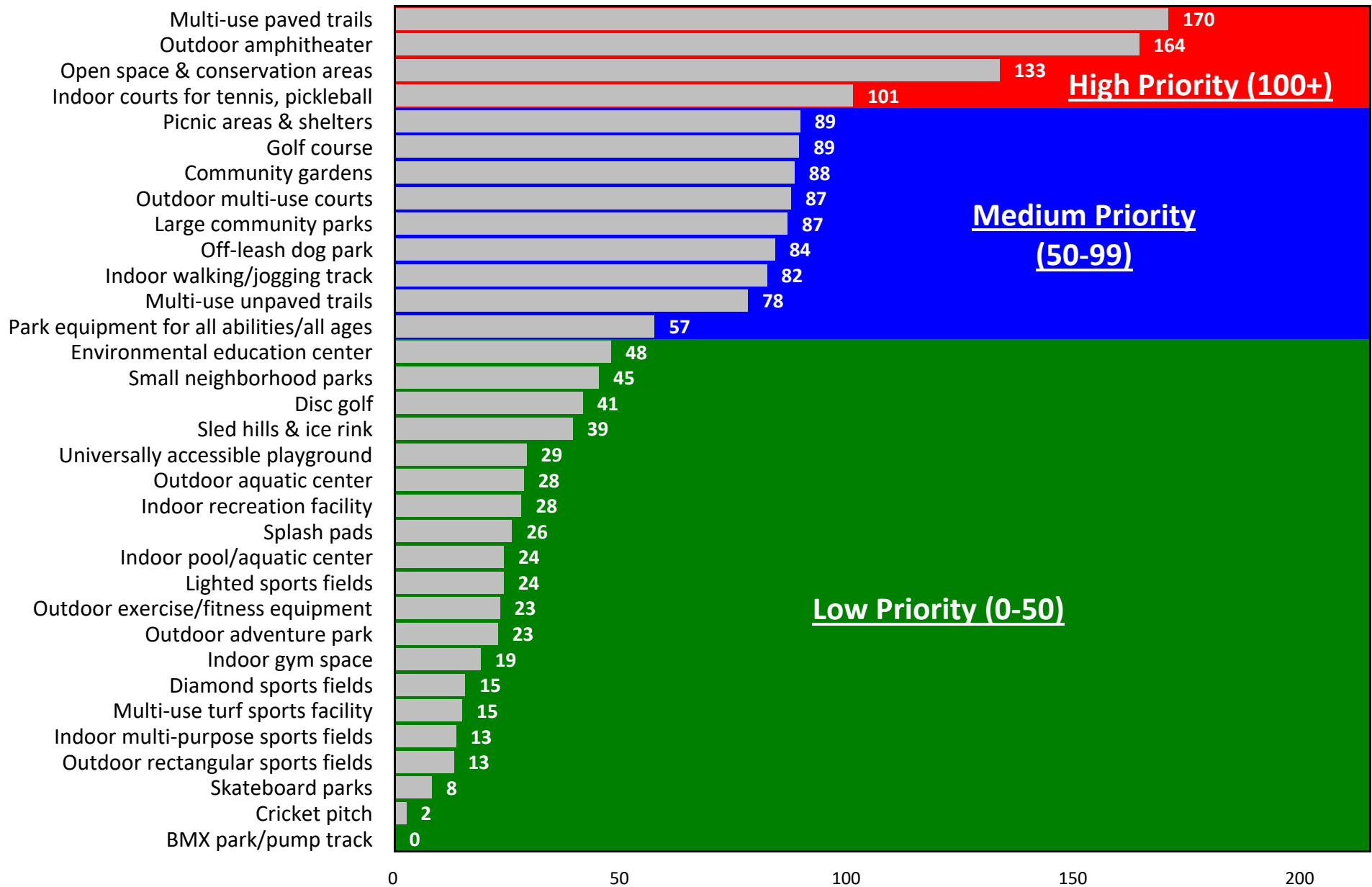
Q23. Do you live in Del Webb's Sun City		Total
Yes	No	

**Q19. Your level of satisfaction with overall value your household receives from Park District**

Very satisfied	25.7%	26.4%	25.9%
Somewhat satisfied	32.1%	38.5%	35.5%
Neutral	37.1%	24.7%	30.6%
Somewhat dissatisfied	2.9%	6.9%	5.2%
Very dissatisfied	2.1%	3.4%	2.8%

