



Huntley Park District

SPONSORSHIP & ADVERTISING APPLICATION

COMPANY/ORGANIZATION: _____ DATE: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

RETURN COMPLETED FORM TO THE HUNTLEY PARK DISTRICT:

BY MAIL
Attn: Matt Szytz
Huntley Park District
12015 Mill St. Huntley, IL 60142

BY MAIL
mszytz@huntleyparks.org

SUBMIT ONLINE
<https://bit.ly/HPDSponsorshipApp>

EVENT SPONSORSHIP

Select sponsorship level + enter Event Code associated with the event you wish to sponsor on the Special Event page. Cost is per event.

Price Per Event	Level 1	Level 2	Level 3	In Kind
	\$1,000	\$500	\$250	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Logo on Website X X X X

Logo on Sign at Event X X X X

Verbal Acknowledgment at Event X X X

Print Media X X

Digital Media X

Vendor Booth X

Event Code(s):

ATHLETIC FACILITY BANNERS

TOMASO SPORTS PARK BALL DIAMONDS

April - October - Mesh Material Only

Selection	Size	Style	Cost
<input type="checkbox"/>	4' x 6'	Outfield Fence	\$600
<input type="checkbox"/>	3' x 10'	Outfield Fence	\$700
<input type="checkbox"/>	3' x 12'	Outfield Fence	\$800
<input type="checkbox"/>	3' x 9'	Upper Backstop	\$800
<input type="checkbox"/>	9' x 9'	"Monster" Fence	\$900

TOMASO SPORTS PARK SOCCER FIELDS

April - October - Mesh Material Only

Selection	Size	Style	Cost
<input type="checkbox"/>	4' x 6'	Soccer Fence	\$600

REC CENTER GYMNASIUM

January - December - Solid Vinyl Material Only

Selection	Size	Style	Cost
<input type="checkbox"/>	3' x 5'	Gymnasium Wall	\$500

ADDITIONAL SERVICES

Selection	Service	Cost
<input type="checkbox"/>	Banner Printing	\$45 - \$260/banner <i>Depends on size</i>
<input type="checkbox"/>	Banner Artwork Design	\$50 /design

Purchase 2+ banners and receive 10% discount



DIGITAL ADVERTISING

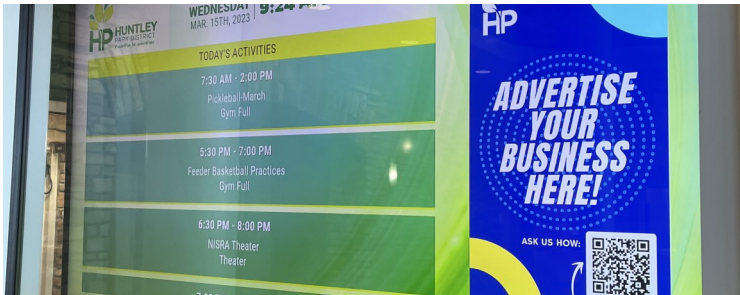
TV DISPLAY (3 Locations)

MONTHLY Indicate months below **PER MONTH**

\$50

ANNUAL Indicate 1st month below **12 MONTHS**

\$500



DIGITAL E-NEWSLETTER

MONTHLY Indicate months below **PER MONTH**

\$50

ANNUAL Indicate 1st month below **12 MONTHS**

\$500



PROGRAM SPONSORSHIPS

ACTIVE AGERS (55+)

TRIPS

Includes:

- Logo in the seasonal program guide and all marketing materials for trip.
- Opportunity to provide physical materials to trip participants (handouts, giveaways, etc.).
- Opportunity to engage with trip participants personally, up to 30 minutes before bus departs.
- Signage at facility on day of trip.

Sponsorship Type	Cost
<input type="checkbox"/> Trip Sponsor	\$200/ trip
<input type="checkbox"/> Exclusive Trip Sponsor Sole sponsor of trip	\$1,000/ trip



BINGO

Includes:

- Opportunity to engage with participants before event.
- 5-10 minute presentation at the start of event.
- Dedicated table for promotional materials.
- Logo in the seasonal program guide.
- Logo on HPD sponsorship webpage.

In addition to sponsorship cost, sponsors provide breakfast food for participants the days they sponsor. A list of acceptable breakfast foods will be provided prior to sponsorship date(s).

SIP & SHARE

Includes:

- Opportunity to give 1.5 hour educational presentation
- Dedicated table for promotional materials.
- Logo in the seasonal program guide.
- Logo on HPD sponsorship webpage.

Sponsorship Type	
<input type="checkbox"/> Bingo <i>2024 FULLY BOOKED NOW ACCEPTING FOR 2025</i>	<input type="checkbox"/> Sip & Share
Length/Cost	Dates
<input type="checkbox"/> Monthly \$75/month Individually Selected Months (Max one month per quarter)	Preferred Months: Q1: Jan Feb Mar Q2: Apr May Jun Q3: Jul Aug Sep Q4: Oct Nov Dec
<input type="checkbox"/> Annual \$200/year One Month per Quarter (4 x per year)	

PROGRAM SPONSORSHIPS (CONT.)

PROGRAM SPONSORSHIP PACKAGES ARE DESIGNED AND PRICED FOR EACH INDIVIDUAL BUSINESS.

SPORTS (YOUTH AND ADULT SPORTS LEAGUES)

• Types:

- Baseball, Basketball, Indoor/Outdoor Soccer, Softball and more!

• May include:

- Logos on apparel and Park District issued marketing materials.
- Additional involvement opportunities available upon request.



OTHER HUNTLEY PARK DISTRICT PROGRAMMING AREAS: (CONTACT US TO DISCUSS THESE OPPORTUNITIES)

AQUATICS

(SWIM TEAM)

HORIZON STUDIO DANCE

(DANCE PROGRAM)

SUMMER CAMP

BEYOND THE BELL

(BEFORE AND AFTER SCHOOL CARE)

SEEDLINGS PRESCHOOL

YOUTH THEATRE

OTHER: _____

IN-KIND DONATION

Want to support the Huntley Park District, but don't have interest in advertising or preference on a sponsorship option? We accept in-kind donations of any kind, including:

Make an In-Kind Donation

DESCRIBE DONATION:

TOTAL INVESTMENT:

\$ _____

Payments may be made online, by check, or over the phone.

Please make checks payable to "Huntley Park District."

For questions contact Matt Szytz at mszytz@huntleyparks.org or (847)515-7465