



**Saturday, October 2, 2010
12 p.m. to 4 p.m.**

Deicke Park, 11419 South Route 47, Huntley, IL
Set up Starts: 10 a.m. Teardown: 4 p.m.-5 p.m.
Booth Fee: Pet Retail/Pet Service Vendors \$50
Non-profit organizations \$25
(payable to Huntley Park District)

Welcome to the 2nd annual Dog-tober Fest!

Dog-tober Fest celebrates our love for our pets and the special place they hold in all our lives. This event brings together different types of pet retail vendors, pet services and rescue/shelter organizations available in and around our community.

Last year's Dog-tober Fest brought out over 300 people and over 40 vendors/rescue organizations. Dog-tober Fest is a great opportunity for your business to network with other local vendors, build your client base, help educate the public and help the animals.

Please join us for a day of fun and education in the name of the animals.

Your Booth Rental Includes:

- 10' x10' space in a beautiful park setting
 - Electricity (upon request)
 - 6' table (upon request)
 - Free parking (vendors and public)
- Animals welcome for adoption or display.
- Promotion in local newspapers and event calendars
- Event promotion in Huntley Park District Magazine – distribution 17,000
- Event Promotion to Huntley Park District Mailing list – distribution 7,000
 - Promotion via flyers and posters at local retailers
 - Flyers for your organization (upon request)
 - Business listing in vendor handed to all attendees
- NEW this year - inclusion in the pet parade (should you choose)
 - And more!

General Information

- Proof of insurance is required for all vendors before the event. If your business or organization is unable to provide proof of insurance, you will be asked to sign a Waiver of Liability by the Huntley Park District.
- Festival activities will include but are not limited to a pet parade, raffle, contests, demonstrations and entertainment, as well as all of the participating vendors and rescue organizations.
- The raffle will include items donated from participating vendors. Money raised from the raffle will be donated to a participating rescue/shelter organization, drawn the day of the event. Please note on the application if you would like to contribute to the raffle by way of a gift card or product donation.
- Vendors are welcome to bring their own well-behaved dogs for inclusion in their booth. We ask they be leashed, crated or otherwise confined to your booth space. Please be courteous of other vendors. All vendors will be responsible for any damage their dog may do to other vendor property or the park district property and all waste clean-up.
- Table and electricity requests will be handled on a first come first serve basis.
- Waste receptacles will be provided and labeled for dog waste only
- Watering stations will be provided with bowls and fresh water
- Food and non-alcoholic beverages will be available for sale during the event.
- Although October 4th is St. Francis Bless the Animal Day – we will be having a member of the local clergy giving the blessing of animals at the park during the festival.

What is expected of you:

- Set-up and tear down your area during the allotted times.
- Once your vehicle is unloaded please move your vehicle further back in the lot to accommodate our festival goers.
- Your table (if requested) and your assigned 10'x10' area should remain neat and organized during the entire event. If you store any items under the table, a long tablecloth is recommended.
- All pets must be on leash and under control of the owner, with all vaccinations up to date. Be responsible in cleaning up after your pets.
- Individual vendor signage must be limited to your area.
- Send a flyer to everyone you know!
- Have Fun!

Registration Information:

- Space Reservation starts August 1st
Vendors interested in participating should email dogtoberfest@ymail.com for an application and waiver (if applicable).
- Application & Fee Deadline: Monday, September 13th
- Vendors will be not be allotted booth space if application, waiver and fee have not been submitted by the deadline above.
- Applications, waivers and fees can be mailed or dropped off at the
Huntley Park District
c/o Dog-tober Fest
12015 Mill Street
Huntley, IL 60142
- Businesses wishing to put their fee on a credit card, the Park District accepts Visa and Mastercard. To charge your booth fee stop by the Park District at the address above or call **(847)669-3180**.
- Questions can be emailed to dogtoberfest@ymail.com or call **(847)669-3180**

Dog-tober Fest Vendor Application

Circle all that applies – PLEASE PRINT

Your Organization: Retail Service Not for Profit (Rescue/Shelter)

Name: _____

Business Name: _____

Street
Address: _____

City, State, Zip _____

Phone Number: _____

Email Address: _____

Web Address: _____

Table Requested? Yes No Electric Requested? Yes No

Proof of Insurance? Yes No Waiver Requested? Yes No

Interested in providing a Demo? Yes No

Interested in sponsoring a rescue organization? Yes No

(please note organization in Special Accommodations section below)

Interested in donation an item for the raffle? Yes No

(please note item in line provided below)

Interested in placing a FREE coupon on the attendee informational sheets? Yes No

Special Accommodations Required? _____

Raffle Item Donation: _____

Please return your application, fee and proof of insurance or liability waiver to:

**Huntley Park District
c/o Dog-tober Fest
12015 Mill Street. Huntley, IL 60142**

**DOGTOBERFRST PARTICIPANT
WAIVER & RELEASE**

Please Print All Information

Name: _____

Company _____

Address: _____

Telephone: _____

Email Address _____

IMPORTANT INFORMATION

The Huntley Park District is committed to conducting its recreation in a safe manner and holds the safety of participants in high regard. The Huntley Park District continually strives to reduce such risks and insists that all participants follow safety rules and instructions that are designed to protect the participants' safety. However, participants must recognize that there is an inherent risk of injury when choosing to participate in Dogtoberfest activities.

WARNING OF RISK

Depending on the particular activity, participants must understand that certain risks, dangers and injuries due to acts of God, inclement weather, slip and falls, inadequate or defective equipment, inadequate supervision or instruction, poor skill level or conditioning, carelessness, horseplay, premises defects and all other circumstances inherent to indoor and outdoor recreational activities exist. In this regard, it must be recognized that it is impossible for the Huntley Park District to guarantee absolute safety. As a Dogtoberfest participant whether paid or unpaid you are not considered an employee of the Huntley Park District and will not be eligible for insurance benefits in the event of an injury or illness.

WAIVER AND RELEASE OF ALL CLAIMS AND ASSUMPTION OF RISK

Please read this form carefully and be aware that as a member of the above named organization you will be expressly assuming the risk and legal liability and waiving and releasing all claims for injuries, damages or loss which you or your minor child/ward might sustain as a result of participating in any and all activities connected with and associated with this activity (including transportation services/vehicle operation, when provided).

I recognize and acknowledge that there are certain risks of physical injury to participants in this activity, and I voluntarily agree to assume the full risk of any and all injuries, damages or loss, regardless of severity, that my minor child/ward or I may sustain as a result of said participation.

I further agree to waive and relinquish all claims I or my minor child/ward may have (or accrue to me or my child/ward) as a result of participating in this activity against the Huntley Park District, including its officials, agents, volunteers and employees.

I do hereby fully release and forever discharge the Huntley Park District from any and all claims for injuries, damages, or loss that my minor child/ward or I may have or which may accrue to me or my minor child/ward and arising out of, connected with, or in any way associated with this program/activity.

I have read and fully understand the above important information, warning of risk, assumption of risk and waiver and release of all claims.

IF THE PARTICIPANT IS UNDER THE AGE OF 18, WAIVER MUST BE SIGNED BY PARENT OR GUARDIAN.

Printed Name: _____

Signature: _____

Date: _____