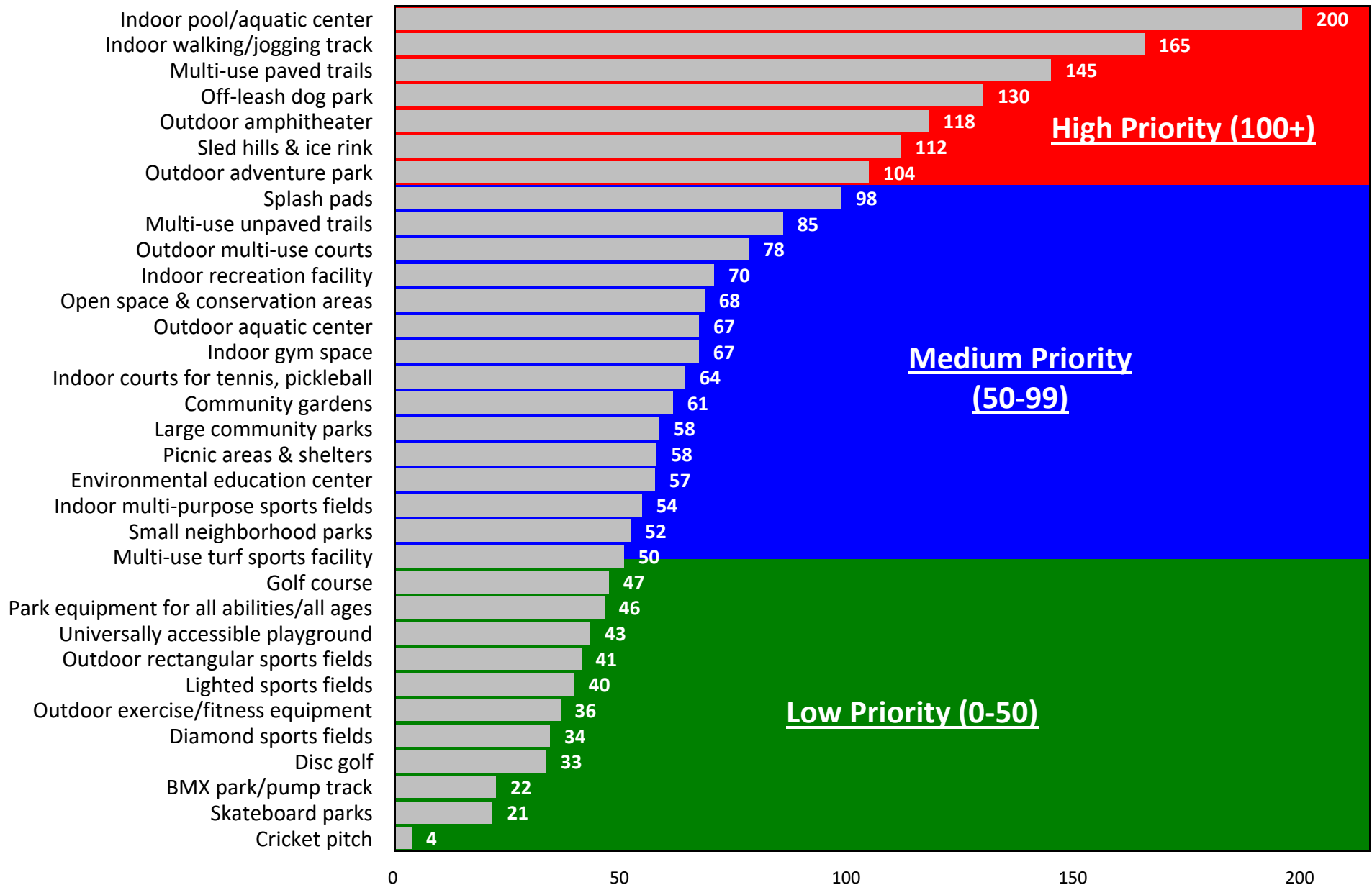
## Households in Sun City

### Top Priorities for Investment for Facility/Amenity Based on Priority Investment Rating



## Households Not in Sun City

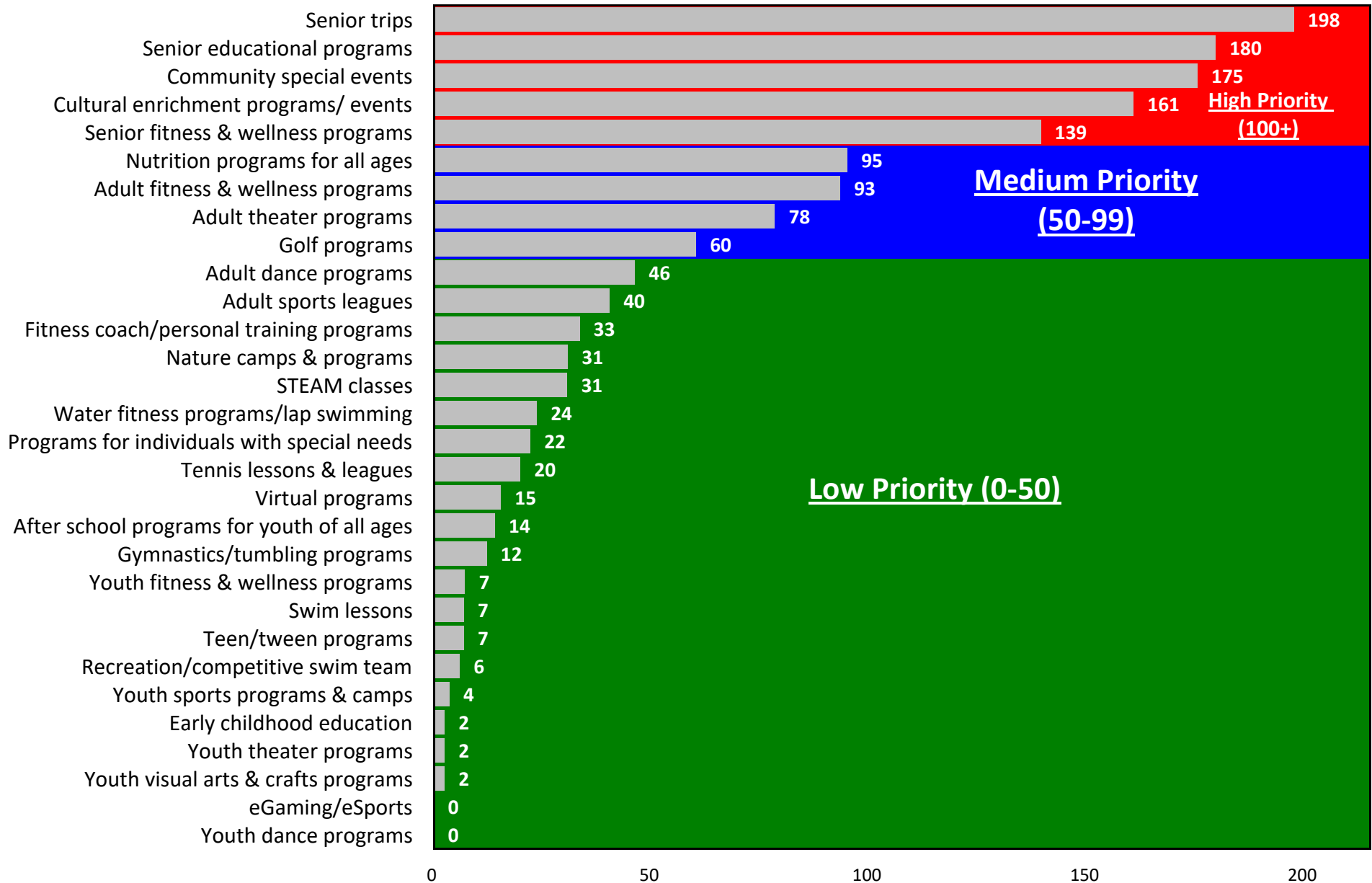
### Top Priorities for Investment for Facility/Amenity Based on Priority Investment Rating





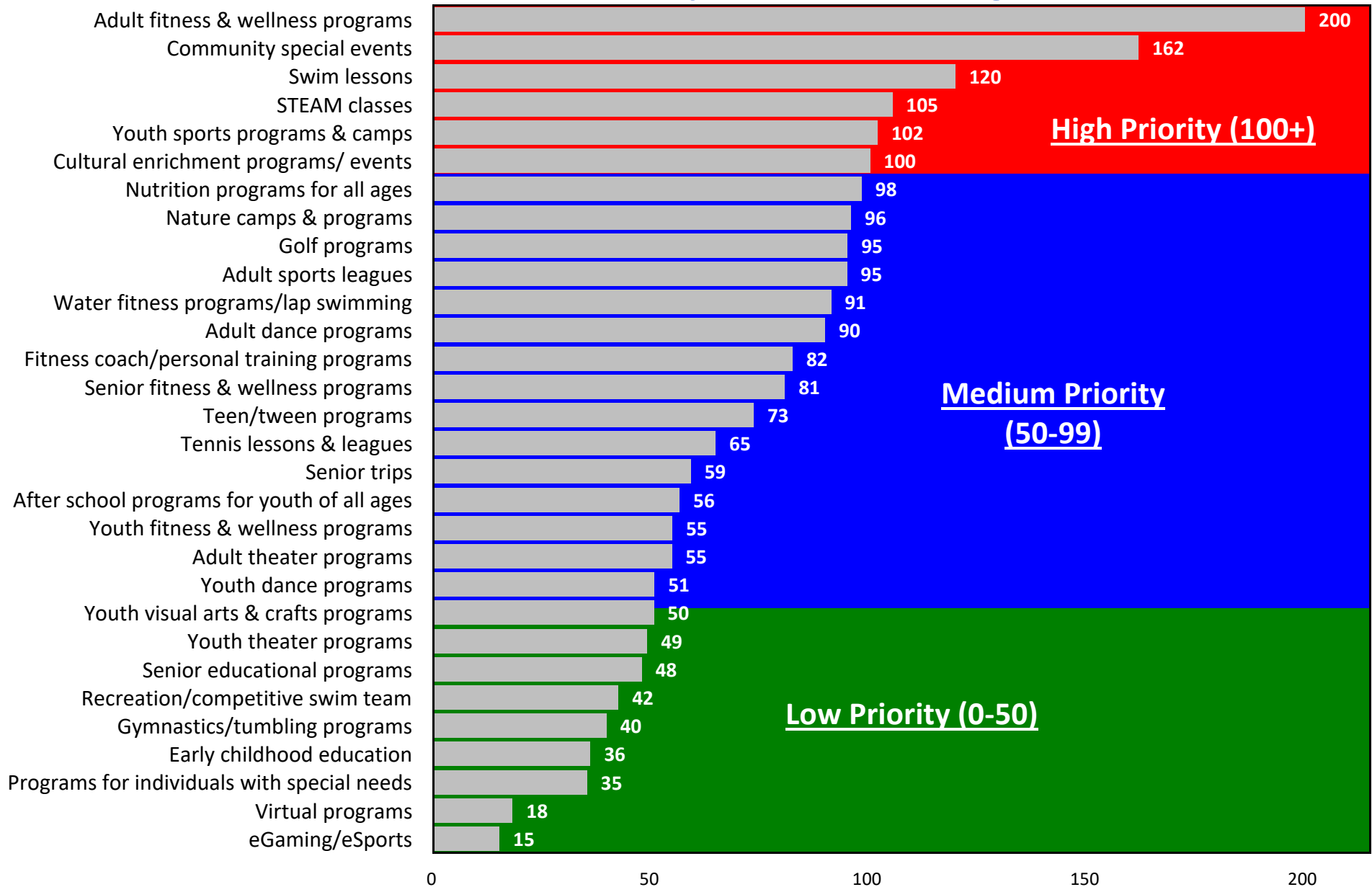
## Households in Sun City

### Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



## Households Not in Sun City

### Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



## APPENDIX D - PROGRAM CLASSIFICATION

Core Program Areas Key	
Aquatics	Golf
Before and After School	Performing Arts
Contractual Classes	Preschool
Day Camp	Special Events
Enrichment Activities	Sports
Fitness	

Essential	
Polar Fest	Movie in the Park
Easter Egg Hunt	Picnic in the Park
Huntley Harvest Fest	Halloween Haunted Trails

Important	
Junior Lifeguard	Swim Team
Junior Stingrays Swim Team	Star Babies
Stingray Bay Swim School	Star Tots
Stingray Bay Stroke School	Stingray Bay Camp Swim School
Stingray Bay Camp Stroke School	Before School - Chesak M-F
Before School-Chesak M/W/F	Before School-Chesak T/Th
After School-Chesak M-F	After School-Chesak M/W/F
After School-Chesak T-Th	Before School-Conley M-F
Before School-Conley M/W/F	Before School-Conley T/Th
After School-Conley M-F	After School-Conley M/W/F
After School-Conley T/Th	Before School-Mackeben M-F
Before School-Mackeben M/W/F	Before School-Mackeben T/Th

After School-Mackeben M-F	After School-Mackeben M/W/F
After School-Mackeben T/Th	Before School-Martin M-F
Before School-Martin M/W/F	Before School-Martin T/Th
After School-Martin M-F	After School-Martin M/W/F
After School-Martin T/Th	Custom Scheduling (all schools)
Schools Day Off Days	Winter Escape Camp
Spring Break Camp	Kindergarten-2nd Grade (Busy Bees)
3rd - 5th Grade (Freckled Frogs)	Teen Camp (Wild Wolves)
Specialty Camps Nature & Gardening	Specialty Camps Sports & Fitness
Specialty Camps Performing Arts	Specialty Camps STEM
Specialty Camps Arts & Crafts	Summer Camp AM Care
Summer Camp PM Care	Group Exercise – 20/10/10
Group Exercise - All Out!	Group Exercise - Barre
Group Exercise - Circuit	Group Exercise - Core & More
Group Exercise - Coach's Choice	Group Exercise - Fitball
Group Exercise - Fusion	Group Exercise - Lite & Lively (62+)
Group Exercise - Pump	Group Exercise - Spin
Group Exercise - Step & Sweat	Group Exercise - S.W.A.T.
Group Exercise - T.G.I.F. (The Goal Is Fitness)	Group Exercise - Yoga Flow
Group Exercise - Piloga	Balanced Kids Yoga
3-Year-old Preschool	4-Year-old Preschool
Dual Language Preschool	Mixed-Age Preschool
Night Owl Preschool	Sprouts
Lunch Bunch	Summer Preschool
Camp Sprouts	Camp Seedlings
Mom & Son Bash	Easter Basket Delivery

Flashlight Easter Egg Hunt	Fishing Derby
Family Magic Show	Youth Basketball League
Spring Kiddie Kickers	Spring Junior Soccer
Spring Soccer League (1st-8th)	Fall Kiddie Kickers
Fall Junior Soccer	Fall Soccer League (1st-8th)
Minor T-Ball League	Major T-Ball League
Lil Minors Baseball League	Lil Minors Girls Softball League
Youth Flag Football League	Flag Football Cheerleading
Flag Football Poms	Basketball Cheerleading
Basketball Poms	

Value Added	
Cardboard Regatta	Boys Day at the Bay
Private Swim Lessons	Adult Swim Lessons
Tot and Kid Rock (Rock 'n' Kids)	Parent Tot Gymnastics (Royalty)
Munchkins Gymnastics (Royalty)	Kinder Kids Gymnastics (Royalty)
Girls Level 1 Gymnastics (Royalty)	Boys Level 1 Gymnastics (Royalty)
Little Dragons Gymnastics (Royalty)	Tumble Level 1 (Royalty)
Trampoline (Royalty)	Parent Tot Ice Skating (Canlan)
Snowplow Sam Ice Skating 1 (Canlan)	Basic Ice Skating 1 (Canlan)
Adult & Teen Ice Skating 1 (Canlan)	Hockey Learn to Skate (Canlan)
Basketball Clinic 101 (Hot Shots)	Basketball Clinic 102 (Hot Shots)
Lil' Dribblers (Hot Shots)	Adult Tot Sports (Hot Shots)
Adult Tot Soccer (Hot Shots)	PeeWee Soccer (Hot Shots)

Soccer Clinic 101 (Hot Shots)	Tennis Lessons (Hot Shots)
PeeWee Hockey (Hot Shots)	Floor Hockey (Hot Shots)
Jr. Flag Football (Hot Shots)	Game Time Flag Football (Hot Shots)
Adult Tot Baseball (Hot Shots)	T-Ball Skills Clinic (Hot Shots)
Baseball Skills 101 (Hot Shots)	Total Sports Class (Hot Shots)
Nerf Elite Battle (Hot Shots)	Adult Tot Ninja (Hot Shots)
Mini Ninja Warriors (Hot Shots)	Baseball Camp (Hot Shots)
Girls Softball Camp (Hot Shots)	Basketball Camp/Summer (Hot Shots)
Flag Football Camp (Hot Shots)	Total Sports Camp (Hot Shots)
Winter Break Basketball Camp (Hot Shots)	VolleyKidz Volleyball Clinic (EVP)
Spring Break Volleyball Camp (EVP)	Summer Volleyball Camps (EVP)
Winter Break Volleyball Camp (EVP)	Challenger Soccer Camp (Challenger Sports)
Complete Basketball Skills Training (Skills Given)	One Day Basketball Clinics (Skills Given)
Youth Art Workshops (Young Rembrandts)	Elementary Drawing (Young Rembrandts)
Down on the Farm Drawing (Young Rembrandts)	Cartoon Drawing Lessons (Young Rembrandts)
Favorite Apps & Video Games (Young Rembrandts)	Youth Magic (Gary Kantor)
TechStars for Preschool (Computer Explorers)	Fun-gineering (Computer Explorers)
Robot Engineers (Computer Explorers)	Kids Cooking Camp (Station Z Cooking)
Spring Youth Cooking Class (Station Z Cooking)	Kids & Moms Cook with Books (Station Z Cooking)
The Heart of Cooking (Station Z Cooking)	Dinner Club (Station Z Cooking)
Adult Cooking Class - A Night Out (Station Z Cooking)	Shotokan Pre-Karate Safety (Illinois Shotokan Karate Club)
Shotokan Karate Youth & Adult Various Belt Colors (Illinois Shotokan Karate Club)	KiMudo-Huntley Flying Dragons Beginner (Nick Wioch/North American Kimudo Assoc.)
KiMudo-Huntley Flying Dragons Advanced (Nick Wioch/North American Kimudo Assoc.)	Horsemanship (Platinum Farm)
Chess Wizards (Chess Wizards)	Counselor-in-Training
One Day Activity - Bears, Bears, Bears	One Day Activity - Easter Fun

One Day Activity - Bears, Bears, Bears	One Day Activity - Easter Fun
One Day Activity - In the Garden	One Day Activity - Harvest Day
One Day Activity - Gobble, Gobble, Wobble, Wobble	One Day Activity- Halloween Paint & Sip
One Day Activity – Mom & Me Celebration	One Day Activity – The ABC's of Christmas
Cycling without Age	Balanced Kids Yoga
Afterschool Programs (Jr.)	Summer Camps Programs (Jr.)
PGA Jr. League Programs	Highschool development Programs (Jr.)
Private Lessons (Jr.)	Club fitting days (Adult)
Wedge Clinics (Adult)	Ladies Clinics (Adult)
Private Lessons (Adult)	Creative Dance 1 (Dixon Dance Academy)
Creative Dance 2 & 3 (Dixon Dance Academy)	Kids Pop (Dixon Dance Academy)
Tiny Combo (Dixon Dance Academy)	Junior Combo (Dixon Dance Academy)
Junior Hip Hop (Dixon Dance Academy)	Teen Hip Hop (Dixon Dance Academy)
Junior Ballet (Dixon Dance Academy)	Teen Contemporary (Dixon Dance Academy)
Junior Jazz (Dixon Dance Academy)	Junior Tap (Dixon Dance Academy)
Musical Theatre Jazz (Dixon Dance Academy)	Recital Sessions (Offered Winter)-(Dixon Dance Academy)
Youth Theatre Class - Broadway!	It's Showtime Theatre Improv
Youth Theatre - Singing and Dancing Through the Decades	Youth Theatre production - Shrek the Musical Junior
Musical Theatre Camp - Alice in Wonderland	Musical Theatre Camp - Hip Hop Hamilton
Dual Language Preschool	Lunch Bunch
Bingo	Teen Dances
Junior Red Raiders Travel Basketball	HPD Pickleball Club
Senior Volleyball	High School Basketball League
Adult Basketball League	Men's 16" Softball League
Coed 14" Softball League	Coed Adult Volleyball League
Competitive Poms	Cheer Clinics



## APPENDIX E - OTHER SERVICE PROVIDERS

Other Service Providers					
Name of Agency	Location in the City/County	Operator (Public/Private/Not-for-Profit)	General Description	Comparison w/your Services (Same/Higher/Lower)	Distance in minutes from your Prime Facility
Dundee Park District	500 N. Randall Rd/West Dundee - 847-428-7131	Public	Offers similar services - <a href="https://www.dtpd.org/">https://www.dtpd.org/</a>	Varies	12 Minutes
Crystal Lake Park District	1 E Crystal Lake Ave/Crystal Lake - 815-459-0680	Public	Offers similar services - <a href="https://www.crystallakeparks.org/">https://www.crystallakeparks.org/</a>	Varies	16 Minutes
Lake in the Hills Recreation Dept.	600 Harvest Gate/LITH - 847-960-7400	Public	Offers similar services - <a href="https://www.lith.org/government/departments/community-services/parks-and-recreation">https://www.lith.org/government/departments/community-services/parks-and-recreation</a>	Varies	9 Minutes
Algonquin Recreation Dept.	2200 Harnish Dr/Algonquin - 847-658-2716	Public	Offers similar services - <a href="https://rec.algonquin.org/">https://rec.algonquin.org/</a>	Varies	12 Minutes
Hampshire Park District	390 South Ave/Hampshire - 847-683-2690	Public	Offers similar services - <a href="https://www.hampshireparkdistrict.org/">https://www.hampshireparkdistrict.org/</a>	Varies	15 Minutes
Marengo Park District	825 Indian Oaks Trail/Marengo - 815-568-5126	Public	Offers similar services - <a href="https://themarengoparkdistrict.com/">https://themarengoparkdistrict.com/</a>	Varies	21 Minutes
Cary Park District	255 Briargate Rd/Cary - 847-639-6100	Public	Offers similar services - <a href="https://www.carypark.com/rccms/">https://www.carypark.com/rccms/</a>	Varies	21 Minutes
Northwestern Medicine Health & Fitness Center	10450 Algonquin Road/Huntley - 815-444-2900	Private	<a href="https://www.nmhfc.com/">https://www.nmhfc.com/</a>	Pricing not available from website	5 Minutes
The Learning Tree	11424 Rainsford Drive/Huntley - 847-659-1181	Private	<a href="https://learningtreechild.com/">https://learningtreechild.com/</a>	Pricing not available from website	4 Minutes
Goddard School of LITH	4561 Princeton Lane/LITH - 847-669-6390	Private	<a href="https://www.goddardschool.com/schools/il/lake-in-the-hills/lake-in-the-hills?utm_source=google&amp;utm_medium=business_listings&amp;utm_campaign=school&amp;utm_content=main_button">https://www.goddardschool.com/schools/il/lake-in-the-hills/lake-in-the-hills?utm_source=google&amp;utm_medium=business_listings&amp;utm_campaign=school&amp;utm_content=main_button</a>	Pricing not available from website	9 Minutes

<b>Kindercare of Huntley</b>	12581 Princeton Dr/Huntley - 847-515-3765	Private	<a href="https://www.kindercare.com/our-centers/huntley/il/301866?utm_campaign=kc-lg&amp;utm_source=yext&amp;utm_medium=pro&amp;utm_keyword=&amp;utm_platform=&amp;utm_matchtype=&amp;utm_adgroupid=&amp;utm_content=gmb&amp;utm_source=1_NTA4MTU2LTcxNS1sb2NhdGlvi53ZWJzaXRl">https://www.kindercare.com/our-centers/huntley/il/301866?utm_campaign=kc-lg&amp;utm_source=yext&amp;utm_medium=pro&amp;utm_keyword=&amp;utm_platform=&amp;utm_matchtype=&amp;utm_adgroupid=&amp;utm_content=gmb&amp;utm_source=1_NTA4MTU2LTcxNS1sb2NhdGlvi53ZWJzaXRl</a>	Pricing not available from website	3 Minutes
<b>Bear Paddle Swim School Lake in the Hills</b>	307 Randall Rd/LITH - 847-691-4100	Private	Offers year round swim lessons - <a href="https://www.bearpaddle.com/locations/lakeinthehills-illinois-swimming-lessons">https://www.bearpaddle.com/locations/lakeinthehills-illinois-swimming-lessons</a>	Pricing not available from website	9 Minutes
<b>Goldfish Swim School Algonquin - Coming Soon</b>	750 S. Randall Rd/Algonquin - 224-385-0470	Private	Offers year round swim lessons - <a href="https://www.goldfishswimschool.com/algonquin/">https://www.goldfishswimschool.com/algonquin/</a>	Pricing is monthly \$112/month for group	10 Minutes
<b>Cross Fit Huntley</b>	10643 Wolf Drive/Huntley - 847-951-0455	Private	<a href="http://www.thecrossfithuntley.com/">http://www.thecrossfithuntley.com/</a>	Higher	4 Minutes
<b>Anytime Fitness</b>	9521 Ackman Rd/LITH - 224-900-0569	Private	<a href="https://www.anytimefitness.com/gyms/4393/lake-in-the-hills-il-60156/">https://www.anytimefitness.com/gyms/4393/lake-in-the-hills-il-60156/</a>	Higher	9 Minutes
<b>Warehouse Barbell</b>	10514 Il-47/Huntley - 773-575-9497	Private	<a href="https://www.warehousebarbell.com/">https://www.warehousebarbell.com/</a>	Higher	3 Minutes
<b>Lifetime Algonquin</b>	451 Rolls Road/Algonquin - 847-458-6200	Private	<a href="https://www.lifetime.life/life-time-locations/il-algonquin.html">https://www.lifetime.life/life-time-locations/il-algonquin.html</a>	Higher	12 Minutes
<b>Fitness 19 Algonquin</b>	189 S. Randall Rd/Algonquin - 847-658-1919	Private	<a href="https://www.fitness19.com/centers/algonquin/">https://www.fitness19.com/centers/algonquin/</a>	Lower	11 Minutes
<b>Cross Kicks Fitness Algonquin</b>	2284 County Line Rd/Algonquin - 847-458-0700	Private	<a href="https://crosskicksfitness.com/">https://crosskicksfitness.com/</a>	Pricing not available from website	13 Minutes
<b>The MAC - Athletic Complex</b>	1310 Ridgefield Rd/Crystal Lake - 815-455-6634	Private	Sports complex Indoor and outdoor - <a href="https://themaccl.com/">https://themaccl.com/</a>	Pricing not available from website - typically higher	16 Minutes
<b>LifeZone 360 Sports Complex</b>	999 W. Main St/West Dundee - 224-699-9595	Private	Indoor Sports Complex - website not available at the time	Typically Higher	18 Minutes
<b>Hugs Gymnastics</b>	10991 Ruth Rd/Huntley - 847-659-1675	Private	Indoor Gymnastics facility -	N/A	5 Minutes

			<a href="https://hugsgymnastics.com/">https://hugsgymnastics.com/</a>		
<b>Flight Club Power Tumbling &amp; Trampoline</b>	11936 Oak Creek Pkwy/Huntley - 847-515-1935	Private	Indoor Gymnastics facility - <a href="http://www.flightclubtumbling.com/">http://www.flightclubtumbling.com/</a>	N/A	5 Minutes
<b>Dance Force Studios</b>	10995 Ruth Rd/Huntley	Private	<a href="https://www.danceforceallstars.com/">https://www.danceforceallstars.com/</a>	N/A	5 Minutes
<b>Center Stage Dance Academy</b>	10631 Wolf Drive/Huntley - 847-669-2510	Private	<a href="https://danceatcsda.com/">https://danceatcsda.com/</a>	N/A	5 Minutes
<b>All Seasons Dance Studio</b>	12545 Farm Hill Dr/Huntley - 772-206-2886	Private	<a href="https://all-seasons-dance-studio.ueniweb.com/?utm_campaign=gmb#header">https://all-seasons-dance-studio.ueniweb.com/?utm_campaign=gmb#header</a>	N/A	4 Minutes
<b>Sage YMCA</b>	701 Manor Rd/Crystal Lake - 815-459-4455		Offers similar services - <a href="https://www.ymcachicago.org/sage/?utm_source=gmb&amp;utm_medium=yext">https://www.ymcachicago.org/sage/?utm_source=gmb&amp;utm_medium=yext</a>	N/A	18 Minutes

## APPENDIX F - VOLUNTEER/PARTNERSHIP RECOMMENDED PRACTICES & RECOMMENDATIONS

### RECOMMENDED PRACTICES IN VOLUNTEER MANAGEMENT

In developing a volunteer policy, some best practices that the District should be aware of include:

- Involve volunteers in cross-training to expose them to various organizational functions and increase their skill. This can also increase their utility, allowing for more flexibility in making work assignments, and can increase their appreciation and understanding of the District.
- Ensure a Volunteer Coordinator (a designated program staff member with volunteer management responsibility) and associated staff stay fully informed about the strategic direction of the agency overall, including strategic initiatives for all divisions. Periodically identify, evaluate, or revise specific tactics the volunteer services program should undertake to support the larger organizational mission.
- A key part of maintaining the desirability of volunteerism in the agency is developing a good reward and recognition system. The consultant team recommends using tactics similar to those found in frequent flier programs, wherein volunteers can use their volunteer hours to obtain early registration at programs, or discounted pricing at certain programs, rentals or events, or any other District function. Identify and summarize volunteer recognition policies in a Volunteer Policy document. The District should ensure that it is compliant with State Board of Accounts' requirements as the volunteer program and recognition is developed.
- Create and then regularly review and update volunteer position descriptions, as needed. Include an overview of the volunteer position lifecycle in the Volunteer Manual, including the procedure for creating a new position. Regularly review and make updates as needed to the current Volunteer Manual.
- Add end-of-lifecycle process steps to the Volunteer Manual to ensure that there is formal documentation of resignation or termination of volunteers. Also include ways to monitor and track reasons for resignation/termination and perform exit interviews with outgoing volunteers when able.

In addition to number of volunteers and volunteer hours, categorization and tracking volunteerism by type and extent of work, is important:

- **Regular volunteers:** Those volunteers whose work is continuous, provided their work performance is satisfactory and there is a continuing need for their services.
- **Special event volunteers:** Volunteers who help with a particular event with no expectation that they will return after the event is complete.
- **Episodic volunteers:** Volunteers who help with a particular project type on a recurring or irregular basis with no expectation that they will return for other duties.
- **Volunteer interns:** Volunteers who have committed to work for the agency to fulfill a specific higher-level educational learning requirement.
- **Community service volunteers:** Volunteers who are volunteering over a specified period to fulfill a community service requirement.
- The full list of NRPA Recommended Guidelines for Credentialing Volunteers can be found [here](#).

The District should encourage employees to volunteer in the community. Exposure of staff to the community in different roles (including those not related to parks and recreation) will raise awareness

of the agency and its volunteer program. It also helps staff understand the role and expectations of a volunteer if they can experience it for themselves.

#### RECOMMENDED PRACTICE FOR ALL PARTNERSHIPS

All partnerships developed and maintained by the District should adhere to common policy requirements. These include:

- Each partner will meet with or report to the District staff on a regular basis to plan and share activity-based costs and equity invested.
- Partners will establish measurable outcomes and work through key issues to focus on for the coming year to meet the desired outcomes.
- Each partner will focus on meeting a balance of equity agreed to and track investment costs accordingly.
- Measurable outcomes will be reviewed quarterly and shared with each partner, with adjustments made as needed.
- A working partnership agreement will be developed and monitored together on a quarterly or as-needed basis.
- Each partner will assign a liaison to serve each partnership agency for communication and planning purposes.

#### POLICY RECOMMENDATIONS FOR PUBLIC/PRIVATE PARTNERSHIPS

The recommended policies and practices for public/private partnerships that may include businesses, private groups, private associations, or individuals who desire to make a profit from use of the District's facilities or programs are detailed below. These can also apply to partnerships where a private party wishes to develop a facility on park property, to provide a service on publicly owned property, or who has a contract with the agency to provide a task or service on the agency's behalf at public facilities. These unique partnership principles are as follows:

- Upon entering into an agreement with a private business, group, association or individual, the District staff and political leadership must recognize that they must allow the private entity to meet their financial objectives within reasonable parameters that protect the mission, goals and integrity of the District.
- As an outcome of the partnership, the District must receive a designated fee that may include a percentage of gross revenue dollars less sales tax on a regular basis, as outlined in the contract agreement.
- The working agreement of the partnership must establish a set of measurable outcomes to be achieved, as well as the tracking method of how those outcomes will be monitored by the agency. The outcomes will include standards of quality, financial reports, customer satisfaction, payments to the agency, and overall coordination with the District for the services rendered.
- Depending on the level of investment made by the private contractor, the partnership agreement can be limited to months, a year or multiple years.
- If applicable, the private contractor will provide a working management plan annually that they will follow to ensure the outcomes desired by the District. The management plan can and will be negotiated, if necessary. Monitoring of the management plan will be the responsibility of both partners. The agency must allow the contractor to operate freely in their best interest, as long as the outcomes are achieved, and the terms of the partnership agreement are adhered to.

- The private contractor cannot lobby agency advisory or governing boards for renewal of a contract. Any such action will be cause for termination. All negotiations must be with the District Director or their designee.
- The agency has the right to advertise for private contracted partnership services or negotiate on an individual basis with a bid process based on the professional level of the service to be provided.
- If conflicts arise between both partners, the highest-ranking officers from both sides will try to resolve the issue before going to each partner's legal counsels. If none can be achieved, the partnership shall be dissolved.

### PARTNERSHIP OPPORTUNITIES

The District currently has a strong network of recreation program partners. Therefore, the following recommendations are both an overview of existing partnership opportunities available to the District, as well as a suggested approach to organizing partnership pursuits. This is not an exhaustive list of all potential partnerships that can be developed, but this list can be used as a reference tool for the agency to develop its own priorities in partnership development. The following five areas of focus are recommended:

1. **Operational Partners:** Other entities and organizations that can support the efforts of the District to maintain facilities and assets, promote amenities and park usage, support site needs, provide programs and events, and/or maintain the integrity of natural/cultural resources through in-kind labor, equipment, or materials.
2. **Vendor Partners:** Service providers and/or contractors that can gain brand association and notoriety as a preferred vendor or supporter of the District or District in exchange for reduced rates, services, or some other agreed upon benefit.
3. **Service Partners:** Nonprofit organizations and/or friends' groups that support the efforts of the agency to provide programs and events, and/or serve specific constituents in the community collaboratively.
4. **Co-Branding Partners:** Private, for-profit organizations that can gain brand association and notoriety as a supporter of the District in exchange for sponsorship or co-branded programs, events, marketing and promotional campaigns, and/or advertising opportunities.
5. **Resource Development Partners:** A private, nonprofit organization with the primary purpose to leverage private sector resources, grants, other public funding opportunities, and resources from individuals and groups within the community to support the goals and objectives of the agency on mutually agreed strategic initiatives

APPENDIX G - MINI BUSINESS PLAN

Program Area: \_\_\_\_\_

Completed By: \_\_\_\_\_ Date: \_\_\_\_\_

GENERAL DESCRIPTION OF CORE PROGRAM AREA

DISTRICT VISION STATEMENT

DISTRICT MISSION STATEMENT

CORE PROGRAM AREA OUTCOMES

SERVICE AREA PROFILE

Service Area Description:

Key Demographic Trends:



## TARGET MARKETS

<u>Primary Markets</u>	<u>Secondary Markets</u>

## AGE SEGMENT APPEAL

Program/ Amenity	Length of Experience	Age Segments								
		Under 5	6-8	9- 12	13- 18	19- 30	31- 45	46- 60	61- 75	76+

## PARTICIPATION/ATTENDANCE TRENDS

Program/ Amenity												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

## S.W.O.T. ANALYSIS

<u>Strengths</u>	<u>Weaknesses</u>
<u>Opportunities</u>	<u>Threats</u>

## COST OF SERVICE ANALYSIS

Program/ Amenity	Expenditures		Participant s/ Attendanc e	Revenue	Net Income (Subsidy)		Cost per Participant		Cost Recovery	
	Direct	Total			Direct	Total	Direct	Total	Direct t	Total

## MARKETING &amp; PRICING TACTICS

Tactic	Responsible	Timeline

## PERFORMANCE MEASURES

Outcome (from p.1)	Performance Measure	Result

Approved By: \_\_\_\_\_

Date: \_\_\_\_\_